

*Advertising
and Snaps*



THERE
GOES A
POPULAR*
CO-ED!

* She's lovely! She's gay! She's a POPULAR* coed! Pardon our plagiarism, but we're as impressed as you are with the loveliest campus queen! 'Cause we know she has everything a POPULAR gal could want! Personality, poise . . . and she considers the POPULAR her store, the place where smart girls find the top fashion . . . whether that fashion is in bobby sox . . . or dreamy date dresses! There goes a POPULAR coed!

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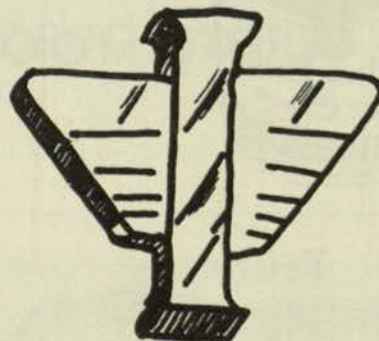
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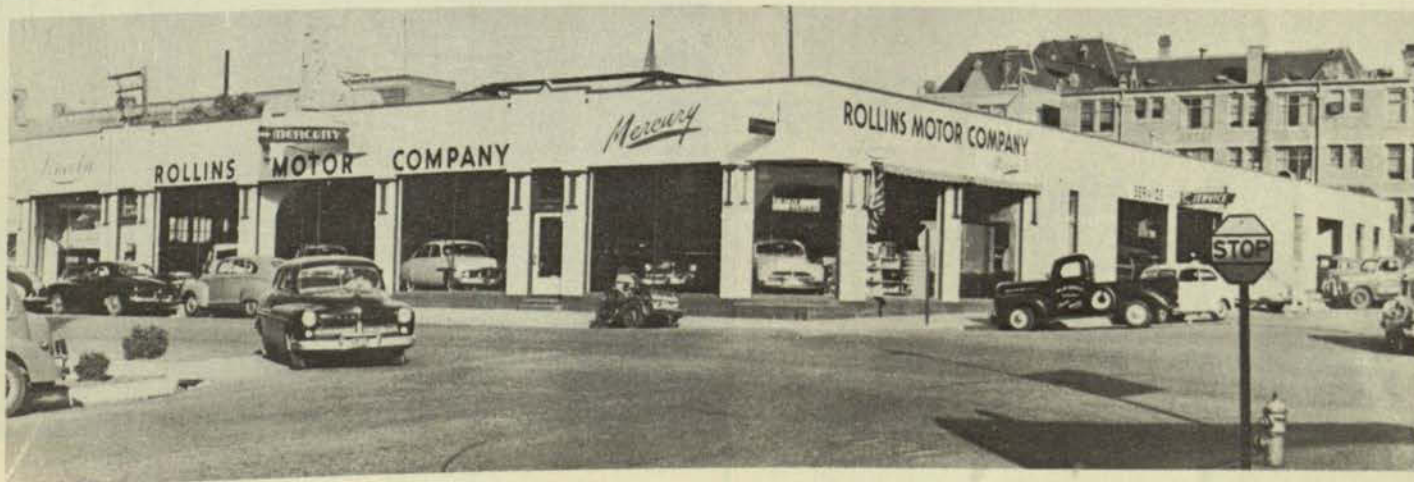
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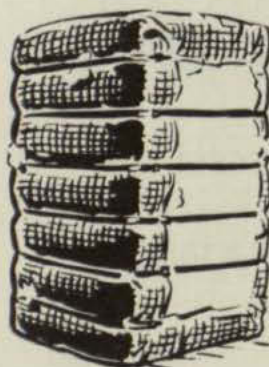
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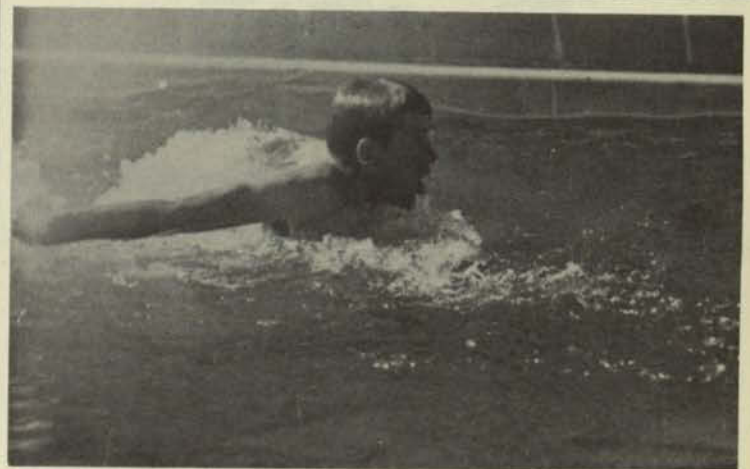
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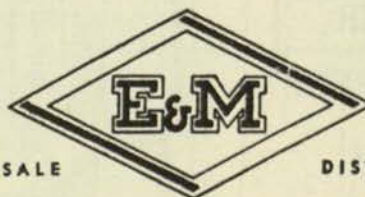


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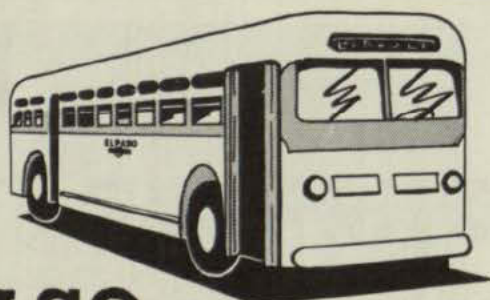
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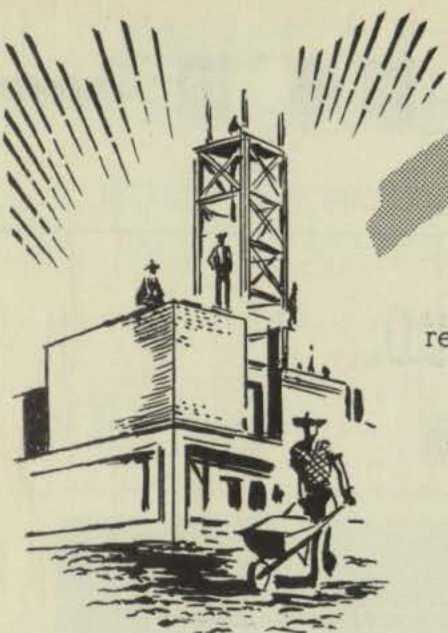
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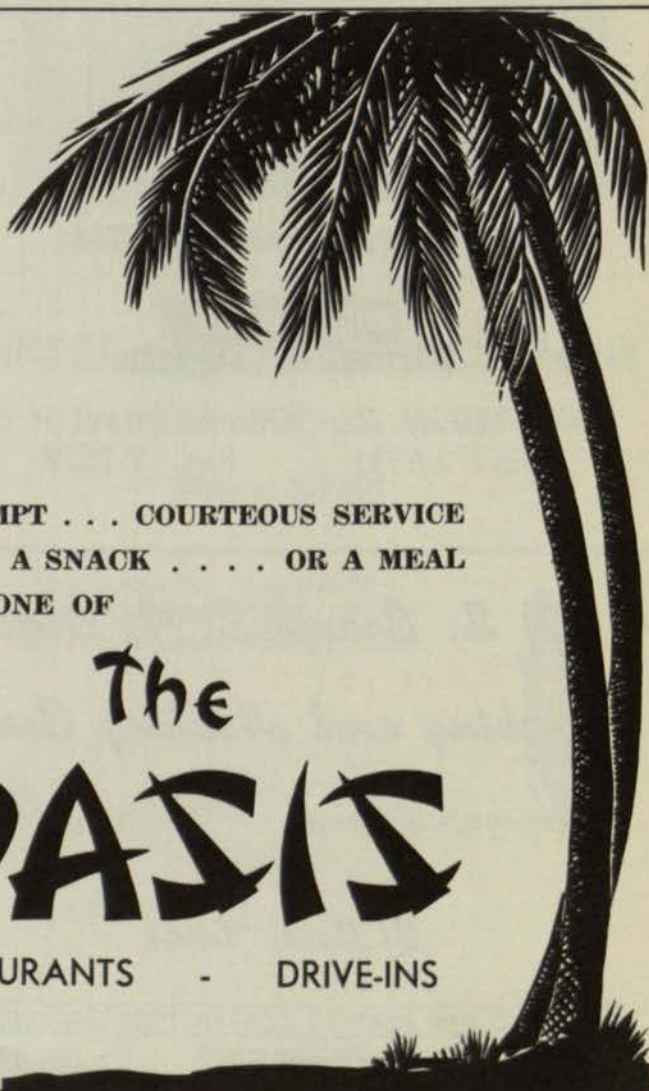
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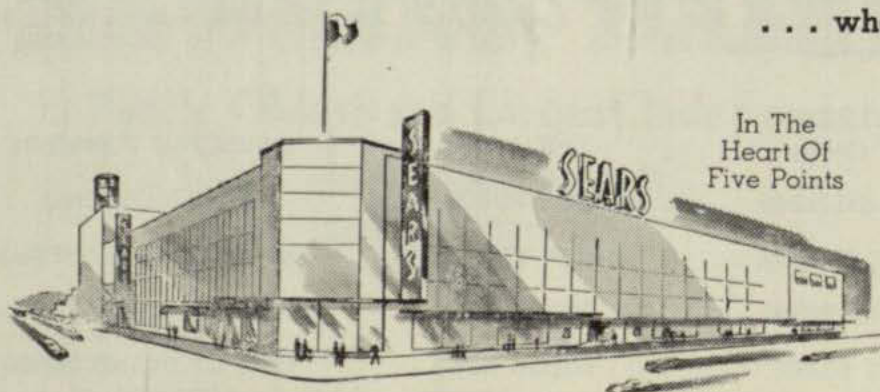
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El Paso, Texas



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Percy McGhee, A. I. A.

ARCHITECT

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LEVI'S

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MANUFACTURED IN EL PASO

This book I humbly submit as being one of the finest in the college annual field. Not, to be sure, because I am editor, but because of the subtle touch of great art which is confined between its covers. The dedication composed by Tom Lea, the magnificent division page drawings by Jose Cisneros, the division page copy by Francis Fugate, and the technical advice of Carl Hertzog . . . each of these men has lent a particular master's touch to the book, which combined, must necessarily give it a superb aspect.

However, I don't intend, nor could I possibly subtract any credit for the Flowsheet's ultimate composition from the battery of students who labored long and loyally on it. And I must extend genuine thanks to faculty advisors Judson Williams and Wallace Snelson. Their guidance and support was invaluable . . . and their patience unbelievable.

As for me, I did nothing for this book . . . rather it did something for me. It made me familiar with the wonderful pangs of creation.

David Cohen