

7-1997

Guide to MS317 The Popular Dry Goods Company Records

Gloria Meraz

Gerrienne Schaad
University of Texas at El Paso

Follow this and additional works at: https://scholarworks.utep.edu/finding_aid



Part of the [History Commons](#), and the [Sales and Merchandising Commons](#)

This Article is brought to you for free and open access by the Special Collections Department at ScholarWorks@UTEP. It has been accepted for inclusion in Finding Aids by an authorized administrator of ScholarWorks@UTEP. For more information, please contact lweber@utep.edu.

Guide to

MS317

The Popular Dry Goods Company records

196 feet, 11 inches (linear)

Prepared by Gloria Meraz
and
Gerrienne Schaad
Curator of Manuscripts
July 1997

Donation by The Popular Dry Goods Company June and July 1996; donation by Edi Brannon, August 2021; donation by Steven Blumenthal, September 9, 2021.

Citation: The Popular Dry Goods Company records, MS317, C.L. Sonnichsen Special Collections Department, The University of Texas at El Paso, Library

C.L. Sonnichsen Special Collections Department
University of Texas at El Paso Library

Table of Contents

Historical Sketch	3
Series Description	5
Scope and Content Note	8
Provenance	10
Restrictions	10
Literary Rights	10
 Container List	
Series I. Corporate Papers	11
Series II. Officers	11
Series III. Stores	20
Series IV. Financial Records	32
Series V. Merchandise Records	37
Series VI. Vendor Leases and Contracts . .	40
Series VII. Employee Benefits	44
Series VIII. Employee Records	47
Series IX. Outside Services	53
Series X. Advertising	58
Series XI. Associations	62
Series XII. Popular Foundation	68
Series XIII. Ephemera	69

HISTORICAL SKETCH

The Popular Dry Goods Department Store was organized in 1902 by Adolph Schwartz. The Popular remained the largest locally-owned retail enterprise in El Paso until its closure in September 1995. At its height, The Popular occupied four stores and a distribution center, and, throughout its history, employed thousands of local El Pasoans, some of whom worked with the store for fifty years. Providing jobs and "high fashion" to both sides of the border region, The Popular remained both an economic and cultural force in the Borderland throughout its 93 year history.

The Popular was noted for its "New York Style" of wares and fashion. Many national department store chains, such as Dillard's, entered the Southwest marketplace in the 1970s, well behind their presence in other areas. For much of its history, The Popular maintained a stronghold on the sale of high end goods. With customers traveling from the interior of Mexico and across the Southwest, The Popular developed a reputation for its fine goods and excellent service.

The Popular thrived amidst numerous economic and social instabilities, including the Mexican Revolution, the Depression, the world wars, and the devaluation of Mexican currency in the early 1980s. During all of these times, The Popular adapted its credit policies to address the pressing needs of a public short on cash and uncertain about their economic futures. For the most part, The Popular overcame these difficulties with creative consumer programs. However, the interdependence between El Paso and the Northern Mexico regions, which was one of The Popular's strengths, led to the decline of revenue for many borderland businesses, especially an operation like The Popular that specialized in high-end items. While national trends were generally more long lasting, the effects of the unpredictable Mexican economy severely impacted borderland businesses trying to compete with store chains not solely reliant on a local economy. When The Popular closed in 1995, the store had managed to regain much of the ground it lost in the 1980s and early 1990s. Although many reasons exist for the store's ultimate closure, the impracticality of maintaining a "New York style" chain in the borderland at a period of great unpredictability is an important one.

Despite its closure, The Popular remains an important icon of the regional past. Up until 1992, The Popular offered free delivery of purchases and offered several buying services to its customers. These services included Sally Shopper, designed to help immobile or home-bound customers, repair services, and fashion and decorating consulting. Specialized consulting services, an important marketing technique, became a hallmark of the store. The Popular's managers routinely sent letters of congratulations and offers of free help to new parents, brides, new homeowners, and any group they would be in need of the many items available at The Popular. The merchandise included fashions, accessories, fine jewelry, shoes, linens, household products, furniture, and services, such as travel planning and photography, basically anything the store had to offer.

In addition to its commitment to service, The Popular also held a strong cultural role in the community. As a supporter of cultural events, The Popular represented both a social and cultural institution that was tied to the development of the Border Region. By providing fashion shows, bringing in celebrities (such as Bob Mackey, Estee Lauder, Eva Gabor) to the area, The Popular kept the region supplied with current fashion. The

Popular also sponsored many city events including the annual Sun Carnival parades, the Cotton pageant, and other local events.

The Popular also took a civic role in charity work. Through the Popular Foundation, the store and the Schwartz family donated money to the University of Texas at El Paso. The money was donated for various causes, but particularly to scholarship funds and the athletic program. The Popular Foundation, which granted money exclusively to local organizations, also supported both children's and religious organizations.

The Development and Growth of The Popular

Adolph Schwartz left Hungary in 1887 to immigrate to America, where he quickly found work on the railroad as a newsboy. His work for the railroad took him cross-country between Juarez and Mexico City. Schwartz then set up "Las Tres B. B. B."--a store he co-owned with a partner, Simon Picard. The three Bs stood for bueno, bonito, and barato (i.e., good, pretty, and cheap). At the turn of the century, Juarez held a larger population than El Paso and was, accordingly, a more strategic marketplace for retail. However, Adolph Schwartz anticipated the growth and importance of the American border town and decided to open a store in El Paso. With his already well-established connections with Mexican retailers and the community, Schwartz had a ready backing for his new store.

In 1897 Schwartz opened The Fair, a dry goods store on Overland Street in El Paso. His nephew, Maurice Schwartz joined him there in 1898. A short while later, Adolph's cousin, Ignatz Weiss also joined them. In 1902, they sold The Fair, after which Adolph returned to Europe for two years. During his absence, Maurice Schwartz and Weiss, along with Joe Zelman and J.C. Zozoya opened The Popular Dry Goods Company on South El Paso Street at Overland. By 1904, when The Popular was incorporated, Zelman and Zozoya no longer owned a percentage of The Popular and Adolph Schwartz had returned to become president of the company. The store remained under family ownership until its closure in late 1995.

In 1907 The Popular moved to the ground floor of the Masonic building on the corner of Mesa and San Antonio. Within a few years' time, The Popular had taken over the entire Masonic building. In 1916, the Masonic building was demolished and a new six-level store was built in its place (a seventh floor was added later). In 1946 an eighth floor was added to the original building and a five-level building on San Antonio Street was connected to the main building over the adjacent alley. In 1960 The Popular opened a new warehouse and distribution center on Duranzno and Stevens Streets. This distribution center was replaced in 1975 by a new building on Reynolds Street.

In 1962 the Bassett location opened. Equipped with its own beauty salon, travel agency, photographic studio, and restaurant, the Bassett Popular proved to be the most successful of all of The Popular's locations. With its strategic central position, the Bassett Popular served the growing El Paso community. At the time it was built, Bassett Center was the only regional shopping area between Dallas, Texas and Phoenix, Arizona. In 1966, however, the success of the two Popular locations coupled with the growing El Paso community provided the incentive to establish another Popular

location.

The site chosen this time was at the Northgate (later Northpark) shopping area that was close to the Fort Bliss military base. Although smaller than the other two stores, Northgate was designed to meet the needs of the expanding military community and thus was able to tailor its wares to suit the clientele. In 1988 the store's location moved to the west anchor of the Northpark Mall.

The final Popular location at Sunland Park Mall resulted only after many years of planning and deliberation. The Popular executives had long considered opening another store. The owners considered possible locations in Juarez, New Mexico, and El Paso. Eventually, the West El Paso location was chosen. Considered a geographic compromise, the Sunland store would draw, it was hoped, customers from all three regions. The establishment of the Sunland location was inextricably tied to the development of the entire mall where the Sunland Popular was to be located. The Sunland store opened in 1988. Regardless of geographic location, The Popular Dry Goods Department Store maintained its reputation for quality items and exemplary service.

Officers of The Popular

Adolph Schwartz died in 1941 and his nephew, Maurice, succeeded him as president. In 1954, Maurice Schwartz died and his cousin, Manuel (son of Adolph) became President of The Popular. In 1959 Manuel died and his brother, Ervin became president. Also that year, Maurice's sons Herbert and Albert were named vice presidents. In 1960, Ervin Schwartz died and Herbert succeeded him as president. Edward Schwartz, son of Ervin Schwartz, was named vice president. Sol Freed (the only non-family member) was elected to the position of vice president and treasurer in 1973. In 1985 Herbert Schwartz was named chairman of the board, and Edward Schwartz succeeded him as president. Edith Schwartz Brannon became vice president/secretary and Richard Alvarado, vice president/treasurer. Bob Brannon was named vice president/general merchandise manager. Upon the retirement of Herbert in 1987, Edward was named chairman and CEO, and Albert was named president. Albert Schwartz retired as president in 1989 and Edith Schwartz Brannon and Richard Alvarado were named senior vice presidents. In 1992, Edith was elected as the store's eighth president while Richard Alvarado was named executive vice president. This administration was kept until the store's closing in 1995.

SERIES DESCRIPTION

The Popular Dry Goods Company Records are arranged in thirteen series:

Series I. Corporate Papers

Arranged alphabetically in four sub-series - Bylaws, Board of Directors, Executive Committee Meetings, and Corporation Stocks. The corporate papers relate to the legal and executive structure and organization of The Popular Dry Goods Company. The records are primarily minutes from meetings dating between 1987-

1995, which detail the operations, financial matters, and the closure of the business. Also, the changes in the corporate structure are reflected in the corporations stock series (1967-1981). Certain files within this series are restricted.

Series II. Officers

Arranged chronologically by officer, and/or office held, in twelve sub-series - Adolph Schwartz, Nandor Schwartz, Ignatz Weiss, Maurice Schwartz, Manuel Schwartz, Ervin Schwartz, Herbert M. Schwartz, Edward F. Schwartz, Albert J. Schwartz, Edith Brannon, Richard Alvarado, and Sol Freed. The records are further subdivided into the following series: correspondence, subject files, photographs, clippings, and printed materials. Amounts of material and subject coverage varies widely per officer, but topics include NAFTA, health care, store openings and downtown planning.

Series III. Stores

Arranged chronologically by date of building in seven sub-series - Popular, Downtown, Distribution Center (Old service building), Distribution Center, Bassett, Northpark, and Sunland. The records document the activities of the individual branch stores, as well as the development of the company from its initial one-store location. The majority of the material concerns the Sunland Park Mall store.

Series IV. Financial Records

Arranged alphabetically and then chronologically into thirteen sub-series - Accounts Receivable, Analysis Review, Annual Retail Trade Report, Auditing, Balance Sheets, Comptroller's Memos, Expenses, Dunn and Brad Street, Ledgers, Letter of Credit (Texas Commerce), Notes Payable, Regulations, and Tax. Materials include general ledgers, general journals, and financial statements. Many of the records are restricted and/or closed.

Series V. Merchandise Records

Arranged in one alphabetical series, the subject files detail the selection, purchase, and operations of the company's Merchandise Information System. The records regarding the purchase of merchandise are restricted.

Series VI. Vendor Leases and Contracts

Arranged in one alphabetical series, the subject files include individual merchandise vendors and outside services provided through The Popular Department stores. Accounts range from Butterwick Patterns to Giorgio perfume, and from Gucci to Lloyd's Furs and the Sophia Beauty Salon.

Series VII. Employee Benefits

Arranged alphabetically in five sub-series - Adolph Schwartz Endowment Fund, Comprehensive, Insurance, Pension, and Adolph Schwartz Memorial Savings Plan. The records include materials on the Adolph Schwartz Endowment Fund and the

Schwartz Memorial Savings Plan, as well as pension and insurance coverage. Many of the files are restricted and/or closed.

Series VIII. Employee Records

Arranged in ten sub-series - Bulletins and Memos to Employees, Directories, Files, Incentives, Individual Sales, Labor Relations, Letters, Locator Cards, Newsletters, and Payroll. The records document the company's policies and communication with employees. The records include newsletters, payroll files, and employee procedures, but primarily consist of individual employee locator cards, which are temporarily closed to the public.

Series IX. Outside Services

Arranged alphabetically in five sub-series - Buying Offices, Insurance Consultants, Investment Consultants, Merchandising Consultants, and Tax Credit Consultants. The records concern the outside services used by The Popular in association with overall business management, retail industry objectives, and cooperative purchasing practices.

Series X. Advertising

Arranged in eleven sub-series - Christmas Catalogs, Company Contributions, Department, Guidelines, Logos and Proofs, Media, Press Kit, Promotions, Research, Store Windows - the Popular Bargain Store, and Photographs. The advertising records are primarily those of the advertising department and deal with promotional events. Materials include several Christmas catalogs, scrapbooks from the College Board, fashion shows, Cotton Maid promotional materials, photographs, and sheets of newspaper advertisements.

Series XI. Associations

Arranged in two sub-series - Corporate and Personal. The records document several of The Popular's officers' involvement in industry, professional and cultural associations, both at the national and local levels.

Series XII. Popular Foundation

Arranged alphabetically and chronologically into thirteen sub-series - Minutes, Annual Reports, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1991. The records detail the requests and payments made through The Popular's charitable organization, which focused on local needs. Some of the files are restricted and/or closed.

Series XIII. Ephemera

The series consists of oversized realia, including books, trophies, framed photographs, and printed store materials. There is also realia in other series.

SCOPE AND CONTENT NOTE

The Popular Dry Goods Company records, MS317, made up of 296 boxes, 63 volumes of newspapers and 5 drawers of oversized materials, detail the officers, stores, finances, operations, and employees of El Paso's largest locally-owned retail enterprise. Donated by Edward Schwartz and Edith Brannon (executive representatives for the company) in the spring and summer of 1996, the records constitute the first accession of materials from the company. This donation is the bulk of the extant materials. Gaps in the collection result from a late development of a records management program within the company as well as the transfer and disposal of records after the announcement of the company's closure in 1995 but before certain materials could be highlighted as having historical interest. The records include correspondence, letters of incorporation, photographs, memos, newsletters, general and journal ledgers, merchandising printouts, and other financial documents.

The **Corporate Papers** relate to the legal and executive structure and organization of The Popular Dry Goods Company. The bulk of these materials are stock proxies.

The **Officers** series is divided by officer then further subdivided into correspondence, subject files, photographs, clippings, and printed materials. The amount of material varies by person, as well as filing style (e.g. some filed by date while others filed by subject). Photographs in this series include portraits, but also document events in the lives of the officers. Edward Schwartz and Richard Alvarado are the two officers with the bulk of the existing files.

The history of the company is found within the **Stores** series. The files document the activities of the individual branch stores, as well as the development of the company from its initial one-store location. The majority of the material concerns the Sunland Park Mall store from planning stages, through construction, to opening. Researchers with an interest in the 20th century phenomenon of mall building will be advised to look here.

The **Financial Records** document the financial history of the company. Although some material is restricted until 2031 (see Restrictions), this series includes some material relating to financial trends of the U.S./Mexico Border Region. Additional donations of materials from the defunct company will be mostly financial in nature.

The **Merchandise Records** detail the selection, purchase, and operations of the company's Merchandise Information System. The records regarding the purchase of merchandise are restricted.

The **Vendor Leases and Contracts** provide a partial record of what services were available in the individual branch stores. Accounts ranged from Fidesta Tire Company to Maytag Appliances while services ranged from the photograph department to travel agents.

The **Employee Benefits** document the benefits available to store employees over the years. Of note is the fact that The Popular created and maintained its own pension fund for company employees.

The **Employee Records** include copies of The Popular's in-house newsletter

Popular Poppins and photographs of individuals and various store events. Also, bulletins and memos which cover a gamut of topics from employee-customer relations to notification of in-store events such as sales. The bulk of the materials are the locator cards that employees had to fill out for address purposes. Access to these cards are restricted, but when open they will be a great source for demographic information to future researchers and genealogists.

The **Outside Services** records concern the peripheral services used by The Popular in association with overall business management, retail industry objectives, and cooperative purchasing practices.

The **Advertising** department was one department that disposed of most of its files before UTEP expressed an interest in receiving The Popular Records, therefore most of the advertising material is no longer in existence. However, there are several examples of Christmas campaigns from the 1980s, logos used in the latter half of the company's existence, certain promotional campaigns like the Cotton Maid (and only for a few years) as well as photographs of the buildings and some occasions such as anniversaries. The bulk of the material is made up of the newspaper volumes. These volumes are made up of proofs of local newspaper pages, depicting items advertised by The Popular. Because of the sheer bulk of this material (many volumes are four inches thick and represent only a few months of one year) and because UTEP does keep the local newspapers on microfilm, only representative volumes from each decade were selected for retention. The Popular advertised extensively in Juarez and even Chihuahua, but the advertising department included few examples in these newspaper volumes.

The **Associations** series records a few of The Popular's officers' involvement in industry, professional, and cultural associations. The history of the company is a history of the people who guided the company as well as a history of the times in which it lasted and the city in which it existed. Involvement in these local and national organizations shows the character of the people who led The Popular to success. They also chronicle what charitable aid was available in El Paso, and how it intersected with national efforts.

The **Popular Foundation** was The Popular's pipeline to give back to the El Paso community. Projects ranged from money for scholarships to supporting local hospitals. Some of the files are restricted and/or closed.

The **Ephemera** series consists of oversized realia. This series was formed because of the physical format. Items include trophies from Cotton Bowl parades, framed photographs of Adolph Schwartz, the 50th Anniversary Scroll signed by all the employees, and renditions of branch stores.

PROVENANCE

In the fall of 1995 UTEP's Special Collections Department was contacted by a family member, asking if UTEP was interested in the archives of The Popular Department Store. In January of 1996 Gerriane Schaad began to inventory the records at the site of the downtown store. At this time it was noted that many records had been destroyed on site. Through the spring, Ms. Schaad labored in the central files of the administrative office, in the storage room behind the conference room, and at the distribution center's records storage room. Negotiations began as to what materials would be transferred. After this was decided the first accession was made in June, the second in early July, and the last in late July of 1996. Board of Directors minutes and a few other files were donated by Edi Brannon in August 2021.

RESTRICTIONS

Closed materials include all financial records and information, all computer generated reports and documents, notes of the minutes of the Executive Committee of the Board of Directors of The Popular Dry Goods Company, names of customers in correspondence to and from The Popular Dry Goods Company, and all personnel related records including payroll information and employee locator cards. These materials, dating from 1950 to 1996, will be closed until 2031. Personal information about employees can only be accessed by the employee, or someone to whom the former employee gives written permission, until the former employees' death, even if it is after 2031.

Restricted materials include all financial records and information, all computer generated reports and documents, notes of the minutes of the Executive Committee of the Board of Directors of The Popular Dry Goods Company, names of customers in correspondence to and from The Popular Dry Goods Company, and all personnel related records including payroll information and employee locator cards, dated prior to 1950. The restrictions are in effect until 2031. Please see archivist for procedures on access to restricted items. Closed and restricted materials are indicated by a capital C or a capital R after the folder title.

LITERARY RIGHTS

Permission to publish material from MS317, The Popular Dry Goods Company records, must be obtained from the C.L. Sonnichsen Special Collections Department, the University of Texas at El Paso Library.

CORPORATE PAPERS

- 1 1 **Bylaws**
 2 **Board of Directors**
 298 -- Board of Directors minutes and other files, 1934 – 2003 **C [1950+]**
 299 -- Board of Directors minutes and other files, 1934 – 2003 **C [1950+]**
Executive Committee Meetings
 3 Notes, 2/89-5/95, n.d. **C**
 4 Items for Meetings, 6/5/87 - 8/5/95 **C**
 2 **Corporation Stocks**
 5 Correspondence, 1967-81
 6 Employee Stock Option Financing Plan
 Proxies
 7 1981
 8 1990
 9 1991
 10 1992
 11 1993
 12 1994
 13 Solicitations, 1973-76
 14 Stockholder's Listing
 15 Stock Subscriptions, 1973-76

OFFICERS

- 3 **Adolph Schwartz**
 Correspondence
 16 1940-41
 17 Property Correspondence, 1935-36
 Subject Files
 18 Weiss Estate, 1936-38
 19 Zork Hardware Audit, 1935
 Photographs
 20 Portraits
 Clippings
 21 Adolph Schwartz, 1941
 Scrapbooks
 22 Death Memorial
 Printed Materials
 23 Personal, 1941
Nandor Schwartz
 Photographs
 24 Portraits
Ignatz Weiss
 25 Correspondence, 1927
 Photographs
 26 Portraits
 27 Ignatz Weiss and wife
Maurice Schwartz

	28	Biographical information
		Correspondence
3	29	1928-52
		Subject Files
	30	Commemorative Stamps, 1948
	31	Mt. Sinai Temple, 1926
		Photographs
	32	Portraits
		Events
	33	Miscellaneous
	34	Fort Bliss, 1948
	35	Mexican President Visit
	36	Friends
		Clippings
	37	Popular
		Printed Material
	38	Personal, 1936-51
300	--	Memorial scrapbook, circa 1954
		Manuel Schwartz
		Correspondence
	39	1922
	40	1923
	41	1924
	42	1925
4	43	1926
	44	1927
	45	1930
	46	1954
	47-49	1955
	50	1957
	51	1958
	52	1958
5		Subject Files
	53	Fire Extinguishers, 1956
	54	Floor Coverings, 1928
	55	Furniture, 1956-1957
	56	Miscellaneous Invoices, 1915-1955
	57	"Queen" Frances Zork, 1951 (Clippings and Photographs)
		Subscriptions
	58	Magazine
	59	Telegraphs
		Unions
	60	Correspondence, 1946
	61	Agreement
	62-63	Printed Material
	64	Clippings
		Photographs

5	65	High School and Army
	66	Portraits
	67	Events - Dinners and Parades
		Clippings
	68	Cotton Markup
6	69	Industry
	70	Popular
		Printed Material
	71	Reports
	72	Catalogs
		Receipts
		New York Hotel
	73	1935-1936
	74	1937-1938
	75	1939-1941
		Ervin Schwartz
		Correspondence
	76	1939, 1958-1959
	77	1959
	78	1960
7	79	1960
	80	Greeting Cards
		Photographs
	81	Portraits
	82	Family
	83	Events
	84	Military Event
		Clippings
	85	Department Store
		Printed Material
	86	Catalogs
	87	Unions
	88	S. L. A. Marshall
		Receipts
	89	Hotel New Yorker, 1939-1940
		Herbert M. Schwartz
	90	Biographical Information
		Memoranda
	91	Memoranda and Notes, 1961, 1963, 1980-82
		Subject Files
	92	City Planning Commission, 1956
	93	Downtown, 1956-1958
	94	Electronic Merchandising, 1960-1961
	95	"Limited Sales Excise and Use Tax Act"
	96	"Limited Sales Excise and Use Tax Act", 1961
		Photographs
7	97	Portraits

	98	Family
		Edward F. Schwartz
	99	Biographical Information
		Correspondence
	100	1960-1982
	101	1983, 1985
	102	1987
	103	1988
	104	1989
8	105	1990
	106	1991
	107	1992
	108	1993
	109	1994
	110	1995
	111	West Side Store, 1987-1988
		Memoranda
	112	1985, 1987
	113	1988
	114	1989
	115	1990
	116	1991
	117	1992
	118	1993
	119	1994
	120	1995
9		Subject Files
	121	Bank Card Authorization
	122	Better Business Bureau
	123	Biggs Field/El Paso Airport: Transportation Initiative
		Budget Store
	124	Sales Enhancement
	125	Sales Erosion, 1985
		Capital Contributions
	126	Heart Association Honoring The Popular
	127	United Way
	128	Y.W.C.A., 1980, Capital Fund Drive
	129	Chamber of Commerce
		Computers
	130	Class Definition Meeting
	131	General Information
	132	STS Schedule
	133	Consumer Panel, 1993-1994, 1994-1995
9	134	Corporation Plan and Projection, 1993-1997
	135	Credit Department
	136	Activity Reports C
	137	"Pagare" Regarding Peso Devaluation

		Demographics
	138	Reports, 1989-1992
	139	U.S. Census Track Information, 1990
	140	Downtown Transit Improvements Sun Metro
10	141	El Paso National Corporation Purchase, 1981
		Healthcare
	142	OSHA Specifications
	143	Plan and Providers
	144	Reform
	145	State Tax on Benefits
	146	"Hot Goods" Regulations, Labor Department
		Incentive Pay
	147	Bonus and Commission
	148	Study
	149	Insurance Mail Rates: Hans Sternberg
	150	International Council of Shopping Centers - <i>Barometer</i>
	151	Leased Departments
		Letters
	152	End of the Year
	153	Appreciation (Christmas Gifts) R
	154	Samples
11	155	LIFO
		Merchandising
	156	Buyer's Meeting
	157	Direction and Strategy
	158	Mexico - Peso Devaluation
		NAFTA
	159	Correspondence
	160	Printed Material
	161	National Retail Merchants Association
	162	Nordstrom Corporation
	163	Peat, Marwick
		Personal
	164	HMS Retirement Party
	165	Reunion
		Personnel
	166	Head Hunters
	167	Job Descriptions - Fashion Director, Career Program Director
	168	Resumes C
	169	Sales Promotion Search
12		Pricing
	170	Clearance Corner
	171	Competitive Pricing Plan
	172	PRIMS Management Reports C
	173	Profit and Loss
		Promotions

- 174 "A Advantage"
 175 Big Day
 176 Christmas Gift Bond
 177 Women's Day
 178 Registered Agent
 179 Sales Forecast/RECON
 180 Sales Tax Refund To Mexican Consumers
 181 Scott, Hulse
 182 Shortage Study - Peter Berlin
 183 Shortage And Shrinkage
 184 Sun Carnival
 Sunland
 185 Credit Promotion
 186 Financing **C**
 187-188 Grand Opening
 13 189 Sales Comparisons
 190 VIP Reception List
 191 Westside Mall Negotiations (Simon, Fier, Uberman)
 192 Teacher Retirement System
 193 Telephone and Sales Logs - Forms
 194-195 Texas Commerce Revolving Line of Credit
 196 Touche And Ross
 197 Tourism and Consumer Service Cluster Task Force
 198 Workers Compensation Act Rejection, March 1, 1990.
 14 199 Workers Compensation
 Photographs
 200 Family Portrait
 Clippings
 201 Industry
Albert J. Schwartz
 Correspondence
 202 1956
 203-204 1958
 205 1963-1964, 1979-1983
 206 Greeting Cards
 Subject Files
 207 Parades
 Photographs
 208 Portraits
Edith Brannon
 14 209 Biographical Information
 Correspondence
 210 1995
 211 Daily Calenders, 1991-1993
 Subject Files
 212 Cash Flow Assumptions, August 20, 19?? **C**
 Closing

	213	Copy Machine Contract
	214	Correspondence, 1995
15	215	EDP Open Issues C
	216	Fixtures
	217	Furs
	218	Going Out of Business
	219	Going Out of Business Notices
	220	Going Out of Business Sale
	221	The Greenery
	222	Health Plan
	223	Jubilee
	224	Pension Plan C
	225	TexGuard Security Network, Inc.
		Customer Complaints
	226-27	1995 C
	228	1995 - Open C
	229	De Prieto C
	230	Ort C
	231	Redding C
	232	Torres C
16	233	Stock Letters
	234	Maintenance Service Agreements as of July 26, 1995
	235	Merchandise Inventory Consolidation Report, August 29, 1995
	236	Personal Receipts C
	237	Recommendation Letters
		Sales
	238	Area Selling Costs, 1990, 1991, 1994 C
	239	Comparative History, 1980-1990 C
		Comparison C
	240	1989 C
	241	1990 C
	242	1991 C
	243	1992 C
	244	1993 C
	245	Daily, 1989, 1995 C
	246	End of Year Results, 1980-1994 C
		Graph Summaries
16	247	January 1 to July 5, 1995
	248	July 6 to October 31, 1995
	249	Holidays, 1993
	250	Holidays and Sale Events, 1994
17	251	Photographs
	252	Resume
		Printed Material
	253	<i>The Complete Dictionary of Buying and Merchandising</i>

- 254 Certificates
Richard Alvarado
 Correspondence
- 255 1981
 256 1982
 257 Faxes, 1995
- Subject Files
- 258 Accounting Firm Proposal
 Accounts Payable
- 259 A - M **C**
 260 N - Z **C**
 261 IMPAC **C**
- 18 262-63 Revlon **C**
 264 American Express Retail Report, 4/13/93 - 1/25/94
 Bank Contract
 Texas Commerce
- 265 Loan Agreement, 5/4/93 - 10/25/93 **C**
 266 Interest Rate Swap, 1992 **C**
 267 Loan Agreement, 11/28/93 - 12/30/93 **C**
 268 Loan Agreement, 2/94 **C**
- 19 Budget
- 269 1979
 270 1980
 271 1981
 272 Spring, 1982
 273 Fall, 1982
 274 1989
 275 1990
 276 1991
 277 1992
 278 1993
 279 1994
 280 1995
- Certified Public Accountant Firm Proposals
- 281 1983, 1986
- 19 282 Coopers & Lybrand, Peat Marwick, Lauterbach, Borschow & Company,
 Main Hurdman, 1983
- 283 Coopers & Lybrand, Peat Marwick, 1986
- 20 284 Department Numbers
- 285-86 Events
- 287 Expense Control, July 8, 1982 - May 4, 1984 **C**
 288 Expense Controllers, 1980-1982 **C**
 Comparative Expense Report
- 21 January 28, 1995 **C**
 January 28, 1995 **C**

		End of Year, 1994 C
	289	July 1, 1995 C
		Expenses
	290	Comparative Report, 8/23/95 C
	291	Task Force
	292	Task Force - Working File
	293	Gambit Receivership
		<i>Industry News</i>
	294	American Payroll Association, October, 1993
22	295	Consumer Price Index, December, 1982 - February, 1996
	296	Deloitte and Touche Newsletter, October 16, 1991
	297	E.F. Hutton, Equity Research, July, 1985 - December, 1985
	298	Goldman Sachs
	299	Internal Revenue Service
	300	Intra-Store Purchases
	301	Interstore Purchase/Alvarado Receipts
		Legislative
	302	1993
	303	1994
	304	1995
	305	Education
	306	Local
23	307	National
	308	Roy Pearson Meetings
	309	State
	310	Taxes
	311	Mike White
	312	Management Resouces
		Mexican Marketplace
	313	Border Business Indicators, 1979, 1984-1985, n.d.
	314	Fondo Opcion
	315	Fondo Opcion Mall
24	316	Fondo Opcion Mall
	317	Fondo Opcion Correspondence
24		NAFTA
	318	Clippings
	319	Correspondence
	320-21	Publications
	322	Symposium
		Personnel
	323	Hiring
		Resumes
	324	1977-1988 C
	325	1988-1990 C
25	326	1991-1995 C

327	Robert Sandoval C
328	Paul E. Raudenbush, 1975 - 1983
329	<i>The Retailing Industry</i> , 1991
330	Value Added Tax
	Photographs
331	Snapshots
332	Resume
	Sol Freed
	Subject Files
333	Yvan Rechy, 1970 - 1981
STORES	
	Popular
	History
334	"Las Tres B.B.B."
335	Historical Narratives
	Liquidation and Closing
336	"C" Leasing Company
337	Great American Group - Proposal
	Great American Liquidators
338	Printed Material
339	Agreements
340	Sale and Settlement
341	Proposals
342	Report of Organization
26	Closeout
343	Procedures - Merchandise and Purchases
	Maps
Mapcase 23	El Paso Street Map, n.d.
	Market
344	Consumer Study, Amos Parish and Co., 1956-1957
345	Square Footage
346	Store Hours, 1980-1983
mapcase 22	Work Flow Chart
26	Photographs
347	Aerial Views of El Paso and Downtown Focusing on The Popular Store
348	Building (Non-Popular)
349	Building Exterior - Downtown, Bassett, NorthPark, Service Building
350	Building Interiors
351	Delivery Crew
352	Delivery Trucks
353	Employees
Vault	Employees Posed on the Roof (oversized)
	Events
354	Downtown Opening
355	Fashion Shows, Dinner and Parties
356	50th Anniversary

- 357 Sales
- 358 Basement Sales
- 27 359 Album of Store Window Displays
- 360 Store Window Displays and Pedro Ray
- Clippings
- 361 Executives
- 362 Growth and Development
- 363 Printed Material
- Ephemera
- 364 Bags
- 365 Boxes
- 366 Citations
- 367 Employee Name Tags
- 368 Stationary
- 369 Printing Plates - I. Weiss and Adolph Schwartz
- Pins
 - 5, 10 Year
 - 15, 20 Year
 - 35, 40, 50 Year
 - 30 and 35 Year, Popular Diplomat, Sales Excellence, Tie Tacks
- 28 Media
 - "History of Popular" - Slides and Written Narrative (folder)
 - "History of The Popular" - Three Audio Tapes
 - "The Schwartz Family and The Popular"
 - a) February 1, 1989 - two copies
 - b) February 1, 1989 - master copy
 - Advertising
 - Magnetic Tape of Cotton Maid Fashion Show
- 29 Realia
 - Popular Clothes Labels
 - Popular Name Plates
 - Plaque of Popular Downtown
 - 29 Trophy of Popular, Baseball Co-ed Tournament
 - Roll of Popular Merchandise Labels
 - Trophy to Edi Brannon
 - 3 Stamps
 - 1 Credit Card
- 30 Insurance
 - 370 Proposals
 - 371 Policy Quotes **C**
 - 372 Policy Review and General Correspondence
 - 373 Reports - Young Insurance Monthly Reports, 1981-82
 - 374 W.G. Dodge and Associates
 - Policies
 - 375 Auto, 1979-81, 1985, 1987, 1991
 - 376 Boiler and Machinery, 1979-83, 1987
 - 377 Building and Property, 1979-1988

	378	Business Interruption, 1979-86
	379	Crime, 1979, 1981, 1983-86
	380	Fiduciary Liability Insurance, 1981, 1983, 1985
	381	Fire and Sprinkler, 1979-82, 1983, 1986, 1988
31	382	Kidnap, 1980-1981, 1985
	383	Merchandise, 1979-1980
	384	Officers and Directors' Liabilities, 1981, 1985
	385	Risk, 1980-1981, 1983-1984, 1986-1988
	386	Security Investment, 1978-1982
	387	Umbrella Coverage, 1980-1981, 1986
	388	Vital Records, 1980-1981, 1992, 1994
	389	Workers Compensation and Public Liability, 1977-1984
	390	Workers Compensation and Public Liability, 1985-1987, 1990
		Policies and Procedures
	391	Buyers
	392	Buyers Guide for Register Reconciliation
	393	Cash Office Security
	394	Check Cashing
	395	Christmas (Prims Manual) (Part 1)
32	396	Christmas (Prims Manual) (Part 2)
	397	Computer Terminal Instructions
	398	Customer Complaints
	399	Customer Repairs
	400	Disciplinary Procedures
	401	Executive Office
	402	Executive Record
	403-04	"IMPAC" - Personnel Management System- Part I
	405-06	"IMPAC" - Personnel Management System- Part II
33	407-08	"IMPAC" - Personnel Management System- Part III
	409	Liquidation Manual, 1995
33	410-13	Procedure Manual, 1967-1993
	414	Procedures Manual, 1967-1974 Outline (Sections 5-8)
	415	Procedures Manual, 1967-1974 Outline (Sections 1-4)
	416	Procedures Manual, 1967-1974 Outline (Sections 9-12)
34	417	Procedures Manual, 1967-1994 (Sections 1-4)
	418	Procedures Manual, 1967-1995 (Sections 5-8)
	419	Procedures Manual, 1967-1995 (Sections 9-12)
		Regulatory Guidelines
	420	Export Regulations (1945-1965)
	421	Federal Textile Products Identification Act
	422	Foreign Corrupt Practice Act, 1980
	423	Texas Alcoholic Beverage Commission, 1973-1978
	424	Texas (State of) Securities Board, 1975-1976
	425	Safety
	426	Safety Program
	427	Sales Managers
	428	"Sales Managers Guide to Master Salesmanship"

- 35 429 Sales, Promotion and Display (Sections 6-9 of Procedure Manual)
 430 Sales, Promotion and Display (Sections 10-12 of Procedure Manual)
 431 Special Events Sales, 1990
 432 Telephone Use
 Training Manuals
 433 Sales Register Manual, n.d.
 434 Sales Register Manual, September, 1961
 435 Sales Terminal Manual, n.d.
 436 Work Related Injuries
- Downtown**
- Subject Files
- 437 Appraisals, 1944
 Appraisal Reports
 438-39 1945
 440 1969
 36 441 1974
 442 Closing
 443 Cooling System
 444 Downsizing
 445 Environmental Monitoring
 446 First National Bank in Liquidation, 1932
 447 Fixtures
 448 Fur Storage
 Historical District
 449 Correspondence, 1980-1982, 1991
 450 Design Guidelines and Proposed District
 451 Meeting and Ordinance Guidelines
 452 Resolution
 36 453 City Ordinances, 1992-1993
 454 Lease, Building B
 Insurance
 455 Correspondence and Binders
 456 Flood, 1990, 1995
 Reports
 457 1957-1958 **C**
 37 458 1960-1961 **C**
 459 1962-1963 **C**
 460 Murals
 Remodeling
 Blueprints
 Mapcase 21 1913, 1916, 1938, 1946
 Mapcase 21 Miscellaneous
 Mapcase 21 1987
 Mapcase 21 Trost & Trost
 Mapcase 21 Photo Studio, 3rd Floor 1946; Lower Level Shops, 1946; Mens,
 1946; 5th Floor, 1938
 461 1921

	462	1936
	463	Annex - 5 Story, Built, 1946
	464	1959
		1961
	465	Architectural Proposals 1, 2, 3
	466	Interior Designer Correspondence
	467	Interior Design Proposals
	468	Opening
	469	Printed Material
	470	Structural Restoration
	471	Structural Waterproofing Correspondence
38	472	Structural Waterproofing Proposals
	473	Warehouse
	474	Square Footage
		Clippings
	475	Legal Matters
		Printed Materials
	476	Certificates of Operation
		Distribution Center (Old Service Building)
		Subject Files
	477	Construction
		Construction Bid
	478	Abbott, Merkt, & Company, January 27, 1960
	479	Correspondence, 1960
	480	Water Plans
	481	Leases
38	482	Sale of Property
		Distribution Center
		Subject Files
		Acquisition
	483	Land, 1974
	484	Financing C
	485	Lease Through Pension Plan
		Appraisals
	486	1973 and 1974
	487	1984
		Construction
Mapcase 20		Blueprints, 1974
	488	Budget
39	489	Contract
	490	Costs
	491	Garr Associates
		Insurance
	492-93	Correspondence
	494	Certificates and Binders
	495	William Dodge and Associates
		Subcontractors

	496	Agreement Forms
	497	Bulletins and Reports
	498	Architectural Products
	499	Caulking - E-Z Tight, Inc.
	500	Concrete - Gerald Campbell, Inc.
	501	Concrete Accessories - El Paso Concrete Systems, Inc.
40	502	Demolition, Excavation and Engineered Fill - H.C.L. Construction
	503	Drywall, Lath and Plaster - Albert Tellez
	504-05	Electrical - McNally Electric
	506	Encon Engineers
	507	Erection - Tilt-up and Steel, Industrial Crane & Rigging
	508	Finish Hardware - Architectural Products Co.
41	509-10	H.V.A.C. - H.A.P. Mechanical
	511	H.A.P. - Evaporative Coolers
	512	Loading Dock Equipment - Modern Iron
	513	Overhead Doors - Crawford Doors
	514	Pace Systems Drawings
	515	Painting - Bradley Painting
	516	Plumbing - H.A.P. Mechanical
	517	Pumps
	518	Purchase Orders and Invoices
42	519-24	Purchase Orders and Invoices
	525	Remodel
	526	Roofing - Frontier Roofing
42	527	Sheet Metal
43	528-29	Sprinkler System, Automatic Sprinkler Corp. of America
	530	Structural and Reinforcing Steel - El Paso Machine and Steel
	531	Toilet Accessories
	532	Trash Room Walls
	533	Windows
	534	Wood Doors
		Environmental Monitoring
		Leaking Underground Storage Tank
	535	Raba-Kistner Proposal
	536	Contracts
		Correspondence
	537	Candelaria, 1990
	538	1990
	539	1991
	540	1992
44	541	1993
	542	Costs, 1992
		Reports
	543	Hydrocarbon Contamination Study
	544	Comprehensive Site Assessment
	545	Tax Licenses
	546	Texas Water Commission

		Leaking Product Storage Tank
	547	Correspondence
	548	Costs - Project
	549	Costs - Phase II
		Reports
	550	Quarterly and Soil
	551	Final Report and Letter of Transmittal
	552	Working File
		Opening
	553	Photographs
Mapcase 22		Work Flow Charts
		Bassett
		Correspondence
	554	1960-61
45	555	1962-68
	556	1970-79
	557	1980-86
		Subject Files
	558	Consumer Research Study
	559	Environmental Monitoring
		Insurance
	560	Correspondence, 1962-76
45	561	1976-80
		Claims
	562	Chiller
	563	Flood, 1990
	564	Leak
	565	Johnson Controls
	566	Lease
	567	Lease (Sale of Bassett Center)
	568	Opening, 1962
46		Remodeling, 1974
Mapcase 22		Blueprints, 1974
46	569	Correspondence Regarding Expansion, 1972-1973
		Fixtures
	570	Correspondence
	571-72	Plans
	573	Printed Material
	574	Instruction to Bidders
		Leased Areas
	575	Price Candy
	576	Restaurant
	577	Printed Material
	578	Opening
	579-80	Specifications for the Popular
47	581	Specifications for the Popular
	582	Studies

		Remodeling, 1984
583		Joe Watson
		Remodeling, 1992
584-85		Lease - Landau and Heyman
586		Lease - Term Sheets
		Store Planners
587		Robert Young
588		Schafer Associates
		Sale
		Dillards
589		Closing
590-91		Contracts (Draft)
		NorthPark
		Correspondence
	592	1965
48	593	1966
	594	1967-1971
	595	1972-1979
	596	1980-1985, 1990
		Subject Files
Mapcase 22		Blueprints, n.d.
48	597	Glemby
	598	Lease, 1965, 1987-1995
	599	Market Studies, 1986
Mapcase 20		Merchandise Plan
		Remodeling, 1988
Mapcase 20		Blueprints, January 1988
		Budget
48	600	Budget
	601	Phase Breakdown
	602	Reports (Computer)
	603	Furrs Food Emporium
	604	Hughes Co.
49	605	Interior Contract Specifications
	606	Opening
	607	Richard Roeder Associates
	608	Recon Real Estate Proposal
	609	Recon Real Estate
	610	Schedules and Utility Correspondence
	611-12	Specifications
	613	Working File
	614	Security
		Sunland
		Subject Files
		Sunland Mall Shopping Center Planning
		Simon Developments
615		Simon Developments

- 50 616 Mall Negotiations
617 Mall Negotiations
Market Study
618 Long Range Projections
619 Profiles and Report
Perry Meyers
620 Correspondence
621 Industry News
622 Pro Forma reports
623 Reports
Sunland Site
624 Mall Design and Positioning
- 51 625 Participating Stores
626 I-10 Highway
627 Surrounding Businesses
628 Clippings
Representation
Attorneys
- 51 629 Legal Representation
630 Correspondence with Finley, Kumble, Wagner, Heine,
Underberg, Manley and Casey
631 Consultants - Jerome Lipp
- Legal
Option Contracts
632 Proposal Letters
633 Sunland Option Contracts
634 Letters of Intent
Reciprocal Easement and Agreement
635 Draft Contract, August 24, 1981
636 Revised Contract - August 24, 1981 and Letter of Agreement - May
10, 1982
- 52 637 Draft Contract and Correspondence March 28, 1986
638 Draft Contract, July 11, 1986
639 Draft Contract and Correspondence, September 5, 1986
640 Draft Contract and Correspondence, October 2, 1986
641 Draft Contract, October 2, 1986
642 Draft Contract, December 16, 1986
643 Correspondence Regarding Reciprocal Easement and Agreement
and Water Easement Contract, December 17, 1989
644 Correspondence Regarding Reciprocal Easement and Agreement
and Gas, Electrical, and Telephone
645 Lawyers Title Insurance Corporation
646 Contract Samples
Industrial Development Bonds
Urban Development Action Grants Financing
Correspondence
647 1985

53	648	1986-1988
	649	IDB UDAG Project
	650	IDB Financing Reference Materials
	651	Eppler, Guerin and Turner, Inc.
	652	First City National Bank
	653	Texas Commerce Building Loan Agreements Worksheets
	654	Profits and Losses
	655	Projections on Sales
	656	Reports on Fixed Assets
	657	Cusip Registration
	658	Bond Insurance
	659	Public Hearings HUD
	660	City - HUD Contract Compliance
54	661-62	HUD Loan Agreement with City
54	663	Application to the Department of Housing and Urban Development
	664	Bush and Company IDB
	665	Notes
	666	Application for Financial Participation and Inducement Agreement
	667	Bond Purchases
	668	Indenture of Trust
	669	Loan Agreement
	670	Closing Certificate
	671	Preliminary Offering Memorandum Drafts
55	672	Preliminary Offering Memorandums
	673-74	Application Draft
	675	Transcript of Proceedings (Part 1)
	676	Transcript of Proceedings (Part 2)
	677	Transcript of Proceedings (Part 3)
56	678	Repayment Guarantees
	679	Bond Resolution, December 1, 1986
	680	Clippings: West Side Development
	681	Semi-Annual Reports Bond Purchases Bank Proposals
	682	Hand Investment Company
	683	National Equity Development Group
	684	Republic National Bank
	685	Texas Commerce
	686	V. P. Clarence Company
	687	Wellington and Associates
	688	Massachusetts Financial Services Company
	689	Mintz, Levin, Cohn

	690	Merritt and Harris
	691	Commitment Letter
	692	Certificate of Good Standing
	693	Debt Covenant Compliance
	694	Application Statements
	695	Statutory Payment Bond
		Architects
	696	Request for Proposals
		Proposals
	697	Booth, Keirse, Mijares Architects
	698	Carroll, Dusang and Rand
57	699	Carson Consultants
	700	Collaborative III
	701	Fischer, Cordova, Prestige Architects and Engineers
57	702	Foster, Henry, Henry and Thorpe
	703	Garland and Hilles, AIA Architects
	704	Fouts Gomez Architects
	705	MKMS Architects
	706	The Ramos Group
		Fouts Gomez Architects
	707	Correspondence
	708	Contracts
	709	Invoices
58		Interior Designers
	710	Reference
		Proposals
	711	CNI
	712	George Staten and Associates
	713	R. E. Associates, Inc.
		Richard Roeder Associates, Inc.
	714	Negotiations
	715	Design Agreement
	716	Correspondence
	717	Time Schedules
	718-19	Store Plans
	720	Invoices
	721	Bid Set
59		Contractors
		Bids for Construction "A New Department Store for The Popular"
	722	#1 (Part1)
	723	#1 (Part2)
	724	#47 Richard Alvarado's Copy (Part 1)
	725	#47 Richard Alvarado's Copy (Part 2)
	726	Bids from Out-of-Town Contractors
	727	Arrow Building Corporation
	728	Correspondence
60	729	Correspondence

		John Freide
	730-31	Correspondence
	732	Plans
	733	Consultant Carl Roach
		Insurance
	734	Title Insurance
	735	Development - Mel Simon
	736	Architect - Fouts Gomez
	737	Designer - Richard Roeder Associates Inc.
	738	Contractor-Arrow Building Corporation
	739	Sub-Contractors
	740	Building
60	741	Sprinkler System
	742	Printed Material re: Reference
		Project Costs
	743	Correspondence
	744	Analysis of Expenditures
	745	Analysis - Sale to Square Foot Revenues
61	746	Analysis - Projected Sale to Square Foot Revenue
	747	Balances
	748	Debits and Credits
	749	Disbursements
	750	Requisition Disbursement Logs
	751	Attorney's Fees
	752	Computers and Telecommunications
	753	Personnel
	754	Merchandise Stocking
	755	Mesa Hills Mall Management
	756	Sales Tax
		Construction
Mapcase 20		Blueprints, February 1987
	757	Correspondence Regarding Plans
Mapcase 22		Plans, February 197, 1985, n.d.
Mapcase 22		Plans [4 Folders]
61	758	Square Footage
	759	Material Testing, Raba Kistner Consultants
	760	Ice System
	761	Signage
	762	Interior Contact Specification
	763	Lighting
	764	Fixtures
	765	Merchandising Plans
62		Leased Areas
	766	Furs
	767	The Greenery
	768	Jewelry
		Skylights

		Correspondence
	769	1982, 1987-1989
	770	1990
	771	1991
	772	1992
	773	1995
	774	Lawsuit C
		Opening
	775	Advertising
	776	Charity Day
62	777	Employee Memos
	778	Events
	779	Sales
	780	Symphony Guild
63		Photographs
	781	General
	782	Roll 1
	783	Roll 2
	784	Roll 3
	785	Roll 4
	786	Roll 5
	787	Roll 6
	788	Roll 7
	789	Roll 8
	790	Roll 9
	791	Roll 10
	792	Roll 11
	793	Roll 12
	794	Cosmetics
	795	Fashion Show
	796	Ground Breaking
	797	Interior
	798	Store Preparation
	799	Newspaper Clippings
	800	Printed Materials
64		Sale
	801	Closing Reports
	802	Sears
mapcase 22		Sears Plan
		FINANCIAL RECORDS
		Accounts Receivable
64	803	1930, 1944-1945, 1951-1958 R and C
		Analysis Review
		General Ledger
	804	Computer Report, 1971 C
		Expense Report

- 805 1976 **C**
 806 1979 **C**
 807 **Annual Retail Trade Report, 1986-1994 C**
Auditing
 808 Thurston and Grider, 1940 and 1935, 1957-1958 **R and C**
 Touche and Ross
 809 1960-1961 **C**
 810 1962, 1964-1969 **C**
 811 EDP Review, 1976, 1980 **C**
 65 812 1979 **C**
 813 1981 Laura Lee Jones **C**
 814 1995 **C**
 815 Surplus Analysis, 1948-1953 **R and C**
Balance Sheets
 816 1923, 1930-1931, 1940-1942, 1944-1946, 1948-1950, 1952-1954, 1957 **C**
Comptroller's Memos
 817 1978-1980 **C**
Expenses
 818 Delivery Costs, 1978-1979 **C**
Dunn and Brad Street
 819 1948, 1952, 1957 **R and C**
 820 1968-1981 **C**
 821 1982-1987 **C**
Ledgers
 66 Base Date Pricing Chart, 1945 **R**
 67 Comparative Expense Report
 1956-55 **C**
 1957-56 **C**
 1958-57 **C**
 Downtown and Bassett, 1963 **C**
 68 Customer Accounts, 1911-1918 **R**
 no box Departmental Statistics, E. F. Schwartz
 69 Depreciation Schedule **C**
 70 Disbursements, 1949 **R**
 Cash Receipts Ledger and Disbursement Journal, June-September 1962 **C**
 Hertzog Building General Cash, February 1, 1917 - March 28, 1919 **R**
 71 Expense Ledgers
 1939 **R**
 1948 **R**
 1958 **R**
 72 January 1960 **C**
 1960, 100 - 400 **C**
 1960, 500 - W. RS. **C**
 73 1961, 100 - 400 **C**
 1961, 500 - W. RS. **C**
 74 Expense and Merchandise Statements

- 1940 R
 1942 R
 1943 R
 75 1945 R
 1946 R
 1947 R
- Hertzog Building Expense Report, 1953 C
 76 Expense Statements
 1958 C
 1959 C
 1960 C
 1960 C
- 77 Expense Statement Downtown
 1961 C
 1962 C
- 78 Expense Statement Bassett, 1962 C
 Ledgers
 1951-1970 C
 1956-1962 C
- 79 General Journal
 1929 R
 1930 R
 1931 R
 1932 R
 1932 (Special) R
 1933 R
 1934 R
- 80 1935 R
 1936 R
 1937 R
 1938 R
 1939 R
 1940 R
 1941 R
- 81 1942 R
 1943 R
 1944 R
 1945 R
 1946 R
 1947 R
- 82 1948 R
 1949 R
 1950 C
 1951 C
 1952 C
- Trial Balance Sheets, 1907, 1909-1914, 1916-1933 R

83	General Ledgers
	1910-1916 R
84	1917-1920 R
	1921 R
	1922 R
85	1923 R
	1921 R
	1922 R
	1923 R
86	1924 R
	1925 R
	1926 R
87	1927 R
	1928 R
	1929 R
88	1930 R
	1931 R
89	1932 R
	1933 R
90	1934 R
	1935 R
91	1936 R
	1937 R
92	1938 R
	1939 R
93	1940 R
	1941 R
94	1942 R
	1943 R
95	1944 R
	1945 R
96	1946 R
	1947 R
97	1948 R
	1949 R
	1950 C
	1951 C
98	1952 C
	1953 C
	1954 C
	1955 C
99	1956 C
	1957 C
	1958 C
	1959 C

100	January, 1960 C 1960 C 1961 C
101	1962 C
102	1963 C 1964 C 1965 C
103	February, 1966 - January, 1967 C February 1967 - February 3, 1968 C
104	February 1968 - January 1969 C February 1969 - January 1970 C
105	February 1970 - January 1971 C February 1971 - January 1972 C
106	1973 C
107	1973 C
108	1974 C 1975 C
109	1976 C 1977 C
110	1978 C 1979 C
111	1980 C 1981 C
69	Insurance Ledger, 1956-1963 C
69	Merchandise Purchases, February 1963 - January 1964
112	Merchandise Purchases Journal January 1956 - December 1959 January 1960 - January 1962
73	Merchandise Statement, 1958, 1960
113	Peso Reconciliation Log, 1992 Cashiers Peso Log, 1991
114	Stock Ledgers Merchandise, 1994 C Gross Margin & Merchandise, 1995 C Retail, 1995 C
115	Sales Book Sundry Book Day Book, 1911-1920 Warehouse Ledger Transfer Book, 1959-1961
116	Letter of Credit (Texas Commerce)
822	1980-1983 C Notes Payable
823	1962, 1976-1982 C Regulations
824	"Truth in Lending," 1969-1975

Tax

Returns

- 116 825 Popular Foundation, 1985 **C**
 826 Wips, 1984 **C**
 827 1985 **C**
 828 1985, Estimated **C**
 829 1120, 1985 and 1986 **C**
 830 Endowment Fund, 1985 **C**

Statements

- 831 1916-1918, 1920-1922 **R**
 832 1923-1927 **R**
 833 1928-1933 **R**
 117 834 1948-1950 **R**
 835 1951-1954 **C**
 836 1954-1959 **C**
 837 1960-1966 **C**
 838 1967-1972 **C**
 839 1973-1977 **C**
 118 840 1978, 1982-1985 **C**
 COD Department
 841 1923, 1930, 1947-1950 **R**
 842 1951-1954 **C**
 843 1955-1959 **C**

Working Papers

- 844 1976 **C**
 845 1976 **C**
 846 1977 **C**
 847 1977 **C**
 848 1978 **C**
 849 1979 **C**
 119 850 1980 **C**
 851 1981, Confirms **C**
 852 1982 **C**
 853 1983, Confirms **C**
 854 1984 **C**
 855 1984 **C**
 856 1986 **C**
 857 1986 **C**
 858 1987 **C**
 859 1987 **C**
 860 1988 **C**
 861 1988 **C**

MERCHANDISE RECORDS**Subject Files**

- 120 Physical Inventories
 862 Division Comparisons, 1983-1984 **C**

120	863	Instructions
		Inventory
	864	1942 R
	865	January 17, 1979 C
	866	January 16, 1980 C
	867	January 31, 1981 C
	868	August 2, 1981 C
	869	January 31, 1982 C
	870	January 29, 1983 C
	871	1990 C
	872	1991 C
121	873	1994 C
	874	1995 C
		Orders
	875	Dresses, 1939-1940
		Sales
	876	Furs, 1939
		Merchandising Information Systems
		E.D.P. Action Committee
	877	Meetings
	878	Layaway Procedures
	879	MIS Needs
		Equipment Contracts
	880	IBM
	881	Industrial Data Systems, Inc.
	882	Kingsly Machine Company
	883	Measuregraph Company
		Equipment
	884	Security Personnel C
		Equipment (Sale of)
	885	Wallace B. Stoelzel
		Software (Sale of)
	886	LeFRAK Organization
	887	Thalhimer Bros. Software, May, 1983
		Systems Analysis
	888	Elder Beerman
		Gambit Management Strategies, Inc.
	889	Correspondence
122		Subject Files
	890	Balance on Projects
	891	Billing
	892	Contract
	893	Miley Consulting
	894	MAI Retail Systems
		NCR (National Cash Register Company)
122	895	Correspondence, 1987-1990

	Subject Files
896	Industry News
897	Investment Tax Credit
898	Maintenance
899	Problems
900	Proposals
901	Purchase Order Management
123 902	Upgrade, 1990
903	Proposals, 1990 -1991
904	Retail Data Systems, 1987
	Peat Warwick
905	Consulting on Search
906	Example of Request for Proposal
907	Draft
124	Proposals
908	Computer Associates Limited
909	EP Information Systems
910	MAI Retail Systems
911	MBF Computers
912	James A. Matthews and Associates
913	NCR Corp.
914	Richter and Associates
915	STS Systems Limited
125 916	STS Systems Limited
	Peat Marwick
917	Preliminary Analysis of the Request For Proposal
918	Evaluation Process
919	Evaluation of Vendor Proposed Solutions, December 17, 1991
	Evaluation of MIS Systems
920-21	Research - Printer Material
922	Evaluation of Vendors
126	Evaluation
923	Analysis of Vendors: STS, Concept, and MAI
	Site Visits
924	General
925	Concept Systems Incorporated
926	STS Systems Limited
927	Travel Items
928	CSI Review
929	STS Review
930	CSI and STS Comparison
127	System Contract with STS Systems Limited
931	Contract Preparation
	Contracts
127 932	Drafts, February and March, 1992
	Revisions
933	Through April 6, 1992

	934	April 7, 1992
	935	April 11-29, 1992
	936	April 30, 1992
	937	May-June 1992
	938	Updates, 1993
128		STS System Limited
		Financing
	939	General
	940	Accounting and Tax
	941	American Technologies
	942	Amplicon Financial
	943	Credit Application
	944	Metlife
	945	Proposals
	946	Request for Proposals
		Initial Review Meetings
	947	Accounts Receivable
	948	Agendas and Notes
	949	Directories
	950	Payroll
	951	Stock Replenishment
129	952	Summary
	953	Unresolved Issues
		Implementation
	954	Contract Review
		Consulting
	955	Clarke and Associates
	956	Peat Marwick Proposal
	957-58	Peat Marwick
	959	Robert Dye, Peat Marwick
	960	Robert Dye, RCD Consulting
130		Modifications
	961	Budget Issues
	962	Technical Issues
	963	RS/6000
	964	Schedules
	965	"Show Me" Program
	966	Training Updates
		Manuals
	967	Accounts Receivable
	968	Sales Audit
		Evaluation
130	969	Post IRM
	970	Retail Client Reference List
	971	"Retail System Checklist"
	972	Possible Termination of SIS Contract

VENDOR LEASES AND CONTRACTS

Subject Files

- 131 973 AT&T and Global NCR, 1995
 974 Abel Corporation, 1963-1967
 975 Advanced Business Management, 1975-1980
 976 Aerobics-T, Rechy, 1982
 977 Agreements Amstate, 1972
 978 American Airlines, 1940-1978
 979 American District Telegraph, 1937, 1960-1961, 1967-1976
 980 American Photograph (Wheelan Studios), 1931, 1943-1948, 1955-1977
 981 Arnold Standard Review Corporation, 1975-1976
 982 Avis Rent-a-Car, 1958-1977
 983 Barret Refrigeration Company, 1972
 984 Bauman Lease, 1965
- 132 985 Ban Kology, 1977
 986 Barton's Candy Corporation, 1964-1966
 987 Burrows Corporation, 1964-1975
 988 Business and Industrial Music Service, 1964, 1973, 1979
 989 Butterwick Patterns, 1936-1939, 1952, 1962-1975
 990 Camp, Harry, 1962-1978
 991 Car Leasing, 1981-1982
 992 Central Purchasing Corporation, 1962
 993 Century Associates
 994 C. L. Hill, INC.-Lease
 995 Consumers Utilities Service Corporation
 996 Creditors' Service Bureau (CSB)
 997 Dell-O Enterprises, 1976
 998 Dickinson Book Store, 1980
 999 Digital Equipment Lease
 1000 Dover Elevator Company
 1001 Eco Lab. Pest Elimination
 1002 *El Fronterizo*, 1971-1981
 1003 El Paso (City of)
 1004 El Paso Disposal
 1005 EMCO Elevator
 1006 F. J. Lewels Trust Account
 1007 Fidesta Tire Company
 1008 Fidesta Tire Company - Floor Plans
 1009 Finlay
- 133 1010 Fred White Studio
 1011 Flooring Systems Contract
- 133 1012 Fluorographic Services Co.
 1013 Flowers by the Popular
 1014 Ford Leasing
 1015 Francis Security Alarms-Leasing
 1016 Gene Horn Oldsmobile
 1017 General Electric Company
 1018 Girl Scouts, Northgate

	1019	Giorgio
	1020	Goldberg & Lavis
	1021	Grand Rapids-Zimmerla Corp.
	1022	Greene Scene, Inc.
	1023	Gucci
	1024	Guyrex Associates
	1025	Hertz
	1026	Hopper & Hawkins
	1027	IBM (International Business Machines)
	1028	IMPAC
	1029	Information Machines Corp.
	1030	Instacom Check Systems
	1031	International Exterminator Corp.
	1032	Joe Watson, Inc.
	1033	Johnson Controls
	1034	John R. Lavis Contracting
134	1035-36	John Hancock Company
	1037	Karam Construction Company
	1038	Katzman/Kloke Associates
	1039	Kelling Nut Co.
	1040	Key-Data
	1041	Kiddie Rides
	1042	Kimball Systems
	1043	Le Shoe Lease
	1044-45	Le Shoe - Warren Rouse Contract
	1046	Le Shoe/Rent
	1047	Lloyd's Furs
135	1048	Lloyd's Coats and Burchard Inc.
	1049	Magnifique Parade Float
	1050	McCall Corporation
	1051	McQualy Service
	1052	Miracle Delivery Armored Service
	1053	Maytag Appliances
	1054	Medidentic Inc.
	1055	Miller Specialties Co.
	1056	Monarch Marking
	1057	Money Processing
	1058	Montgomery Elevator
135	1059	Mountain Bell
	1060	Muzak Systems
	1061	Nathan Lipstet
	1062	National Cash Register
	1063	National Fur Storage and Cleaning
	1064	Newkirk Association
	1065	NCR
	1066	National Data Products
	1067	National Revenue Corporation

- 1068 Oklahoma Fixtures Company
- 1069 Pace Systems
- 1070 Paso Traffic Bureau
- 1071 PHV Retail
- 1072 Pacific NIK-O-LOK Company Inc.
- 1073 Pan National Leasing Info.
- 1074 Paymaster Joint Venture
- 1075 Perrenot Lease
- 136 1076 Pitney Bowes Inc.
- 1077 Pioneer: U.S. Pioneer Electronics Corporation
- 1078 Premio de Oro Program
- 1079-81 Popular Travel
 - Price Candy
- 1082 1973-1980
- 1083 1974-1982
- 1084 RGIS Inventory Specialists
- 1085 Recordak Equipment
- 1086 Retailers Representatives, Inc.
- 1087 Reynolds Printasign
- 1088 Robles and Sons
- 1089 Royal Copenhagen Porcelain Corporation
- 1090 Sandusky Traffic Counsellors, Inc.
- 1091 Schick Safety Razor
- 1092 Schwarz and Associates
- 1093 STS Systems Inc.
- 137 1094 Simplicity Patterns
- 1095 Sonnenblich-Goldman-1975
- 1096 Sony Superscope
- Sophia Beauty Salon (Glemby Company) Downtown
 - 1097 1924, 1927, 1929, 1932, 1936, 1955-1966, 1979
 - 1098 1946-1961
 - 1099 1966-1972, 1979
- 1100 South of the Border
- 1101 Southwestern Union Gas
- 1102 Southwest National Bank Building Corporation
- 1103 Southwestern Concerts, Inc.
- 137 1104 Southwestern Promotion, Ltd.
- 1105 Summer Stores of Delaware
- 1106 Sunbeam Corporation
- 1107 Sperry Univac
- 1108 Tandy Corporation
- 1109 Tax Retrieval Service
- 1110 Telcom and Subscriber
- 1111 Texas Office Machines-Copiers (Lease America Corporation)
- 1112 Thermodyn Mechanical Contractors
- 1113 Token Millinery
- 138 1114 Tower Photographers

1115 Towle Manufacturing Company
 1116 Trane company
 1117 Vera-A-Ray Corporation
 1118 Vision Hosiery Consignment
 1119 Vogue Pattern Company
 1120 Walden Book Company
 1121 Welcome Wagon
 1122 Westinghouse Appliance Sales
 1123 Westinghouse Water-Cooler, 5-Year Guarantee
 1124 William E. Connor, Inc.
 1125 Windrock Apartments
 1126 Zelenka-Diener, Inc.

EMPLOYEE BENEFITS**Adolph Schwartz Endowment Fund**

1127 By-Laws
 139 1128 Minutes **C**
 Subject Files
 1129 Account Balances
 Alphabetical File
 1130 1928-1960 **C**
 1131 1933-1941 **C**
 1132 Bank Statements, 1928-1941 **R**
 1133 Contracts
 1134 Financials, January 31, 1981 **C**
 1135 Statements, 1957-1963, 1966 **C**
 Tax Returns
 1136 1928, 1957-1960 **C**
 1137 1981-1986 **C**
 140 1138 1981-1986 **C**
 1139 Tax Status
Comprehensive
 Costs
 1140 1989-1994 **C**
 1141 Fiduciary Responsibility
 140 Plans
 1142-46 December 16, 1992
 141 Reports
 1147-48 November 27, 1959
 1149 September 30, 1988
 1150 October 13, 1989
 1151 May 30, 1991
 1152 June 1, 1990
 1153 August 28, 1991
 1154 November 22 1991
 1155 August 27, 1992
 1156 March 14, 1994

- 1157 Various
 142 Study
 1158 October 29, 1984
- Insurance**
 Correspondence
 1159 Advantage Care Network
 1160 ECA Companies
 1161 Employee Memos
 Givens Insurance Agency
 1162 1978
 1163 1979
 1164 New England Life, 1970-1981
 1165 Providence
 1166 Safeco Life Insurance
 1167 Young Insurance Agency, 1976-1993
 1168 Young Insurance Agency Report, 1980
 1169 Financial Statements, 1988-1993
 Health Plans
 1170 1981
 143 1171 1984
 1172 1988
 1173 1989
 1174 1990
 1175 1993
 1176 1993
 1177 1993
 1178 1994
- Workers' Compensation
 1179 **Pension**
 Hansen Correspondence
 1180 1963
 1181 1964
 1182 1965
 144 1183 1966
 1184 1967
 1185 1968
 1186 1969
 1187 1970
 1188 1971
 1189 1972
 145 1190 1972
 1191 1973
 1192 1973
 1193 1974
 1194 1975
 1195 1976
 1196 January 1, 1977 - June 30, 1977

- 1197 July 1, 1977 - December 31, 1977
- 146 1198 1978
- 1199 1979
- 1200 1980
- 1201 1981
- 1202 1982
- 1203 1983
- 1204 1984
- Actuarial Reports
- 1205 February 26, 1974 **C**
- 147 1206 January 31, 1983 **C**
- 1207 1983-1987 **C**
- 1208 1989-1990 **C**
- 1209 1991-1992 **C**
- 1210 1993-1994 **C**
- 148 Correspondence Regarding:
- 1211-12 Investment Strategy
- 1213 Pension Reform Act, 1975-1977
- Subject Files
- Bank Statements and Correspondence
- 1214 1980 **C**
- 1215 1981 **C**
- Bank Statements
- 1216 1981 **C**
- Bank and Tax Statements
- 1217 1982 **C**
- 149 1218 1983 **C**
- 1219 1984 **C**
- 1220 1985 **C**
- 1221 1986 **C**
- 1222 1987 **C**
- 149 Financial Reports
- 1223 January 1979 - January 1989 **C**
- 1224 January 1989 - January 1993 **C**
- 1225 Management Report, December 20, 1983 **C**
- Plan
- 1226 1970-1989
- 150 1227 Proposals, 1982
- 1228 Taxes, 1987, 1989-1995 **C**
- Adolph Schwartz Memorial Savings Plan**
- Correspondence
- 1229-30 Hallmark Villa and Keith
- 1231 Lowry, Raclin, Harrell and Howard, 1983
- 1232 Regarding Trustee
- Subject Files
- 1233 Actuarial Certificates and Reports, 1967-1977 **C**

- 1234 Allocation Reports, 1984, 1985 **C**
Bank Statements
- 1235 1980 **C**
- 1236 1981 **C**
- 1237-38 1982 **C**
- 1239 1983 **C**
- 1240 1984 **C**
- 151 1241 Bank and Tax Statement, 1985 **C**
Bank Statements
- 1242 1986 **C**
- 1243 1987 **C**
Financials
- 1244 1977-1976, 1980-1985 **C**
- 1245 1985-1994 **C**
Plan
- 1246 1976
- 1247 1976 and 1985

EMPLOYEE RECORDS152 **Bulletins and Memos to Employees**

- 1248-49 1960
- 1250 1960-1961
- 1251-54 1961
- 1255-56 1962
- 153 1257-58 1962
- 1259-62 1963
- 1263-65 1964
- 154 1266-67 1964
- 1268-71 1965
- 1272-74 1966
- 155 1275-77 1967
- 156 1278-79 1968
- 1280-81 1969
- 1282 1969
- 1283 1981
- 1284 1989-1990
- 1285 n.d.
General Policies
- 1286 Buyers
- 1287 Gift Certificates, Cash Overages/Shortages - Specific Examples
- 1288 Instant Credit Qualifying Cards
- 1289 Peso Exchange
- 1290 **Directories**
- 157 **Files**
- 1291 Aguirre, Richard **C**
- 1292 Baca, Maria H. **C**
- 1293 Calderon, Bertha **C**

- 1294 Dominguez, Maria **C**
 1295 Estrada, Suzette **C**
 1296 Friede, Carmen C. **C**
 1297 Gomez, Alicia T. **C**
 1298 Hernandez, Pablo **C**
 158 1299 Ibanez, Maria G. **C**
 1300 James, Helen L. **C**
 1301 Knight, Timothy J. **C**
 1302 Licon, Rogelio **C**
 1303 Miranda, Concepcion **C**
 1304 Navarette, Micaela G. **C**
 1305 Oberman, Sydney **C**
 159 1306 Prieto, Maria T. **C**
 1307 Quintana, Jesus M. **C**
 1308 Rechy, Yvan A. Sr. **C**
 1309 Strelitz, Frederic Stanley **C**
 1310 Tellez, Armida M. **C**
 1311 Urteaga, Juan H. **C**
 1312 Velasco, Maria L. **C**
 1313 Wheeler, Rosemary **C**
 1314 Ybarra, Dolores **C**
 1315 Zamarripa, Hilario G. **C**
- 160 **Incentives**
- Commendations
- 1316 Reaching 50 Years
Red Apple
- 1317 1990
 1318 1991
 1319 1992
- Service Pins
- 160 1320 General
 1321 1987
 1322 1989
 1323 1990
- 1324 Twenty-Five Year Club
- Events
- 1325 Anniversary Sale, 1980-1983
 1326 Anniversary Day Pep Rally, 1989
 1327 Anniversary, 1990
 1328 Big Day, 1990
 1329 Coupon Sale 1980-1982
- 161 1330 Christmas Party, 1989
Opportunity Days
- 1331 1980-1983
 1332 1987
 1333 1988

- 1334 Opportunity Days Sale, 1989
 1335 Opportunity Days Pep Rally, 1990
 Women's Day
 1336 1980-1981
 1337 1983
 1338 1989

Individual Sales

- 1339 1931, 1932

Labor Relations**Letters**

- 1341 Employee Commendations

Locator Cards

- 162 Agenes - Aguilar **C**
 163 Aguilar - Alvarado **C**
 164 Alvarado - Angers **C**
 165 Angle - Arroyo **C**
 166 Arroyo - Bailey **C**
 167 Bailey - Barrientos **C**
 168 Barrientos - Benfer **C**
 169 Benfield - Bocanegra **C**
 170 Bocanegia - Briseno **C**
 171 Briseno - Bushong **C**
 172 Businda - Camacho **C**
 173 Camacho - Carranza **C**
 174 Carranza - Castillo **C**
 175 Castillo - Chavarria **C**
 176 Chavarria - Claxton **C**
 177 Clawson - Cooper **C**
 178 Cooper - Cruz **C**
 179 Cruz - de la Cruz **C**
 180 de la Gala - Dolz **C**
 181 Dombrowski - Durant **C**
 182 Eaglen - Esparza **C**
 183 Esparza - Favela **C**
 184 Fabela - Flores **C**
 185 Flores - Frescas **C**
 186 Frescas - Gandara **C**
 187 Gandara - Garcia **C**
 188 Garcia - Goldfield **C**
 189 Goldfien - Gonzalez **C**
 190 Gonzalez - Green **C**
 191 Green - Gutierrez **C**
 192 Gutierrez - Harrison **C**
 193 Harrison - Hernandez **C**
 194 Hernandez - Herrera **C**
 195 Herrin - Hopkins **C**

196	Hopp - Jackson C
197	Jacobo - Jolly C
198	Jones - Kimmel C
199	Kimpel - Landeros C
200	Landeros - Leos C
201	Leos - Lopez C
202	Lopez - Lozoya C
203	Lozoya - McDaniel C
204	McDaniel - Maez C
205	Magallanes - Marston C
206	Marta - Martinez C
207	Martinez - Medrano C
208	Meehan - Meza C
209	Mezzacappa - Montaz C
210	Montejano - Morales C
211	Morales - Munoz C
212	Munoz - Nazworth C
213	Neal - Nystrom C
214	de la O - Orosco C
215	Orozco - Padilla C
216	Padron - Peden C
217	Pederson - Pfeil C
218	Phares - Pratt C
219	Preciado - Quist C
220	R - Rascon C
221	Rascon - Reyes C
222	Reyna - Rivera C
223	Rizzutto - Rodriguez C
224	Rodriguez - Ross C
225	Roth - Saenz C
226	Saenzpardo - Sanchez C
227	Sanchez - Sauls C
228	Saunders - Serrano C
229	Serrano - Singleton C
230	Singleton - Soto C
231	Soto - Studstill C
232	Stumpf - Tellez C
233	Tellez - Torres C
234	Torres - Usener C
235	Usery - Varela C
236	Vargas - Velazquez C
237	Velcein - Vuras C
238	W - Wiest C
239	Wiggins - Wyse C
240	X-Y-Z C

Newsletters

		"Poppins"
161	1342	1972, 1984, 1994, n.d.
	1343	1990
	1344	"Popular Store News," May 1917, June 1917, June 1919
		"Popular Poppins"
	1345	n.d.
	1346	1966-1968
241	1347	1968-1970
	1348	1971-1972
	1349	1973-1974
	1350	1975
	1351	1976
	1352	1977
	1353	1978
	1354	1979
	1355	1980
	1356	1981
	1357	1982
	1358	1983
242	1359	1984
	1360	1985
	1361	1986
	1362	1987
	1363	1988-1989
	1364	1990
242	1365	1991
	1366	1992
	1367	1993
	1368	1994
243		1973-1979 (bound)
	1369	Photographs Labeled in Proof Sheets
	1370-72	Photographs
244	1373	Anniversary Sale, 68th, 72nd-74th
	1374	Big Day, 1981
	1375	Career Women, 1985, 1987, n.d.
	1376	Opportunity Days, 1976, 1981-1982, n.d.
	1377	Women's Day, 1978-1986

Payroll

Bonuses

	1378	Lists, 1937, 1939, 1940, 1948, 1949, 1950
	1379	1953-1960 (Letters)
	1380	1952 C
	1381	1957-1959 C
	1382	1961 C
	1383	1962 C

1384	1963 C
1385	1964 C
1386	1965 C
1387	1966 C
1388	1967 C
1389	1968 C
1390	1969 C
1391	1970 C
1392	1971 C
1393	1972 C
1394	Anniversary Sale, 1986-1994
1395	Opportunity Days, 1979 and 1981, 1987 and 1988, September 1993
	Ledger
1396	1909-1910 R
1397	1947 R
245	Comparisons, Year End
1398	1922-1923, 1925-1926, 1927 R
1399	February 13, 1991, February 11, 1992, February 11, 1993, February 11, 1994 C
1400	As of January 23, 1992 C
1401	As of February 3, 1995 C
1402	As of August 31, 1995 C
	Performance Reviews
1403	1990 C
1404	1980-1981 C
245 1405	1981 - Clerks C
1406	1987-1989 C
	Regulation
1407	Employment Commission
246	Warn and Severance (Sale of Company)
1408	Agreement of Purchase and Sale
1409	Notification
1410	Payment
1411	Severance Options
	Clippings
1412	Service
	Photographs
1413	Departments
1414	Dinners and Dances
1415	Dinner - Distribution Center Annual Party for all Stores, 1990s
	Downtown
	Employees
1416	Individuals A-L
1417	Individuals M-Z and Unidentified
	Distribution Center

		Employees
1418		Individuals A-Z and Unidentified
		NorthPark
		Employees
1419		Individuals A-H
1420		Individuals L-Z and Unidentified
		Sunland
1421		Opening, August 1988
247 1422		Employee Party, Sunday August 21, 1988
		Employees
1423		Store Manager
1424		Selling Area Sales Managers, August 18, 1988
1425		Non-selling Supervisors, August 18, 1988
		No Store Designation
1426		Caricatures
		Portraits
1427		1940s, 1950s, 1960s
1428		1950s, 1960s, 1970s
1429-30		1980s, 1990s
1431		Snapshots, 1980s, 1990s
1432		Employee Groups
1433		90 Years Part of Your Life
1434		Picnic
248 1435		Picnics
248 1436		Receiving Service Pins
1437		Retirements and 25 Year Club
1438		Sale, 1939

OUTSIDE SERVICES

Buying Offices

1439-41		Proposals
		American Merchandising Corporation
		Papers of Incorporation
1442		March 1986 and December 1988
1443		March 31, 1989
1444		February 1, 1993
249 1445		Stockholders Agreements
		Minutes
1446		October 25, 1986 - May 4, 1987
1447		July 7, 1987 - June 16 1988
1448		January 11, 1989 - December 28, 1990
1449		February 13, 1991 - April 29, 1991
1450		July 9, 1991 - June 16, 1992
250 1451		August 24, 1992 - May 31, 1994
		Correspondence
1452		1986-1989

- 1453 1990-1993
 1454 In-Store Memoranda, 1985-1992
 1455 Lee Abraham, 1985-1992
- Subject Files
- 1456 Abraham Dinner Committee, 1991
 1457 Child Labor Laws, 1993
 1458 Credit Sales Exchange, August 1987
 1459 Deloitte Touche Study, 1990
 251 1460 Federated Takeover, 1988-1989
 1461 Fee Structure, 1987-1990
 1462-63 Fee Structure, 1991
 1464 Financial Assessment, 1992-1994
 1465 Imports Penetration, 1990-1989, 1991-1990
 1466 Insurance
- Imports
- Shipment and Placement
- 1467 1986-1991
 1468 1992
 1469 1993
 1470 1994-1995
- 252 1471 *Overseas Business Activity*, January 1988, April 1988, January 1989
- 252 Statistics
- 1472 February 1, 1987 - January 31, 1988
 1473 February 1 - October 31, 1988
 1474 February 1, 1988 - January 31, 1989
 1475 Industry Economic Summary, December 24, 1994 - July 1, 1995
 1476 International Operation, 1988-1995
 1477 Letters of Credit, 1989-1992
 1478 Manual for Reporting, 1965
- Meetings
- Financial Executive Committee
- 1479 January 18, 1990
 1480 October, 1987
 253 June, 1990
- Alvarado Presentation
- 1481-82 Surveys
 1483 Results
- Principals
- 1484 Lisbon, 1987
 1485 1988
 1486 April, 1990
 1487 April, 1991
 1488 January, 1993
 1489 Office Space, 1986
 1490 One World Marketing, 1991
- Placement Comparisons

- 1491 1992-1994
 1492 1994-1993
 1493 Publications, 1985-1987
 254 1494-96 Recalls
 1497 Resignation from AMC
 1498 Restructuring, 1988, 1992
 1499 Sales Forecast, 1986 & 1991
 1500 Stock Purchases, 1986-1987
 1501 Strategic Study, 1992
- Arkin
- 1502 California
- 255 1503 Atkins
 1504 Clothiers Corporation
 1505 Cobble Hill Imports
 1506 Donegar Group
 1507 Independent Retailers Syndicate
 1508 Karina, Inc.
 Mutual Syndicate
- 1509 Correspondence, 1963, 1967-1971, 1975-1982
 Subject Files
- 255 1510 Contracts
 1511 Fee Structure, 1962-81
 1512 Invoices, April - May, 1981
 1513 Notices, 1973-1980
 1514 Security Pacific, 1980-1982
 1515 Trip Expenses, 1981
- Specialty Store Association
- 1516 Corporation Papers, 1982
 Subject Files
- 1517 Contracts, 1982
 1518 Directories, 1981, 1982
- 256 1519 Finances, 1981-1984
 1520 Invoices, 1981-1983
 1521 Payments, 1982-1983
 1522 Report of Sales
- Insurance Consultants**
- 1523 William G. Dodge
- Investment Consultants**
- 1524-26 Proposals
- 1527 A.G. Edwards & Son Inc.
 L. Edie & Company
 Correspondence
- 1528 March 29, 1965 - April 29, 1969
 1529 November 10, 1975 - March 16, 1978
 1530 February 4, 1980 - March 3, 1983
- 257 1531 Contracts
 Subject Files

1532	Comparison of Fees
1533	General Information
1534	Invoices, 1965, 1967, 1974, 1977, 1980-1982
	Lowry Consulting Group
1535	Correspondence
	Subject Files
1536	Company Proposal
1537	Investment Policy
1538	Investment Reallocation
1539	Invoices
	Items for Meeting
1540	1983
1541	1984
1542	1985
1543	1986
1544	1987
258 1545	1988
1546	1989
258 1547	1990
1548	1991
1549	Minutes of Quarterly Meetings
	Reports
	Investment Analysis
1550	2nd Quarter, 1983 C
1551	4th Quarter, 1983 C
1552	4th Quarter, 1984 C
259 1553	1st Quarter, 1985 C
1554	4th Quarter, 1985 C
1555	4th Quarter, 1986 C
1556	2nd Quarter, 1987 C
1557	4th Quarter, 1989 C
1558	4th Quarter, 1990 C
260 1559	4th Quarter, 1991 C
1560	4th Quarter, 1992 C
1561	4th Quarter, 1993 C
1562	4th Quarter, 1994 C
1563	1st Quarter, 1995 C
1564	Investment Manager Performance, 3rd Quarter, 1989 C
1565	Assets, December 1989 and March 1990 C
	Oppenheimer & Co.
1566	Correspondence
1567	Contracts
	Subject Files
1568	Company Information & Policies

1569	Management Cash Program
1570	Performance Analysis
1571	Research on Accounting and Taxation
261 1572	Preferred Stock Program
1573	Portfolio Insurance
	Merchandising Consultants
	The Doody Company
1574	Correspondence, 1979 - 1982
	Subject Files
1575	Blitz
1576	Contracts and Plans
	Report
1577	Consumer Research Study
1578	Implementation Tactics
1579	Location and Expense Profile
1580	Management Summary
262 1581	Merchandise Profile
262	Everett G. Dillman
1582	Analysis of Children's Department
1583	Analysis of Home Department
1584	Analysis of Men's Department
1585	Comparison of all Surveyed Departments
	The Garr Consulting Group
1586	Correspondence
	Subject Files
1587	Computer Controlled Receiving, Checking and Marking Feasibility Study, 1973
1588	Credit Department Improvement Proposal
1589	Data Processing and Credit Communication Improvement Proposal
1590	Determine the Optimum Utilization of Site, 1976
1591	Distribution Center Space Study, 1973
263 1592	Executive Office Improvement Proposal, May 1985
1593	Inventory Reduction Program, July 1980
1594	Layout, Modifications and Material Handling Proposal, 1982
1595	Print Shop and Mail Room Improvement Report, March 1986
1596	Productivity Improvement Proposal, November 1981
1597	Productivity Study for Distribution Center, November 1981
1598	Sales Support Productivity, May 1984
1599	Selling Floor Coverage Program, May 1979
1600	Merchandising Motivation
	Perry Meyers
	Correspondence
1601	1960-1979
1602	1980-1990
1603	Notes
	Subject Files
	Reports

- 1604 Economic Outlook and Growth, 1977, 1982
- 1605 Reviews of El Paso Potential of West and East Side, 1982
- 1606 Review of El Paso Retail Locations, 1970
- 1607 Sunland Potential, 1985
- 1608 Surveys of West El Paso, 1973, 1976

Tax Credit Consultants

- 1609 Metropolitan Analysis and Retrieval Systems, Inc.

ADVERTISING**264 Christmas Catalogs**

- 1983
- 1610 Printed Material
- 1984
- 1611 Air Freight Bills
- 1612 Avanti Alternations 1613
- Costs
- 264 1614 Delivery Trouble
- 1615 Internal Memos
- 1616 M. M. Cohn and White House
- 1617 Mail and Printing
- 1618 Merchandise Order
- 1619 Merchandise Selection
- 1620-21 Nobart
- 1622 Printed Material
- 265 1623 Production
- 1624 Telephone Logs
- 1985
- 1625 Avanti
- 1626 Costs
- 1627 Joint Production
- 1628 Lloyd's Furs
- 1629 Merchandise
- 1630 Nobart
- 1631 Printed Material
- 1632 Production
- 1633 Schedules
- 1634 Star Case
- 266 **Company Contributions**
- Department**
- 265 Message Books
- 1635 March 19, 1987-June 14, 1994
- 1636 April 14, 1992-May 4, 1994
- 267 1637 October 28, 1993-August 21, 1995
- 1638 June 24, 1994-August 11, 1995
- Schedules
- 1639 1979-1983
- 1992
- 1640 Six Month Spring Calendar

- 1641 February - July
 1642 Six Month Fall Calendar
 1643 August - January and Memos
 1644 November 1994-January 1995; Memos
 1995
 1645 Six Month Spring Calendar, February - July
 268 1646 Six Month Fall Calendar, August - October
- Guidelines**
- 1647 Competitive
 1648 Deceptive
 1649 Media Interviews
- Logos and Proofs**
- 1650 **Media**
- 268 1651 Coverage
 Newspaper
 Advertising Scrapbooks
- FF Room December 1909 - April 15, 1910 *El Paso Herald Post* and *El Paso Times*
- FF Room July 2, 1910 - December 30, 1910 *El Paso Herald Post*
 July 3, 1910 - December 30, 1910 *El Paso Morning Times*
 July 1, 1912 - December 1, 1912 *El Paso Herald Post* and *El Paso Times*
 January 1, 1913 - June 29, 1913 *El Paso Herald Post*
 July 1, 1913 - December 28, 1913
 January 4, 1914 - June 30, 1914 *El Paso Times*
 July 1, 1914 - December 14, 1914 *El Paso Times*
 January 15 - July 15
 August 2, 1915 - December 30, 1915 *El Paso Herald Post* and *El Paso Times*
 January 5, 1916 - July 25, 1916
 July 3, 1916 - Aug. 18, 1916
 January, 1917 - June, 1917
 June 30, 1917 - December 30, 1917 *El Paso Times*
 January 2, 1918 - June 30, 1918 *El Paso Times*
 July 1, 1918 - December 31, 1918 *El Paso Herald Post*
 July 1, 1919 - December 30, 1919 *El Paso Herald Post*
 July 1, 1919 - December 31, 1919 *El Paso Times*
 January 1, 1920 - June 30, 1920 *El Paso Herald Post*
 January 1, 1920 - June 30, 1920 *El Paso Times*
 July 1, 1920 - December 31, 1920 *El Paso Times*
 July 1, 1920 - December 1, 1920 *El Paso Herald Post*
 January 1, 1921 - June 30, 1921
 July 1, 1921 - June 30, 1922 *El Paso Times*
 July 1, 1921 - June 30, 1922 *El Paso Herald Post*
 July 1-2, 1922 - December 30-31, 1922 *El Paso Herald Post*
 July 1, 1922 - December 31, 1922

January 1, 1923 - June 30, 1923 *El Paso Times*
 July 1, 1923 - December 1, 1923 *El Paso Times*
 July 5, 1923 - December 29-30, 1923 *El Paso Herald Post*
 January 1, 1924 - June 30, 1924 *El Paso Herald Post*
 Cage April - June 1944 *El Paso Times*
 FF Room March 30, 1952 - August 25, 1952 & Oct. 21, 1952 - Dec. 30, 1952
 August 25, 1952 - October 20, 1952
 July 2, 1959 - December 26, 1959 *El Paso Times*
 July 1, 1961 - December 31, 1961
 January 1, 1961 - June 30, 1961
 November 24, 1961 - February 22, 1963
 January 1, 1966 - June 30, 1966 *El Paso Herald Post* and *El Paso Times*
 July 1, 1966 - December 31, 1966 *El Paso Times*
 Jan. 1, 1968 - June 30, 1968 *El Paso Herald Post* and *El Paso Times* and *El Fronterizo*
 July 2, 1972 - Nov. 30, 1972 *El Paso Times* and *El Fronterizo*
 FF Room June 26, 1975 - August 14, 1975 *El Paso Times*
 October 1, 1975 - November 19, 1975
 August 16, 1975 - September 30, 1975
 November 20, 1975 - January 8, 1976
 January 8, 1976 - February 24, 1976
 April 15, 1976 - June 2, 1976
 June 1, 1977 - July 31, 1977
 December 1, 1977 - January 25, 1978
 February 3, 1979 - March 24, 1979 *El Paso Herald Post* and *El Paso Times*
 March 25, 1979 - May 14, 1979 *El Paso Herald Post* and *El Paso Times*
 May 15, 1979 - July 2, 1979 *El Paso Times*
 August 22, 1979 - October 8, 1979 *El Paso Times*
 December 25, 1979 - February 11, 1980 *El Paso Herald Post* and *El Paso Times* and *El Fronterizo*
 July 11, 1980 - August 29, 1980 *El Paso Times* and *El Fronterizo*
 October 22, 1980 - December 17, 1980 *El Paso Times*
 March 1, 1981 - May 3, 1981
 May 4, 1981 - June 24, 1981 *El Paso Times*
 August 25, 1981 - October 18, 1981
 October 19, 1981 - December 8, 1981 *El Paso Times*
 no date - bedding and fabrics drawer #13
 Foundation - Hosiery and Lingerie
 268 1652 Sally Shopper
 1653 Costs, 1950-1955; 1980; 1992
 1654 Radio Ads, n.d. and Expenses 1979
 1655 Television Cost 1991-1992
Press Kit
 1656 Regarding Closing

Promotions

- 1657 Anniversary
- 1658 Archival Contest
- 1659 The Big "Q"
- 1660 Book of Customer Letters
- 269 1661 Christmas, 1989
- College Board
- 1662 1959 Critiques
- 1960
- 1663 Publicity
- 1664 Show
- 269 1961
- 1665 Critique
- 1666 Fashion Boards and Clippings from Scrapbook
- 1667 Graduation Lists
- 1668 Name and Address Cards from Scrapbook
- 1669 1962 Critique
- 1670 1965 Photographs of Board
- 270 Scrapbooks
- 1920s-1930s
- 1959
- 271 1961
- 1965
- 272 1671 Consumer Panel
- Cotton Maid
- 1672 1920s
- 1673 1953
- 1674 1954
- 1675 1955
- 1676 1956
- 1677 1960
- 1678 1961
- 1679 1962
- 1680 1963
- 1681 Experience Card
- 1682 Fashion Shows - Ciudad Juarez
- Mapcase 23 Harvest Home Sale - Proof Sheet
- 273 1683-84 "Industrial Progress USA"
- 1685 Men's Fashion Show, Ft. Bliss, 1957
- 1686 Popular Pride
- 1687 Turkey Bonus Days
- 1688 Various
- Research**
- 1689 "Highlights of Research on Marketing to Hispanics," n.d.
- 1690 "The Popular Spanish Language Advertising"
- 1691 Thomas F. Lee and Associates - "Proposed Study of Media Influences," May 5, 1982

- 1692 **Store Windows - The Popular Bargain Store**
Photographs
- 1693 Billboards
1694 Bob Mackie
Displays
1695 Cosmetics
1696 Fashion
1697 Furniture
- 274 Events
274 1698 Miscellaneous
1699 Pre-Sun Carnival
1700 Fashion Shows
1701 Fashion Show, Bassett
1702 Parades
1703 Sun Carnival
- Clippings
- 1704 Anniversaries
1705 Charity Shows
1706 Christmas
1707 Employees and Services
1708 Fashion
1709 Market
1710 New Management
1711 Photograph Contest
1712 Scrapbook Regarding Prices
- Printed Material
- 1713 Anniversaries
275 1714 Fifty Years of Progress Stamp
1715 Miscellaneous
1716-17 Wedding Embassy Yearbook
1718 Ephemera
- ASSOCIATIONS**
- Corporate**
- 1719 AMC
Financial Executives Meeting, June 20-21, 1990
American Retail Association
- 1720 Political Notices
1721-24 Political Notices Compilation
- Boy Scouts
- 1724a Yucca Council Brochure
- El Paso Chamber of Commerce
- 1725 Business Economic Outlook Forum, 1983
1726 El Paso Market Survey Conference, 1982
1727 Small Business Council and Economic Development Committee
Communique, November 1982
- 1728 Support for Arts and Culture in El Paso, 1986
- 276 El Paso Industrial Council

- 1729 Correspondence, June 1957 - November 1961 (1 Printed Item Regarding Unions)
El Paso International Club
- 1730 Correspondence, 1971
Employers Association of El Paso
- 1731 Correspondence Regarding Membership, July - October 1987
El Paso National Bank
- 276 1732 Banking Service for Professionals, 1982
El Paso Services for Children
- 1733 Invitation to the Opening of the Ronald McDonald House, March 1, 1984
First City National Bank of El Paso
- 1734 Finance Alternatives for Intermediate to Long-term Financing
First Financial Enterprises
- 1735 Invitation and Prospectus, 1982
Fort Bliss 100th Anniversary
- 1735a Executive Committee Letterhead
National Retail Credit Association
- 1736 "Tested Credit and Collection Letters," 1958
National Retail Dry Goods Association
- 1737 "Branch Store Operations," 1954
- 1738 Data Book Volume 3, 1942
- 1739 Downtown Development Committee
- 1740 Notices, April-May 1955
- 1741 "Stores," February 1957
National Retail Federation
Correspondence
- 1742 1990-1991
- 1743 1992
- 1744 1993
- 1745 1994
- 1746 1995
- 1747 National Retail Merchants Association and American Retail Federation
Merger, 1989
1990 Annual Convention
- 1748 Financial Executives Division Board of Directors Meeting Minutes
- 277 1990 Financial Executives Conference
- 1749 Agenda and Handouts
- 1750 Alvarado's Session "Excellence and Ethics..."
- 1751 Expenses
- 1752 Product Handouts
- 1753 Program Notes
- 1754 Session Handouts
1991 Annual Convention
- 1755 Alvarado's Planning File
- 1756 Financial Executives Board of Directors Meeting
- 1757 Program and Handouts
1991 Financial Executives Conference

- 1758 Financial Executives Board of Directors Meeting
- 1759 Correspondence
- 1760 *Defining, Establishing and Implementing a Service Strategy*
- 1761 Expenses
- 1762 Notes and Handouts
- 278 1763 Program
 - 1992 Annual Convention
- 1764 Program and Invitation
 - 1992 Financial Executives Conference
- 1765 Financial Executives Board of Directors Meeting
- 1766 Notes and Handouts
- 1767 Registration and Program
 - 1993 Annual Convention
- 1768 Program
 - Printed Material
- 1769 *Retailing: from Main Street to the Nations' Capital*
 - National Retail Merchants Association
 - Correspondence
 - 1770 1970-1975
 - 1771 1976-1980
 - 1772 1981-1982
 - 1987 Financial Executives Conference
 - 1773 Agenda and Delegate List
 - 1774 Handouts
 - 1775 Notes
 - 1776 "How Financial Executives Evaluate Issues Confronting Retailing"
1987 Survey
 - Printed Materials
 - 1777 *Meretrends*, 1987
 - 1778 Clippings, 1991
- Northgate Merchants Association
 - 1779 Bylaws and Financials, 1967, 1968, 1970
- 279 1780 Correspondence, August 1967-January 1982
 - Off-street Parking Association
 - 1781 Bylaws and Charters
 - Correspondence
 - 1782 1951, 1956, 1960
 - 1783 1956-1957, 1959, n.d.
 - 1784 Automatic Parking, 1960
 - 1785 House Bill 93
 - 1786 Legality of Creating Offstreet Parking
 - 1787 Lots - Maps
 - 1788 Parking Program Report, 1961
 - 1789 Public Parking, 1959
 - 1790 Report by Wilbur Smith and Associates
 - 1791 Herbert Schwartz's File
 - Clippings

- 1792 Parking Garages
- Printed Materials
- 1793 Regarding Parking Garages
- 279 Retail Interchange Association
- 1794 1981 Scull Meeting in Hawaii, Planning
- 280 1795 1983 Scull Spring Meeting
- 1985
- 1796 Scull Spring Meeting
- 1797 Scull Executive Committee
- 1798 Scull Expense Report
- 1986
- Scull Spring Meeting
- 1799 Agenda and General Information
- 1800 Alvarado's Notes
- 1801 Store 424 Insurance Coverage Update
- 1802 Store 426 Expense Saving Ideas
- 1803 Store 433 Inter-store Communications
- 1804 Store 436 Collection Incentives
- 1805 Store 436 New Accounts Promotion
- 1806 Store 438 Leasing Operations
- 1807 Store 439 Collecting Vendor Debit Balances
- 1808 Store 439 Credit and Authorization System
- 1809 Store 440 Capturing Price Changes and Shortage Control
- 1810 Store 445 Income Taxes
- 1811 Store 450 EC 255-315-320-610
- 1812 Store 450 Profit Planning
- 1813 Store 450 Assignment
- 1814 Surveys
- 1815 PDG Responses to Scull Questionnaires and in WIP
- 281 1816 Standardization
- 1817 Standardization Questionnaire
- 1818 Fall Conference Program
- 1819 Executive Meeting, June 10, 1986
- Texas Retailers Association
- 1820 Correspondence, April 1990-November 1994
- Subject Files
- 1821 Budget and Finance, 1989-1995
- Legislative Interests - Correspondence and Bill Proposals,
- 1822 February 1991-November 1994
- 1823 Meetings, February 1991-April 1994
- 1824 Memberships and Committees, April 1990-November 1994
- 1825 Surveys, 1990, 1992
- Printed Material
- 1826 Retail Credit
- 1827 Taxes
- Touche Ross
- 1828 Consumer Schizophrenia

Personal

- 281 Richard Alvarado
 American Association of Certified Public Accountants
 1829 New Mexico Chapter Meeting, October 8-11, 1987
 1830 October 8-11, 1987, Albuquerque, New Mexico
 Texas Society of Certified Public Accountants
 1831 El Paso Chapter Newsletter
 Horizon '81
 1832 TSCPA/San Francisco
 1833 Handouts
- 282 Fiesta '82
 1834 San Antonio Agenda and Handouts
- Albert J. Schwartz
 American Jewish Committee
 1835 Correspondence and Memos, 1971
 1836 Correspondence 1970-1971
 1837 Arab/Israeli Issues
 Anti-Defamation League
 Correspondence
 1838-39 1969
 283 1840-43 1970
 1844 1971
 284 1845-47 1971
 Bulletins
 1848 1968-69
 1849 1969-1971
 1850 National Commission, 1969
 B'nai B'rith
 1851 Letterhead and Catalog
 1852 Summary of Proceedings and Presidents Report and
 Recommendations, 1969
 1853 Goodwill Industries, 1970
- 285 Jewish Community Council Association
 Correspondence
 1854 1970
 1855 1971
 1856 Meeting Material, 1968-1970
 1857 Welfare Fund, 1968, 1970
 National Conference of Christians and Jews
 1858 Seminar, 1968
 1859 Fund-raising, 1970
 State of Israel Bonds, El Paso Chapter
 1860 Bonds for Israel, 1968-1970
 1861 Bond Drive Dinner, June 1971
- Edward F. Schwartz
 1862 Address List - 1986 El Paso Prospect List
 285 Chamber of Commerce

- 1863 Dues, Minutes and Reports, 1988-1993
 1864 Past Presidents, 1991-1992
 1865 Community Development Council, 1991
 1866 Consolidated Task Force, 1989-1990
 Coronado Golf and Country Club
 1867 Bylaws
 286 Financial Statements and Correspondence
 1868 1975-1983
 1869 1985-1992
 El Paso Development Corporation
 1870 Downtown Development, 1984-1987
 1871 El Paso National Bank, 1973-1983
 1872 Renaissance 400, 1990-1993
 287 1873 Tax Increment Financing Board, 1988, 1991
 Texas Commerce Bank
 1874 Correspondence and Memos, 1986-1989
 1875 Correspondence and Reports, 1990-1995
 1876 Financial Institutions Regulatory Act Questionnaire, 1986-1993
 1877 Letters of Congratulations, 1984-1994
 1878 Previous Title - Texas Commerce Bancshares, 1982-1986
 United Way
 1879 Correspondence, History, and Reports, 1983-1987
 1880 Correspondence, Memos and Reports, 1988-1991
 Corporate Planning Committee
 1881 1984-1986
 288 1882 1986-1988
 1883 Cultivator Campaign, 1989
 University of Texas at El Paso
 1884 Advisory Board, 1968-1995
 1885 Development Board, 1970-1995
 1886 Strategies Planning Program, 1980-1983
 1887 Who's Who, June 1991 Membership Roster
 Herbert M. Schwartz
 Federal Reserve Board, El Paso Branch
 1971
 1888 Board of Directors Meeting, Washington D.C., June
 1889 Speeches
 1972
 1890 *Responsibilities and the Work of the Board of Directors of the
 Federal Reserve Bank of Dallas*
 1891-92 Meetings and Correspondence
 289 1893-94 1973 Meetings, Correspondence and Reports
 1974
 289 1895 Meetings, Correspondence and Reports
 1975
 1896 Correspondence, Notes and Photograph

1897-98	Reports
	1976
1899	Correspondence and Reports
1900	Minutes and Notes
290 1901	Reports
	1977
1902	Correspondence
	Regulation Z
1903	Charts and Guides
1904	Compliance
1905	Consumer Credit Cost Disclosure
1906	Consumer Credit Protection Act and Trade Creditors
1907	Correspondence, 1969
1908	Manuscript Guides
1909	Programming Requirements for July Billing
1910	Proposed Letters, Contracts, and Statements
1911	Texas Law and Sample Forms
1912	Truth in Lending Interpretations, 1969
1913	<i>Uniform Consumer Credit Code</i> , 1968
291	Printed Material
1914	<i>The Federal Reserve System: Purposes and Functions</i> , 1975
POPULAR FOUNDATION	
1915	Minutes C
	Annual Reports
1916	1979 and 1980 C
	1979
1917	Correspondence
	1980
1918	Payments
	1981
1919	Payments and Requests
	1982
1920	Requests
1921	Payments
	1983
1922	Requests
292 1923	Payments
1924	Bank Statements
	1984
1925	Requests
1926	Payments
292	1985
1927	Requests
1928	Pledges
1929	Payments

- 1930 Requests
 1931 Pledges
 1932 Payments
- 293 **1987**
 1933 Requests
 1934 Payments
- 1988**
 1935 Requests
 1936 Payments
- 1991**
 1937 Requests
- EPHEMERA**
- 293 1938 Dust Jackets from Popular Circulating Library
 294 Books on Store Display (5)
 295 Silver Bowl from UTEP to The Popular Foundation, 1985
 Sun Carnival Trophy 1950
 Cotton Week Window Display Trophy, 1955
- 296 Sun Carnival Trophy 1963-1964
 Wall 50th Anniversary Signed Scroll
 mapcase 23 Framed Photographs
 Adolph Schwartz
 Color Photographs of Employees Dressed in Turn-of-the-Century Clothing
- mapcase 24 Mounted Photographs
 Overland Store
 Downtown Popular Store
 2 Story
 7 Story
 7 Story and annex
 Rendition of The Popular Store in the Downtown Setting
 Mold of Sign for Silver Jubilee
 Framed Photographs
 Adolph Schwartz
 Adolph Schwartz in a Train Window
 Maurice Schwartz
 Unidentified Man
- mapcase 25 Renditions of The Popular Stores
 Downtown
 Bassett, 1975
 NorthPark, 1988
 Sunland, 1988
 2 Rolls of Popular Wrapping Paper
- mapcase 26 Framed Color Photograph of Albert, Edward, and Herbert Schwartz and Edi
 Brannon
- mapcase 26 Newspaper Advertising Sheets from 1910, 1917, 1990 and Renditions Mounted

on Foam-core Board
Photograph of Downtown Interior Mounted on Foam-core Board
1 Framed Portrait of Adoph Schwartz
Silver Jubilee Plaque