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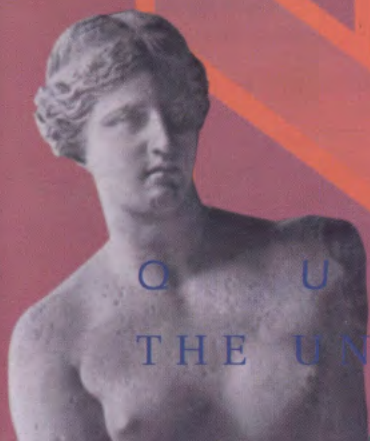
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NOVA

QUARTERLY
THE UNIVERSITY OF TEXAS AT EL PASO



SUMMER • 1998



FROM THE PRESIDENT

Thousands of Success Stories Frame UTEP's Centennial Commencement

In May, UTEP celebrated its 100th commencement in the Sun Bowl. More than 1,100 graduates received their diplomas in a special ceremony commemorating this major milestone in UTEP's history.

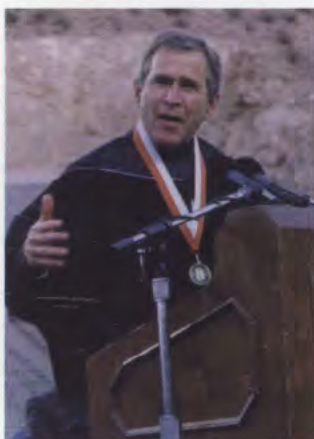
Since our first graduation 82 years ago, more than 65,000 students have earned bachelor's, master's, and doctoral degrees at the university, and half a million family members and friends have joined us in applauding their achievements.



The first graduation ceremony of Texas' State School of Mines and Metallurgy was held in the assembly hall of the Ft. Bliss campus May 30, 1916, when three newly minted mining engineers received their diplomas. Since then, as this institution grew in size and program scope, annual commencement ceremonies were held in the Church of St. Clement's, the Scottish Rite Temple, El Paso High School, and

later in Magoffin Auditorium and the Special Events Center (now the Don Haskins Center) on the UTEP campus.

The first bachelor of arts degrees were awarded in 1932, when 13 graduates (including 10 women) received their diplomas, together with 14 mining engineers. The first master's degree — in history — was



awarded in 1941, and the first doctorate — in geology — in 1979.

To accommodate the growing number of graduates and their families and friends, UTEP began in 1982 to hold two commencement ceremonies each academic year, one in December and a second in May. Then, in 1995, the 12,000-seat capacity of the SEC was again exceeded, and graduation for the six colleges was divided into two ceremonies, one in the morning for the colleges of engineering, liberal arts, and science, and a second, in the afternoon, for the colleges of business administration, education, and nursing and health sciences. Such growth is a tribute to UTEP's success in achieving its mission of creating educational opportunities for residents of this region, and to UTEP students' success in meeting the high academic standards established by the faculty.

From three graduates in 1916 to more than 2,000 in 1997-1998, UTEP's impact on the lives of its graduates and this community has grown tremendously. More than a quarter of UTEP's 65,000 alumni have received their diplomas within the past ten years! And, those first mining engineering degrees have grown into a comprehensive set of bachelor's, master's and doctoral degree opportunities in a broad range of academic disciplines and professions.

As this new class of UTEP graduates joins the 65,000 alumni who crossed the commencement stage before them, we know that their lives will be greatly enhanced by the educational opportunities that this university has created for them. We also know that this community will be greatly enriched by their contributions in education, health, business, social services, and the arts, and by their sense of civic responsibility.

Congratulations to all of the 1998 UTEP graduates! We are proud of your achievements at the university and look forward with confidence to all that you will accomplish as our alumni.

Diana Natalicio

Diana Natalicio
UTEP President



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ON THE COVER

UTEP's ethnic and women's studies programs offer students an opportunity to increase cultural awareness and address gender issues, while exploring African-American, Hispanic and female roles in society. Cover design by John Downey.

Above Photograph:

UTEP's Centennial Commencement, held in the Sun Bowl Stadium, May 15, 1998, featured Texas Governor George W. Bush as guest speaker.



NOVA

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UTEP Studies Diversity: Ethnic and Women's Studies Inspire Compassion, Tolerance and Achievement

by Marilyn Haddrill

IN 1966, AN ALL-BLACK STARTING LINE-UP FROM TEXAS WESTERN COLLEGE (NOW UTEP) FACED AN ALL-WHITE TEAM FROM THE UNIVERSITY OF KENTUCKY FOR THE NCAA NATIONAL CHAMPIONSHIP. THE NUMBER-ONE RANKED KENTUCKY WILDCATS, COACHED BY THE LEGENDARY ADOLPH RUPP, FELL TO THE UNKNOWN MINERS, COACHED BY A YOUNG DON HASKINS.

WHILE THIS VICTORY IS HAILED TODAY AS A GAME THAT BROKE THE COLOR BARRIER IN COLLEGE AND PROFESSIONAL SPORTS, HASKINS DOESN'T REMEMBER IT THAT WAY. INSTEAD, HE WAS TAKEN ABACK BY THE FLURRY OF CONTROVERSY — AND HATE MAIL — THAT FOLLOWED.

THE MINERS' NCAA CHAMPIONSHIP CHALLENGED NATIONAL RACIAL STEREOTYPES AND FUELED THE EFFORTS OF CIVIL RIGHTS LEADERS OF THE 1960s — WHEN A GROWING AWARENESS OF THE NEED FOR RACIAL AND GENDER EQUITY SURGED.

IN THE LATE 60s AND EARLY 70s, UTEP AND EL PASO COMMUNITY ACTIVISTS PUSHED FOR THE ESTABLISHMENT OF THREE PROGRAMS ADDRESSING AFRICAN-AMERICAN, HISPANIC AND FEMALE ROLES IN SOCIETY. IN THE 1990s, THE AFRICAN-AMERICAN, CHICANO AND WOMEN'S STUDIES PROGRAMS AT UTEP CONTINUE TO PROVIDE AN EDUCATIONAL FOUNDATION THAT INCREASES CULTURAL AWARENESS AND ADDRESSES GENDER ISSUES.

AFRICAN-AMERICAN STUDIES PROGRAM



Maceo Dailey

In Texas, the battle to integrate public colleges was fought and won by an El Pasoan who refused to take no for an answer.

In 1955, Thelma White initiated the landmark legislation that would force Texas colleges to abandon any laws that kept African-American students from enrolling in courses. That year, UTEP led integration in UT

System schools by becoming the first public college in Texas to admit black students.

White's struggle for equal opportunities in education for students of all ethnic backgrounds has been memorialized by UTEP's creation of the Thelma White Network for Community and Academic Development, which works with the university's African-American Studies Program to offer educational programs on- and off-campus.

Jon Martin, a senior history student pursuing a minor in African-American Studies, was always perplexed by the racial bias he witnessed in the South where he grew up. His father, a professor and basketball coach at Western Carolina University, recruited many African-American players.

Some neighbors complained about the Martin family who often socialized with African-Americans. To offset this extreme bias, Martin's father encouraged his four sons to read works by such civil rights leaders as Malcolm X and Dr. Martin Luther King Jr. Now, Martin, who plans to return to the South to teach inner-city students, also takes Chicano studies courses to enhance his understanding of other cultures.

"In order to learn more about myself, I have to learn about others," Martin says. "We're all in this together. If we want to talk about race, we have to recognize that we are all part of the human race — first and foremost."

As director of the interdisciplinary program dedicated to promoting an awareness of African-American experiences, Maceo Dailey works with academic departments throughout

campus to provide courses that study racial issues and unravel the history of this important segment of the population.

"I am firmly committed to the premise that if this nation is going to progress and reveal its true genius, then we must understand the beauty and importance of different groups of people," Dailey says.

Last year, Dailey revived the university's African-American Studies Program, which had been dormant for most of the 1980s and early 90s. In the past year, a minor in the studies program has been established. Dailey praises the active and supportive African-American community in El Paso for much of the program's progress.

"We have established ourselves in the community as a progressive and dynamic program that is engaged in the academic enterprise of learning and establishing university values. We also address practical matters of poverty and economic dislocation," Dailey says. "The objective of this

program is to prompt students to think critically, cre-

atively and compassionately about American

issues and the possibilities for restructuring our society along truly democratic lines."

A product of the post-World War II generation, Dailey witnessed the struggles and successes of civil rights supporters and was inspired to join the movement as a scholar. "This was a dynamic and interesting period in American history," he says. "The nation experienced a political maelstrom and we saw the demise of so many extraordinary leaders."

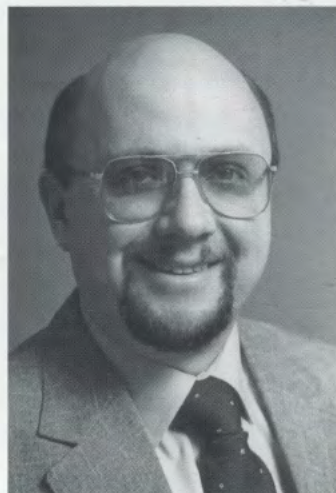
As Dailey reflects upon the relatively young field of African-American studies, which has existed only since 1968, he observes some striking parallels between Hispanic and African-American political goals and activities.

"There is an appreciation among people who share a common struggle and commitment to progress and development," Dailey says. "There needs to be an exchange of ideas between all groups, including Hispanics and African-Americans, to see where their histories intersect and have common connections."



CHICANO STUDIES PROGRAM

LOCATED ALONG THE U.S.-MEXICO
BORDER IN THE WORLD'S LARGEST
BINATIONAL METROPOLITAN AREA,
UTEP — THE LARGEST HISPANIC-
MAJORITY UNIVERSITY IN THE UNITED
STATES — PROVIDES SPECIAL
PERSPECTIVES ON A WIDE RANGE OF
NATIONAL AND INTERNATIONAL ISSUES.
IN THIS UNIQUE ENVIRONMENT,
STUDENTS ARE OFFERED RICH ACADEMIC
AND CULTURAL EXPERIENCES NOT
AVAILABLE ON MOST UNIVERSITY
CAMPUSES.



Dennis Bixler-Marquez

As a fourth-generation resident of El Paso, Anthony Martinez wanted to enhance his knowledge of his own culture by enrolling in UTEP's Chicano Studies Program.

"The geographical location here is just phenomenal," Martinez says. "There is so much you can learn in this area, both inside and outside the classroom."

Martinez, who received a degree in Chicano studies from UTEP this spring, says his education is vital to his current job as a research analyst in the government relations division of the Greater El Paso Chamber of Commerce.

"The more you know about the people you are serving, the better off you are," Martinez says. "I hope UTEP expands its program. It's really all about what El Paso is. It permeates everything, from music to politics."

Another program graduate, Sylvia Peregrino, first became interested in Chicano studies six years ago when she attended a two-week summer session of the Latino/Latina Leadership Opportunities Program offered at UCLA in affiliation with UTEP.

Although Peregrino enjoyed English literature, she was particularly drawn to Chicana literature. "I still like Emily Dickinson, but her writings never moved me like those of Ana Castillo, Gloria Anzaldua, Cherrie Moraga, Sandra Cisneros and Lorna Dee Cervantes," she says.

Director Dennis Bixler-Marquez plans to expand the educational opportunities provided by the program, which offers 30 Chicano studies courses and 30 classes in conjunction with other departments.

"We have been pioneering courses that few other institutions have," Bixler-Marquez says. "For example, we have a course in Chicano cinema which does quite well."

Bixler-Marquez says the Chicano Studies Program participates in many community outreach activities, provides research to local organizations and offers lecture series each semester. The program also supports cultural and educational activities and exchange programs on both sides of the U.S.-Mexico border.

"I see us as the craftsmen of knowledge that can be packaged or transmitted in higher education as well as public education," Bixler-Marquez says. "Teachers should take two or three courses in Chicano studies. It's a technical skill that's needed if you're going to work with a Hispanic or Chicano population."

Throughout the country, UTEP has gained a reputation as an exciting center for Chicano scholarship due to its ability to attract respected scholars interested in researching and writing about the rich history of the area and the issues facing the U.S.-Mexico border.



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—DENNIS BIXLER-MARQUEZ

Women's

STUDIES PROGRAM



CREATING A DIALOGUE ABOUT WOMEN'S ISSUES IS IMPORTANT TO THE DEVELOPMENT OF BOTH STUDENTS AND SCHOLARS, SAYS SHELLEY ARMITAGE, DIRECTOR OF UTEP'S WOMEN'S STUDIES PROGRAM.

BY PROVIDING STUDENTS WITH A WELL-ROUNDED, INTERDISCIPLINARY PERSPECTIVE OF THE GROWING AREA OF WOMEN'S STUDIES THROUGH COURSES THAT DELVE INTO WOMEN'S ISSUES MORE THAN TRADITIONAL CURRICULA, ARMITAGE HOPES TO OPEN MINDS TO THE ISSUES THAT CONFRONT WOMEN, BOTH REGIONALLY AND NATIONALLY.

"Half of our society is comprised of women, and for so long their voice has been absent from literature, history and the overall academic dialogue," Armitage says. "The recent national dialogue on race and ethnicity is important to society, but it also is important to analyze how gender affects people's lives and determines our perspectives."

Students who minor in women's studies are offered history, literature, political science and social work courses that emphasize diversity. Female roles in drama, film, religion and technology will also be explored this fall.

Throughout the year, the Women's Studies Program joins forces with UTEP's Women's Resource Center to sponsor lecture series and coordinate outreach programs.

"Many young women are unaware of the importance of gender in the formation of their own personalities and how it affects their life experiences," Armitage says. "The main purpose of any women's studies program is to encourage students to take that dimension into account in understanding their lives."

Rita Dominquez, a 1997 UTEP graduate, says the minor she adopted in women's studies has greatly enhanced her current career as an elementary school teacher in El Paso.

Dominquez attributes her success to the support she received through the Women's Studies Program. After overcoming a background of physical abuse by her ex-husband, she enrolled in college and got off welfare.

Today, she is teaching her daughter and her students to embrace a strong sense of identity.

"I called myself a banana," Dominguez says. "I had to peel away layers and layers to reveal who I really was. I really had to look in the mirror and re-evaluate myself."

UTEP English graduate student Kathy Barnhill completed a women's studies course last spring on gender and genre. She says she was fascinated by a research project she undertook on "singing cowboy" lyrics of the 1940s.

"I examined the disparity between the migration out West by looking at the diaries and journals of women and then comparing them to the songs," Barnhill says. "It's amazing how reality differed from how it was represented through the lyrics."

Armitage says programs such as UTEP's Women's Studies Program offer a broader and more realistic view of history.

"The problem is that history has rarely been written from the women's point of view," Armitage says. "The illusions of the past are widespread — that appearance is important and that men will take good care of women — and people today keep measuring themselves by these illusions."

Michael Topp, an assistant professor of history who teaches in the program, says the field of women's studies continues to grow as scholars explore the complexity and diversity of various women's experiences in this country.

"Women's studies scholars have broadened our knowledge by incorporating women's contributions — and indeed their presence — in American society," he says.

"Feminist scholars also have challenged their colleagues to rethink their assumptions about gender and sexuality. The enormous impact of their methodological and theoretical innovations are evident in numerous disciplines in the humanities and social sciences." ■



Shelley Armitage

"Half of our society is comprised of women, and for so long their voice has been absent from literature, history and the overall academic dialogue. The recent national dialogue on race and ethnicity is important to society, but it also is important to analyze how gender affects people's lives and determines our perspectives."

—Shelley Armitage



GROAT DEVELOPS SOLUTIONS IN MULTI-DISCIPLINARY ENVIRONMENT

Whether overseeing UTEP's numerous environmental projects or discussing national academic issues, Charles "Chip" Groat remains keenly focused on the issues that confront the El Paso community.

"The unique challenges that El Pasoans face require innovative and multidisciplinary solutions, which we at the university are committed to addressing," Groat, UTEP's new associate vice president for research and sponsored projects, said. "Across the campus and throughout the community, UTEP faculty and staff members are engaged in research and sponsored projects designed to benefit the entire



region."

Groat, whose professional and academic career spans more than three decades, holds a bachelor's degree in geology from the University of Rochester, a master's degree in geology from the University of Massachusetts and a doctoral degree in geology from UT

Austin.

Prior to this appointment, Groat directed UTEP's Center for Environmental Resource Management. The center administers more than 70 projects that address the mounting problems that threaten the health, safety, well-being and economic development of the Southwest border region.

Now, CERM and six other centers will report directly to Groat. In his new position, he also will oversee all of the university's research and sponsored projects activities.

Throughout the nation, universities are beginning to address the issues confronting their communities by pulling together the expertise and resources of researchers from different disciplines.

"UTEP is ahead of this trend because we already use multidisciplinary research to attack regional problems," Groat said. "As other institutions are entering this new frontier, UTEP has a proven track record of building on its nationally competitive research agenda to focus on issues that address the needs of the community it serves."

NATALICIO RE-ELECTED VICE CHAIR OF NSB



After being re-elected as vice chair of the National Science Board, UTEP President Diana Natalicio and fellow board members met with government officials, including

U.S. Speaker of the House Newt Gingrich.

In May, Natalicio was re-elected to a two-year term during a National Science Board meeting in Arlington, Va. Since 1995, she has served on the board that directs policy for the National Science Foundation, an independent, U.S. government agency responsible for promoting science and engineering programs. The board comprises 24 of the country's top academic and industry leaders. Members, who serve six-year terms, are appointed by the President and confirmed by the Senate.

UTEP DEAN FOCUSES ON STUDENT SUPPORT

For more than 25 years, William Schafer has been committed to student success — both in and out of the classroom.

When Schafer, UTEP's new Dean of Students, arrived on campus, he brought a wealth of student affairs experiences with him. He has worked with students from both private and public institutions, including the University of Denver and the Illinois Institute of Technology in Chicago.

"The students in Chicago were similar to UTEP's students because many of them were the first in their families to attend college," Schafer said. "For me, there is something profoundly rewarding about watching these students grow at a university, graduate and successfully enter their careers."

Schafer began his own career as a chemical engineer, but returned to his alma mater, the University of Colorado at Boulder, to complete a master's degree in guidance and counseling and a doctorate in higher education



administration and curriculum.

As UTEP's Dean of Students, Schafer will oversee student development, residential life, counseling, recreational sports, women's resources, student assessment and testing, judicial affairs, orientation, child care, wellness and student government.

Nearly two-thirds of UTEP's student population is Hispanic. Eighty-four percent of the university's students are from El Paso County, and another 8 percent come from Mexico, most commuting daily from Ciudad Juárez.

For Schafer, these student demographics and UTEP's competitive academic programs give the university a unique niche in U.S. higher education.

"UTEP is on the cutting-edge of higher education because it addresses the student population of the future," Schafer said. "As our Hispanic population grows, other institutions will look to public universities such as UTEP for guidance on how to educate the next wave of students."

EL PASO REAPS REWARDS OF AMERICA READS CHALLENGE

Thanks to President Clinton's war against illiteracy, begun last year with the America Reads Challenge, little Brittney now not only knows how to read — she loves to read.

A participant in the UTEP Reading Camp held each summer, Brittney, now 11, was a low-achieving reader who hated to read. Determined to break through to the third-grader, UTEP student tutor Michelle Acosta chose to read a book on Native American folktales to Brittney. Since the book also described how Native Americans grew and harvested corn to make cornbread, Acosta brought in her own recipe and the ingredients for cornbread in an effort to bring the book to life for the little girl. Brittney read the directions from the recipe and, under Acosta's supervision, mixed and baked the ingredients for the bread.

Sandra Hurley, program coordinator of UTEP's Literacy Education Center, said she remembers well the day that Brittney discovered the joy of reading.

"I heard these little feet running down the hallway and Brittney shouting, 'Dr. Hurley, Dr. Hurley!'" she said. "Brittney came screaming around the corner and showed up in the doorway holding a small, square piece of yellow cornbread oozing with butter. She said, 'Look! Look! Look what I made! I didn't know you could cook if you could read. Nobody ever told me there was a reason to read.' From that moment on, she began to read everything she could get her hands on."

The America Reads Challenge, created to ensure that every American child can read well and independently by the end of the third grade, has undoubtedly touched the lives of millions of children like Brittney since its inception last year, and its impact on the El Paso community has been widespread.

In June, President Clinton announced that the America Reads Challenge Federal Work-Study program has received commitments from over 1,000 colleges, universities and trade schools.

UTEP helped reach this milestone by

becoming one of the first universities in the nation to join the program last year when UTEP President Diana Natalicio was appointed by Clinton to serve on the Challenge's National Steering Committee.

UTEP was able to fund 10 workstudies to provide one-on-one tutoring and mentoring with the increased workstudy allotment provided by the America Reads Challenge. An additional 400 College of Education interdisciplinary studies students who are preparing for professions in elementary education called the UTEP Readers — also provide reading and tutoring services for college credit. The tutors work at 20 partner schools in the El Paso, Ysleta, Socorro and Canutillo school districts, as well as at the Columbia Pediatric Oncology Unit and the El Paso County Juvenile Probation Center.

The university's America Reads efforts also build on several highly successful local programs and are part of the collaborative education initiatives in the El Paso area that strive to raise student achievement. These efforts include UTEP's College of Education field-based teacher education program and the El Paso Collaborative for Academic Excellence, as well as projects of Gov. George W. Bush's Texas Reading Initiative.

Studies completed on the UTEP America Reads initiative show tremendous successes. An analysis on the progress of 40 Scottsdale Elementary School students who worked with UTEP reading tutors showed their reading abilities skyrocketed — improving by two grade levels or more. Their attitudes about reading also improved.

"Reading attitudes is one of the variables most highly correlated with reading achievement. The kids have to like to read or they're not going to learn to read," Hurley said.

NEW INITIATIVES BOOST SUCCESS OF ENTERING SCIENCE AND ENGINEERING STUDENTS



Pablo Arenaz, known for fostering the success and retention of entering students in UTEP's College of Science, will now be able to impact entering students in both science and

engineering.

Arenaz, a 14-year biological sciences faculty member and associate dean of the university's College of Science since 1995, is the associate dean of science and engineering for entering-student programs.

"Between 600 and 700 new students enter the colleges of Science and Engineering every year. Most engineering students also take science courses, so it's important that faculty and administrators from both colleges are involved together to improve the retention and quality of

these students," Andrew Swift, dean of the College of Engineering, said. "The new position will provide the leadership necessary to coordinate those efforts."

As director of the Alliance for Minority Participation program at UTEP, Arenaz has worked to increase the number of underrepresented minority students pursuing and successfully completing degrees in science, engineering and mathematics. He also designed freshman orientation and student mentoring programs at the university and directed the Minority Biomedical Research Support Program.

In his new position, Arenaz will focus on orientation programs; advising, which includes retention and early intervention initiatives; and the pilot cluster learning program, which provides a peer-support structure for cohorts of 25 students who take their math, English and introduction to engineering or introduction to biology courses together.



LEGACY UPDATE

THE UTEP LEGACY CAMPAIGN: A TANGIBLE IMPACT ON THE FUTURE

by Don Keel

When the UTEP Legacy Campaign was announced publicly one year ago, the university's alumni, friends, corporations and foundations committed \$30 million to the campaign. This amount provided a solid foundation from which to reach the campaign's ambitious goal of \$50 million.

This achievement is possible because donors recognize the impact this campaign will have on El Paso's quality of life. They recognize that UTEP's teaching and research activities benefit the economic, political, social and environmental quality of the community — and that the objectives of the campaign strengthen each of these areas that are so critical to our future.

One year later, the UTEP Legacy Campaign has raised more than \$40 million—more than 80 percent of its goal; and momentum continues to build as UTEP and El Paso rise to the challenge of the future.

This progress during the past year has been encouraging and significant. But, now is not the time to rest on our laurels. Every dollar from every alumnus and friend of the university counts. To date \$40,346,141 has been raised and these dollars have created:

- 78 new endowed scholarship funds;
- 48 new departmental excellence funds;
- 25 new undesignated endowments;
- 25 new professorships and chairs;
- 11 new athletic endowments;
- 8 new endowments for other purposes;
- 6 new library endowments;
- 3 new endowments for technology; and
- 3 new unrestricted endowments.

For more information about UTEP's Legacy Campaign, call the Office of Development and Alumni Affairs at 915/747-5533.

LEGACY
c a m p a i g n

LEGACY LEGENDS

HOUSTON ENDOWMENT ENRICHES EDUCATIONAL OPPORTUNITIES

by Walli Haley

UTEP's "best and brightest" students now have even more opportunities to further their educations and develop their leadership skills, thanks to a \$1.2 million vote of confidence from the Houston Endowment Foundation. One million dollars will fund the Houston Endowment Honors Awards Program that provides \$5,000 annual scholarships to ten UTEP students.

The funds ensure that Houston scholars receive a stimulating and enriching education that will prepare them to become tomorrow's leaders.

The remaining \$200,000 will support the Houston Endowment Professional and Leadership Development Fund. Income from this endowment is used to strengthen the professional development and leadership skills of the university's honors scholars and promising junior- and senior-level students who have demonstrated exceptional leadership capabilities.

The Houston Endowment Honors Awards Program was established six years ago to challenge, stimulate and inspire UTEP's best and brightest.

For many of these students, the Houston Endowment Scholarship affords them the freedom to devote all of their time to their studies and leadership activities — instead of working to support themselves as they attend college.



Current Houston Scholars are: (top row, from left) Connie Nevarez, economics; Rosé Rodriguez, civil engineering; Melissa Najera, accounting; Graciela Rivas, French; (bottom row, from left) Maria Rosario Barba, bilingual education; Lucia Ramirez, psychology; and Gabriela Rios, communications. Not pictured are: Roberto Araiza, computer science; Zoe Christian, physical therapy; and Oscar Gonzalez, history.

"As a recipient of this prestigious award, I was able to terminate my employment. This enabled me to focus directly on my studies, and on school activities that enhanced my leadership abilities," Melissa Najera, an accounting student who was recently selected as a Top 10 Senior, says.

Sal Ateca, another recipient, says, "This generous award made it possible for me to focus on my studies without the financial distractions that plague so many full-time students. I used my award money primarily to help support my wife and son."

Ateca also decided to pursue his graduate studies at UTEP.

"My decision to remain at UTEP was not based solely on matters of necessity. This university has given me an excellent undergraduate education and has recognized and rewarded my academic efforts beyond all expectations," Ateca says.

The Houston Endowment makes a difference in the students' lives in other ways, too: in many cases, it literally expands their horizons. As Isaac Estrada says, "It is hard to describe the enormous value of the scholarship. In my last academic year I had the opportunity to attend, through the National Student Exchange Program, the University of Memphis."

While there, Estrada learned more about the field of biology by attending conservation-oriented presentations and working as a volunteer at the Wildlife Department's nature center. Yet another highlight of Estrada's experience was publishing his first article in a geological newsletter.

"Through these activities, I have come to better appreciate a part of the country that, two years ago, was foreign to me," Estrada says.

Lara Landeck, admitted to Harvard University's John F. Kennedy School of Government, says she owes her new-found leadership and presentation skills to the Houston Endowment Scholarship — which requires scholarship recipients to participate in extracurricular activities.

"Those activities forced me, a normally shy person, to take a position of leadership," Landeck says.

Houston Endowment scholar Connie Nevarez, who founded a non-profit community development organization, applauds the scholarship for providing her the means to purchase publications that keep her up-to-date with national and international business activities. The scholarship also helped her attend a two-day seminar hosted by the Federal Reserve Bank.

"As a future economist, I find these publications, as well as the seminar, extremely worthwhile for my education and professional growth," Nevarez says.

Sentiments such as these prove that the Houston Endowment Scholarships are fulfilling their mission of offering UTEP's "best and brightest" students an opportunity to succeed — first through academics and leadership development, and then, in the broader context, as citizens of the world.



UTEP HONORS TOP 10 SENIORS

UTEP honored its Top 10 Seniors for academic excellence and community service activities at the 1998 Student Association Awards Banquet April 18.

Each year, the Top 10 Seniors are selected by a committee composed of UTEP alumni, faculty and staff members and students. The selection of these outstanding graduates is based on their grade point average and volunteer activities.

The 1998 Top 10 Seniors, listed in alphabetical order, are:

• **Jennifer Lynn Barnett**, 3.7 GPA, a graduate from Hanks High School. She received an honors degree in biology. At UTEP, Barnett has been a research assistant with the Minority Access for Research Careers program. In addition to being recognized academically through the

Golden Key National Honor Society, she was a member of Chi Omega sorority and the Medical Professions Organization. In the community, she volunteered with Hospice of El Paso and the Southwest AIDS Committee.

• **Anika Bell**, 3.66 GPA, a graduate from Andress High School. She received a degree in microbiology. Bell, who has been accepted as a medical student by the UT Medical Branch at Galveston, received the All-American Scholar Award. She took part in the Minority Medical Education program at Fisk and Vanderbilt Universities in Nashville, Tenn. At UTEP, she was a member of the University Honors Council and Alpha Chi National Honor Society. She also was a youth minister for the Young Christian Society.

• **Oscar Gonzalez**, 3.7 GPA, a graduate from Bel Air High School. He received an honors degree in history. Gonzalez has twice been honored with Houston Endowment and Council Excellence awards. In addition to serving as director of the UTEP Honors Alliance, he has been president of the University Honors Council and the Mortar Board. Throughout his undergraduate studies, he has volunteered with the Democratic party in El Paso.

• **Kay Lester Mooy**, 3.97 GPA, a graduate from Arsenal Technical High School in Indiana. Mooy received an honors degree in English. She was honored as one of UTEP's Women of Mines and Who's Who in American Colleges and Universities. In addition to working as a teaching assistant, Mooy was active in campus organizations, including the Cardinal and Golden Key national honor societies and the Advanced Leaders program. She also volunteered for the American Cancer Society, the American Red Cross and Habitat for Humanity.

• **Melissa Najera**, 3.97 GPA, a graduate from Eastwood High School. She will receive a bachelor's and a master's degree

in accounting. Najera, who received a Houston Endowment scholarship, was honored as a National Women's History Month Unsung Heroine and as an Outstanding Undergraduate Accounting Student. She volunteered at the Women's Resource Center and with the Volunteer Income Tax Assistance Program. She served on the boards of the Women's Leadership Institute and the Advanced Leaders Program.

• **Scott Olson**, 3.83 GPA, a graduate from Coronado High School. He received a degree in mechanical engineering in December and now lives in Houston. At UTEP, he was president of the Society of Automotive Engineers and vice president of the American Society of Mechanical Engineers. Olson received the 1997 Outstanding Engineering Student Award from the American Society of Heating, Refrigeration and Air Conditioning Engineering. He also was part of the teams that took third place at the Propane Vehicle Challenge in both 1996 and 1997. He served as team captain in 1997.

• **Denika Nichole Rose**, 3.2 GPA, a graduate from Eastwood High School. She received a degree in political science and will enter law school this fall. Rose was vice president of the Black Student Coalition and Delta Sigma Theta sorority. She was a member of the Cardinal Key and Mortar Board honor societies. Rose was Miss Black El Paso 1996 and a UTEP Homecoming Princess in 1997. In addition to serving as a coordinator at the McCall Neighborhood Center, she volunteers with the American Red Cross and the El Paso Shelter for Battered Women.

• **Richard Rubio II**, 3.74 GPA, a graduate from Hanks High School. He received his degree in kinesiology. This summer, he enrolled at Stanford University. Last summer, he participated in a research project on malnutrition in Nigeria, Africa.

Continued on page 13

WHAT IS THE UTEP ALUMNI ASSOCIATION?

The Alumni Association is an organization of former UTEP students and faculty members that promotes the interests and welfare of the university. By sponsoring and supporting UTEP programs, projects and activities, the association assists the university in its mission to achieve academic excellence. The association brings alumni and friends together throughout the year for events such as pregame parties, Homecoming, Season of Lights and the Top Ten Seniors Banquet.

HOW CAN I JOIN THE ALUMNI ASSOCIATION?

Simply send a minimum annual contribution of \$25 per person to:
UTEP Alumni Association
Office of Development and Alumni Affairs
The University of Texas at El Paso
El Paso, TX 79968-0524

Please include your year of graduation or the years you attended UTEP on your check. Indicate the college, department, academic program or scholarship for which your donation is intended. A membership card will be mailed to you.

SPRING DAZE

The UTEP Alumni Association launched into hyperdrive this spring with a variety of activities that were great fun and energized the organization to plan even more events.

In April, **Senior Days** kicked off spring with three days of food, entertainment and information for UTEP graduate candidates. More than 1,100 hamburgers were served and hundreds of students signed up to work with the Alumni Association.

On the heels of the three-day party, UTEP students and alumni and El Paso community members put on their running shoes and hit the pavement for the **Miner Stampede**. This year, there were a couple of new twists on the traditional run. The Intercollegiate Athletics Department and the Alumni Association joined forces for this run that included events for runners, walkers and riders.

Those who felt that the 3K run was a little more than they could handle led the race in a "fun" bus. They got to sit back, relax, enjoy the music and watch the runners struggle up UTEP's many hills.

The Alumni Association paid tribute to El Paso area teachers with a **TAAS Stress Buster Day** in May. The event featured music, food, sun and swimming pool fun — and wonderful massages!! The was a great opportunity for the Alumni Association to thank teachers for all of their efforts to make education in El Paso a model for excellence.



NOW WE TURN OUR ATTENTION TO THE FALL!

Mark your calendars and warm up your pitching arm for **Minerpalooza**, August 29, when we kick off the new school year with another campuswide "picnic." The entire community is invited to come out and enjoy all of the music, games and food. Who knows, maybe some of your favorite people

will be taking a dip in the dunking booth.

Also, dust off your boots and grab your hat for Homecoming, Oct. 12 - 17, when we will transform the campus into the Wild, Wild West.

For more information about any of these events, please call 915/747-8600.

TOP 10 SENIORS *from page 12*

At UTEP, he was president of the Medical Professions Organization and a member of the Golden Key and Alpha Chi honor societies. He also has been honored with UTEP's Men of Mines award.

• **Obadele Olutosin Thompson**, 3.91 GPA, a graduate of Harrison College in Barbados. He received a degree in economics and marketing in December. He was a four-time NCAA champion and 12-time All-American in track and field. In addition to being selected as an Academic All-American by GTE and the Western Athletic Conference, he received the NCAA Today's Top VIII Award, which recognizes student-athletes for athletics, academics, character and leadership. During the 1996 Olympics, Thompson represented Barbados and placed fourth in the 200-meter competition.

• **Jorge Alejandro Villalobos**, 3.46 GPA, a graduate from Coronado High School. He received a degree in mechanical engineering. For two years, he worked at UTEP's Alternative Fuels Research Laboratory and spent his summers working for the Boeing Company. In addition to being recognized academically through the Alpha Chi and Golden Key national honor societies, he has been director of the Mini Baja competition and a member of the university's steel drum band, Pandemonium, and the UTEP orchestra.



LUBBOCK ALUMNI — GET READY TO JOIN THE FUN!

The UTEP Alumni Association is hosting a pre-game rally before the UTEP vs. Texas Tech University football game Saturday, Sept. 5, in Lubbock. If you are planning to attend the game, please contact the Alumni Association at 915/747-8600 for more information.

CLASSNOTES

By Judy Jimenez

50s▼

Howard McCord (B.A. '57), professor emeritus at Bowling Green State University, is the author of more than 30 books, including *The Man Who Walked to the Moon*.

60s▼

Triana Olivas (B.A. '67) was inducted into the El Paso Business Hall of Fame by Junior Achievement of Desert Southwest Inc.

Bea Svampera (B.A. '64), who teaches Texas and American history to seventh- and eighth-graders at La Porte Junior High in La Porte, Texas, was selected 1998-99 Educator of the Year by the Sons of the Republic of Texas. Svampera was also 1997-98 Region IV Secondary Teacher of the Year.

Steve Vickers (B.B.A. '68) is a group manager for the Internal Revenue Service. He supervises criminal investigations related to possible income tax and money laundering violations and other federal statutes.

70s▼

Michael Brochu (B.B.A. '74) has been named president and chief executive officer of Primus, a provider of enterprise software for problem resolution and knowledge management.

Cynthia Chesak (M.A. '75) received the 1997 Milken Family Foundation National Educator Award.

John Cowan (B.A. '71) was elected vice chairman of the board of managers for the El Paso County Hospital District.

Pat Duran (B.S.N. '79) is the administrative director for medical-surgical and maternal child care at Columbia Medical Center-East.

Linda Gonzalez-Hensgen (B.B.A. '71) was elected vice president of the Family Service of El Paso.

Juan Job (B.A. '73; M.Ed. '78) has published a guide for Latinos in the

corporate workplace, *Just Because I'm Latino Doesn't Mean I Mambo: A Success Guide for Hispanic Americans*, published by Ballentine Publishing Group.

Ramon Lara (B.S.C.E. '71) has been named Engineer of the Year by the El Paso Chapter of the Texas Society of Professional Engineers.

Ric Markowitz (B.B.A. '76) has been named vice president of sales for IMC/Teddy Food Service Equipment in New York.

Laurie Miller (B.A. '75) is the director of account services and strategic planning for Mithoff Advertising Inc.

Robert Muñoz (B.S. '77) was honored for his leadership and community contributions at the Hispanic Leadership Reception sponsored by the Mexican American Network of the Odessa Chamber of Commerce.

Shelby O'Neal (B.A. '72; M.Ed. '76) was the master of ceremonies for the continuing medical function of the Department of Mental Health at William Beaumont Army Medical Center.

Beverly Rodriguez (M.Ed. '75) has been elected to the 1998 board of directors for the El Paso Zoological Society.

Robert Seltzer (B.A. '76) received the Sign of the Times Award for Writer of the Year from the *El Paso Times*.

Pat Shelton (M.B.A. '79) has been elected secretary of the board for the El Paso Zoological Society.

Cindy Valles (B.S.Ed. '77; M.Ed. '86) is a bilingual kindergarten teacher at Putnam Elementary School in El Paso.

Garry Warren (B.S.Met. '70; M.S. '73) received the 1998 Distinguished Service Award from the Minerals, Metals and Materials Society.

80s▼

Erica Castillo (B.A. '88) is a reporter and fill-in anchor for KDFW-TV in Dallas.

Julieta Castaneda (B.S.N. '83; M.S.N.

'90) has been selected as one of seven leadership externs for Sigma Theta Tau, the international honor society for nursing.

Gloria Basden-Choneska (B.S. '85) received the 1997 Milken Family Foundation National Educator Award.

John Cordova (B.S.I.E. '88) is vice president at Viva Entertainment.

Pauline Goolsby (B.S.I.E. '88) received her master's degree in secondary education from the University of New Mexico.

Tommy Goolsby (B.S.M.E. '84; M.S.M.E. '87) has been promoted to a principal member position with the technical staff at Sandia National Labs in New Mexico.

Francisco Hernandez (B.A. '89) is gaming commissioner at Ysleta Del Sur Pueblo (Tigua Indian Reservation).

Mark Lawson (B.S. '86) passed the Neonatal-Perinatal Medicine Certification examination administered by the American Board of Pediatrics.

Benita Muñoz (B.B.A. '88) joined the Human Element of Business Inc. as a human resources project manager.

Gary Norton (B.S. '87) is a shareholder in the law firm of Scott, Hulse, Marshall, Feuille, Finger and Thurmond, P.C.

Carlos Sierra (B.B.A. '87) is operations manager of Millicare Environmental Services for El Paso, Dallas and Juárez.

Craig Thompson (B.S. '80), president of the Texas Cooperative Education Association, was recognized by the organization as a statewide leader in developing co-op programs.

90s▼

Jon Briggs (B.A. '91) received the Sign of the Times Award for Copy Editor of the Year from *The El Paso Times*.

Carla Cardoza (B.A. '96) is the coordinator of the Multimedia Teaching and Learning Center at UTEP.

Gilberto Gomez (B.B.A. '96) opened the Take One Cinemas in El Paso with family and friends.

Alberto Gonzalez (B.S.M.E. '94) is on a six-month deployment to the Arabian Sea and Persian Gulf aboard the U.S.S. John Young destroyer.

Julie Hernandez (B.I.S. '94) is a teacher at Canutillo Elementary School.

Nathan Hollins (B.B.A. '93) is marketing coordinator for the Academy Corporation.

Jack Johnston (B.B.A. '91) received his master's degree from the London School of Economics and Political Science. He has been accepted into the leadership training program for Southwestern Bell in Illinois.

Michael Livingston (B.B.A. '94) is a real estate broker for Best/White LLC.

Raul Melendez (B.I.S. '96) is a teacher at Rosa Guerrero Elementary School.

Frank Perez (B.A. '93; M.A. '97) is a student in the doctoral program in communication at the University of New Mexico.

Charlotte Wolf (B.B.A. '93) is treasurer of the El Paso Zoological Society.

Leo Zambrano (B.B.A. '93) is a local area network engineer for the Laboratory Corporation of America in Dallas.

Catherine. He is survived by his sons, Tony and Albert; and brother, Palestine.

Clara Elsey (B.A. '56) Feb. 8, 1998. Elsey, a lifelong resident of El Paso, was a retired school teacher from the Ysleta Independent School District. She was a member of Delta Kappa Gamma, East Republic Women's Club and Military Widows. She was preceded in death by her husband, Carlyle. She is survived by her son, Ed.

Mary Ella Banks (B.A. '39; M.A. '51) Feb. 11, 1998. Banks, a lifelong resident of El Paso, retired from teaching at Roosevelt Elementary School. She is survived by her twin sister, Mary Etta.

Mark Marquis (B.S.N. '88) Feb. 23, 1998. Marquis was a lifelong resident of El Paso and an RN with Columbia Medical Center-East. He was a stock car racing fan and a driver at El Paso Speedway. He is survived by his parents, Roberta and William; brother, Bill; and sisters, Kathy and Debbie.

Sarah Keller (B.S.Ed. '68) Feb. 24, 1998. Keller, a resident of El Paso, was a teacher with the Ysleta Independent School District for 29 years. She is survived by her husband, Austin; sons, Austin Jr., Michael and John; daughter,

Margaret; and mother, Alice.

Lucille Swick (B.A. '34) March 6, 1998. Swick was a lifelong resident of El Paso who retired from teaching at Hughey Elementary School. She was a member of Beta Sigma Phi for 56 years, and had worked with the Volunteers For Vision. She is survived by her husband, Don; and stepdaughter, Cody.

David Sanchez (B.A. '50) April 2, 1998. Sanchez, a resident of Santa Maria, Calif., since 1966, was a retired professor emeritus from Cal Poly State University at San Luis Obispo. He directed and taught migrant education and English as a second language. He also taught and promoted citizenship classes. Sanchez is survived by his wife, Amparo; sons, Davis, Earl, Dennis and Andrew; and daughters, Cynthia and Patricia.

Normando Amaya (B.A. '77) April 5, 1998. Amaya worked as a parole officer for the Texas Youth Commission and was a Vietnam Veteran. He is survived by his wife, Cecilia; daughters, Melody, Amanda and Allyssa; mother, Julia; and brothers, Juan and Celso.

OBITUARIES

Howard Jackson (B.S. '62) Feb. 2, 1998. Jackson, a lifelong El Paso resident, was a geology instructor at UTEP and a Korean War Army Veteran. He is survived by his wife, Emma; and daughters, Alice and Ellen.

Jack V. Sanders (B.B. '39) Feb. 5, 1998. Sanders was a resident of Big Springs, Texas, and a retired physician. He co-founded and operated the Medical Arts Clinic and Hospital that served the community for 31 years. He had been active in the Permian Basin Medical Society and served on the Salvation Army board. He is survived by his wife, Dr. Nell Sanders; sons, Randolph and John; daughter, Debra Ann; brothers, Garland and Clifton; and sister, Eula Mae.

Leo Woolum (B.A. '76) Feb. 7, 1998. Woolum, a resident of Relia, Ky., was retired from the U.S. Army. He was preceded in death by his wife,

NEWS ABOUT YOU ...

Do you ever wonder what happened to your ex-classmates and friends? We're sure a lot of our readers do ... so update us on what's going on in your life or send in any interesting news you may have about a former classmate. Fill out this form and send to:

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YOUR NEWS _____

Messages from the heart

UTEP is honored to be selected as the vehicle through which many individuals pay tribute to those close to their hearts. In 1996-97, the University was the recipient of hundreds of gifts paying tribute to many friends and loved ones.

The donors of these testimonial gifts have chosen to help build a solid foundation for future generations of UTEP students. We are enormously grateful for their generosity and vision, and for the opportunity to carry their "messages from the heart."

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Joe Villa
Manuel Villarreal
Dr. Carl Walker
George F. Walker
Dr. J. L. Walker
Jimmy R. Walker
Frank B. Walker
Russell D. Walker
Dr. William E. Walker
William A. Walsh
Texas S. Ward
Alison Warren
T. J. Warren
Billie Sellers Washburn
Esther W. Washington
Inez Watson
Anita Hope Weil
Dan T. & Kate White
Louise Resley Wiggins
Bernard J. Wieland
Carmen "Chata" Wildman
Judson Williams
B. Marshall Willis
Barbara H. Willis
George Wilson
Frances Wilson
Vera Wise
Raymond & Lorraine
"Jiggs" Wormley
Betsy Wyler
Rip Young
Marvin Zimet

ENTRUSTED MENTORS

Endowments Support Students' Academic Ventures

At UTEP, chairs and professorships belong to a special category of endowed positions established as the university's highest professional distinction. In perpetuity, these endowments allow UTEP to recruit and retain top-echelon professionals to enhance the university's success in producing highly qualified graduates.

Endowments are created by the generous contributions of individuals who believe in investing in the future of this university and the community it serves. Endowments support faculty research projects and other endeavors that are critical to the university's mission and the future of El Paso. Since most UTEP students hold down jobs while they pursue their studies, faculty members often use these endowments to create opportunities that allow students to enrich their educational experiences — from supplementing research internships to assisting with travel expenses for national conferences.

This issue of *NOVA Quarterly* focuses the spotlight on the faculty members who have been honored with endowments due to their excellence in research, teaching and service. The following profiles illustrate how these UTEP faculty members are using their endowments to fuel the success of their students.

Vijay Singh

Lighting the Way to Relevant Research

Schellenger Endowed Professorship
in Electrical Research

by Christian Clarke



Each day, electrical and computer engineering professor Vijay Singh (right) meets with students such as (from left) Cesar Payan, Alex García and Albert Vega who conduct research in the Electronics Devices Lab — a training ground that prepares bright and talented students for future careers in academe and industry.

As Bren Worth begins discussing his mentor Vijay Singh, the professor of electrical and computer engineering pretends not to be listening. Instead, Singh turns away until the conversation turns to the subject of the atmosphere of UTEP's Electronic Devices Laboratory — which Singh directs and where students are supported in part with funds from the Schellenger Endowed Professorship in Electrical Research.

"Dr. Singh is the perfect professor. He loves and is his work. When he is in the lab, it is so obvious that he is doing something that makes him happy," Worth, a junior mechanical engineering student, says. "Since all of the students know that he likes what he is doing, they feel comfortable talking with him about anything — on both the technical and social level."

As Worth continues to speak, Singh smiles because his student is eloquently revealing their shared belief that nothing quite compares to the thrill of discovery.

"We each have the love of research. It is at the heart of what we do," Singh says. "When you succeed, there is no greater feeling in the world. Think about it. The idea that something comes out of your mind and it works. That is a miracle!"

Singh's commitment is contagious. His students often work weekends and into the wee hours of the morning. After finals, Worth arrived at the lab to resume his research at 7:30 a.m. only to find other students already conducting experiments.

"Researchers in the lab do whatever it takes to get the work done. This is not a job in the typical 'nine-to-five' sense. We are here because we love the work we do," Singh says.

"Sometimes students will call me at 2 a.m. to let me know that

they have had a great breakthrough or that they have found a new luminous in the display."

The excitement Singh hears in the voices of these late-night callers is what fuels the dedication of the researcher and teacher in him. Each day, he holds meetings with all of his students to help shape their academic and professional preparation. Approximately 10 of the students who have worked with Singh on his research projects have been supported with funds from the Schellenger professorship.

In addition to overseeing projects in areas such as thermoelectrics and display research, Singh has attracted more than \$1 million to the university for solar cell studies. Since solar energy is environmentally correct, Singh explains there are numerous applications for the work being done with students at UTEP.

"This work on solar cells has a direct impact on the human condition and could liberate more than half of the world's population. This technology could be used in villages that do not have electricity," Singh says.

In each of his research endeavors, Singh creates relevant learning opportunities for the undergraduate and graduate students who work in his labs. This hands-on experience combined with the contagious passion of a committed researcher has made the difference for more than 70 graduates who have used the Electronic Devices Laboratory as their training ground for embarking on rewarding careers in academe and industry.

Judith Goggin

A Leader in the Lessons of Learning

Helen M.C. and J. Edward Stern
Endowed Professorship in Psychology

by Christian Clarke

Whether she is spearheading policy changes or creating research opportunities in her psychology lab, Judith Goggin is keenly aware of how each of her decisions affects her students.

In addition to her roles as chair of the psychology department and the Graduate Council, Goggin is a serious researcher who is committed to nurturing students who share her intrigue of the human learning process.

In 1997, Goggin received the Helen M.C. and J. Edward Stern Endowed Professorship in Psychology, which she uses to support studies that use neurophysiological measures to investigate bilingualism. Her research on how the brain processes language has revealed how outcomes are affected by inputs such as sight or sound.

"Little is known about the neurophysiological correlates of language processing, but these experiments may provide basic information that will be useful in the assessment and remediation of language problems," Goggin says.

Goggin also directs a multiproject grant for mental health research development at UTEP. In each of her projects, she

invites psychology undergraduate and graduate students into her lab.

Beyond the computer screen saver that features photographs of alternative music sensation Morrissey, Pedro Delgado has access to cutting-edge research in the area of cognitive neuroscience.

Delgado is one of 25 students in UTEP's psychology doctoral program that prepares students to work in an applied setting with bilingual populations. Doctoral candidates, who are required to demonstrate competence in both English and Spanish, gain extensive experience in bicultural settings in business, government agencies and mental health programs.

"There is so much contact between the students and the professors in the UTEP doctoral program. The faculty members are highly qualified individuals who are interested in how their students are advancing," Delgado says.

After receiving his doctorate, Delgado would like apply his knowledge by conducting research for a health organization or the government. In addition to the mentoring he has received during his academic studies at UTEP, Delgado will travel to the University of Queensland in Australia this summer to continue his research. The trip, which Delgado could not afford on his own, is being supported by Goggin with funds from the Stern professorship.

"Pete is a bright, hard-working and deserving student," Goggin says. "With the funds from the Stern professorship, I was able to help him take advantage of this wonderful opportunity to work in a research lab in Australia."



Pedro Delgado, a doctoral student in psychology, studies how the brain processes language with his mentor Judith Goggin, a recognized researcher committed to nurturing students who share her intrigue of the human learning process.

For Goggin, being able to create opportunities for talented students is at the heart of her professional career. Whether working in the labs or leading a class discussion, she remains committed to enriching the educational experiences of all of her students.

"Dr. Goggin is professional, knowledgeable and very easy to work with. She respects the students and makes us feel as if our opinions matter," Delgado says. "She is always thinking about finding ways to support our development."

Gary Sullivan

Marketing a Love of Learning

Betty M. MacGuire Endowed Professorship
In Business Administration

by Judy Jimenez

Throughout his career at UTEP, Gary Sullivan has worked diligently to foster the educational excellence of both the faculty and the students of the College of Business Administration.

Sullivan was recruited to join the UTEP family in 1985 and has made valuable contributions that have shaped the Department of Marketing and Management. Since 1992, he has served as chair of the department and has been responsible for the development of the department's curriculum, which has a greater international focus.



In the classroom, Gary Sullivan, chair of the marketing and management department, underscores the importance of using academic knowledge to benefit the community. In El Paso, this experienced business scholar has been involved with efforts to reinvigorate the city's urban areas.

Sullivan also has been involved in faculty and student recruitment and in student placement activities. He has pursued research that has enhanced his and his students' academic and professional development. His ability to maintain this level of activity and commitment to educational excellence has been fostered by the support of the Betty M. MacGuire Endowed Professorship in Business Administration.

"What people who receive this kind of recognition appreciate is that they have been singled out as having made some meaningful contributions that is a validation of the work they've done," Sullivan says. "It also says that their contributions are valued, and that they have fulfilled the mission of the institution."

Sullivan actively involves students in his study of consumer decision-making and advertising effectiveness. Some of this research directly impacts the community. As part of the steering committee to form a Downtown Management District, Sullivan

hopes to attract funds to revitalize El Paso's urban areas. He also conducted studies for the El Paso Association of Banks to determine consumer knowledge of financial services. Sullivan's work has appeared in leading journals and conference proceedings; and he served as editor for *The Southwest Journal of Business and Economics*.

But, he is most proud when he sees the students he has fostered achieve academic excellence. A primary example is Thomas Liss, a 1997 UTEP student named outstanding marketing graduate.

"Dr. Sullivan has tremendous skills for what he does. I believe he leads best by example. With a leader like Dr. Sullivan, I was thrilled to follow," Liss says. "He is such an excellent instructor. With the challenges that Dr. Sullivan puts forth, as well as his love for the subject matter, he creates the right mix to provide anyone with the environment to learn to love marketing."

William Herndon

A Catalyst for Innovative Student Research

Richard M. and
Frances M. Dudley Memorial Professorship

by Walli Haley

On any weekend morning, you're likely to find William Herndon working with students in his chemistry lab — a scene essentially unchanged from the days of Herndon's own undergraduate years at UTEP (then Texas Western College) in the 1950s. But unlike the chemistry labs of the '50s, Herndon and his students use cyberspace and computer models to make their discoveries.

"In the UTEP chemistry department, students begin working individually with a faculty member during their sophomore year. This is unusual because bigger universities usually start at the senior level," Herndon says. "The best way to learn to be a chemist is to actually do it — working in the lab really prepares the student."

After teaching at both Florida Atlantic and Texas Tech universities, Herndon returned to UTEP as chair of the chemistry department in 1972. Since then, he's enjoyed a long and successful career nurturing young minds.

In 1988, Herndon was awarded the Richard M. and Frances M. Dudley Memorial Professorship, which allows him to conduct research in physical-organic and theoretical-organic chemistry — work directed at solving environmental, toxicological and medicinal chemistry problems. He uses the endowment funds to purchase computer equipment and software and to support his graduate students' research.

At UTEP, Herndon is justifiably proud of his contributions, which include launching a chemistry honors degree program that sparked the beginning of the university-wide honors program.

Recently, Herndon developed and taught two new innovative courses — one for undergraduates and one for graduates — in molecular modeling using the facilities of the Undergraduate Learning Center.



Throughout his career, William Herndon has welcomed students such as Emil Mittag and Gabrielle Rum into his high-tech chemistry labs to ensure that fledgling scientists begin to gain hands-on experience as early as possible.

"An undergraduate course on this topic is totally unprecedented in institutions of higher learning. It provides a unique, practical and valuable learning experience for our students," Herndon says. "It could only happen at UTEP because of the high level-computing and teaching facilities that now exist on our campus."

Championing student success is important to Herndon, and he uses the Dudley professorship as a catalyst for student achievement. The endowed professorship funds sponsored Emil Mittag, whose work summarized in a departmental thesis, won the university's outstanding undergraduate thesis award in 1997.

A highlight of Herndon's career was a symposium held in his honor recently. Herndon's former doctoral students and colleagues from around the country gathered at UTEP to honor the chemist and to discuss how their research has been amplified and used.

In these ways and many others, the Dudley professorship is a critical component of the support from UTEP and the community that helps Herndon maintain and enhance his continuous record of service in teaching and research.

Endowed Professorships and Chairs

Chairs

- **Charles and Dorothy Carter Chair in Business**
Anthony Herbst, professor of economics and finance
- **Chair for the Study of Trade in the Americas**
Frank Hoy, dean of the College of Business Administration
- **Charles H. and Shirley T. Leavell Chair in Nursing and Health Sciences**
Pat Castiglia, dean of the College of Nursing and Health Sciences
- **Mr. and Mrs. Macintosh Murchison Chair in Engineering II**
Lawrence Murr, chair of the materials and metallurgical sciences department
- **Mr. and Mrs. Macintosh Murchison Chair in Engineering III**
Stephen Riter, Provost and Vice President for Academic Affairs
- **Mr. and Mrs. Macintosh Murchison Chair in Engineering IV**
Andrew Swift, dean of the College of Engineering

Professorships

- **Abraham Chavez Jr. Professorship in Music**
Abraham Chavez, professor of music
- **Richard M. and Frances M. Dudley Memorial Professorship**
William Herndon, professor of chemistry
- **El Paso Community Professorship in Accounting**
Gary Mann, chair of the accounting department
- **Frank and Wilma Hanley Professorship in Business Administration**
Dilmus James, professor of economics and finance
- **Kruszewski Family Professorship in Political Science**
Z. Anthony Kruszewski, professor of political science
- **Forrest O. and Henrietta Lewis Professorship in Electrical Engineering**
Brian Usevitch, assistant professor of electrical and computer engineering
- **Betty M. MacGuire Professorship in Business Administration**
Gary Sullivan, chair of the marketing and management department
- **John T. MacGuire Professorship in Mechanical Engineering**
Thomas McLean, professor of mechanical and industrial engineering
- **Ellis and Susan Mayfield Professorship in Business Administration**
Mo Adam Mahmood, professor of information and decisions systems
- **Lloyd A. Nelson Professorship in Geology**
Randy Keller, chair of the geology department

- **Schellenger Professorship in Electrical Research**
Vijay Singh, professor of electrical and computer engineering
- **J. Edward and Helen M.C. Stern Professorship in Neuroscience**
Louis Irwin, chair of the biology department
- **Helen M.C. and J. Edward Stern Professorship in Psychology**
Judith Goggin, chair of the psychology department
- **Arleigh B. Templeton Professorship in Financial Management and Banking**
Timothy Roth, chair of the economics and finance department
- **Western Hemispheric Trade Research Professorship**
Richard Sprinkle, professor of economics and finance
- **Professorship for Western Hemispheric Trade Policy Studies**
Dennis Soden, director of the Public Policy Research Center

Recently Created or Vacant Chairs and Professorships

- Dr. C. Sharp Cook Professorship in Physics
- Peter and Mardee de Wetter Endowed Chair in Creative Writing
- Edward and Barbara Egbert Chair in Biological Sciences
- Dr. Orville E. Egbert Endowed Chair in Nursing and Health Sciences
- Paco and Kay Jordan Endowed Chair for the College of Engineering
- Ellis and Susan Mayfield Endowed Chair in the College of Business Administration
- Frances G. Harper Endowed History Professorship
- Larry P. Jones Endowed Professorship in Biological Sciences
- Dee and Adair Margo Professorship for the College of Business
- Mr. and Mrs. MacIntosh Murchison Chair in Engineering I
- Hal V. Patton Jr. Professorship in Engineering
- Phelps Dodge Professorship in Metallurgical Engineering
- Rho Sigma Tau - Robert Schumaker Professorship in Physics
- Dorrance D. Roderick Professorship in English
- Skov Family Professorship in Business Administration
- Dr. and Mrs. W.H. Timmons Professorship in Borderlands History
- Chair for the Director of the Center for the Study of Western Hemispheric Trade
- Texas Commerce Bank Professorship in Business Administration
- Professorship in Western Hemispheric Trade Research



FACULTY PROFILE

Since life in Little Diego's hometown of El Paso is inextricably linked to Mexico, he cannot understand the physical border that separates him from his grandfather who lives in Chihuahua.

In *A Gift from Papá Diego/ Un Regalo de Papá Diego*, which is written in both English and Spanish, Benjamin Alire Sáenz welcomes readers of all ages into the world of young Diego. The playfully written story and beautifully illustrated book is sprinkled with references to Hispanic faire — champurrado, flautas and biscochos — and seasoned with Spanish

phrases from a much-loved and oft-remembered grandfather, who tells young Diego, "Eres mi esperanza (You are my hope)." Although *A Gift*

from *Papá Diego* appeals to all children who yearn to be closer to their

grandparents, the heart of this story beats stronger with children who live along the U.S.-Mexico border.

"The children on the border will feel closest to the book, because the story deals with everything that surrounds them," Sáenz says. "The children of El Paso will see themselves, and it is about time that they do."

As a writer, Sáenz, a UTEP assistant professor of English who has gained a national reputation for his books such as *Carry me Like Water*, has remained true to his roots and his surroundings.

"Every writer is a regional writer,"



BENJAMIN ALIRE SÁENZ: HIJO DE LA FRONTERA/ BORDER SON

by Christian Clarke

Sáenz says. "Faulkner did not write about the world; he wrote about the South. And the world came to read about the south."

In a similar fashion, Sáenz, who was born in Las Cruces, N.M., is bringing the story of the border to the world. To do this, the passionate and out-spoken storyteller connects himself to each aspect of life in the border.

"Writers sometimes separate themselves from life because they need to create a space to write," Sáenz says.

"While I understand that strategy, I wonder what kind of audience you deserve when you remove yourself from the world."

Instead, Sáenz prefers to be an eavesdropper on life. He watches everything and listens to what people say, but more importantly, how they say it.

"Writing is not about good grammar. Anyone can learn how to put a sentence together, but that does not mean what they write will be interesting," Sáenz says. "You have to be interested in the world to find what is funny, sad or enraging."

And for Sáenz, the border provides enough material to stir the passions, from which his stories emerge. "El Paso is an enraging place to live. For so long, we were sold as a poor labor town with a bunch of Mexican-Americans who will work for nothing. That's enraging. We should all be enraged. It has taken so long to get out of that space," he says.

Obviously annoyed by the sometimes troubled history of El Paso, Sáenz exhales and thoughts of *A Gift from Papá Diego* elicit a smile on the writer's face. As the words describing the satisfaction he derives from his recent endeavor slowly leave his lips, each sentence is punctuated with a stress each time he says the words "El Paso."

"I love the idea that everything about this book was done in El Paso.

The author is in El Paso. The illustrator Geronimo García is in El Paso. The publisher Cinco Puntos Press is in El Paso. This is 100 percent El Paso," Sáenz says.

When people ask why he chose to create his children's book in El Paso, Sáenz has a quick answer.



Clay rendering of
Benjamin Alire
Sáenz by Geronimo
García



"Sometimes we are over impressed with places such as New York, when there is, in fact, an amazing amount of talent in El Paso," Sáenz says. "People in this city have an inferiority complex. I, myself, am a true believer. I am never surprised that anything good comes out of this town — never!"

Much like Little Diego, who defines

relationships in terms of how they relate to the heart, each time Sáenz's pen dances across paper, this storyteller continues to struggle with writing something new and important that comes from his heart.

"For me, El Paso is my heart," he says. "This is my place. This is where I live. This is where I am staying — end of story."



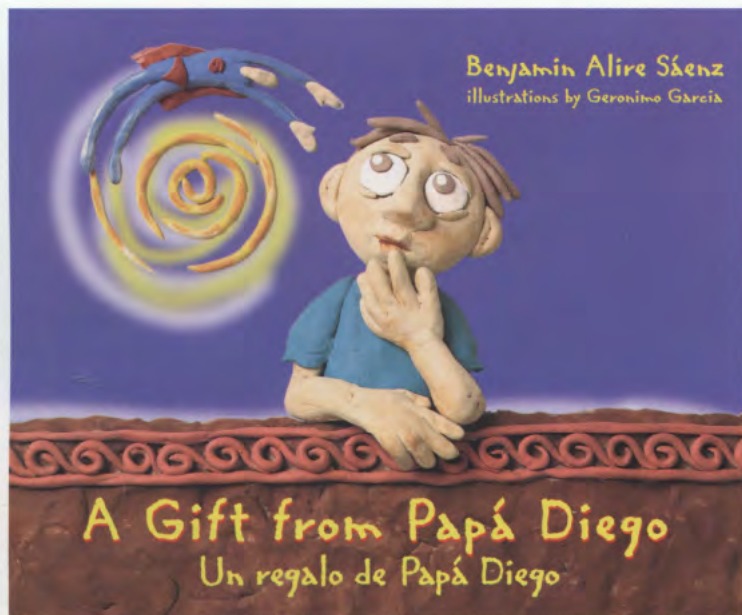
"Are you sure Papá Diego doesn't want to live here?"

"Yes, mijo, he likes it just fine where he is. Chihuahua is his heart."

"And what about us?"

"We're his heart, too."

—From *A Gift from Papá Diego*
by Benjamin Alire Sáenz



One day, when Little Diego was thinking of his Papá Diego, he asked his father, "How come Papá Diego never comes to visit us?" Diego's father did the best he could to explain. "Your Papá Diego is getting old, and Chihuahua is far away."

"Can't Papá Diego just get in a car and drive here?"

"No, mijo. Papá Diego doesn't know how to drive. And he doesn't have a car."

"Can't he come on a bus?"

"Well," his father thought a moment. "Maybe, but you see, sometimes it's hard for him to cross the border."

Little Diego didn't understand anything about borders, but he pretended to understand. "Oh," he said, "Well, then, why don't we just go and bring him?"

"Mijo, Papá Diego likes living in Mexico—it's his home. He wouldn't like living here."

Un día, cuando Dieguito estaba pensando en su Papá Diego, le preguntó a su papá: —¿Por qué nunca viene Papá Diego a visitarnos?

El papá de Dieguito trató de explicarle lo mejor que pudo.

—Tu Papá Diego ya está viejito y Chihuahua está muy lejos.

—Pero ¿qué no puede subirse a un carro y venir manejando?

—No mijo. Papá Diego no sabe manejar. Y no tiene carro.

—¿Qué no puede llegar en camión?

—Pues —su papá se quedó pensando—, quizás, pero a veces le es muy difícil cruzar la frontera.

Dieguito no entendía nada de fronteras ni de qué se trataban, pero fingió que entendía lo que estaba diciendo su papá.

—Bueno —dijo—, entonces ¿por qué no vamos a Chihuahua a traerlo?

—Mijo, a Papá Diego le gusta vivir en México; es su tierra. No le gustaría vivir aquí.



FOOTBALL IS BACK GOLDRUSH '98

UTEP Football — U Make It Happen

The 1998 UTEP football season is right around the corner, and I can't help but reflect back to the excitement of our first football game in 1988 when a record-setting crowd of 49,481 fans packed the Sun Bowl to watch us defeat Lamar

University. This year, Coach Bailey returns a veteran squad that finished the season with significant victories over rivals Tulsa, TCU, perennial WAC champion BYU and regional rival New Mexico State University. This looks to be the most exciting season since 1988!

The Miners open their season Sept. 12 against the University of Oregon Ducks. Oregon is a PAC 10 bowl team and is annually ranked among the top 25 teams in the nation. The Miners need your help to defeat the Ducks! We want to re-capture the level of excitement we had in 1988 by selling out our first game — let's break that record and show our support.

This year, UTEP will offer special family discounts and feature new and exciting attractions at the Sun Bowl during home games. The Oregon game will have pre- and post-game activities, including popular music and dance groups, a fireworks display and tailgate parties!

So don't miss the excitement — get your tickets by calling 915/747-5234.

And remember, "U Make It Happen."

Bob Stull

Bob Stull
UTEP Athletic Director

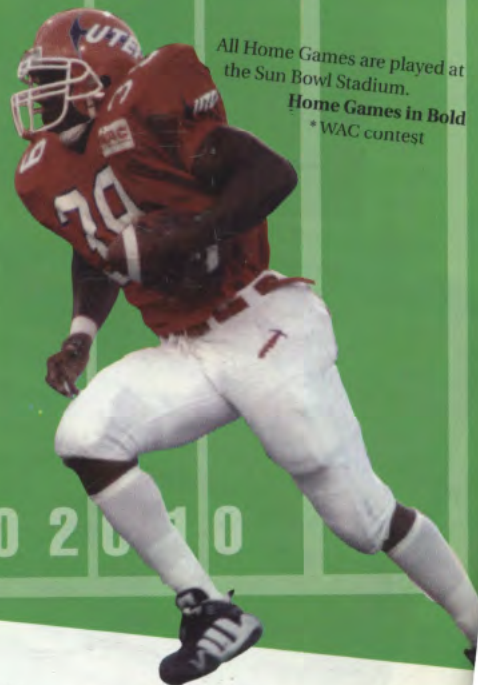


Bob Stull
UTEP Athletic
Director

1998 UTEP Miners Football Schedule

Sept. 5	Texas Tech University	
Sept. 12	University of Oregon	6:35 p.m.
Sept. 19	Open	
Sept. 26	New Mexico State University	
Oct. 3	Colorado State University*	
Oct. 10	University of New Mexico*	
Oct. 17	HOMECOMING	
	San Jose State University*	6:35 p.m.
Oct. 24	California State University at Fresno*	
Oct. 31	University of Hawaii*	3:05 p.m.
Nov. 7	University of Utah*	
Nov. 14	Brigham Young University*	3:05 p.m.
Nov. 21	San Diego State University*	

All Home Games are played at
the Sun Bowl Stadium.
Home Games in Bold
*WAC contest



NOVA
QUARTERLY

The University of Texas at El Paso
El Paso, Texas 79968-0522