

Publications



IN 1539 the first book was printed by the Spaniards in Nueva España. Printer Juan Pablos did the work on a press in Mexico City. Viceroy Antonio de Mendoza was interested in the project, and Fray Juan de Zumárraga, first bishop, was the patron of the press.

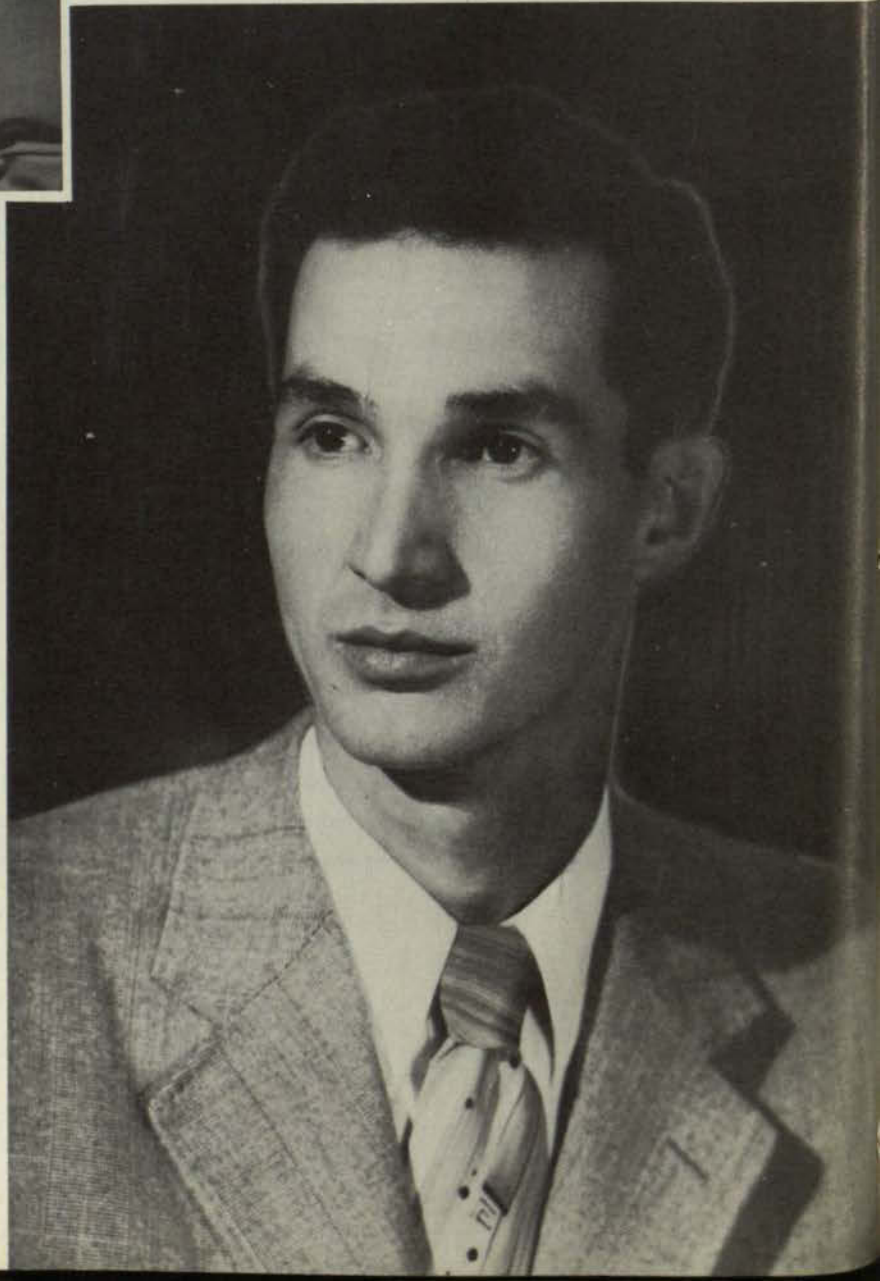
The first books printed were primers for the instruction of the young, although the direct purpose of the enterprise was to print religious books in native languages. Spanish explorers, soldiers, clergymen and colonists undoubtedly brought the first books north of the Rio Grande, and were responsible for the first written history of our Southwest as they composed their reports back to the King of Spain.

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Spring Co-editor
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Business Manager
LES TURNER



El B

El Burro moved along at a steady clip during the year, hitting a peak with their parory of Flair Magazine, rioting and resplendent with gate-folds, half-pages and hole in the cover.

The magazine took advantage of photo-offset to make itself both arty and picturesque, and for the first time color was introduced into its pages. Board of Review members Nancy Broaddus, Delo Kimmel and Larry Wylie functioned to select best short stories for readers' entertainment, and Artists Pat McCormick, Joan McDaniels, Audian Paxson and Ray Strieby furnished illustrations.

Staff: Nancy Walker, Wanda Walker, Pat Center, Joyce Gatewood and Ray Strieby.



BURRO

"Reflecting the Collegiate Panorama at T.W.C."

Editor R. Neal Richards, who held the reins during the first semester, and Business Manager Leslie Turner acted as a two-man staff turning out the first El Burro to be distributed during fall registration week.

Spring semester co-editors Linda Hassel and Dee Hubbard moved into the saddle, serving as the first dual feminine editorship since the magazine's inception.

With scissors and paste jars, El Burro continued to be the best student magazine on Texas Western campus.

*Writer Thurber and Editor
in conference*



Artist
AUDIAN PAXSON



Exchange
BOB HELLER



Photographer
BOB BAGDON'S



Managing Editor
GLORIA LEON





HAWLEY RICHESON, *Editor*



CHESTER McLAUGHLIN, *Managing Editor*



DONNIE MEASDAY, *News Editor*



LUIS PEREZ, *Sports Editor*





GRANT MILLER, *Business Manager*



BARBARA JOY CRAWFORD and MARY MARGARET WEBB,
Society Editors



J. J. MIDDAGH, *Faculty Sponsor*

AT TIMES THIS YEAR, The Prospector transcended its moral duty as an assayer of student opinion and broke forth in a swirl of gaudiness that would have made old William Randolph Hearst slyly wink approval. The editor was blessed with a sparse but extremely talented crew of workers . . . whose first love was The Prospector. Due to this relatively small force of aspiring journalists, the midnight oil was seen to burn two or three nights a week in the campus news room, a fact which served to produce a close-knit organization and a resulting well-done job. Several editorials and columns caused mild explosions . . . but editors accepted them as necessary effects of a cause. Though the paper had its ups and downs, the overall picture was tinted with success.

KVOF-FM
"VOICE OF EDUCATION"
5 MG

KVOF
COLLEGE CARRIER CURRENT ON CAMPUS
560 KC

TEXAS WESTERN COLLEGE



KVOF-FM
CHANNEL 203 "VOICE OF EDUCATION"
59.5 MG

AS WESTERN
PUS



Seated—Gene Roberts, Sharon Weatherby, Albert Islas, Stanley Wacow, Bonnie Cathey, Bill Autry. *Second Row*—John McLendon, Donnie Measday, Jeanne Ponder, Ann Marsh, Tommy Fox, Mary Lou Patterson, Diana Quigley, Nancy Wilbanks, Jim Wade, Conger Ballard, Virginia Hargrove. *Third Row*—Gene Coover, Ivar Bloomberg, Jim Angelos, Mahlon Foster, Estele Salmon, Mr. V. C. Hicks, Tom Nance, Dave Pringle, Jim Winters.



*Assistant Instructor
of Radio
Virgil C. Hicks*

KVOF STAFF



*KVOF-KVOF-FM
Station Manager
Albert Islas*



*Program in the making with sound effects and audience participation.
Announcers Sharon and Jim.*



An exciting game shows on the face of Announcer John Siqueiros.



The daily routine of the Traffic Department at the Radio Station.



Distinguished visitors at the Open House of Station KVOF-FM.



Live Talent Show—"88 Keys with Conger Ballard at the Piano



On the creative side of Radio are the Continuity Writers and Program Director.



Spanish System of Metallurgy