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## Guide to MS315 Hertzog Ephemera Collection

Cindy Milazzo

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Guide to  
MS315  
Hertzog Ephemera collection

1947 – 2010, Span Dates  
1950 – 1990, Bulk Dates

3 feet, 3 inches (linear)

Inventory by Cindy Milazzo  
June 17, 2016; February 2, 2022; June 22, 2022

Donated by various donors.

Citation: Hertzog Ephemera collection, 1947 – 2010, MS315, C.L. Sonnichsen Special Collections Department. The University of Texas at El Paso Library.

C.L. Sonnichsen Special Collections Department  
University of Texas at El Paso

## Biography or Historical Sketch

Jean Carl Hertzog (1902 – 1984) was a book designer, typographer, and printer. He studied printing at the Carnegie Technical Institute in Pittsburgh and later worked at the Owl Printing Shop in West Virginia and the W.S. McMath & Company in El Paso, Texas. In 1934 Hertzog opened his own print shop, The Press of Carl Hertzog. During his long career, Hertzog produced more than 300 works and collaborated with many well-known twentieth-century authors and illustrators including Tom Lea, J. Evetts Haley, Frank Dobie, C. L. Sonnichsen, José Cisneros, Harold Bugbee, and E. M. Schiwetz. In addition to his book design and printing work, Hertzog lectured in the Art, English, Advertising, and Journalism departments at the Texas College of Mines beginning in 1948. He then founded a print shop at the College of Mines which later became Texas Western Press. Hertzog retired as the director of Texas Western Press in 1972.

## Series Description or Arrangement

Materials left in the order found by archivist.

## Scope and Content Notes

The Hertzog ephemera collection dates 1947 – 2010, bulk 1950 – 1990. This collection contains materials about or by Carl Hertzog which were collected by various donors. Types of records include publications printed and designed by Carl Hertzog, book catalogs, correspondence, UTEP handbooks and catalogs, slides, holiday cards, an audio tape, and other printed material.

## Provenance Statement

Hertzog ephemera was collected over a range of time. Materials collected by August L. Aimone were added in November 2014. Materials from Dr. Sparkman and Jess Marquez were added on October 24, 2015. The World of Books course materials item donated by William E. (Bill) Clayton, Jr., added February 2, 2022.

## Restrictions

Publications subject to copyright restrictions.

## **Literary Rights Statement**

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## **Notes to the Researcher**

Boxes 5 and 6 contain the August L. Aimone collection of Hertzog ephemera.

Boxes 7 and 8 contain materials from Dr. Sparkman.

See also:

MS 295 J. Carl Hertzog papers

MS 363 Betty Seymore correspondence with Carl Hertzog

## Container List

Box #	Folder #	Title	Date
1		Texas and the West Catalogue No. 19 featuring books printed and designed by Carl Hertzog, Price Daniel, Jr. Waco, Texas (Lowman 165B)	c. 1964
1		Carl Hertzog, <i>Printer for the Southwest</i> , Michael Gibbs, Bookseller, Catalogue No. 10 (Sloan 220)	1983
1		Clark Wright – Book Dealer, El Paso, Texas, Catalogues No. 30 – 34 (30-33 by Hertzog)	1959, 1960
1	Slipcase	The University of Texas at El Paso Employee Handbook (2 copies)	undated
1	Slipcase	The University of Texas at El Paso, Bulletin, The Graduate School, vol. LVII	1971 - 1972
1	Slipcase	The University of Texas at El Paso, The Pick and Spade, Student Handbook	1970 - 1971
1	Slipcase	The University of Texas at El Paso, Handbook for Student Teaching (3 copies)	1970 - 73
1	Slipcase	The Cost of a High School Education by Bruce Evans and Hilmar Wagner	1969 - 1970
1	Slipcase	Texas Western College, Summer Session Catalogue	1952
1	Slipcase	Texas Western College, Graduate Division Bulletin	1963 - 1964
1	Slipcase	The University of Texas at El Paso, Handbook for Student Teaching (2 copies)	1967
1	Slipcase	Texas Western College, Catalog	1956 - 1957
1	Slipcase	Texas Western College, Scholarships	c. 1963
1		A Finding Guide to the J. Carl Hertzog Papers	c. 1984
1		The University of Texas at El Paso Library, The Carl Hertzog Collection of the Works of J. Frank Dobie	undated
1		The University of Texas at El Paso Library, Hertzog Collection, Books About Books, Catalogued and listed by Martha Prather, Annotations by Carl Hertzog	June 4, 1974

1		The University of Texas at El Paso Library spiral bound copy of Printer at the Pass: The Work of Carl Hertzog compiled by Al Lowman with notations by Hertzog	undated
1		<i>Eyewitnesses at Early El Paso: 1598 – 1923</i> , Some Volumes with Graphic Firsthand Accounts of the Pass, brochure for El Paso Public Library (Lowman 314)	1956
1		Carl Hertzog & Humbert the Lion, The Quoin Press, MCMLXXV, no. 34 of 185 (Sloan 419)	1975
1	2	Photograph of Richard Hicks, printing press builder, with his replica of 17 <sup>th</sup> c. Common Letter Press	Feb. 6, 1987
1	2	UTEP Compass Faculty & Staff News, "Library Gets Printing Press"	Feb 1987
1	2	Letter from Robert A. Seal to Nancy Hamilton regarding receipt of engravings from TW Press publication	February 25, 1987
1	2	Copy of keepsake honoring Hertzog and Charles P. Motsch, designed by Rebecca Quinones	1987
1		El Paso Times Newspaper articles on death of Carl Hertzog	July 25, 1984, July 26, 1984
1		"Texas Western Press" by Matt Peak, paper for English 4(41) class	March 3, 1983
1		Carl Hertzog Lecture Series, "The Southwest Printer" by Clark Kimball	1990
1		Humanities Research Center, Harry Ransom Center, UT Austin, "The Tom Lea Rooms" brochure; "A Remarkable Letter," A Carl Hertzog Keepsake	undated
1		"Announcing the first annual Carl Hertzog Award for Excellence in Book Design" prospectus; Carl Hertzog Day announcement	1991
2	Slipcase	John H. McNeely bookplate drawn by Jose Cisneros (2 copies)	Undated
2	Slipcase	Printed announcement, name change of TWC to UTEP with handwritten note by Hertzog	Undated
2	Slipcase	1969 Western Books: Twenty-Eighth Annual Exhibition, Rounce & Coffin Club, Los	1969

		Angeles	
	Slipcase	Philip C. Duschnes "Books About Books" Catalogue Number 128	Undated
2	Slipcase	Dawson's Book Shop "Collector's Choice: A Selection from the Library of Carl Gazley," Catalogue 452	April 1979
2	Slipcase	Houston Daniel "Western Americana" Catalogue Seven	Spring 1978
2	Slipcase	J. Stephan Lawrence Rare Books "The Bookman," Catalogue 48	May 1980
2	Slipcase	J. Stephan Lawrence "A Book of Books about Books," Catalogue Number 41	1978
2	SW Studies Slipcase	<i>The Schwartz Family of El Paso</i> by Floyd S. Fierman, Monograph Number 61	1980
2	SW Studies Slipcase	<i>Reminiscences</i> by Ethel Matthews Casey (2 copies) for Lambshead Ranch (Sloan 51)	1979
2	SW Studies Slipcase	<i>Fort Griffin Fandangle: A People's Theater</i> by Robert E. Nail (Sloan 379 Lowman 258)	1970
2	SW Studies Slipcase	"The El Paso Jewish Historical Review," Vol. I. No. I, for Jewish Historical Society (2 copies) (Sloan 95)	Sept 1982
2	SW Studies Slipcase	"The Philosophical Society of Texas Proceedings of the Annual Meeting 1967," Vol. XXXI, (2 copies) (Sloan 402, Lowman 270)	1968
2	SW Studies Slipcase	"The Golden Anniversary in the Wonderful Country," El Paso Symphony Orchestra: The Golden Season 80 – 81 Program	1980
2	1	Texas Western College, Joseph Lee Leach public lecture program	May 12, 1966
2	1	Texas Western College Press Publications brochure	c. 1963
2	1	Small card with Tagore quote	undated
2	1	UTEP Library Hertzog Collection bookplate	undated
2	1	Card with Wordsworth quote	undated
2	1	"The Making of a Book" Exhibition brochure	1976
2	1	"Controversial Issues" reprint by Stanley Marcus of Dr. Phillip Hoffman quote	undated
2	1	UTEP Library Handbook	1982
2	1	UTEP Golden Jubilee Convocation & Commencement Program (two copies)	May 1964

2	1	Bullfight Manuel for Spectators by Tom Lea	1957
2	1	<i>Fort Griffin Fandangle: A People's Theater</i> by Robert E. Nail (Sloan 379 Lowman 258)	1970
2	1	"Military Payment Voucher: Sam Houston to George W. Hockley, March 4, 1843" facsimile for Edward Clark's 1964 Christmas keepsake (Sloan 256, Lowman 329)	1964
2	1	"F. Reaugh: Man and Artist." By J. Evetts Haley (Sloan 140, Lowman 122B)	1960
2	1	"Aldus" Vol 14, No. 1 (Friends of Libraries, University of Houston) with article on fine printing in Texas	April 1976
2	1	"Aldus" Vol 16 No 1	Nov 1978
2	2	"Our Spanish Heritage" Drawings by Jose Cisneros for 1951 Flowsheet, Texas Western College	1951
2	2	Audio tape, Hertzog Lecture, Clark Kimball	Feb. 2, 1990

3		Finding Guide for Hertzog Collection	undated
3		"A Guide to the Carl Hertzog Collection"	undated
3		Cataloging notebook for books in Hertzog Collection; copy of "Printer at the Pass," by Al Lowman	undated
3	1	"Personal Justice on the Arizona Desert," by J. Evetts Haley (Sloan 158)	[1979]
3	2	"Westernized," by Carl Hertzog, Quoin Press (Sloan 419)	1977
3	3	"Authors of the Pass," El Paso Herald Post Writers Hall of Fame	May 16, 1986
3	4	"Texas and the West," Catalogue No. 19, Price Daniel, Jr., bibliography designed by Hertzog of books that he printed & designed (Lowman 165)	1963
3	5	"The El Paso Chamber of Commerce Salutes the Board of Regents of The University of Texas," Golden Jubilee UTEP program	May 22, 1964
3	5	UTEP Golden Jubilee Convocation and Commencement program (2 copies, 1 in envelope with luncheon invitation)	May 1964
3	6	El Paso County Historical Society Hall of Honor Banquet program	Nov 21, 1971



3	7	"Gifts for Jesus," "The Annunciation," "From an Old Pagan Prayer," examples of design work by students of Carl Hertzog	1950s
3	8	Christmas Greetings card from Mr. and Mrs. Jose Cisneros with illustration of Don Juan Ponce de Leon, first settler of El Paso	undated
3	9	"Trans Pecos," excerpt from <i>A Vaquero of the Brush Country</i> by J. Frank Dobie, illus Jose Cisneros, done for friends of Lawrence Clarke Powell (Lowman 313)	1955

4	1	"Stonewall Jackson and Praxiteles Swan," illustration from <i>Lone Star Preacher</i> by John W. Thomason, Jr., Bob Mosley Christmas Card, drawing also by Thomason (Lowman 302)	1949
4	1	"The Father of Texas," illus of Stephen F. Austin by Jose Cisneros for Bob Mosley Christmas Card (Lowman 303)	1950
4	1	"Texas Coastal Birds," illus by Reveau Bassett, letter from Frederick W. Miller, Bob Mosley Christmas Card (Lowman 307)	1951
4	1	"The Excelsior Hotel, Jefferson, Texas," illus by E. M. (Buck) Schiwetz, text by Bob Mosley, Mosley Christmas Card (Lowman 309)	1952
4	1	"The Iron Mistress," illus of Jim Bowie by Ed Bearden, text by Paul Wellman, Bob Mosley Christmas Card (Lowman 312)	1953
4	2	Fort Bliss 100 <sup>th</sup> Anniversary: 1848–1948, book designed by Hertzog and Tom Lea, map by Jose Cisneros, Guynes Printing (Lowman 55)	1948
4	3	"Mission Nuestra Senora de Guadalupe del Paso," facsimile of 1659 original and 1888 transcript by Adolph F. Bandelier; color reproduction of Augustus de Vaudricourt	1981
4	3	Keepsake honoring Hertzog and Charles P. Motsch, designed by Rebecca Quinones, illus by Jose Cisneros (inscribed by Cisneros)	1987
4	4	"Greetings from Carl and Vivian Hertzog," broadside, John James Ingalls essay on Grass (Sloan 258)	undated
4	5	"Greetings from Francis Fugate," broadside,	undated

		John James Ingalls essay on Grass, with envelope (Sloan 258)	
4	6	"Response by Tom Lea," small booklet, Lea's response delivered at dinner in his honor on publication of <i>The King Ranch</i> (Lowman 316)(Sloan 325) (2 copies)	1957
4	7	Note from Carl Hertzog to Ray Small regarding "Academic Reprint Series," Texas Western Press, includes copy of "The Significance of the Frontier in American History" by F. J. Turner	c. 1960
4	8	"Exhibition of Preliminary Drawings for a Mural in the Lobby of the U. S. Court House, El Paso, Texas by Tom Lea," brochure with list of drawings and introduction by Lea (Lowman 277)	1937
4	8	Announcement and invitation for Carl Hertzog Day, 14 <sup>th</sup> Annual Lecture, "Our Digital Future," by Edward Nawotka (two copies of announcement)	2010
4	9	A Souvenir from The University of Texas at El Paso, "Arrival at Early El Paso,"	
4	9	"Our Spanish Heritage," drawings by Jose Cisneros for the 1959 Flowsheet	c. 1951
4	10	"An Item from Old Mesilla: A Schoolboy's Diary," by Robert N. Mullin	undated
5	1	Book plate, The University of Texas at El Paso Library, <i>Gift in Honor of Mr. &amp; Mrs. August L. Aimone</i>	
5	1	<i>Historic Buildings at the Pass of the North</i> , published by Mutual Federal Savings & Loan Assn., El Paso, Ewing Waterhouse, Marshall Hail, Carl J. Young (4 copies with original envelopes)	
5	2	<i>Response by Tom Lea</i> , small booklet, Lea's response delivered at dinner (9-14-57) in his honor on publication of <i>The King Ranch</i> (Lowman 316)(Sloan 325)	
5	2	<i>Muy Felices Pascuas Ano Nuevo a Florence Sarah &amp; Tom Lea</i> , single fold greeting card with Lea illustration	
5	2	4 signatures from Chapter 1, "A Riverman Finds a Far River" <i>The King Ranch</i> by Tom Lea (Sloan 308)	
5	2	Print of painting <i>Socorro Mission</i> by Tom Lea (Sloan 326)	

5	2	Print of engraving of pioneer man, woman and baby, Tom Lea
5	2	Six pages of printer's proofs from <i>Old Mount Franklin</i> by Tom Lea (Sloan 316) (Lowman 224)
5	3	<i>Thirty-five Years of Hertzog Printing</i> , by Llerena Friend, report from <i>The Library Chronicle</i> , Vol VI, Number 4, pp. 26 – 47 (Lowman 338)
5	4	<i>Plat of Town of El Paso</i> , copies of Anson Mills map (3 copies)
5	5	"Riders of the Border," <i>The Western Horseman</i> , 3 page article on Jose Cisneros, signed by Cisneros
5	5	Dust jacket with Jose Cisneros drawing, <i>The Little Lion of the Southwest: A Life of Manuel Antonio Chaves</i> by Marc Simmons
5	5	Catalogue of Exhibition of Jose Cisneros drawings for <i>Riders of the Border</i> held at El Instituto Mexicana Norteamericana de Relaciones Culturales, Mexico City, signed and inscribed by Cisneros to the Virginia & August Aimone, with original postmarked envelope
5	5	Invitation to exhibition of <i>Riders of the Border</i> held at El Instituto Mexicana Norteamericana de Relaciones Culturales, Mexico City,
5	5	El Paso County Historical Society Hall of Honor Banquet program, 1978 (23 copies); 1980 (2 copies) (Cisneros illustration on front)
5	5	Invitation to El Paso County Historical Society Hall of Honor Banquet
5	5	<i>Nosotros</i> Vol. 3, No. 3, publication with Cisneros illustration on cover, pages 9 and 10. Signed with notation by Cisneros on page 9.
5	5	Print from original pen & ink drawing by Jose Cisneros with page of notes on Cisneros by Evan Haywood Antone, Guynes Printing, signed by Antone and Cisneros
5	6	Leaflet, <i>Eyewitness at Early El Paso: 1598 – 1923: Some volumes with Graphic First-Hand Accounts of the Pass</i> , El Paso Public Library, reproduction of Tom Lea library mural on cover (Lowman 314)

5	7	Newspaper Cartoon for Carl Hertzog by Ned Riddle, Dallas Morning News
5	8	<i>The Picture and the Artist: After Work</i> by Theodore Van Solen insert for Pioneer Ranching Series of Lithographs, written by Hertzog (Lowman 323)(Sloan 191)
5	9	<i>Trans Pecos</i> broadside done for Lawrence Clark Powell from J. Frank Dobie's <i>A Vaquero of the Brush Country</i> , Pecos map drawn by Jose Cisneros, (Lowman 313)
5	10	Trial printing of title page and first page, first chapter for <i>El Morro: Inscription Rock</i> by Slater (book eventually printed elsewhere), with note by Hertzog (Lowman 325)
5	11	<i>What It Takes to Make a Book</i> , broadside for exhibition at Texas Western College Library (Sloan 202)
5	12	Dust jacket for <i>Shawls, Crinolines, Filigree</i> by Carmen Espinosa (Sloan 105) (Lowman 254)
5	13	Dust jacket for <i>Forgotten Legions</i> by V. W. Lehmann (Lowman 242) (Sloan 334)
5	14	<i>The Pershing House: Fort Bliss, Texas</i> , 7-page booklet
5	15	<i>Handy Type Index</i> , American Type Founders catalogue
5	16	<i>Fiesta de San Elizario</i> by John Douglass
5	17	<i>More for your Printing Dollar</i> , Kimberly-Clark Corporation catalogue
5	18	Letters from Carl Hertzog to August L. Aimone
5	19	<i>Texas and the West</i> Catalogue No. 24, Price Daniel, Jr., Writings of J. Frank Dobie, inscribed to Aimone by Hertzog (Lowman 159B)(Sloan 86)
5	20	<i>Tamblear the Tumbleweed</i> by Fred Cornelius, 1 <sup>st</sup> edition (2 copies, note by Hertzog inside front cover of one) (Lowman 88)
5	21	<i>Tamblear the Tumbleweed</i> by Fred Cornelius, 2 <sup>nd</sup> edition, Jose Cisneros illustrations (2 copies) (Lowman 110) (Sloan 80)
5	22	<i>Then Came Christmas for Mildred Taitt</i> by J. Evetts Haley (Lowman145) (Sloan 160)
5	23	<i>The Rose of Sharon: A Play in One Act</i> by Frank R. Harland, (Lowman 123)(Sloan 175)

5	24	<i>Maud Durlin Sullivan: A Tribute by Tom Lea</i> (Lowman 147) (Sloan 315)
5	25	<i>Calendar of the Twelve Travelers through the Pass of the North</i> by Tom Lea (3 copies), receipt from Jenkins Company for the three (Lowman (Sloan 296) (Lowman 48)
5	26	<i>Evolution of the Alphabet A to Z</i> , Westvaco Inspirations Catalogue
5	27	<i>Bullfight Manual for Spectators</i> by Tom Lea (Lowman 67)(Sloan 284)
5	27	<i>Bullfight Manual for Spectators</i> by Tom Lea (2 copies), receipt from Jenkins Company for the two (Sloan 286)

6	1	<i>Focus on the Frontier</i> by J. Evetts Haley, Shamrock Oil & Gas Co. (Lowman 98)	1957
6	2	Book Review of <i>Early Days in the Mogollons</i> by H. A. Hoover, Hobbs, N.M. Daily News-Sun	Nov 12, 1958
6	3	<i>F. Reaugh: Man &amp; Artist</i> by J. Evetts Haley (2 copies) (Lowman 122)	1960
6	4	<i>The Mezcla Man</i> by J. Frank Dobie, Christmas greeting from Bertha & Frank Dobie, book receipt from Jenkins Co, (Lowman 89)	1954
6	4	Personal note from Hertzog to Mr. Aimone	No date
6	5	<i>In Memoriam Olive Read Nixon 1886 - 1964</i> by Pat Ireland Nixon (Lowman 195)	1965
6	6	<i>Monday's Quarterbacks from Today and Tomorrow</i> by Walter Lippman ( <i>New York Herald Tribune</i> , Sept 23, 1952), Christmas greeting of Mary & Stanley Marcus (Lowman 308)	1952
6	7	<i>The Fabulous 52</i> by James Pipes (sketches by Edith Mahier), Peripatetic Press, Natchez, Mississippi	1947
6	8	<i>An Item from Old Mesilla</i> by Robert N. Mullin (Sloan 375)	No Date
6	9	16 newspaper clippings on Hertzog from El Paso Times and El Paso Herald Post, 1 magazine clipping on <i>The Hands of Cantu</i>	1964 – 1971
6	9	Invoice for <i>The Hands of Cantu</i> from The	

		Jenkins Company	
6	10	Aerial View of Texas Western College	No date
6	11	Letter from printer Aldus Manutius to Andrea Navagero	No date
6	12	<i>History of Ft. Huachuca</i> , Monograph No. 1, Western Pioneer Series, Edited by F. S. Murray, Southwest Antiquarians	1972
6	13	<i>Honor Your Partner: Ten Square Dance Calls with Explanations</i> by C. L. "Buck" Stinson (Lowman 10) (Sloan 476) Cover drawing by Tom Lea	1938
6	14	<i>Pioneers</i> booklet, State National Bank, 8 <sup>th</sup> printing, O'Leary drawings	1964
6	15	<i>Great Constellations</i> by Lawrence Clark Powell, El Paso Library Association (speech honoring Cisneros, Hertzog, Hurd and Lea on April 14, 1977), design & printing by David Holman	1977
6	16	<i>History of Transportation in the Early West</i> by Charles M. Russell, publicity brochure	No date
6	17	<i>Flat Top: A Story of Modern Ranching</i> by Walter Prescott Webb (Lowman 130)	1960
6	18	Annual Advertising Silver Medal Award presented by AFA Printers' Ink to Hertzog	1964
6	18	Handwritten letter from Fred DeArmond to Carl Hertzog	1981

7	Kodak box	14 Color photographic slides, Hertzog in Mesilla	1969
7		11 Color photographic slides, Carl Hertzog, El Paso	Oct 1982
7		15 Color photographic slides, Hertzog, Cisneros, La Posta	No date
7		13 Color photographic slides, Hertzog Luncheon	11 Aug 1970
7		5 Color photographic slides, Hertzog at San Antonio	21 Nov 1970
7		10 Color photographic slides, Hertzog honorary doctorate from SMU	1971
7		5 Color photographic slides, Hertzog home	21 Oct 1972

7		15 Color photographic slides, 5351 Wenonah	1971
7		6 Color photographic slides, 4518 University	8 Aug 1970
7		11 Color photographic slides, Dallas	Aug 1970
7		20 Color photographic slides, San Antonio	No date
7		10 Color photographic slides, Hertzog at Bridwell Library	1971
7		6 Color photographic slides, Hertzog Miscellaneous	1971
7		Audiotape reel (5 inch) Hertzog program at Collectors Institute of Texas, San Antonio	21 Nov 1970
7		Audiotape reel (5 inch) Hertzog Honorary doctorate from SMU, Decherd Turner citation	1971
7	CH Slipcase	Greetings from the Great Southwest, Christmas Greetings, Ralph & Opal Yarborough (2 copies, one inscribed to Dr. Robert S. Sparkman from Ralph Yarborough, second signed by the Yarboroughs; 1 envelope from Hertzog to Sparkmans)	Dec 1973
7	CH Slipcase	Note of thanks for Yarborough-Hertzog Christmas Greeting to Dr. Sparkman from Decherd Turner of Birdwell Library	No date
7	CH Slipcase	Letter to Ralph Yarborough from Dr. Sparkman regarding Christmas greetings	9 Jan 1974
7	CH Slipcase	Copy of article from The Windmill (UT Permian Basin) with handwritten note to Sparkman from Hertzog regarding Hertzog's presentation at Rare Books Room of UT Permian (Odessa)	No date
7	CH Slipcase	Copy of note to Hertzog from Sparkman	27 April 1975
7	CH Slipcase	Letter to Violet Baird, Librarian, UT Medical School, Dallas from Hertzog re preserving two Cupples volumes	10 Sept 1969
7	Ch	<i>Westernized</i> , written by Hertzog, The	1977

	Slipcase	Quoin Press, (2 copies - #82 & #83 of 167 copies) (Sloan 419)	
7	CH Slipcase	<i>Five Years Forward</i> , Dallas Public Library with 2 letters from library and card on Hertzog, Horgan and Schiwetz laid in (Lowman 132)(Sloan 83)	1961
7	CH Slipcase	<i>Transactions, 3<sup>rd</sup> Annual Meeting</i> , Collectors' Institute program, John Haynes Holmes quote, (2 copies)(Sloan 653)	21 Nov 1970
7	CH Slipcase	<i>Texas and the West</i> , Price Daniel, Jr. Catalogue No. 19, Waco	1964
7	CH Slipcase	Copy of <i>A Catalog of Rare Books &amp; Manuscripts</i> , The Caveat Book Shop, San Francisco (copied by Hertzog for Sparkman)	1967
7	Envelope	Note to Sparkman from Hertzog (subjects J. Evetts Haley, Ralph Yarborough)	15 Dec 1973
	Envelope	Letter to Sparkman from Hertzog (subject invitation list to SMU honorary doctorate program)	26 April 1971
7	Envelope	Letter to Sparkman from Hertzog (subjects Maud Sullivan, Tom Lea, Cabeza de Vaca book, San Antonio exhibit of Hertzog)	18 Feb 1971
7	Envelope	Letter to Sparkman from Hertzog (subjects numbering of limited editions; <i>Fifty Years at El Paso</i> )	25 Sept 1970
7	Envelope	Copy of condolence letter to Margaret (McDermott?) from Hertzog re her husband Gene	20 Aug (no year)
7	Envelope	Letter to Sparkman from Hertzog (subject Vivian's birthday at Lambshead Ranch) Sparkman's reply (subjects <i>Wattisms</i> ephemera, Bill & Barbara Holman, Jose & Vicenta Cisneros, <i>A Ranger Legacy</i> , <i>Santa Rita</i> , Miss Ima Hogg, Cecil H. Green)	23 Mach 1974; 3 April 1974
7	Envelope	Letter to Sparkman from Hertzog (subjects Dr. James D. Rives book, Bill	10 April 1977



		Wittliff design, Frank Connally,	
7	Envelope	Letter to Sparkman from Hertzog (subjects Hertzog's Collection in UTEP library, Bill Holman, <i>Santa Rita</i> , Jose Cisneros); copy with Herzog notations of <i>Books about Books</i> and <i>Hertzog Collection of Dobie</i> (both in UTEP library)	1 June 1974
7	Envelope	Note to Sparkman from Hertzog (subject Dobie book dedication to Sparkman, Hertzog's mustache); copy of letter from Hertzog to William Tidwell of UTEP (subject Hertzog's mustache, J. Evetts Haley, Oliver Wendell Holmes mustache and quote)	11 Oct 1978
7	Envelope	Letter to Sparkman from Hertzog (subjects Lon Tinkle, DeGolyer quote, Hertzog's son)	5 July 1977
7	Envelope	Letter to Sparkman from Hertzog (subjects: dedication of Haley Library in Midland, Haley family book, copies of Haley family book for Dallas and SMU libraries)	16 July 1976
7	Envelope	Letter to Sparkman from Hertzog (subjects: Betty Smedley, her Fall 1975 catalog and misidentification of <i>Presentation of a Loving Cup</i> Texas Surgical Society as a copy rather than a Xerox); 2 pages copied from Smedley catalog	17 Sept 1975
7	Envelope	Letter to Sparkman from Hertzog (subjects: Reasons Hertzog cannot do James D. Rives book); copy of letter to Herzog from Sparkman (subject: plea for Hertzog to do Rives book); Letter to Sparkman from Hertzog (subjects: Herzog again declines to do the book, Parramore book)	18 July 1975, 12 Aug 1975, 16 Aug 1975
7	Envelope	Letter to Sparkman from Hertzog (subject: Steve Schuster and his first book)	8 Aug 1974

7	Envelope	Letter to Sparkman from Lee Milazzo on SMU Archives letterhead (subject: Hertzog letters being considered for book)	20 Feb 1985
7	Envelope	<i>How Slippery Rock Got Its Name</i> by Jack M. MacDonald, brochure with Hertzog's <i>Slippery Rock Coincidences</i> attached	No date
7	Envelope	<i>Texas' Carl Hertzog: Typography as Fine Art</i> , by Kent Biffle, The Dallas Morning News (5 copies)	Sunday, 21 Oct 1979
7	Envelope: Obituaries and Tributes	Xerox copy title page "The Texas Surgical Society," Hertzog obituary from Dallas Morning News (5 copies; Hertzog tribute in "Addenda," Dallas Morning News by Lee Milazzo (6 copies); El Paso Times; copy of condolence letter to Vivian Hertzog from Sparkman regarding memorial service, his regard for Hertzog and obituary clippings; thank you Letter to Sparkman from Richard Waters, City of Dallas re donation of book in memory of Hertzog from Mrs. Eugene McDermott; letter to Sparkman from Lee Milazzo with original of Hertzog tribute; "In Memoriam Carl Jean Hertzog" by James Day; Letter to Sparkman from Louise Schuessler with El Paso County Historical Society Hall of Honor tribute to Hertzog	26 July 1984; 5 Aug 1984; 8 Aug 1984, 19 Aug 1984; 23 Aug 1984; 27 Aug 1984
7	Envelope: Hertzog Endowment Fund, UTEP	Letter to Bud Newman from Sparkman (subject: permission to reproduce Texas Surgical Society Cabeza de Vaca print); Letter to Sparkman from Bud Newman (subject: Cabeza de Vaca print); other letters regarding endowment fund committee and donations	1985
8	1	<i>3<sup>rd</sup> Annual Meeting, Collectors' Institute Program</i> with half-size Clinton Anderson broadside on cover	21 Nov 1970

8	1	Color photo of Carl & Vivian Hertzog, Kartherine McDowell, Sandra Myres, Val Lehmann, Lee Lawrence, John Graves, Willis Pratt, Buck Schiwetz, and Antone Haywood and 9 others	No date
8	1	University of Texas Institute of Texan Cultures invitation to <i>Printer at the Pass</i> exhibition opening with handwritten note by Hertzog	20 Nov 1972
8	1	<i>Basic Roman Type Styles</i> double-sided flyer	No date
8	1	<i>A Man and His Books</i> , article on Hertzog from Texas Times	Feb 1971
8	1	<i>Collectors' Institute Transactions 3<sup>rd</sup> Annual Meeting</i> , San Antonio "The Hertzog Conspiracy" (Sloan 653)	21 Nov 1970
8	1	5 black & white photos from the Collectors' Institute meeting, two with Hertzog notes identifying Watt Matthews & Albany friends, Dr. H. D. Garrett, Col. Wertz, Leon Anderson, John Mayfield	Nov 1970
8	2	<i>F. Reaugh: Man and Artist</i> by J. Evetts Haley (Lowman 122) (Sloan 140)	1960
8	2	<i>Desiderata</i> half-size broadside (2 copies)	
8	2	<i>A Carl Hertzog Hope Chest</i> , Betty Smedley Bookseller, Catalogue Six (Sloan 234)	Sept 1972
8	2	Frederic Remington, <i>Sign of Friendship</i> , reproduction of oil painting and folder with text sold by El Paso Museum of Art to purchase same painting (with Hertzog handwritten note) (Lowman 336)	1969
8	2	Handwritten letter from Hertzog to Sparkman regarding Lon Tinkle column & Sparkman visit	1 June 1972
8	2	Presentation folder of loving cup to Hertzog from the Sparkmans, H. Frank Connally, Jr., and R. Lee Clark, calligraphy by Jose Cisneros; note to Cisneros from Hertzog on another piece of paper inside	Aug 1966
8	2	<i>Recuerdo de Lagramas</i> folder to accompany color print of painting by Tom Lea (2 copies, one with note to Sparkman from Hertzog,	1971

		note by Frank Connally)	
8	2	<i>Satchel's Secret: Six Rules for Staying Young</i> , card with note from Hertzog	No date
8	3	Catalogue of <i>Jose Cisneros Exhibition: Riders of the Borderlands</i> , El Paso Centennial Museum exhibition, presentation notes by Hertzog	1981
8	3	"Carl Hertzog, Master Typographer – Bookmaker," paper by SMU student W. H. Tipton, Jr.	Dec 1968
8	3	<i>A Hertzog Progeny</i> , exhibition catalog Mr. & Mrs. Dan Ferguson Collection at Bridwell Library, Dallas Book Arts Guild	1971
8	4	Carl Hertzog photograph with note, "Outside the motel, just before leaving to receive Baylor's Honorary Degree award"	1967
8	4	Baylor University Commencement Program	1967
8	4	"Baylor Confers Four Honorary Doctorates," "The Baylor Line, May – June 1967, Lea & Hertzog Honorary Degrees, Steuben glass bowls presented to Hertzogs and Leas	May – June 1967
8	5	Transcript of presentation of Hertzog by Prof Decherd Turner to SMA Pres. Tate for receipt of honorary degree	May 1971
8	5	SMU 56 <sup>th</sup> Annual Convocation Program, signatures of Matthews family and friends attending	May 1971
8	5	Carbon copies of letters of invitation SMU convocation and awarding of degree to Hertzog	6 May 1971
8	5	Copy newspaper article with photo Hertzog, Dallas Morning News	24 May 1971
8	5	Copy newspaper article on SMU degrees, Dallas Times Herald	19 May 1971
8	5	Texas Book Arts Guild Hertzog invitation to Ferguson Collection Exhibition at Bridwell Library (2 copies, one to Hertzog)	22 May 1971
8	5	Copy of letter to Hertzogs from Sparkman, letter to Sparkman from Hertzog re honorary degree activities	23 April 1971
8	5	Letter to Sparkman from Decherd Turner re	18 May 1971

		Dr. Mahorner and Dr. Fred Voltmer	
8	6	Card and note from Hertzogs to Sparkmans, Jose Cisneros illustration on card	May 1983
8	6	<i>The First Recorded Surgical Operation in North American</i> , The El Paso Physician, with note from Hertzog to Sparkman	Feb 1983
8	6	<i>UTEP Honors the 'Printer of the Pass,'</i> El Paso Times	8 July 1983
8	6	Copy of article with news on Hertzog's health, El Paso Herald Post, bookplate of Jean White Collection of Printing of Carl Hertzog, both sent to Sparkman by Hertzog	July 1983
8	6	<i>Texas Surgical Society: The First Fifty Years</i> , brochure with notes on book by Hertzog	7 Aug 1983
8	6	Letter from Sparkman to Hertzog re clippings, copies of book for SMU library, gift of <i>A Day in the Life of Lon Tinkle</i> to UTEP library	20 July 1983
8	6	Letter from Sparkman to Hertzog re Lon Tinkle book	15 Aug 1983
8	6	Note to Sparkman from Hertzog re Lon Tinkle book donation to UTEP library	No date
8	6	Copy of letter to Hertzog from Mavis P Kelsey, M.D. re his collection of Hertzog printing	31 May 1983
8	6	Thank you note from Vivian Hertzog to Sparkmans	Jan 1977
8	6	Bookplate of Hertzog hands by Cisneros, Jean White Collection, Bridwell Library, SMA	No date
8	6	Two items from Hertzog to Sparkman: Hertzog & Resler business card from 1944, errata insert for Haley book	No date
8	6	Letter from Hertzog to Sparkman re coincidences in Hertzog's life	17 Oct 1976
8	6	Letter from Hertzog to Sparkman re coincidence and his health	30 Oct 1976
8	6	Copy of letter to Dr. Dorman Winfrey of Texas Philosophical Society from Hertzog re endorsement of nomination Robert Sparkman for membership	2 Nov 1976

8	6	Copy of Woodcut "This Body I Wear is Much Too Fragile for the Life I Lead," sent to Hertzog by Ward Ritchie (2 copies)	No date
8	6	Letter from Hertzog to Sparkman re Hertzog's health and his nomination of Sparkman to Texas Philosophical Society membership	7 Nov 1973
8	6	Letter from Hertzog to Mrs. Sparkman re coincidence and Sparkman's approved membership in Texas Philosophical Society	16 Nov 1976
8	6	Letter from Sparkman to Hertzog re Hertzog's health and receipt of box of books – in response to earlier card from Hertzog clipped with letter	Oct, Dec 1976
8	6	Letter from Sparkman to Hertzog re books for Hertzog to sign	24 Sept 1976
8	6	Letter from Sparkman to Hertzog re Hertzog inscriptions and Hertzog's health	6 Sept 1976
8	6	Letter from Hertzog to Sparkman re Dr. Mandred W. Comfort, Hertzog health	26 Aug 1976
8	6	"The Lives of Two Printers," Lee Milazzo, Dallas Morning News, article on William R. Holman, Steve Schuster's <i>Carl Hertzog &amp; His First Printing Press</i> and Hertzog's <i>Humbert the Lion</i> (original and copy)	29 Aug 1976
8	6	Letter from Hertzog to Sparkman re Haley's rough Times- Rough Fiber; letter to Sparkman from Don Hedgpeth, Nita Stewart Haley Library, Midland	Aug & July 1976
8	6	Letter from Hertzog to Sparkman re Lon Tinkle, Al Lowman	8 Jan 1974
8	6	Letter from Sparkman to Hertzog re Hertzog being guest at meeting of Friends of Medical Library, UT Southwestern Medical School	22 Oct 1973
8	6	Letter from Hertzog to Sparkman declining invitation to Friends of Medical Library due to health	5 Oct 1973
8	6	Card from Hertzog to Sparkman re Bob Moseley death and Hertzog health	23 Jan 1973
8	6	Letter from Hertzog to Sparkman re Hertzog's health and reasons for not visiting	10 Aug 1972

		Dallas	
8	6	Letter from Hertzog to Sparkman re Betty Smedley and Hertzog's health	17 Sept 1972
8	6	RSVP list in Sparkman's writing	No date
8	6	Letter from Sparkman to Hertzog re arrangements for visit to Dallas on Aug 13	31 July 1972
8	6	Letter from Hertzog to Sparkman re visit to Dallas	20 July 1972
8	6	Letter from Sparkman to Hertzog re Hertzog's health; Sparkman's upcoming lecture in El Paso and plans to visit with Hertzogs, Betty Smedley's Carl Hertzog Hope Chest	11 Oct 1972
8	6	Letter from Sparkman to Hertzog re books, Smedley catalog, proposed donation of Tom Lea portrait of Hertzog to Dallas Public Library.	7 Nov 1972
8	6	"The Top Ten" a list of characteristics of Hertzog work	No date
8	6	Letter to Hertzog from Sparkman re Hertzog's health, proposed hospital stay in Dallas; Letter from Hertzog to Sparkman re possible hospital stay	July 1970
8	6	Sparkman notes on Hertzog's drinking	No date
8	6	"Baylor Confers Four Honorary Doctorates ... " The Baylor Line, May – June 1967, Lea & Hertzog Honorary Degrees, Steuben glass bowls presented to Hertzogs and Leas	May – June 1967
8	6	Letter from Hertzog to Sparkman re books and photos	18 Dec 1969
8	6	Copy of Letter from Sparkman to Mrs. Lyndon B. Johnson re her signature on <i>A People's Theater</i> program to be given to Dallas Public Library (2 copies)	22 July 1970
8	6	Copy of letter from Robert G. McCubbin to Sparkman re Hertzog publication <i>Know El Paso</i> ; Copy of letter from Sparkman to McCubbin re his interest in <i>Know El Paso</i> for Dallas Public Library; Copy of letter from McCubbin to Dallas Public Library re <i>Play</i>	June 1970

		<i>Sucker and Pray</i>	
8	6	Copy letter from Sparkman to Hertzog re upcoming hospital stay in Dallas	23 July 1970
8	6	Letter from Hertzog to Sparkman re	
8	6	Letter from Hertzog to Sparkman re upcoming hospital stay in Dallas, <i>The Wonderful Country</i> in Lagrimas slipcase	15 July 1970
8	6	Letter from Hertzog to Sparkman re package from Sparkman	20 July 1970
8	6	Luncheon for Hertzog in Dallas, list of those invited, copy of Hertzog's hotel bill, Thank you notes from W. H. (Bill) Tipton, Lillian Bradshaw, Violet Hayden Dowell, "Hertzog, Tippet, U. Lee" from Dallas Morning News (23 Aug 1970), copy of Hertzog's medical record of hospital visit while in Dallas	Aug 1970
8	6	Letter from Hertzog to Sparkman thanking him for Dallas trip	26 Aug 1970
8	6	Letter from Hertzog to Sparkman re hospital charges and insurance; Copy of letter from Sparkman to Hertzog in response,	26 Aug 1970
8	6	Letter from Hertzog to Sparkman re Texas Surgical Society books	
8	6	Institute for Texan Cultures Hertzog exhibition, copy of letter from Sparkman to Hertzogs re the event, letter from J. O. Millers of Victoria re photograph and copy of Sparkman's response, "Carl Hertzog Bibliography Results from Institute Show, " "Book Collectors to Meet in San Antonio Saturday"	Dec 1970 – Feb 1971
8	6	Envelope with note from Hertzog re hospital stay	No date
8	6	Letter from Hertzog to Sparkman re visit, party and hospital stay, copy of Sparkman's reply mentioning Violet Baird and Bill Chiles	June 1971
8	6	Letter from Hertzog to Sparkman re Fandangle, Lambshead (Matthews) Ranch, copy of Sparkman's reply re <i>Riders of the Border</i> , <i>Fandangle</i> , and Bill Chiles beginning on Violet Baird's book	June 1971



8	6	Copy of letter from Sparkman to Hertzog mentioning Bill Chiles and Violet Baird with article "Secret for Making Good Adobe Walls," Frank Tolbert, Dallas Morning News (Sept 11, 1971)	12 Sept 1971
8	6	Copy of letter from Sparkman to Hertzog re Lon Tinkle article in Dallas News and books for signing	5 June 1973
8	6	Letter from Hertzog to Sparkman (handwritten by Vivian Hertzog) re saving of Hertzog's life by Dr. Leigh Wilcox	18 June 1973
8	6	"Two Texas Items of Rare Quality," Lon Tinkle, Dallas Morning News	3 June 1973
8	6	Letter of thanks to Sparkman from Marvin H. Stone, Special Collections Coordinator, City of Dallas, for Hertzog items	10 Sept 1974
8	6	"Greetings ... and best wishes from Carl Hertzog," with typed note to Sparkman, card with Wordsworth quote, El Paso Public Library Hertzog exhibit invitation	Dec 1974
8	6	Two handwritten lists	
8	6	Card from Hertzogs to Sparkman with note	No date
8	7	Letters from Ms. Lillian M. Bradshaw, Dallas Library, to Dr. Sparkman and Mr. S. W. Schuster re donation of Hertzog's "The Composing Stick as a Paint Brush"	1 Oct 1974
8	7	Letter to Sparkman from Hertzog re health, Clardy Fox book, Steve (S. W.) Schuster	8 Aug 1974
8	7	Dallas Morning News article by Lee Milazzo on "The Composing Stick as a Paint Brush" by Hertzog	8 Sept 1974
8	7	Letter from Sparkman to S. W. Schuster re "The Composing Stick as a Paint Brush"	23 Sept 1974
8	7	Letter to S. W. Schuster from Sparkman re Hertzog's complimentary remarks on Schuster	9 Sept 1974
8	7	Letter from Hertzog to Sparkman re Persimmon Hill article on Watt Matthews and Jose Cisneros induction into El Paso County Historical Society Hall of Fame; letter from Sparkman to Persimmon Hill	18 Nov 1974

8	7	Letter from Hertzog to Sparkman re Interwoven	24 May 1974
8	7	<i>First Recorded Surgical Operation in North American: Cabeza de Vaca</i> , print of painting in folded pamphlet (4 copies) with handwritten note from Hertzog to Sparkman	No date
8	7	Copy of letter from Sparkman to Hertzog re review of Josephine Clardy Fox and inscription requests; review of Clardy Fox book by Lee Milazzo in Dallas Morning News (original & copy)	4 Aug 1974
8	7	Copy letter from Sparkman to Hertzog re Steve Schuster, "Composing Stick as Paint Brush,"	25 Aug 1974
8	7	Envelope with ephemera from Hertzog to Sparkman: envelope w/ Tom Lea matador drawing, order form & envelope for Charles M. Russell Portfolio,	30 Sept 1974
8	7	Note from Hertzog to Sparkman re The Medical Story of Early Texas by Nixon; Arthur H. Clark order form	No date
8	7	Dallas Public Library Friends Newsletter w/ mention of their Hertzog Collection	Dec 1974
8	7	Letter from Hertzog to Sparkman re Hertzog's speech for Cisneros' induction into EPCHS Hall of Honor; copy of Hertzog's speech, copy of Cisneros' acceptance remarks	30 Nov 1974
8	7	Copy of Lee Milazzo review of Carl Hertzog and the Ghost of Bandelier in Dallas Morning News (original plus 2 copies)	3 Aug 1975
8	7	Copy of letter from Sparkman to Hertzog re item in Smedley catalog, Bridwell Library, Dallas Public Library, Bill Wittliff & volume by Dr James D. Rives	4 OCT 1975
8	7	Copy of letter from Sparkman to Hertzog re Parramore Sketches	30 Oct 1975
8	7	Letter from Hertzog to Sparkman re Betty Smedley, Steven Schuster; copy Betty Smedley catalog Fall 1975; Letter from Hertzog to Sparkman re another coincidence	21 OCT 1975; 7 Nov 1975

		involving Evetts Haley, Parramore and Sparkman; Betty Smedley, book prices	
8	7	Copy letter from Sparkman to Hertzog re Hertzog's health; letter from Hertzog to Sparkman with holiday letter	29 Feb 1976; 23 Feb 1976
8	7	Letter from Herzog to Sparkman re Evetts Haley history w/ newspaper article by Evan Haywood Antone on Book Collectors' Institute (Institute of Letters) spring meeting in Austin; reply from Sparkman	28 June 1976; 9 July 1976
8	7	Book Review by Hertzog, The Letter Forms and Type Designs of Eric Gill, El Paso Times (original & 1 copy)	8 Oct 1977
8	7	Postcard from Hertzog to Sparkman re Great Constellations	May 1978
8	7	Note from Hertzog to Sparkman re Lamshead ranch; copy of Hertzog Coincidences #487; Dallas Morning News article on SMU press	May 1978
8	7	<i>First Recorded Surgical Operation in North American: Cabeza de Vaca</i> , print of painting in folded pamphlet (1 copy)	No date
8	7	Postcard from Hertzog to Sparkman re support for Judge Will Garwood, Texas Supreme Court	1980
8	7	Haley Library Newsletter (Hertzog consultant) with article on Robert N. Mullin; note from Hertzog to Sparkman	1982
8	7	Letter from Sparkman to Hertzog re Lon Tinkle book, Mavis Kelsey note, Texas Surgical Society book	31 July 1983
8	7	Post card from Hertzog to Sparkman	24 June 1983
8	7	Photo of Hertzog with book	
8	7	"UTEP Honors the Printer of the Pass" newspaper article by Mary Margaret Davis, El Paso Times	8 July 1983
8	7	Copy of letter from Sparkman to Hertzog re Lon Tinkle books that were not received; post card from Hertzog to Sparkman on same subject; card from Hertzog to Sparkman, same subject	Oct, Nov 1983

8	7	Letter from Sparkman to Jerry Campbell of Bridwell Library re Hertzog keepsake volume	30 Aug 1983
8	7	Letter from Vivian Hertzog to Sparkman re Hertzog stroke and hospitalization	1 Dec 1983
8	7	Letter from Hertzog to Sparkman re letter opener with Hertzog monogram	8 Jan 1982
8	8	<i>The World of Books: Origins and Design</i> by Carl Hertzog [course packet]	Circa 1967
Map Drawer #19	o/s	Library keepsakes, Legal Heritage promotional cover, other items	Circa 1970s – 1980s