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The Prospector, February 26, 2013

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**FASHION
ISSUE**

MEN'S & WOMEN'S
**SPRING
TRENDS** P. 10

LINGERIE
FOR ALL BODY TYPES P. 11

Column

Fashion makes a bitch go crazy

BY LORAIN WATTERS
The Prospector



From polka dot dresses, bell-bottoms, skinny jeans and chiffon shirts, nothing seems to have gone completely out of style since fashion became fashion.

From the first pieces of clothing to be deemed outfits, different styles and ways of dressing have been used, reused, revamped and redone. Why? Designers feel the need to create a unique style using an old idea. In other words, they want to be the first ones to create a look from old fashion, but have it be so different from what has been done before and from everyone else's design that it would be considered new fashion.

But is it really different or just recycled ideas that are shown under a different light?

When skinny jeans and Ray Bans came into style, stores like Urban Outfitters and H&M boomed with customers. It was the in thing to wear because it was a new style introduced on the runway that was never before seen... or so it goes.

However, skinny jeans first appeared in the 1950s by Levi's, and Ray Bans first appeared in 1937 when they were used by the U.S. Army Air Corp. There was no hip fashionista behind these ideas, but rather average Joes whose intended purpose was anything but fashion.

Somewhere down the line, some adolescent thought these items of clothing were cool and the rest is history.

Contrary to popular belief, the pin-up look was first introduced in 1869 by women who were considered "positive post-Victorian." These women rejected the idea of bodily shame and enforced a healthy respect for female beauty. This is where the renowned one-piece bathing suits and rockabilly dresses came into play, first worn by Betty Paige and not Marilyn Monroe.

As the years progressed, wars happened and riots broke out. Environment, music and famous people influenced the fashion trends. These factors changed fashion and how people dressed for that time period, but one thing always remained—the style that was used for the clothing. Everything anyone wears to this day has been worn before in previous years and has been worn before them. Granted, the styling has shifted to fit the time period.

So next time you think you have found a completely new and unique piece at your favorite clothing store or you saw an interesting fashion on the runway, ponder just a little more on whether you're going to buy it because it fits your personal taste or because you're trying to make a fashion statement by mimicking someone else's outfit. More often than not, there has probably been a different version of that outfit more than twice.

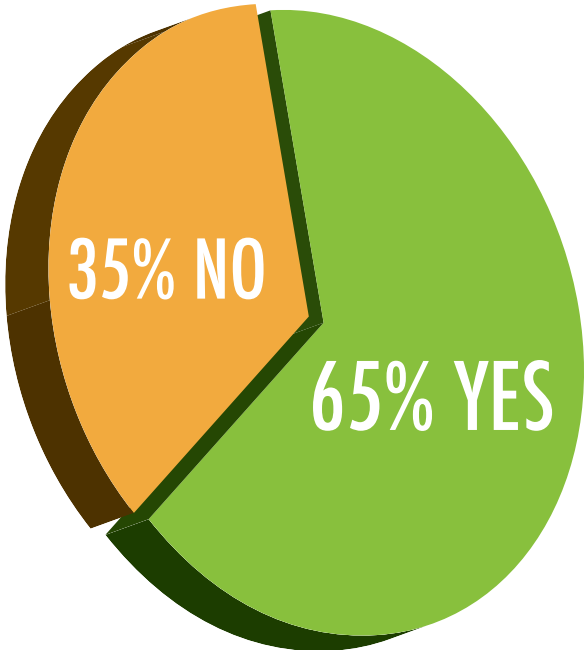
Save your clothes for later instead of selling them back or donating them. They will come back into style and will have then been deemed vintage. So you not only have the idea set in mind that you are fashionable but your wallet doesn't take a hit with new clothes that would have been bought.

Lorain Watters may be reached at prospector@utep.edu.



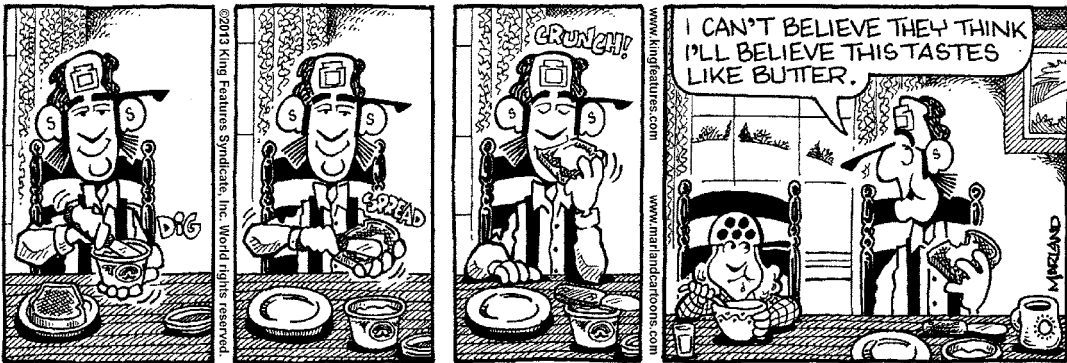
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Do you agree with
stricter gun laws?



R.F.D.

by Mike Marland



the
prospector

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vol. 98, no. 30

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Sunny	Mostly Sunny Breezy	Sunny	Sunny Breezy	Sunny	Sunny	Sunny

Question of the week

What do you think of modern-day fashion?

Photos by Ociris Alvarez, Michele Torres and Veronica Enriquez



ANA MARTINEZ
Senior nursing major
"People dress freely but still follow a trend."



CHRISTINA RODRIGUEZ
Junior nursing major
"I think now in fashion, people are not afraid to wear what they want because society is not as judgemental."



ERICK VARGAS
Freshman criminal justice major
"Modern fashion is a way for people to be able to express themselves."



GIDEM UDO
Senior electrical engineering major
"Fashion is just to look good. It describes how the person moves with it, the person's attitude is their fashion."



IVETH GONZALEZ
Freshman education major
"I think fashion can be difficult for any person because not everyone shares the same fashion."



JAVIER GAMEZ
Junior graphic design major
"There's people that want to have what's new and expensive, others like stuff that's more available. They're all things that make people compete."



JEANETTE GALVAN
Senior education major
"There are a lot of appealing trends but I do not like the neon colors put together or where there are a lot of flowers patterns on a pair of pants."



LUIS CRUZ
Sophomore education major
"It's really cool, everyone has their own style look. You can tell what kind of music they like or what kind of person they are. It's a way to express themselves."



MARISA O'DONELLE
Junior cellular molecular major
"I guess it is influential in aspects where it shows what a person is like. It can influence how we perceive people in social classes and there is always that pressure to dress nice or to buy expensive clothing."



MELISSA MANQUERO
Freshman nursing major
"I don't know, I guess I don't follow it. It's too colorful and too many different patterns. I prefer lace and vintage."



MICHAEL BRIONES
Sophomore kinesiology major
"Fashion allows people to be individuals without saying anything about yourself."



MICHELLE SIERRA
Junior dance major
"Fashion tends to show your personality and what you believe. People use fashion as a way of protest...but fashion also makes things beautiful."



ROSAURO CHAPINA
Sophomore forensic science major
"It is very important because everybody likes to be involved and fashion provides jobs for people."



SAM GARCIA
Sophomore psychology major
"I think that people follow the '80s fashion but make it their own and personalize it. I don't follow the trends because I don't think I do a good job succeeding in it."



YI-TING CHOU
Senior graphic designer major
"Fashion is for trying to make myself look pretty so that people have a good perspective of me. Fashion defines what is cool and what is good looking."



PHOTOGRAPHY BY VERONICA ENRIQUEZ / The Prospect



BY MARILYN ALEMAN
The Prospect

Tightly-snug dark blue denim, a plain white t-shirt, a navy blue cardigan with four tiger-eyed buttons, complimented by dark brown laced up boots, a peace necklace and some tan-colored shades, is the wardrobe of booming hipster, Alex Verdugo, sophomore commercial music major.

For Verdugo, the clothes he wears are an expression of who he is, and the colors and shapes he chooses reflect his mood or the songs he listens to.

“I have a set of phases that I go through, like a bohemian phase with shades and a peace necklace, or I might go through a summer phase with a white and blue bohemian shirt along with dark colored boots,” Verdugo said.

Verdugo is just one of the many members of a loosely defined subculture known as the hipsters.

Urban Dictionary, an online dictionary of trending words, defines a hipster as someone who is often

seen wearing vintage and thrift store inspired fashions, tight-fitting jeans, old-school sneakers, and sometimes, thick-rimmed glasses. Both hipster men and women also sport similar hairstyles that include combinations of messy shag cuts and asymmetric side-swept bangs.

According to Crystal Herman, assistant professor of theater and dance, hipsters are a group of people that wear clothes that stand out from the mainstream crowd. They are particularly inspired by the go green movement and they tend to break the boundaries between women’s and men’s fashion.

Herman said that while fashion is always changing and influenced throughout the decades, previous generations inspire the current trends, such as the hipster trend.

“Fashion actually reflected the zeitgeist—a German word meaning spirit of the time—so every time that we live in, every decade has a feel to it,” Herman said. “Everything is connected to that, the political climate, new discoveries in science, artistic

fashion, architecture all blend together and affect each other, fashion is affected by all those things.”

Although the hipster trend may seem like a relatively new style, hipster fashion can be dated to the retro-grunged ‘90s, which draws from the ‘60s hippy movement.

see HIPSTER on page 6

“Everyone has their own style or is looking and inspired to find their own”

- Jazmine Aranas, fashion blogger

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UT Dallas	3.80%	2.82%	3.80%	2.93%
UT El Paso	2.20%	2.20%	2.20%	0.64%
UT Pan American	2.40%	2.40%	2.40%	0.20%
UT Permian Basin	2.40%	2.40%	2.40%	0.00%
UT San Antonio	1.70%	1.70%	1.70%	0.60%
UT Tyler	2.10%	2.10%	2.10%	0.00%

Screenshot retrieved from utsystem.edu

The chart illustrates the tuition percent increase per year throughout the UT System universities.

Finance

UT System’s new tuition plan, rates

BY SABRINA NUÑEZ

The Prospector

On Feb. 12 - 13, The University of Texas System Board of Regents approved two measures aimed at making college more affordable as well as increasing graduation rates. Regents approved a guaranteed tuition plan as an option for students in each of the nine UT System schools. A guaranteed tuition plan secures a fixed tuition rate for students to pay over four years.

“UTEP is the most affordable of all the emerging tier one universities,” said Gary Edens, vice president for Student Affairs. “We are committed to providing our students with access to a quality education through our low tuition, financial aid programs, scholarships, etcetera. Applying for the UTEP Guaranteed Tuition Plan means locking in a fixed-rate tuition for the next four years and avoiding a possible tuition increase.”

In order to participate in the guaranteed tuition plan, students must sign an agreement saying they will meet certain criteria, which entails enrolling in a degree-seeking four-year program, enrolling in 15 or more credit hours during a student’s initial semester, maintaining at least a 2.0 GPA and completing 30 semester credit hours each academic year.

Although guaranteed tuition has been implemented at UTEP since 2006, it has not been a popular option for students, and currently only 29 students are enrolled in the plan.

“The desire to lock in tuition has not been viewed as a priority for our students since it often takes them longer than four years to graduate because they must work to pay for school,” Edens said

Stephen Ayers, freshman pre-business major, said the opportunity to lock in tuition rates was a good idea.

“As a student, the fact that every year you get your tuition statement and it jumps another \$200 or \$300 is discouraging, especially when you’re paying out of your own pocket,” he said “It’s reassuring to know that our state government wants us to succeed and not end up broke in the process.”

The UT System’s regents also set aside tuition increases they had approved for eight of the campuses in May 2012. The regents had approved

a 2.2 percent tuition increase at UTEP for the fall 2012 and tuition was set to increase another 2.2 percent for fall 2013. On Feb. 12, the regents decided they wanted to work on making education affordable and attainable. UTEP’s fall 2013 tuition will now increase by only .64 percent, amounting to \$1.51 per credit hour.

Ana Garcia, junior biology major, returned to UTEP after attending school out of state for her freshman and sophomore years due to financial reasons. She said the decrease in tuition comes as a welcome surprise.

“It makes it a lot easier for students and it makes college a lot more comfortable. Students are able to relax a little bit more and concentrate on their studies because that’s where the focus should be,” Garcia said. “Also, in doing my pre-med studies here, I will be able to save up for medical school, which is going to be extremely expensive. More than ever now, students have to plan for either grad school, medical school or law school and an undergraduate degree doesn’t get you that far anymore, so knowing exactly what you’re going to be able to pay your first four years is helpful.”

“UTEP is the most affordable of all the emerging tier-one universities”

- Gary Edens,
vice president of Student Affairs

Ayers said the changes in both general and guaranteed tuition will help keep students in Texas.

“UT schools are (attractive to) many high school graduates due to reputation alone,” Ayers said. “Not only will this new policy make them more attractive, but students and parents of students will be more inclined to stay in state and with UT System schools because of the financial benefit they’ll be receiving.”

Sabrina Nuñez may be reached at prospector@utep.edu.

International

PASE to recruit in Juárez

BY MARILYN ALEMAN

The Prospector

After several years of not recruiting students in Ciudad Juárez, UTEP will go back and gather Mexican nationals as part of the PASE program (Programa de Asistencia Estudiantil).

On March 13, the PASE program will host an ad campaign to recruit Mexican nationals across the border. The event is entitled: Noche Universitaria and will take place from 6 p.m. to 9 p.m. at the U.S. Consulate: Paseo de la Victoria 3650 located in Juárez.

Although the ban to travel to Mexico under the international travel policy has not been lifted, Diana Natalicio, UTEP president, agreed for the renewing invitation by the Consul-General to travel to Juárez and resume recruitment there.

“We were approached by the Consul-General who offered us the Consulate as a venue for hosting an event,” said Gary Edens, vice-president for Student Affairs. “The consulate is American property in Juárez that has its own security system.”

As a result of the violence on the border since 2008, the U.S. Department of State issued a travel alert for U.S. citizens to Juárez, which also banned any recruitment business for the university, and thus the program recruited during campus events or bi-weekly sessions.

“We were abiding by the warnings given to all the institutions by the U.S. Department of State,” Edens said.

Before the violence broke out in Juárez, UTEP would recruit at Juárez high schools, but now will only be able to recruit at the consulate for security purposes.

Along with the PASE program, staff from admissions, financial-aid, scholarship and the Office of International Programs will be attending Noche Universitaria and will be able to answer any questions regarding the applying process and being a UTEP student.

The PASE program was established in 1988 with the goal of helping Mexican nationals who qualify to receive certain financial assistance in the form of in-state tuition.

Currently there are 1,098 Mexican national students at UTEP that are enrolled under the PASE program, but only 500 commute from Juárez to El Paso, according to Kristin Oberheide, director of international programs.

Jose Mendez, freshman mechanical engineering major, is one of the 500 students that benefit from PASE.

“The PASE program helped me a lot because without the program it should be like \$6,000 more and the PASE program has helped me to pay like a resident of the state of Texas,” Mendez said.

According to bigfuture.collegeboard.com, a guidance website for college-bound students, the difference between in and out-of-state

see PASE on page 6

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Applications must be submitted to the SGA office at 304 Union East Building by Tuesday, February 26 at noon.

For more information, call 747-5584.

For application, go to: www.utep.edu/sga

HIPSTER from page 4

The notion of recycling fabrics or buying used clothes at thrift shops are all actions that the hipster movement incorporates into their look while still maintaining the green-grunge silhouette, Herman said.

Estefania Robles, senior graphic design and metals major, said that her hipster/indie closet is filled with clothes from her aunt and mother along with items from Dillards, Forever 21, Ross, Marshalls and Target.

Robles said there are certain pieces of clothing she owns, such as her favorite olive-green nylon windbreaker which she bought for \$3 at Savers, that are unlikely for others to wear.

“I’ve just always been pretty eclectic,” Robles said. “I’m pretty obsessive with being different; I don’t think that anyone likes to be like anyone else.”

Being different is an important feature in the hipster fashion movement, Herman said, since it’s still considered a counterculture, diverging from popular mainstream fashion.

“Everybody wants to do something new and different,” Herman said. “It’s just doing the opposite, countercultures set us aside.”

Jazmine Aranas, a local fashion blogger for sheerstomping.wordpress.com, said that inspiration is a factor to the trend.

“Everyone has their own style or is looking and inspired to find their own,” Aranas said. “Everything seems to make its way back into the fashion world, you can recycle looks up and change it up by doing a little revamping.”

According to Herman, when hipster fashion was first rising, it broke the barriers of the once emo counterculture. However, she says that with given time, a new counterculture will arise from the mainstream hipster movement.

As the popularity of the hipster counterculture rises, more and more big-business stores are seen catering to hipsters by utilizing recycled fabrics, for example. TOMS Shoes is one of them.

Hipsters also choose to shop online to maintain a different look while saving money, according to Verdugo.

“Definitely online,” Verdugo said. “It’s sprouted. There are different places like eBay where you can shop for blazers that are half the price of JC Penny. You could go to the Red Door on Mesa, it’s very thrifty and you could also go to

Savers and Plato’s closet. These are gems for any type of fashion.”

The stores that serve hipster fashion are also responding to the blur between gender lines among hipsters. Local stores like the Red Door and Hommework have selections that can be considered vintage, therefore hipster.

Herman said that while women are approaching masculine clothing, men are also choosing feminine apparels.

“There isn’t much (of) a gender divide, like skinny jeans, the boys are wearing them, the girls are wearing them,” Herman said. “(Or) a vintage t-shirt, you don’t have to get a girl cut, you could wear it as a female and it could still be a guy shirt and be fine in this fashion.”

While being unique is a characteristic of the hipster fashion movement, it also serves as a form of self-expression.


“I just want to stay true to my fashion,” Robles said. “This is an image that is attractive to us as young people, we want to be liberal and we want to be eco-friendly.”

Marilyn Aleman may be reached at prospector@utep.edu.




OCIRIS ALVAREZ / The Prospecter





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PASE from page 5

tuition is quite substantial. In-state tuition at UTEP is approximately \$7,018 and out-of-state is \$17,748 per year.

Mariel Sosa, senior international business major, said that without the PASE program she wouldn't be able to afford the high costs to receive a college degree.

“If I didn't have the PASE program I wouldn't even be here,” Sosa said. “I wouldn't even be able to help my parents with my education.”

Sosa works as a student assistant for the School of Nursing and as fitness instructor at the Student Recreation Center, to pay for the rest of her education.

Once the prospective PASE member applies to UTEP, there are additional tasks to be met such as an English proficiency test. Prospective students then apply for financial aid, not through the state but through the PASE program.

“Usually when a Mexican national applies to the university, they usually apply to the PASE program,” Oberheide, said. “A vast majority of our Mexican nationals qualify for the PASE program.”

Students that are accepted into the PASE program must renew their validity every academic year—fall, spring and summer—to be re-certified the next year.

To be a part of Noche Universitaria, anyone in the community can register through the U.S. Consulate for security purposes.

According to Edens, being able to host Noche Universitaria in the U.S. Consulate will benefit not only the PASE program but also UTEP, increasing the amount of students who realize their dreams of achieving a college degree.

“We're very proud to have the large number of Mexican nationals students here on our campus today,” Edens said. “These are students that wake up early to cross that bridge, to go to class, to study, and go back to the bridge at night, these are students that do this with a strong work ethic and we're here to facilitate their dreams of getting a higher-education.”

Marilyn Aleman may be reached at prospector@utep.edu.

SPRING
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fashion
2013

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Fashion

WOMEN'S FASHION FOR SPRING 2013

EILEEN LOZANO

The Prospector

March 21st is the beginning of the spring solstice, and although we are not quite done with the blistering cold winter, it is never a bad idea to get a jump start on your spring and summer 2013 wardrobe. This runway season has to be the most exciting and simplistic I have seen yet.

1) Bermuda Shorts

This is the trend that I am most excited about. I have a hard time fitting into those teeny tiny short with my body type and if you fall into the same category as myself don't worry. The Bermuda shorts that we are seeing this year are quite different than styles we have seen in the past. These shorts are much more "boyfriend slouchy" and forgiving around the hips. If you think you have wide hips, I would stick to solids and a short not so baggy. Anything with a print or too wide of a hip is going to make you appear larger.

2) White and black

Usually when we think of spring we think of mint greens, lavenders, custard yellow and a gorgeous bright floral print. This season, designers are shaking things up and incorporating colors usually seen during September

through January. Investing in some solid white and black pieces for spring is not such a bad idea, these will be items that you can wear throughout the year and you don't have to retire them at the end of May. Have fun with this trend; try color blocking black and white or something with an unusual print. The only exception to this idea would be hounds tooth. While this pattern is beautiful and rich looking, it is reserved for fall and winter.

3) Bold striping

This trend is also one of my favorites. Who said looking like Beetlejuice was reserved for Michael Keaton? Marc Jacobs 2013 runway was chalked full of striped t-shirts, pantsuits and skirts in colors such as white, black, green and red. The striping effect is a difficult one that needs to be done with precision. Most people say that only wearing vertical stripes will do anyone justice. I believe though that anyone can wear a vertical or horizontal stripe as long as the stripe is thin enough. Remember this when shopping for your perfect stripe. It doesn't need to be as fine as a pin stripe and I definitely wouldn't suggest wearing it head to toe. Have fun with the trend and wear a stripe that you feel bold and confident in.

4) Flats and Low Heels

The '90s is splashing its way back onto the runway and our hearts. Pointy flats and low heels are finally here. Ladies, save the four-inch heels for date night and incorporate flats

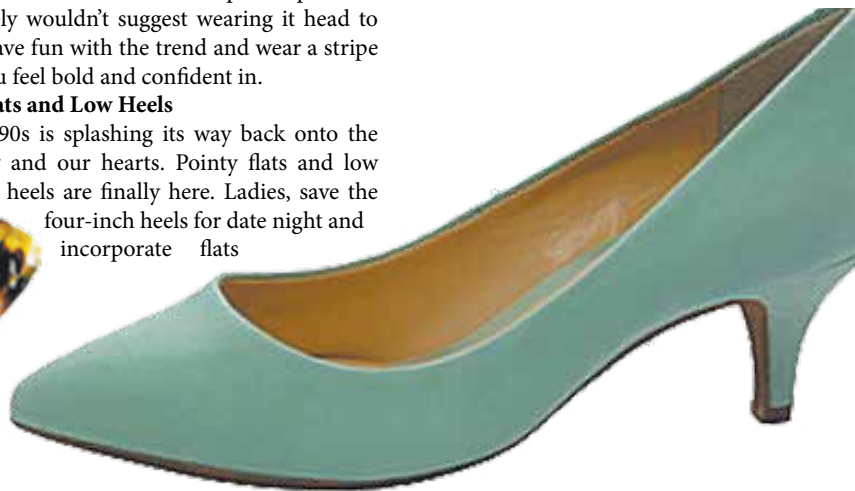
with dainty straps and cylindrical heels into your everyday grind. Whoever said "the higher the heel, the closer to God" obviously never had to be anywhere. This trend can look amazing with your new Bermuda shorts and striped blouses.

5) Statement sunglasses

Not following this piece of advice will literally be harmful to your health, who wouldn't want to protect their eyes and stand out in the process? Companies such as Urban Outfitters and Target are stocking their shelves with outlandish eye gear options. Picking the perfect pair that makes you stand out is completely up to you. I suggest buying three or four cheaper pairs so you can switch them out with your mood and your outfit.

Shopping for your new wardrobe doesn't have to be stressful or expensive. The runway should just give you ideas and from there you are able to put your personal touch on it. Good luck, ladies.

Eileen Lozano may be reached at prospector@utep.edu.



MEN'S FASHION FOR SPRING 2013

STEVEN MANSFIELD

The Prospector

It is finally that time of year to retire our jackets and sweaters and bring our shorts and tanks out of storage. Although the weather may still be a little on the chilly side, it is never too early to start shopping for the latest spring fashion trends. A nice shirt and a good pair of shorts are ideal for this type of weather, but fashion designers are stepping up these basic pieces to make you look your best.

Stripes and color blocking

Similar to the ladies, stripes and color blocking are huge this spring. Whether vertical or horizontal, one cannot go wrong with a good stripe. The Michael Kors 2013 runway was filled with shirts and jackets that ranged from a few to a multitude of stripes in different colors. If a shirt full of stripes seems a bit too overwhelming for you, try a solid colored shirt with two or three different colored stripes. Paired with solid colored shorts or pants, this will add a pop to any outfit. Other than stripes, try to find some tees or tanks with a pattern or graphic on the front to really make your shirt the statement piece of your outfit.

Since the weather becomes unbearably hot in the summer, it is important to make your few items of clothing really stand out in your outfit. But please, leave your Hollister tops at the back of

your closet. That does not count as a chic graphic tee for this spring.

Colorful bottoms

Most designers this spring left the jeans in the drawers and busted out colorful chinos and shorts. Colorful pants and shorts will definitely add a unique trait to your outfit. If you feel daring enough, try wearing a pair of pants or shorts with a subtle design, pattern or stripe to really make you stand out in the crowd. But be careful when pairing these colorful or patterned pants with certain tops. Being too colorful or having too many patterns may make you stand out too much, and not in a good way. If you do decide to go for these types of bottoms, try pairing them with solid or neutral colored tops. Don't go too crazy and use your discretion while getting dressed. You will know whether you are being too loud or not.

If you decide to roll up the bottom of your pants, do not roll them up so high that it looks like you are wearing capris. An inch or two above the top of your shoe is a good length to roll them up. Any higher, you might as well wear shorts. On the other hand, when shopping for shorts, anything below your knees is too long and you might as well wear pants. Mid knee is a good length for most men and if you're feeling daring, try going for shorter lengths. Above the knee or higher is a trend that is slowing tak-

ing over and does not seem to be going anywhere. Whether on the beach or walking through campus, short shorts are great to keep you feeling cool and looking good. Don't worry about stares you may notice, they're just jealous.

Pop of color

On just about every runway this spring, designers are choosing to stick to solid colors and adding a pop of color somewhere. As stated earlier, try mixing that pair of bright red shorts with a white top and some sneakers. Everyone will be noticing how classy and original you look. If a certain occasion calls for a suit, add a bright colored shirt or tie to your black jacket and pants to brighten up your look for spring. Even a bright-colored patterned or plaid shirt under your sports coat will look refreshing and new. Another popular look this spring is colorful and patterned suits. If you are looking to update your wardrobe with a new suit, try going for a tan/gray or bright blue suit. If you are really feeling daring, wear a pair of patterned pants with a solid colored sports coat or vice versa for a truly unique outfit.

Proper shoe etiquette

OK fellas, I do not know where or why this started, but wearing long socks with shorts has just got to stop. Whatever your reason for wearing it, it is time to invest in some low rise or

no show socks. Spring and summer is the time to show off your legs, not hide them behind your socks. Wearing your favorite pair of sneakers with a little or no sock showing is the way to go from now on. If you can, go without socks completely. Unless you are at the beach or pool, leave your flip-flops at home. Take the time to slip some shoes on instead of unnecessarily showing off your feet. Your outfit and everyone around you will thank you.

Getting ready for spring fashion does not have to be difficult. Have fun and be creative with your outfit. Most importantly, do not worry about what others might think of your outfit. Wear whatever you like and whatever you think you look good in. Nothing looks better on a man than confidence.

Steven Mansfield may be reached at prospector@utep.edu.



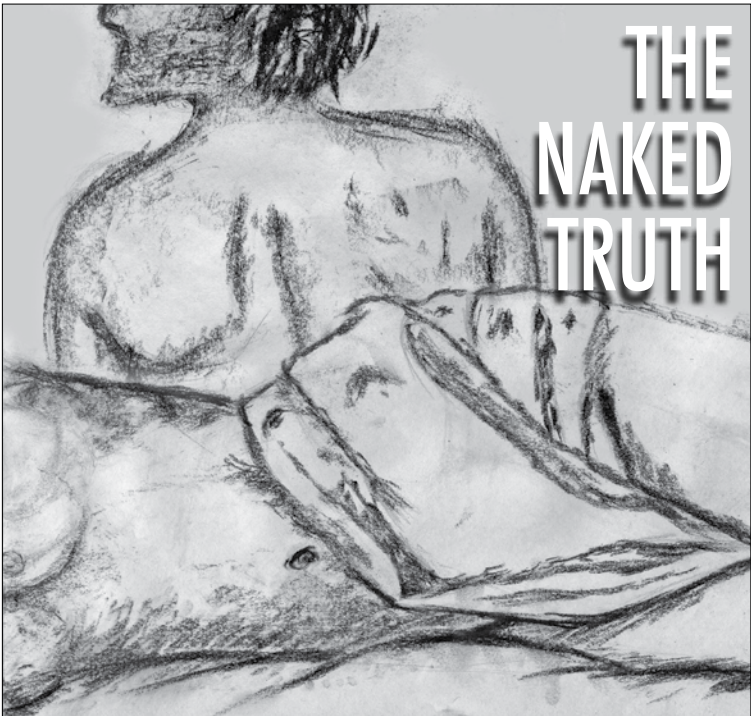


ILLUSTRATION BY CHRISTIAN JUAREZ / The Prospector

Lingerie for all body types

EILEEN LOZANO
The Prospector



Lingerie is a very important part of a woman's wardrobe and one should wear it confidently. Like everyday clothing, you should always wear the appropriate cuts for your body type. Whether you are sitting around on a Tuesday night in something cute or showing it off to your significant other, here are tips that will assist you when picking out these special pieces.

Straight and narrow:
Just because a woman is tall and slender does not mean that she doesn't have issues with her body. Usually women with this particular frame have either a small bust or a small behind. Anytime a woman with a small bust walks into a lingerie store she automatically heads for the push-up bra. This doesn't have to be the case. Invest in a good demi cut bra. This will not only make your breasts look fuller but bigger as well. If a small behind is what you want to accentuate, take some cute boy-shorts with a ruffle or lacing on the bum for

a spin. They will make your assets appear much fuller.

Cute and curvy:
Women are often self-conscious of their bodies, especially when we are so exposed. Curvier women should opt for pieces such as corsets with peekaboo cut outs, paired with garters and stockings.

Busty beauty:
Often times women with a larger chest, like myself, don't want all their goodies flapping all over the place. You are going to need a bra that can keep you calm, cool and secure. If you find yourself in this category, my recommendation is purchasing a balconette bra. This is going to cut your breasts in the right place to accentuate what you were blessed with and it will also keep you in place.

Shopping for lingerie doesn't have to leave you feeling down about yourself, always remember to wear everything with confidence. You don't have to buy the most expensive pieces, just remember to buy separates that coordinate and accentuate the features that you are most proud of. I also recommend that a specialist measure you when shopping for intimates, and together, we can eliminate the world of back fat.

Eileen Lozano may be reached at prospector@utep.edu.

Music influencing fashion

BY LEONARDO MONTAÑEZ
The Prospector

When the time comes to choose an outfit in the morning, fashion influences can come from a variety of places, including music.

John Siqueiros, assistant professor in the guitar division of the UTEP Department of Music and teacher of social history of rock, said that music impacts how people dress and believes this is not only a phase but a constant thing that happens to everyone.

"Music is the only art that people try to emulate the people they idolize," Siqueiros said. "And this has been happening every generation for thousands and thousands of years."

According to Siqueiros, music and bands have a profound influence in people.

"We want to look like them, we built cult around music," Siqueiros said. "Like Plato said, 'when the modes of music change, the walls of the city change.'"

Siqueiros said that there is a theory behind how music influences more than any other art.

"Think about it, you don't see people with their lighters up in a painting and moving their hands," Siqueiros said. "Music has a life force that emanates out of a performer that travels from the soul to the brain to the fingers to air molecules to the listener's ear then to his brain then to their soul, then music literally vibrates within."

According to Siqueiros, music is the most influential form of art because of the energy it delivers.

"I believe souls commune through music and music only," Siqueiros said. "Not all forms of art have per-

formances and thus not sending the same energy."

Siqueiros said that people can deduce what other people listen through by their clothes.

"Almost always you can tell, you don't see a person with baggy pants all the way down enough to see their boxers and expect them to listen to country music," Siqueiros said.

Siqueiros is not the only one who believes that music is one of the most influential forms of art.

Jesus Fuentes, commercial music freshman and band member of Time Device, a Ciudad Juárez band, said that music influences everyday life.

"To me, music influences more than just clothing," Fuentes said.

"When I'm playing live with my band we tend to act like our favorite band on stage, very professional, that's how much it affects us."

Although Fuentes believes that musicians are influenced by their favorite bands, he admits that music has influenced his dressing style.


"It is stereotypical how people think of trends, for example, someone who listens to metal is expected to be dressed in black and with long hair," Fuentes said. "And although I don't use long hair, I like using shirts of my favorite bands, which tend to be black shirts and we see this whenever we have a gig at a bar"

see TREND on pAgE. 12



AARON MONTES / The Prospector

Students find themselves influenced by their personal tastes in music when it comes to fashion, such as Stephen LAST NAME pictured above.



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TREND from pg. 11

Fuentes said that other art may be influential on style but that music is predominant.

“Yes, I can see people that tend to dress like artist, painters or whatever, but when you attend a concert you see millions of people singing and dancing with their band shirts or style like hippies,” Fuentes said. “You don’t see that on art exhibition that much or at least I haven’t.”

According to Fuentes, music’s influence is so big because it’s found in everyday life and it’s everywhere.

“Every single day you see people with their iPods or mp3s listening to music constantly, it’s like you can’t escape from it,” Fuentes said. “Naturally, you don’t see people carrying portraits around and admire them; I really don’t think it’s a phase, for some people music is so important that it stays for them the rest of their life.”

However, Ruben A. Valdez, sophomore music performance major, thinks differently about music and style and explains that it is a phase that people go through.

“In a way, we young adults admire performers or musicians and tend to want to look like them,” Valdez said. “But my style is not influenced on the music I listen to; for me it is just a phase we go through as any other.”

Nevertheless, Valdez agrees that music influences style more than any other form of art.

“Every day you see people dressed according to their style of music, so yes, I believe music influences style more than any other art.”

Leonardo Montañez may be reached at prospector@utep.edu.

Websites



Runway Magazine offers a variety of name brand fashions to shop from.



MICHELE TORRES / The Prospector

Hit places to shop online for fashion

BY OSCAR GARZA

The Prospector

Websites have allowed fashion to exist in the virtual world through videos, photos, articles and trends to such an extent that online fashion platforms have provided a whole new world to expand upon.

Elle.com: With multiple sections dedicated to style, accessories, runway specials, collections, videos and different style entry points, the website combines a lot of the essential aspects of the fashion industry to satisfy those looking for anything related to it. The website includes tons of videos, photo galleries, retrospectives,

tips for hair and beauty and a section on life and love which branches off to society, travel and horoscopes. News also plays a big part in the website, from everything fashion and culture to accessories, along with subscriptions and the opportunity to shop with them.

Urbanoutfitters.com: Urban Outfitters’ website provides accessories, clothing for both men and women, apartment items, bedding, books and phone accessories. With content that includes a blog, merchandise on sale and seasonal promotions, the website gives customers and users a vast amount of product from which to choose from.

Glamour.com: The website from one of the most recognizable fashion magazines, Glamour.com not only subscribes to its physical edition, but the online component expands to create different galleries. For example, the Oscars 2013 gallery had different sections like fashion, weddings, celebrities and others. The website also has numerous articles written by editors at Glamour regarding the different topics like outfit ideas for March. It also includes all the essentials like videos, photo galleries and a shop.

Runway Magazine: The website provides numerous galleries from fashion shows, along with cover shoots and ads for iconic brand

names like Gucci and Prada. The page also includes a digital edition of the magazine, along with sections relating to celebrity designers, fashion editors, fashion designers, fashion labels and more. For anyone interested in a inside perspective into the fashion industry, this website should be a must. The blog also contains reports on Fashion Week, a calendar on important events, along with the essentials of a fashion website like beauty tips and aspects on the magazine.

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February 26, 2013
sports editor
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Athletes serve as brand ambassadors



AARON MONTES / The Prospector

UTEP uses Adidas athletic gear for both its men's and women's basketball programs.

BY KRISTOPHER RIVERA

The Prospector

Assistant professor of marketing and management, Fernando Jimenez-Arévalo envisions that if Nike were ever to endorse UTEP, it would include a black and white image of Don Haskins talking to his team about the 1966 NCAA championship starting lineup, with the quote, “We’re going to do this” accompanied by the Nike mantra, “Just Do It.”

Branding in sports has become a common place practice, with professional athletes making nearly \$60 million in endorsements, according to research from Sports Illustrated online. “To make it distinctive, what brands have evolved into is creating a personality, a brand personality,” Jimenez-Arévalo said. “Now the brand is interested in conveying an emotional aspect, an image aspect to relate to a specific target market.”

Jimenez-Arévalo said a brand signals an intangible feature of value, in this case quality. “Companies and costumers have different information on product attributes and features,” Jimenez-Arévalo said. “So costumers perceive uncertainty in the market and they don’t know how to distinguish which product is good and which product is bad, so there is risk.” The personality of the product is built so there is a match between the

brand and the consumers. Once there is a match, there is more of a possibility that the consumer will be loyal to the brand. Companies seek out endorsers who are famous and well known for their attributes, to make them to promote their products by wearing them, Jimenez-Arévalo said. Different athletes in the sports world have received half or more of their income from endorsements alone. The research from Sports Illustrated online found the amount of money coming in from salary/winnings and endorsements from 50 of the highest paid American athletes. Phil Mickelson had an estimated total of \$3.7 million from his salary/wins in 2011 and \$57 million from endorsements with brands like Callaway, Rolex and a few others. LeBron James had an estimated salary of \$12.8 million for 2012, but his estimated income from endorsements with companies like Nike, McDonald’s and Coca-Cola have generated about \$33 million. Jimenez-Arévalo said that companies create the image based on what the target market wants. Identifying with the consumer is much easier to do than trying to convince everyone to be a specific way. At UTEP, each athletic program purchases all their apparel such as the t-shirts, sweats, shoes, cleats and more. “We allow the individual sport program to go with the supplier that is going to be the best fit for their pro-

gram and their needs,” said Chris Park, associate athletic director for external operations and development. For the most part, UTEP is required to purchase all of their apparel. There are not any endorsements given to any of the athletes or programs. “The one great thing about all this is the UTEP brand, the logo and the pick, it’s used properly across all channels,” Park said. “Your only difference is going to be, instead of it being the Adidas logo it might be the swoosh, but the UTEP logo is always going to be the same...the color, the scheme and how they look are done professionally by all these companies.” Freshman forward Chris Washburn said it does not really matter what he wears. “I bought a lot of Jordans, the shoes, but growing up, jerseys, I really like Nike because I played with a lot of Nike teams,” Washburn said. “But I mean nothing is wrong with Adidas. I like Adidas shoes better too.” Overall, Jimenez-Arévalo said the endorsers help make the difference in sales between competitors. “Lets put it this way, with categories that you cannot easily tell the difference in quality, then the emotional aspect becomes more important to help people differentiate the brand,” Jimenez-Arévalo said.

Kristopher Rivera may be reached at prospector@utep.edu.

Feature Jordan’s road to an iconic fashion statement

BY ALBERT GAMBOA

The Prospector

Most people associate his name with either the greatest basketball player of all time or with the iconic shoes and clothes he branded. For 29 years, Hall of Famer and multiple NBA champion Michael Jordan, has made his brand “Jordan,” one of the most popular and successful apparel lines in the world. One cannot walk five minutes around the UTEP campus without seeing somebody with the Jordan brand on. Whether it’s the shoes, shorts, shirts, backpacks or even headbands, people can’t get enough of Jordan for the style, the name or both. “I saw a lot of people wear Jordans, and then I saw they stood out from all the other shoe brands so I decided to buy a pair and haven’t gone back,” said sophomore multimedia journalism major, Jonathon Herd. According to solepedia, an online sneaker encyclopedia, Nike was a struggling company in 1984 that needed to reinvent itself and was looking to sign Jordan once he became a pro, after three years in the University of North Carolina. Jordan though, wanted to continue with his college trademark, Adidas. Adidas never gave Jordan an offer, while Converse offered a small

amount compared to Nike’s offer. Jordan, uninterested in Nike, was convinced by his agent to give them a chance. He agreed to sign with Nike, although he looked bored during the conference, but, as Nike would say, a revolution was then born. First instituted in Jordan’s rookie season, Nike designed the Air Jordan I in 1985. Most NBA shoes were all white, but these soles were red and black to match the Chicago Bulls colors. Banned from the NBA for not being all white, Michael wore the shoes anyway and was fined \$5,000 every time he stepped on the court with them. Nike stepped in and paid the fines for Jordan because the publicity was rising. The popularity cultivated each year as Jordan kept racking up MVP awards, but the biggest event he won that revolutionized the brand was the 1987 Slam Dunk Contest. During the contest, Michael performed his famous dunk, when he lifted off from the foul line, legs extended, ball on his right hand and over his head. The Jumpman logo was born and Jordan, the brand, was taking off. The Air Jordan III was the first shoe to have the Jumpman logo on it and designers made the material lighter than most shoes for faster capabilities. On the court, players feel like they’ll gain an edge on their opponents, as

“There is no wrong way of wearing J’s because no matter what you’re doing, you’re going to look good...”
- Israel Reyes, mechanical engineer major

the 1990s commercial between Jordan and director Spike Lee conveys. The commercial, “Is it the shoes?” shows Lee asking Jordan if the shoes are the reason behind his great play. “When I was small I watched the movie “Like Mike” and that made me want to buy Jordans to see if I could dunk like Mike,” said freshman education major, Jamie Rodriguez. Most people would not remember where and when they bought their first pairs of regular tennis shoes. However, Hector Lopez, Foot Locker sales associate said when someone comes in to buy a new pair of Jordans he can see the excitement on their faces when they walk in and see the different collection of Jordans on the racks. “You don’t only see teenagers buy them, you see young adults, parents buying them for their children and their babies,” Lopez said. According to nikerepository online, in 1990, Nike opened their first store in Portland Ore. which included



AARON MONTES / The Prospector

Jordans are one of the preferred logos in athletic apparel.

new Jordan equipment, such as socks, shirts and basketball shorts to provide more revenue. “I won’t go to school without my Jordans backpack,” Rodriguez said. “I have five pairs of Jordans, I use some for just school and some for playing basketball.”

Either way, some will say Jordans can be used on and off the court. “There is no wrong way of wearing J’s because no matter what you’re doing, you’re going to look good no matter what,” said mechanical engineer Israel Reyes.

Albert Gamboa may be reached at prospector@utep.edu.

The protein hype



According to experts, the maximum amount of protein anyone should take is 2 grams times their weight in kilograms.

The Prospector

Rotwein said that the average active person should consume 1.4 to 1.7 grams times the individuals weight in kilograms to get the proper amount of protein. The 1.4 grams is for the individual who hits the gym five to six

Senior biology major, Efren Garcia, said that he has taken protein supplements in the past and found

Rotwein also said over-consuming protein can be detrimental to an individual's health. Consuming too much protein can lead to dehydration, the weakening of the bones and mess up the bodies muscle-building hormones, recovery and energy levels. With excessive consumption of protein in extreme amounts there could also be kidney and liver damage because these organs will be in over-drive. Also, when the body reaches the maximum amount of protein needed, it will simply throw away the excess protein through waste.

Ashley Pacheco may be reached at prospector@utep.edu.

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The women's team finished the meet sixth overall with a total of 46 points.

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Answers to 02-21-12

ACROSS		1	2	3	4		5	6	7		8	9	10	11
1	Praise boxing													
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5	Has permission	15						16				17		
8	Suspend	18					19			20	21			
12	Mah-jongg piece						22				23			
13	Yoko of music	24	25	26				27	28	29			30	31
14	By word of mouth	32						33					34	
15	Surmounting	35				36	37					38		
16	Kvetch									40	41			
17	Shrek is one	42	43					44		45			46	47
		49						50	51			52		48
18	Fancy French cake	53										55		
		56						57				58		
20	Offer as an example													
22	Dishpenser	45	Finicky cat in				5	Memorial building				bello"		
23	Comic	46	TV ads				6	Literary collection				29	Paper action?	
24	Light bulb measure	50	Gorilla				7	Quiet exercise				31	Insult (Sl.)	
27	Lengthwise and contiguous	52	Facility				8	Jinx				36	Easterners	
32	Hearty quaff	53	German city				9	Fight				37	"Smoking or ?"	
33	"The Matrix" role	55	Cleo's river system				10	DE worker				38	Tranquil	
34	"There's in team"	56	Picnic invaders				11	Jane Lynch's show				41	Therefore	
35	Huge	57	"Guinness Book" suffix				19	What @ means				42	Big brass	
38	Norms (Abbr.)	58	Paradise				21	Banned pesticide				43	Shakes-peare's river	
39	Gis' entertainers	DOWN					24	Humorist				44	Strong wind	
40	Work with "The — of the Shrew"	1	Unescorted				25	— Baba				46	Incursion	
42		2	Pocket bread				26	Enveloping membrane				47	Wight or Man	
		3	Greatly				28	Verdi's — giardin del				48	Witnessed	
		4	Echo									51	— de deux	

Feature

BY PAUL REYNOSO

The 2012-13 UTEP season in sports has already seen a slew of various jersey designs in the different sport programs, which have included both modern and retro looks.

Whether it is the Miner football team decked out in all orange for game day or the men's basketball team breaking out the vintage Texas Western jerseys for tip-off, the process of designing UTEP's jerseys is an intensive one.

"A lot of times coaches will have a design in mind that they want," Darby said. "Sometimes they'll just say you guys put together something and then they'll just pick something they like the best."

"You'll see some of their primary clients like Oregon, (Nike headquarters) where they're at for instance, that will change things especially for football, where they'll change their uniforms a 100 different times," Stull said.

Stull also said that when they are designing a football or basketball jersey for UTEP they have to select from a certain designs that a company has, which are based on the school's colors and specific designs that the company is presenting for that particular year.

For the basketball team, Darby said he worked with Adidas to get the '80s

“It’s the tradition behind it. They have the pick axe on it and it symbolizes being a Miner and the history before it.”

jerseys designed and ready for the Nov. 8 match up against Oral Roberts.

"I sent them some pictures of players from the '80s with their uniforms and asked to get a particular look or something similar from them," Darby said. "They put together something I think that was very, very similar to the '80s jerseys. I thought that they were very good replicas."

On Feb. 21, the UTEP's women's basketball team wore pink jerseys in their game against Houston to promote breast cancer awareness. According to Mark Bruner, associate media relations director, the pink jerseys are the only specially designed jerseys that the team brings out each season.

Men's basketball senior point guard, Jacques Streeter, said that tradition is what he likes most about UTEP's jerseys.

"It's the tradition behind it. They have the pick axe on it and it symbolizes being a Miner and the history before it," Streeter said.

Streeter, a business management major, said that wearing the retro Texas Western replica jersey for a game added energy to the team's effort.

“Anytime we get to wear those, it gives us more energy because we’re playing in Texas Western jerseys and it is still much better playing in a new, but kind of old kind of touch to it.”

Paul Reynoso may be reached at prospector@utep.edu.



The men's and women's basketball programs have used various jersey designs. For special occasions they've used the pink women's basketball jerseys, which represent breast cancer awareness. The men have used jerseys resembling the one's from the 1960s.

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Feature

Student athletes embrace tattoo culture



AARON MONTES / The Prospector

Junior center John Bohannon and sophomore guard **Chrishauna Parker** are two athletes who have tattoos that express a personal meaning.

BY AUDREY WESTCOTT

The Prospector

While an athlete with tattoos is a usual sight today, the common art form comes to represent a unique story for each athlete.

At UTEP, several athletes have embraced tattoos and several have several on their body.

Sophomore guard, Chrishauna Parker's decision to get her tattoos grew from an adoration of fashion, as they became a way to express her individual style.

"I honestly do not know how many tattoos I actually have," Parker said. "I have them everywhere as anyone could see. I love body art and I see it as another outlet of fashion, and I love fashion. You can express everything and anything through body art, and each piece is unique to each person."

Faith was the inspiration for UTEP veteran cheerleader, Sandra Valenzuela, who has three tattoos.

The junior education major has the word 'love' tattooed on her foot with each letter shaped to represent an important detail to her. She also has the

word 'faith' tattooed behind her ear. The majority of her back is covered by a cherry blossom branch, two birds and the quote reading "where there is love, there is life."

"Having faith, and my faith in God is very important to me," Valenzuela said. "My tattoos are an extension of my faith, showing how important my religion, and the reminder to always be optimistic, are to me."

While most athletes like to show off their body art, Valenzuela is more modest about her tattoos, carefully selecting when is an appropriate time to show them off.

"When I am in my cheerleading uniform, the tattoo on my back shows, and I do have to cover it, because we are role models to younger generations," Valenzuela said. "To cover it, I got a customized nude sports bra made that I wear with my uniform."

Junior center, John Bohannon, who currently has 12 tattoos, said that from the first moment he saw a tattoo, he was amazed by it. He always knew that he would have multiple tattoos one day.

When it came time to getting his first tattoo, Bohannon chose to honor

his family and show his appreciation for them.

"When I was maybe 15 or 16, I got the names of my two nieces, Eden and Ellie, tattooed on my arms and those were my first two tattoos," Bohannon said. "I decided to get their names because I do not have any little brothers or sisters, and since they were born, I bonded with them like they were my little sisters. They are very special to me, and through these tattoos I always carry them with me."

Audrey Westcott may be reached at prospector@utep.edu.



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