

Flowsheet

1951



Our Spanish Heritage

FLOWSHEET CONTENTS

Administration
Student Association
Campus Calendar
Features
Fraternities & Sororities
Fine Arts
Publications
Honorary Organizations
Military Science
Athletics
Campus Buildings
Advertising & Snapshots

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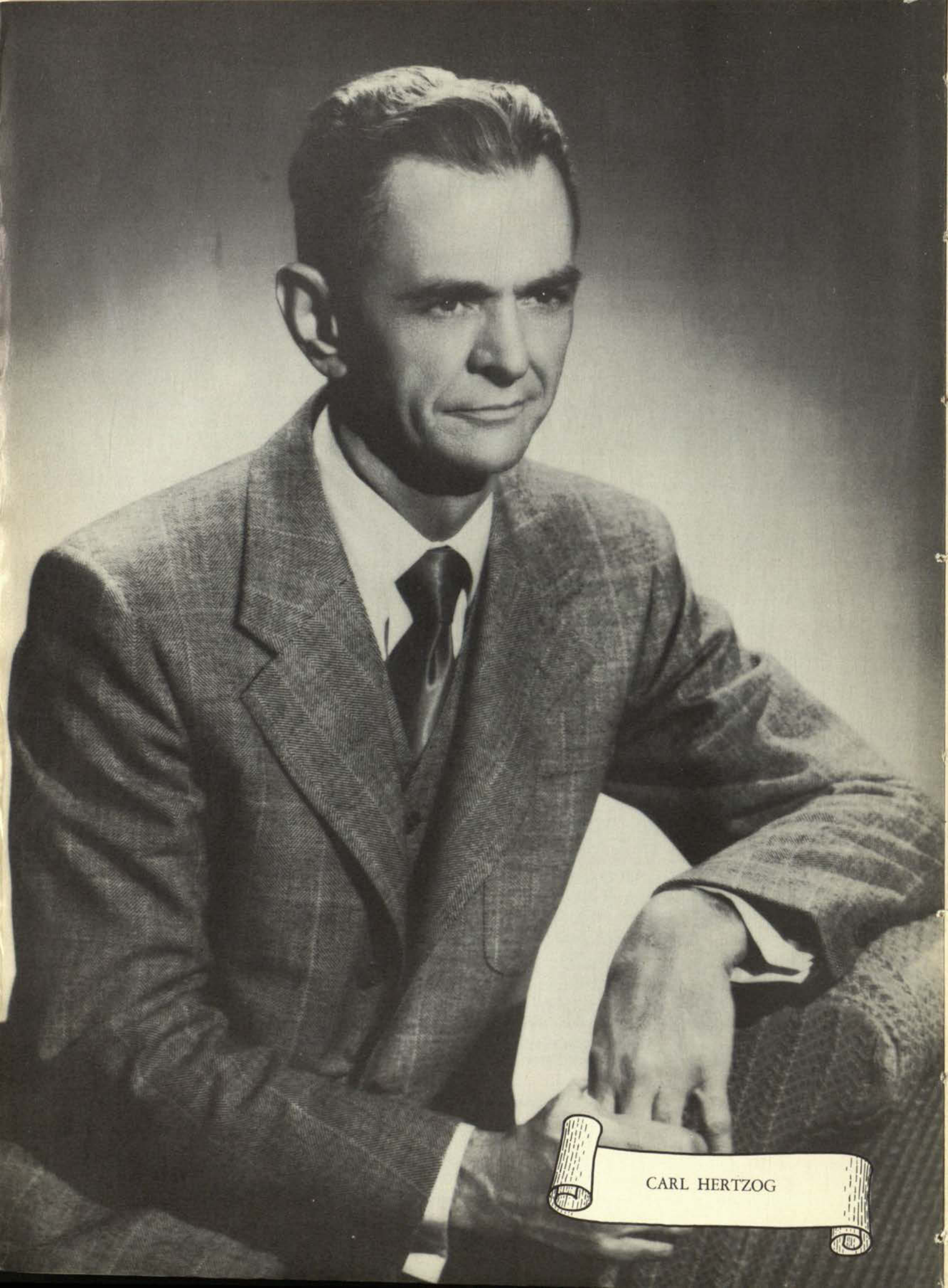


Elements of the Conquest

Our Spanish Heritage

OUR United States of America owes much of its greatness to influences and contributions from peoples of all races, of all creeds, and of all social stations. In this respect no other nation has ever been so fortunate.

At the time of our nation's conception in history Spanish influence dominated the Christian world. Spanish explorers, soldiers and clergymen took upon themselves the difficult task of colonization in a cruel wilderness that seemed determined to overpower their efforts. Today the institutions, language and customs of these illustrious men of Spain still flavor the culture in the part of the nation to which they first brought European civilization—our Southwest.



CARL HERTZOG

Dedication

Carl Hertzog for more than twenty years has practiced and preached the art of typography at El Paso, Texas, far from metropolitan centers where typography as an art is more often encountered and more often understood.

By an example of uncompromising and painstaking effort to produce fine printing, by talk and by teaching related to it, Carl Hertzog has raised the standard of Southwestern taste and given his community a lasting ornament not only in his work but in his influence for good.

Beyond that, his knowledge and craftsmanship, his desire for perfection, in the arrangement of type upon a printed page, have traveled beyond localism and brought him honor and recognition from across the land. Experts praise his work, book collectors seek it for its excellence.

As a member of the faculty at Texas Western and as Director of its College Press, he has made students aware of the form of fine books, of the art of providing worthy shapes for the records of the human spirit.

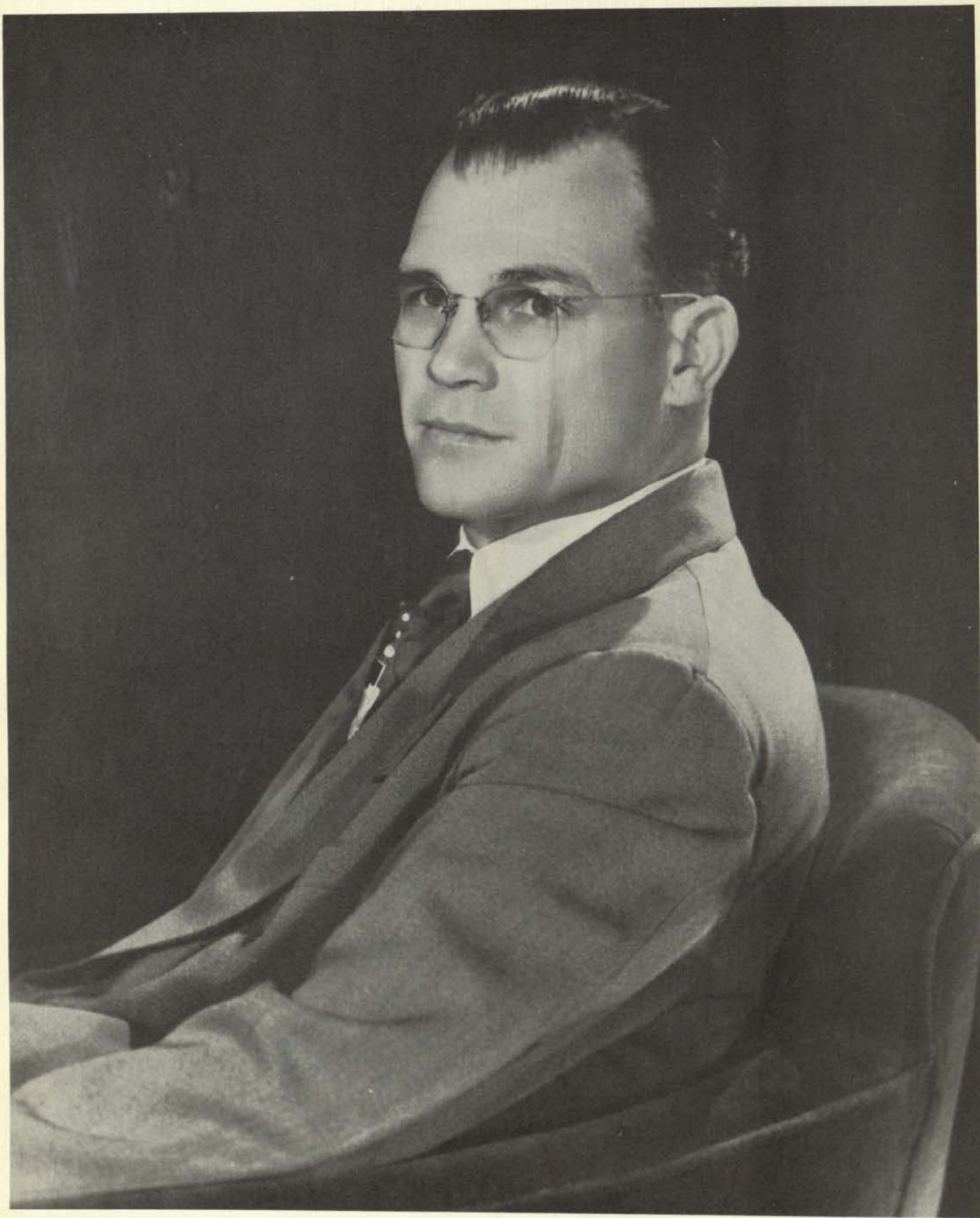
With pride in his accomplishment, we dedicate this 1951 Flowsheet to Carl Hertzog, printer, scholar of printing, teacher and humanist.

Although production in Texas Western's print shop is limited primarily to college printed material, designer-craftsman-instructor Carl Hertzog often introduces interesting personalities and creations to followers of the inked-type trade.



Tom Lea, renowned artist and author, and a close personal friend of many years standing of Professor Hertzog visits regularly at the College. They often collaborate on new ideas in book publishing and have published several articles and books together.





WILSON HOMER ELKINS, PH. D.
President

It is a pleasure to thank the staff of the Flowsheet for their outstanding achievement in the production of this record of Texas Western College during the year 1950-51. The work that has been done is an excellent example of the cooperation needed to make a more attractive College.

To the seniors, whose memories will be refreshed by occasional reference to this volume, I hope that your experiences at Texas Western have been profitable and enjoyable. May I wish you happiness in the years to come.

W. H. Elkins
President



The Seeds of Christianity