


# advertising

Through the following pages is written the story of Texas Western and its supporters . . . people and organizations who sponsored the Prospector when it became a newspaper in 1919 and who have made possible the publication of the Flowsheet since 1922.

Because of them the games have been better, the parades bigger, and the school year fuller.



Your COLLEGE BOOKSTORE is doing its best to give you effective and efficient service with the limited facilities available. We hope, with the expanded SUB, to have one of the most beautiful and modern stores in the Southwest available to you by this time next year. Good luck to you Seniors!





These are the businesses and friends who have helped make big events what they are today: Homecoming, M-Day, the Sun Bowl; and who have made it possible for such departments as Radio, Television and Journalism to be more complete.

From small ads to full page spreads, line drawings to Texas Western queens, this is El Paso and Texas Western, growing together. Let's support them as they have supported us.





THE **popular** DRY GOODS  
COMPANY

HAS  
EVERYTHING  
YOU'LL  
NEED  
FOR

Summer

Fun!







*Blossom Shop Florist*

1807 WYOMING ST. AT COTTON • DIAL 3-1241

*Whatever the Occasion, Flowers Will  
Best Express Your True Sentiments*

Compliments  
of

**YEAGER & SON REALTORS**

6616 Alameda

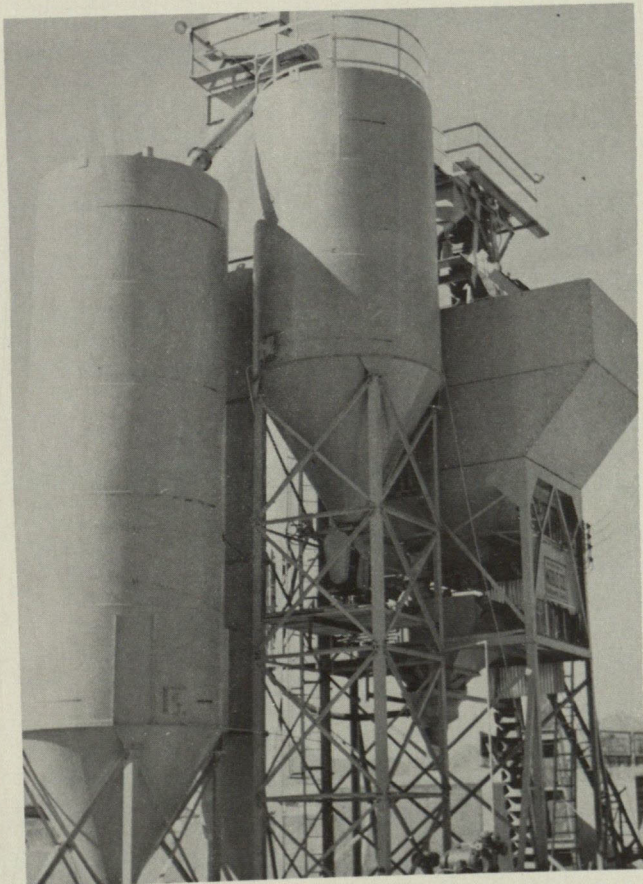
PR 2-1428

## BORDER PLUMBING COMPANY, Inc.

CONTRACTORS ☆ PLUMBING  
and HEATING SUPPLIES

Dial 6-1604 2601 East Missouri Street

EL PASO, TEXAS



## EL PASO SAND PRODUCTS

READY-MIX CONCRETE

SAND & GRAVEL

5800 Montana

Dial PR 2-6691



Magnolia Coca-Cola Bottling Co.

Compliments  
of

**Rio Grande Machinery Co.**

1700 E. Paisano

Dial 2-5467

Phone 5-0516

**Charlotte's**  
MAPLE SHOP  DISTINCTIVE GIFTS

BOB WILLIAMS

930 Raynolds Blvd.  
El Paso, Texas





JANUARY A New Year and L. Morris

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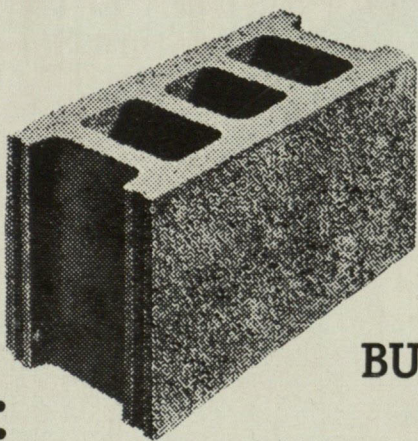
# El Toro

**DOES SO MANY JOBS SO WELL**

For almost every type of job... large or small... El Toro Cement is the preferred building material, because it's fire safe, it needs virtually no maintenance, and it withstands hard usage. What's more, buildings made of El Toro Cement are built for beauty... and they're built to last a lifetime!



**SOUTHWESTERN PORTLAND CEMENT CO.**  
**MAKERS OF EL TORO CEMENT • EL PASO, TEXAS**



**BUILD**

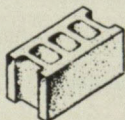
**IT YOURSELF!**

Save time! Save money! Have fun! For all your building needs use ATLAS BUILDING PRODUCTS—available at any Building Supply dealer. Atlas products are designed for beauty, permanence, and minimum maintenance.

**THE ATLAS BUILDING PRODUCTS CO.**

**Makers of**

SAKRETE • CALCEMENT AND SPRAYTEX PAINTS  
 CINDER CONCRETE BLOCK • STRESCRETE ROOF AND FLOOR SLABS • STUCCO



# TOWN TALK



FRESH, TASTY  
 ...ENERGY  
 IN EVERY  
 SLICE!

Made by  
 KAHN'S BAKING CO.  
 EL PASO, TEXAS

*authorized*

**Hotpoint**

*sales - service*

**Nelson**

**1200 TEXAS STREET  
 DIAL 2-6549**

**ELECTRIC CO.**

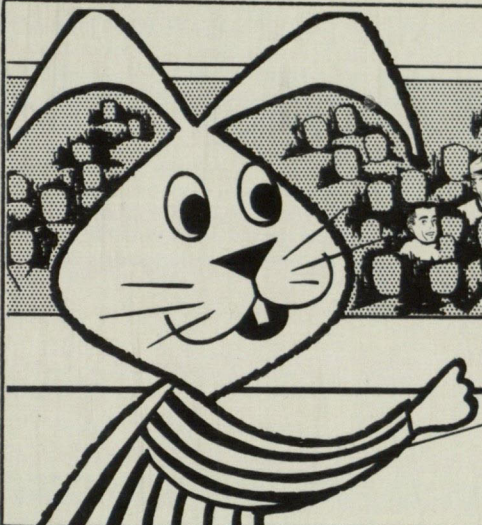




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FEBRUARY Valentines and Freda Anthony





**BEST WISHES**  
To A Growing  
School & Its  
Graduates Of 1956

KTSM-TV Channel 9 • KTSM Radio 1380 **NBC**

**LIVE**  
*Electrically*  
**AND ENJOY THE  
DIFFERENCE!**



Corner of Texas and Mesa

— Dial 3-2411

The Connecticut Mutual Life  
Insurance Co. of Hartford

L. M. McDaniel  
108 E. Yandell Blvd.

3-7312

TELEPHONE 2-3648

**HOUSER**

*Resilient Floors Company*

FLOOR, WALL & CEILING COVERINGS

605 MONTANA ST.  
EL PASO, TEXAS

El Paso's Oldest and Finest Shoe Store

*The*  
**GUARANTEE**  
SHOE CO.

COLLEGE FASHIONS THE YEAR ROUND

110 Texas St. — 211 E. San Antonio

**NORTON BROTHERS**

Engineer Instruments and Supplies

Visit Our Book Department

112 Texas Street

El Paso



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# MARCH March Winds and Sarah Ramsey





# EL PASO SPORTING GOODS CO.

208 North Stanton St.

El Paso, Texas

EVERYTHING FOR THE SPORTMAN

Compliments  
of

TEXAS STORE

PIECE GOODS DEPT.

206 S. Mesa

Phone 3-5547

THE FINEST FORMAL FABRICS

*Given Bros.*

THREE CONVENIENT LOCATIONS

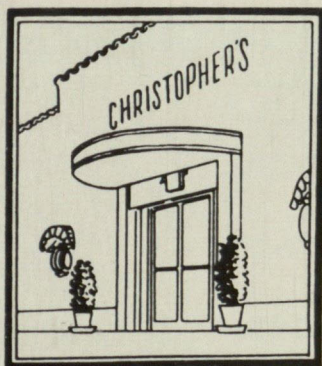
LORETTO  
4842 Montana

DOWNTOWN  
300 Texas

VILLAGE SHOP  
Five Points

LAKESIDE  
7018 Hiway 80 E

"THE LATEST FASHIONS IN FOOTWEAR AND  
READY-TO-WEAR"



CHRISTOPHER'S

*unusual gifts,  
fine furniture,  
lamps, china, silver*

YOU ARE INVITED TO COME IN AND BROWSE

820 NORTH MESA AVENUE

TELEPHONE 4-1507

HIXSON'S JEWELERS

DIAMONDS — WATCHES  
SILVERWARE — CHINA

118 Mills St.

Since 1888

PONSFORD

BROTHERS

GENERAL CONTRACTORS



# *Fine Arts Studio*

Abdou Bldg.  
111 N. MESA

We thank you for the cooperation you have given us in taking your pictures this year. You'll always treasure this annual and we hope that someday we can help you when you want beautiful and everlasting portraits.

DIAL 2-6152

EL PASO, TEXAS

"K. K. Kazin, Photographer"



Serving the Southwest Since 1912.



Oregon at Texas

3-3611

**Sheldon**  
**JEWELERS**

Mills and Mesa  
EL PASO, TEXAS

Tel. 3-2622

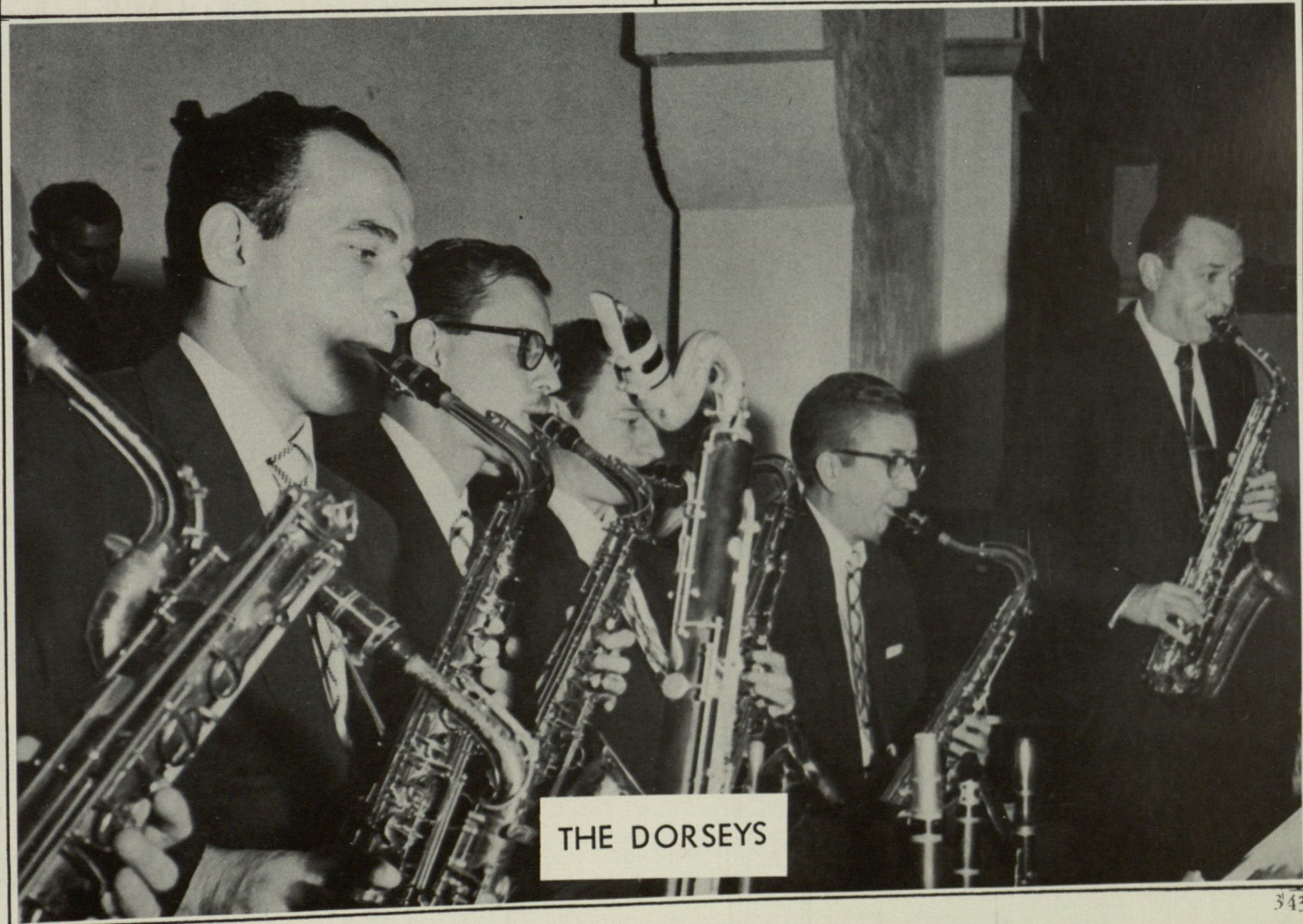
*Enjoying the Confidence of the Community  
for Over 43 Years*

YOU -

SEE MORE ON  
CHANNEL 4

**KROD-TV**

and for the tops in radio  
- it's KROD - 600  
on your dial!



THE DORSEYS





APRIL  
April Showers  
and  
Thalia Beys

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## *Whitten Furs*



613-15 Montana

Dial 4-1543

## **SAUNDERS & McAFEE** Insurance

**C. F. SAUNDERS TOM W. McAFEE**

**C. F. SAUNDERS, JR**

214 N. Stanton

2-1436

EL PASO, TEXAS

**WILLIAM J. ELLIOTT**

Developer of

Mission Hills

El Paso's Exclusive Sub-Division

North Kansas St.

North of Mesita Ave.

## **ZORK HARDWARE CO.**

**WHOLESALE DISTRIBUTORS**

**EL PASO, TEXAS**

**ALBUQUERQUE  
NEW MEXICO**

**PHOENIX  
ARIZONA**



**STANDARD OIL  
PRODUCTS**

**WE TAKE BETTER CARE OF YOUR CAR**

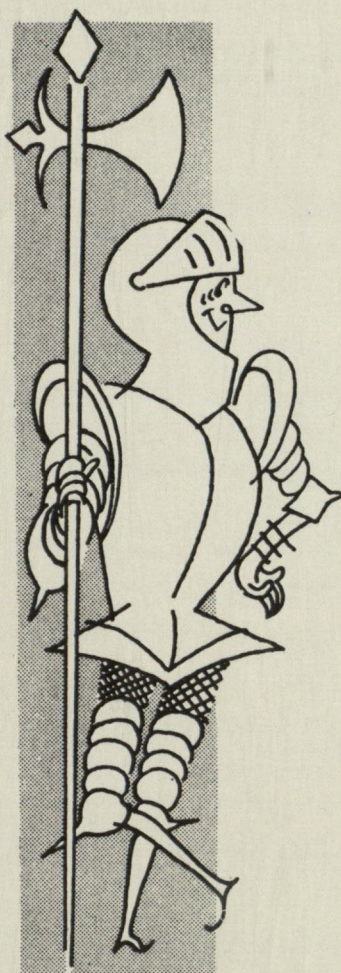


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MAY  
Graduation  
and  
Jeannette  
McFadden

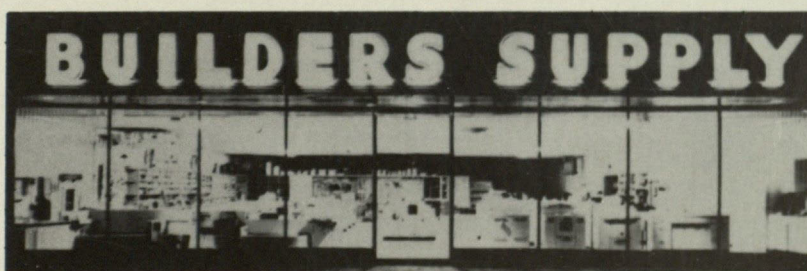




Your sheepskin protects  
you, to a degree .....  
the White House protects  
your clothing interests...

**the white house**

# **BUILDERS SUPPLY COMPANY**



7015 Highway 80 East

Dial 3-7585

Plumbing, Hardware, Lumber, Sporting Goods, and Appliances

Compliments  
of  
**COLES BROS.**

Real Estate Since 1888

204 N. Oregon

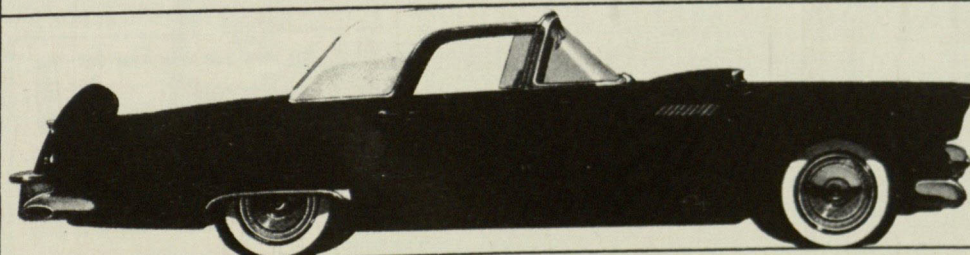
Dial 2-1454

TWC and Texas College of Mines Graduation  
Rings Available for Any Year  
Various Stones, Weights, Encrusting or Degrees  
Special Ordered

**Joe Schartz, Inc.**

500 N. Oregon

Across from Public Library



FORD  
(LIFEGUARD DESIGN)

FOR 56

**FULWILER**  
3-2434

Thunderbird  
Performance

Thunderbird  
Styling





JUNE  
Weddings  
and  
Janet  
Vota

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## WHITE'S

THE HOME OF GREATER VALUES

Furniture, Appliances, House-Wares,  
also Accessories

TWO CONVENIENT LOCATIONS

322 Texas 3-2608  
5038 Alemada Prospect 2-7467

The  
Makers  
of



HORTEX MFG. CO., INC. EL PASO, TEXAS

## BUCKNER TRANSFER & STORAGE CO.

Local & Long Distance Moving  
Packing - Crating - Storage

Agents for United Van Lines, Inc.

2301 MILLS ST.

DIAL 2-1449

*Compliments  
of*

**GUNNING-CASTEEL  
DRUG STORES**

EL PASO'S

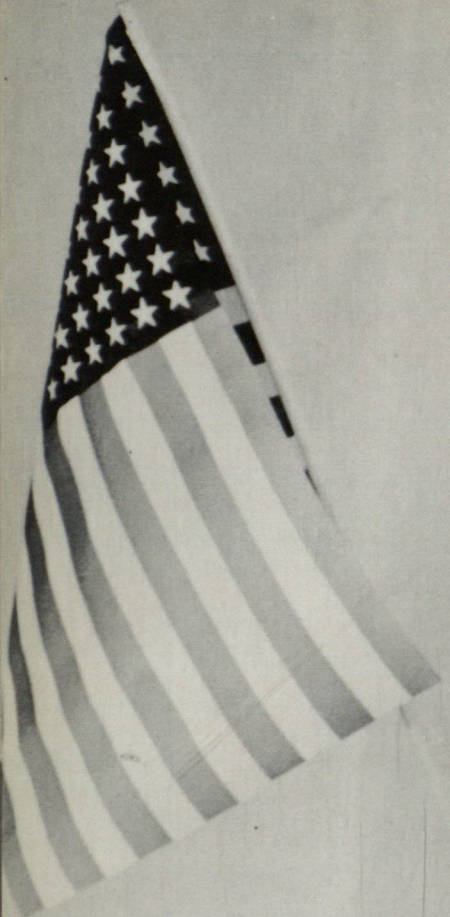
LARGEST

FINEST



4904 Montana at Huckleberry





JULY  
the 4th  
and  
Lou  
Conner



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TEXAS

NEW MEXICO

## Echlin-Irvin-Crowell & Co.

### INSURANCE

355 Myrtle Avenue

El Paso, Texas

ARIZONA

MEXICO

# Feder's



TEXAS AND STANTON

## JEWELERS

El Paso's Largest and Most Beautiful Jewelry Store



Compliments of

**MONROE, LIGHT  
and  
HIGGINS**

**ARCHITECTS and ENGINEERS**

827 E. Yandell

## SOUTHWEST *National Bank*

- Regular Checking Accounts
- Thriftcheck Accounts
- Saving Accounts
- Drive-In-Banking
- Loans

305 Mills St.

El Paso, Texas

Member of the Federal Deposit Insurance Corp.





*Flowers*

1922 E. YANDELL

2-3152

ED & MARY DAVIS



*Chez Paree*

*Nance Buick Company*

1324 TEXAS STREET

TELEPHONE 4-1451



EL PASO, TEXAS

GOVERNMENT GRADED EGGS

**ABDOU'S**

Since 1915

**OREGON  
CLEANERS**

419 N. Oregon



Tuxedos & White Dinner Jackets for Rent \$7.00

Also All Accessories for Rent

Double-breasted Suits Altered to Single

Expert Alterations & Sta-Nu Cleaning

Phone 2-7312

*The Elite*  
— ONE OF SPIC and SPAN —

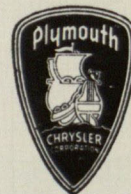
LAUNDRY — CLEANERS  
of  
Distinction

408-20 S. Oregon

Dial 22455



**A. B. Poe Motor Co.**



601 Texas Street

Phone 3-2636

**YOUR CHRYSLER - PLYMOUTH**

**Dealer over 27 Years**

"Check Our Deal Before You Buy"







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AUGUST  
Summer Finals  
and  
Joy Dee  
Hatchett





# El Paso Hotel Supply Co.

FOOD SERVICE EQUIPMENT AND SUPPLIES

2430 Texas Street

Phone 2-4414

50 Years of Quality Dairy Leadership



More People in the Southwest  
Drink Price's Milk Than Any Other Brand!

## HOLDSWORTH

*Jeweler and Silversmith*

EL PASO, TEXAS



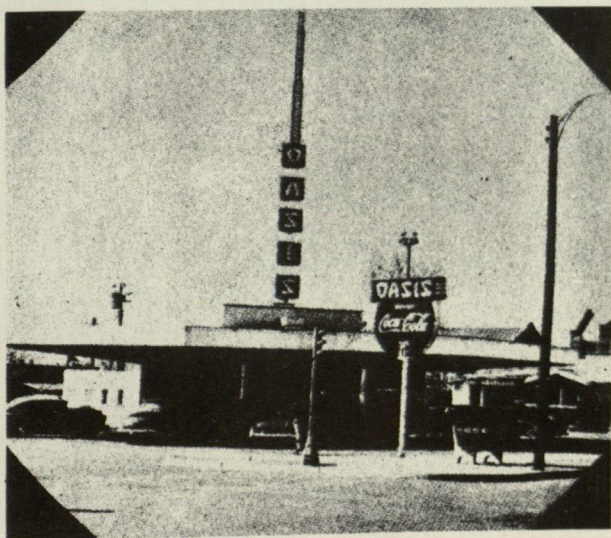
205 MILLS STREET

### Del Camino

MOTOR HOTEL AND RESTAURANT

HIGHWAY 80 EAST

4912 ALAMEDA AVE  
EL PASO, TEXAS



#### Nine Convenient Locations

Mesa  
Ranch House  
Valley  
Texas Street  
Alta Vista  
Town Pump  
Plaza  
Airport  
Dyer Street

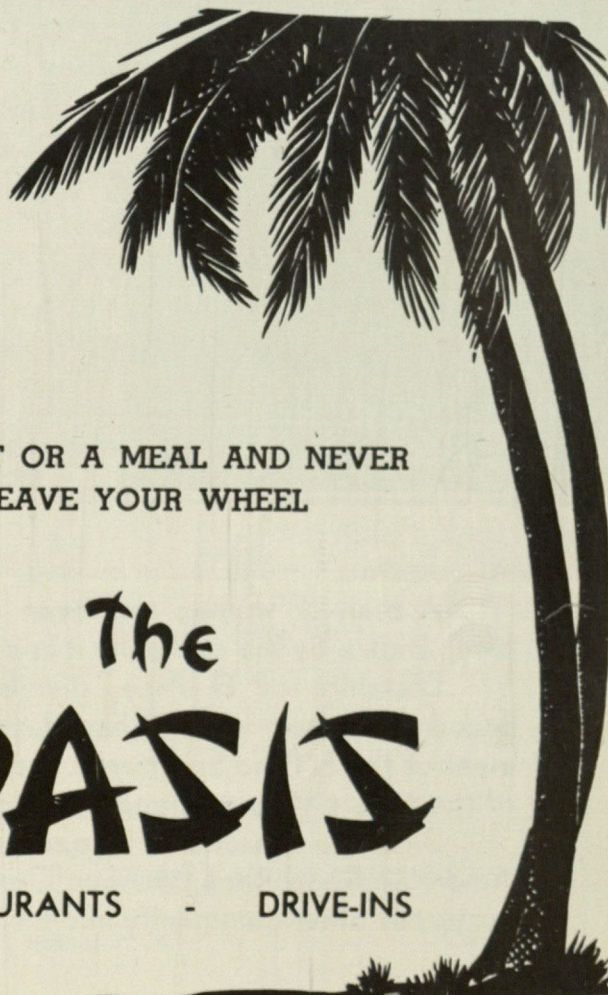
A MALT OR A MEAL AND NEVER  
LEAVE YOUR WHEEL

# The OASIS

RESTAURANTS

-

DRIVE-INS





CAR PARTS  
DEPOT  
INC.

CONGRATULATIONS

'TW' SENIORS

211-15 N. Cotton

2-3471

QUALITY

PRICE

SERVICE

BORDER PRODUCE CO., INC.  
FRUIT & VEGETABLES

Call  
2-5403—2-5404  
114 S. Ochoa St.

Bookkeeper Office  
2-5372  
El Paso, Texas



A man or woman and even a business firm is often known by the company it keeps.

Dickshire of El Paso, distributor of Coors, is proud of the role which it has played in the development of the El Paso Southwest. Good neighbors most of the time distribute good products.

Dickshire is proud of its participation in the Pan-American Road Race, the Sun Carnival Parade, and numerous other community and civic affairs.

Coors





**GRUBBS PLUMBING CO.**  
SPECIALIZING IN WATER HEATERS AND FLOOR FURNACES  
PLUMBING CONTRACTING

RESIDENCE PHONE 5-9655 4700 ROSA ST.

PASO, TEXAS

Dial 3-5479

**El Paso Laundry and Cleaners Co.**

Established 1891  
EL PASO, TEXAS



LAUNDERERS  
CLEANING & PRESSING  
HATS CLEANED AND BLOCKED  
RUG CLEANING AND SIZING  
FUR STORAGE

DIAL 2-5413  
MAIN OFFICE AND PLANT  
901-911 SOUTH SANTA FE ST.

ALL KINDS OF BODY WORK  
R Ralph Barron on  
**ACE BODY & TOP SHOP**  
SEAT COVERS  
AUTO PAINTING

1800 TEXAS ST

COMPLETE UPHOLSTERY  
AUTO GLASS INSTALLED

DIAL 3-5773

Compliments of  
**D. L. Pillow Co.**

1019 E. Missouri St.

2-9332

School and Office Equipment



**Potter's**  
FLOWERS

913 N. Mesa — Phone 2-5552 & 2-6543  
EL PASO, TEXAS

Compliments of  
**The Prudential Insurance Co.  
Of America**

BROOKS TRAVIS, Mgr.

1326 E. YANDELL

DIAL 3-7487

Compliments of

**PITTSBURGH**  
PLATE GLASS COMPANY



B. R. LEONARD, MANAGER 1106 EAST OVERLAND STREET

Compliments of

**HUGH McMILLAN**

4201 Alabama Ave.

Dial 5-2753

*El Paso Federal Savings and  
Loan Association*

PHONE 2-5625

401 WYOMING STREET

EL PASO, TEXAS

**Rodehaver - Miller Funeral Home**  
El Paso, Texas

**HIRSCH BROTHERS**  
**MACHINERY COMPANY**

**MANUFACTURERS and DISTRIBUTORS**

P. O. BOX 226

1901 BASSETT AVE.

PHONE 2-2678

**P A R M E L E E**

RADIO & SOUND SERVICE

2720 Montana St.

Dial 5-7531





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## The Provincial Shop

224 Cincinnati -- In Kern Place

Ruby Feste

Phone 3-0571

EL PASO, TEXAS

Compliments  
of

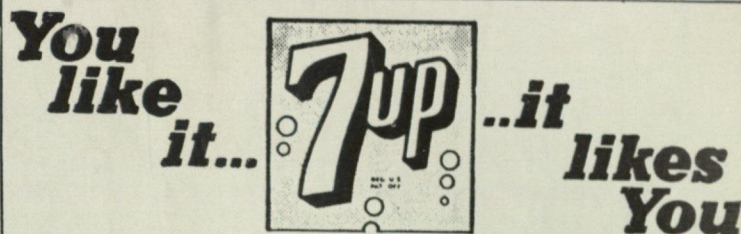
M & M Refrigeration Supply Co.

2505 Texas

Dial 3-2459

413 - 419 NORTH MESA AVE.    Phones 2-7871  
2-3552

Margie's Corset and Maternity Shop



Compliments of

McKEE'S PRESCRIPTION

PHARMACY

Dial 2-2693

105A E. San Antonio St.

LINCOLN

MERCURY

CONTINENTAL

ROLLINS MOTOR CO.

## FOOD FAIR SUPER MARKET

Choice Meats—Fancy Groceries

Fruits and Vegetables

Beer—Wines—and Liquors

2605 N. Mesa Ave.—Dial 2-4691

We Give Purple Stamps

Compliments  
of

J. E. Morgan & Sons

Compliments  
of

CRYSTAL CLEANERS

1601 Wyoming St.

3-2842

*El Paso Ysleta  
Bus Line*  
*The Yellow Buses are Safer!*

6395 Alameda Blvd. Phone PR-2-1526 EL PASO, TEXAS

Compliments  
of

O'LEARY REALTY CO.



Offices

3306 Dyer

5224 Jerry Lane

3233 N. Piedras

4501 Hercules

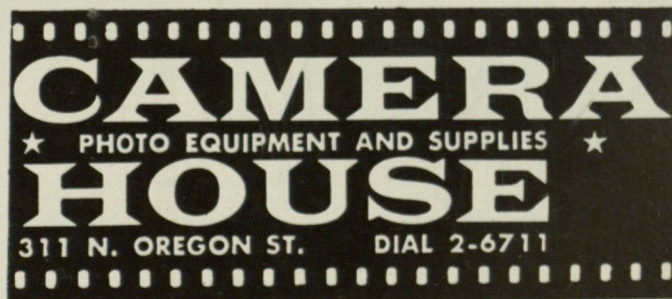
Phone

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311 N. OREGON ST.

DIAL 2-6711



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OCTOBER

Halloween

and

Sonja

Jorgenson





## EL PASO'S MOST COMPLETE WESTERN STORES

7014 HIGHWAY 80 EAST  
LAKESIDE VILLAGE  
SHOPPING CENTER

110 WEST SAN ANTONIO  
ACROSS FROM THE SIDE  
ENTRANCE OF THE DEL  
NORTE HOTEL



## WHOLESOME DAIRY, INC.

Milk That's as Fresh as the Morning Sunrise  
at Your Favorite Food Store or for Home Delivery

Call PR 2-2751

### SMACK BAR

LET'S GO MINERS!

Meet your old friends and make new ones at

THE SMACK BAR

## *Supreme* Laundry • Cleaners

TOPS IN QUALITY AND SERVICE

2716 N. Mesa

Kern Place

ALL CALENDAR PAGES ARE BY  
JERRY MARSHALL

## DAN R. PONDER, Inc.

CONSTRUCTION

327 MORGAN AVE.

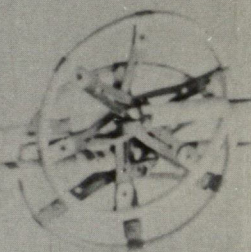
## RAMSEY STEEL CO.

Structural-Reinforcing-Ornamental

4100 Rosa St. Dial 2-2688

El Paso, Texas





NOVEMBER

Winter Sports

and

Denise

Winter

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# COMMERCIAL ENGRAVING CO., INC.

Engraving for All Purposes  
—Phones 2-6341 3-2582—

## C R A N E S

Engraved Wedding Invitations,  
Wedding Announcements,  
Cards, Informals and Stationery

219 W. SAN ANTONIO ST.  
EL PASO, TEXAS

Ambassador Al "Allows" The Paint

for the Southwest is made by

*Hanley Paint &  
Glass Co., Inc.*

1531 Magoffin El Paso, Texas

Dial 4-1403



# Carter's Flower Shops

THREE CONVENIENT LOCATIONS

2310 N. Piedras      3912 Pershing  
2017 Montana

# H. W. CROOK REALTY CO.

3824 Tompkins Ave.

5-2734

See Coronado Hills

Office 4-1258

# Shop and Save at YOUR FRIENDLY FOOD MART

Where You Get . . .

- BONDED MEATS
- BETTER SERVICE
- LOWER PRICES
- FRESH PRODUCE

We Give S & H Green Stamps

12 Locations for Your  
Shopping Convenience



# BOWEN WHEEL ALIGNMENT CO.

DIAL  
3-7601

SHOCK SERVICE - BRAKE SERVICE - WHEEL BALANCING  
FRONT END REBUILDING

1901 WYOMING

Clint Lee, Owner and Operator



HAVE YOU SEEN  
THIS MAN?  
YOU SHOULD! HE'S  
DAVE CLARK

who represents the  
NEW YORK LIFE  
INSURANCE COMPANY

He has a modern, prac-  
tical and easy-to-own  
life insurance plan for  
TEXAS WESTERN

## STUDENTS

For further information, call  
Dave Clark

111 E. Franklin

6-2022

Compliments of

# FRANCIS WAGNER COMPANY

1225 Texas

3-1639

EL PASO'S EXCLUSIVE

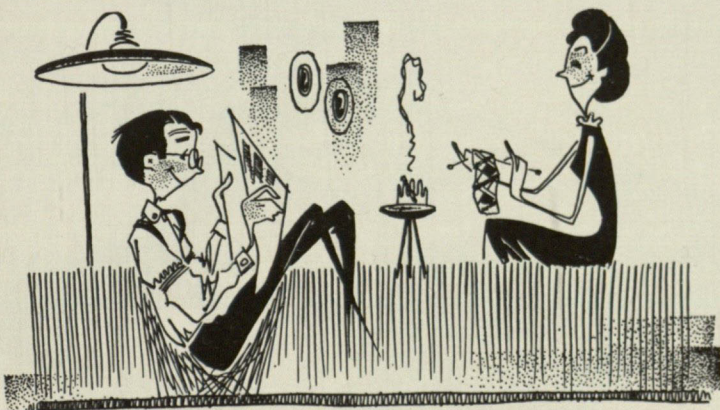


CLEANER

# ACME LAUNDRY AND CLEANERS

905 E. MISSOURI

2-3611



Home means more with carpet on the floor—from Décor

EL PASO'S LARGEST CARPET STORE

# DECOR CARPET CO.

Phone 2-5454

1817 Wyoming corner of Cotton



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DECEMBER

Christmas

and

Rose Marie

Graham





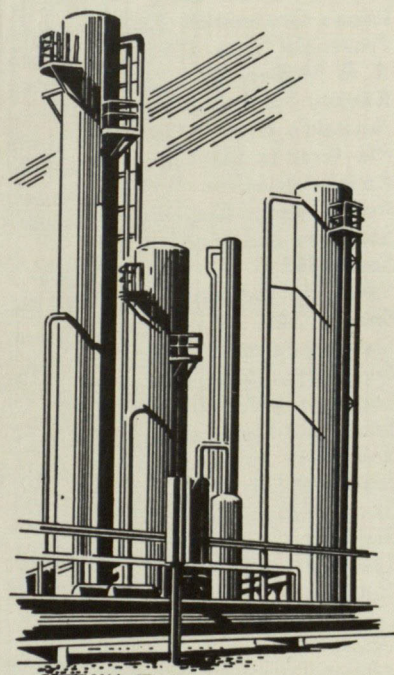


## HAPPY AS A LARK

Unless you start building up your nest egg now, while you're free as a bird . . . you may be out on a limb later! So why not open a savings account at The State National right away? Be an early bird . . . and you'll be happy as a lark!


### THE STATE NATIONAL BANK OF EL PASO

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION  
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## CONGRATULATIONS

All the employees of El Paso Natural Gas Company extend their congratulations to the seniors of Texas Western College and best wishes to the other students.

EL PASO NATURAL GAS  COMPANY