

Fall 1996

# Nova Quarterly: The University of Texas at El Paso

News and Publications Office, UTEP

Follow this and additional works at: <http://digitalcommons.utep.edu/nova>

---

## Recommended Citation

News and Publications Office, UTEP, "Nova Quarterly: The University of Texas at El Paso" (1996). *NOVA*. 94.  
<http://digitalcommons.utep.edu/nova/94>

This Article is brought to you for free and open access by the UTEP History Resources at DigitalCommons@UTEP. It has been accepted for inclusion in NOVA by an authorized administrator of DigitalCommons@UTEP. For more information, please contact [lweber@utep.edu](mailto:lweber@utep.edu).



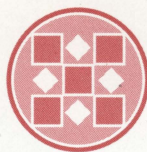
# NOVA

Q U A R T E R L Y  
THE UNIVERSITY OF TEXAS AT EL PASO

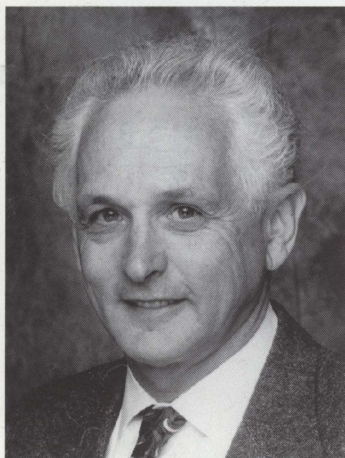


FALL • 1996





## FROM THE EDITOR



*As the university anticipates the beginning of a new academic year, Nova Quarterly is taking this opportunity to introduce recently appointed Provost and Vice President for Academic Affairs Stephen Riter. His guest editorial highlights the new direction in which the university is embarking in undergraduate education.*

### Creating an Active Learning Environment at UTEP

The rapidly evolving nature of society has brought about many changes in higher education. Both the preparation of the students who enter college and what is expected of these students after they graduate has undergone drastic alteration. UTEP, along with a growing number of American colleges and universities, has turned away from traditional teaching methods to create an active learning environment.

UTEP has always believed that the true measure of an institution's effectiveness is the knowledge and skills students possess when they graduate — not when they arrive. The most important of these acquired skills is the ability to become a lifelong learner. Regardless of the specific knowledge students receive throughout their formal education, once they have been transformed into lifelong learners, they will be able to succeed in any challenging situation.

The major task UTEP faces in creating an active learning environment is changing the nature of the classroom experience. In a traditional classroom, the professor's job is to present information, which the students are later tested over. This is a relatively passive process, and even though the students may do well on the tests, the information is soon forgotten. In this traditional environment, good professors are performers who succeed because of their ability to keep the students' attention and accelerate their absorption of information. UTEP, however, is striving to make its students active participants in their own learning process.

The value of active student participation in the learning process has only been realized during the past 10 years. Research programs at UTEP have experienced rapid growth, and the small number of graduate students enrolled at UTEP has afforded undergraduate students the opportunity to become involved in these research activities. It became apparent that not only did undergraduates make good researchers, but since they were challenged beyond their normal requirements, they had to learn on their own. This ability has now manifested itself not just in the research lab, but in everything the students do. In an effort to maintain these positive results, UTEP has worked hard to increase professionally related work opportunities on campus. Undergraduate students at UTEP now have more opportunities to participate in serious research activities than students at most other schools in the country.

UTEP's success in promoting learning through research involvement has encouraged UTEP to seek methods of promoting "learning by doing" in the classroom as well as the lab. Based on a better understanding of how people learn, both "high technology" and rather simple procedures have been introduced into traditional classrooms. In some classes, faculty and students use the latest technology to augment traditional lectures. In large classes, students are encouraged to form smaller groups where they work together to grasp concepts and communicate what they have learned.

All of these learning strategies are contributing to the one real measure of the quality of an institution — the quality of its graduates. Faculty members are committed to taking every step possible to increase the quality of UTEP graduates and ensuring that they are effective learners, prepared for the world of today and tomorrow.

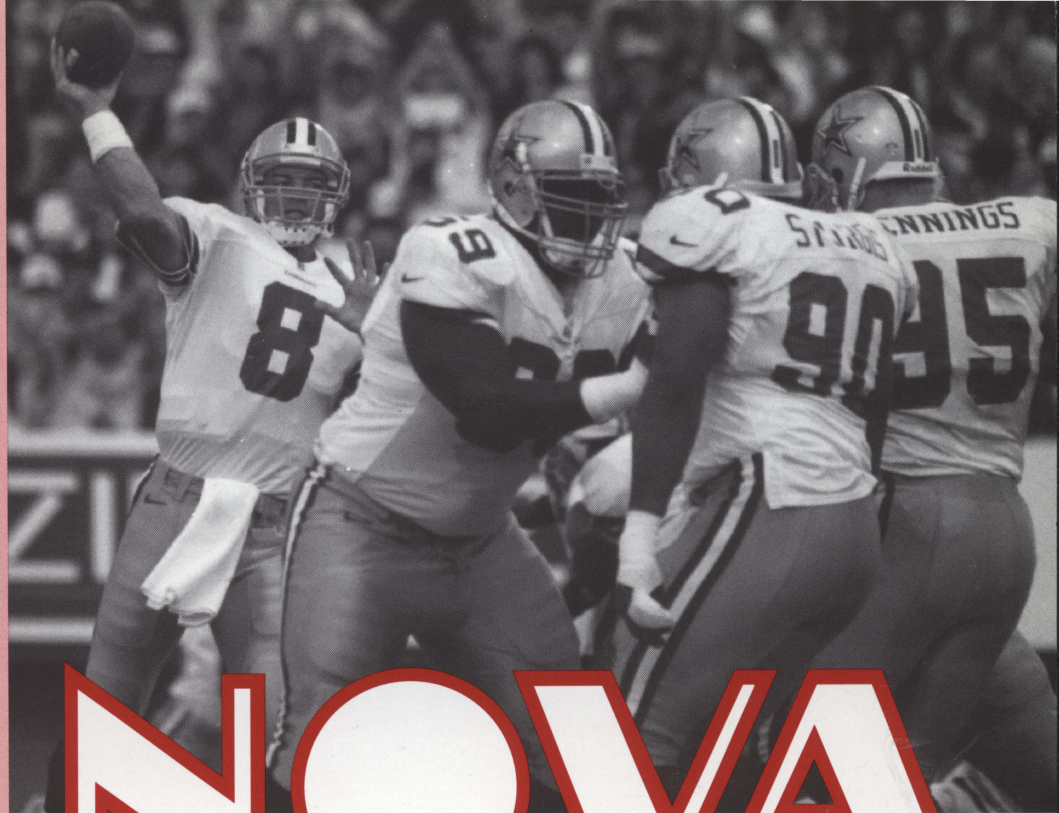
— Stephen Riter, Provost and Vice President of Academic Affairs



Editor: **Kathleen Rogers**  
Assistant Editor: **Christian Clarke**  
Staff Writer: **Timi Haggerty**  
Art Direction: **John Downey**  
Graphic Design: **Bobby Daniels**  
and **Carlos Prado**  
Photography: **David Flores**  
and **Franklin Muñoz Jr.**

Contents © 1996 by the University of Texas at El Paso  
NOVA Quarterly (ISSN # 1041-6900)  
is published quarterly by the News and Publications Office, UTEP, El Paso, TX 79968-0522. Second-class postage paid at El Paso, TX.  
POSTMASTER: Send changes of address to NOVA Quarterly, The University of Texas at El Paso, El Paso, TX 79968-0522. NOVA is sent without obligation to alumni and friends of the university.

NOVA Quarterly is printed by the University Printing Division.



# NOVA

Q U A R T E R L Y

## ON THE COVER

UTEP's 1996 Distinguished Alumnus, *Richard Pearson*. Photo illustration by *Carlos Prado*. Photography by *Franklin Muñoz Jr.*

Above right photo:  
*The Dallas Cowboys provided a sold-out crowd with their money's worth in a scrimmage with the Houston Oilers Aug. 8 in the Sun Bowl. Some 51,000 fans cheered as the Cowboys narrowly defeated the Oilers 17-16. Photo by Franklin Muñoz Jr.*

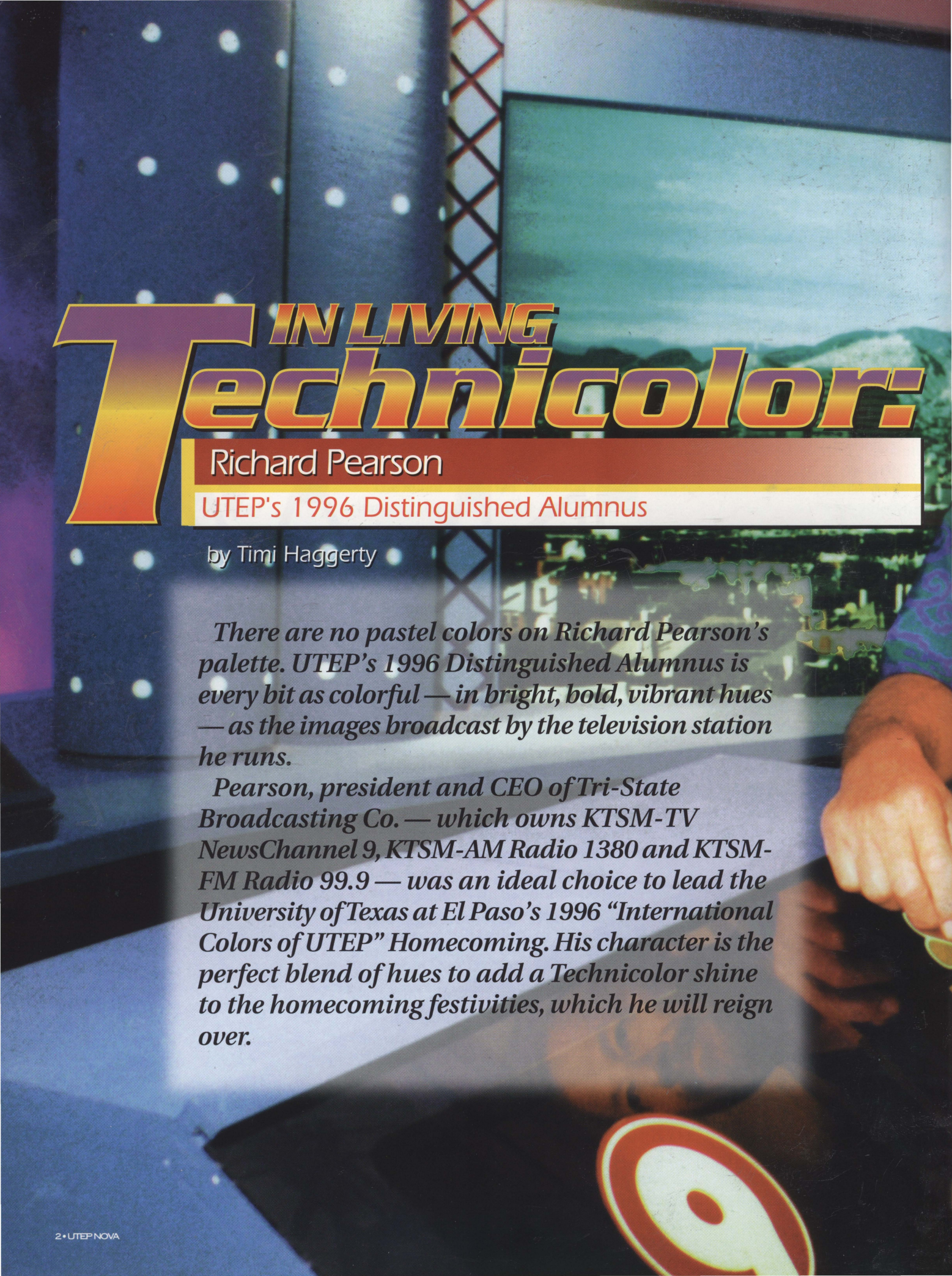
## FEATURES

- In Living Technicolor: Richard Pearson** 2  
UTEP's 1996 Distinguished Alumnus  
By Timi Haggerty
- Politics, Press and the Public:** 13  
**The Making of a Candidate**  
By Christian Clarke
- 1996 UTEP Homecoming Calender** 18

## DEPARTMENTS

- Faculty Profile** 7  
**Partners** 8  
**AlumNews** 9  
**Highlights** 20





# *IN LIVING* **Technicolor:**

Richard Pearson

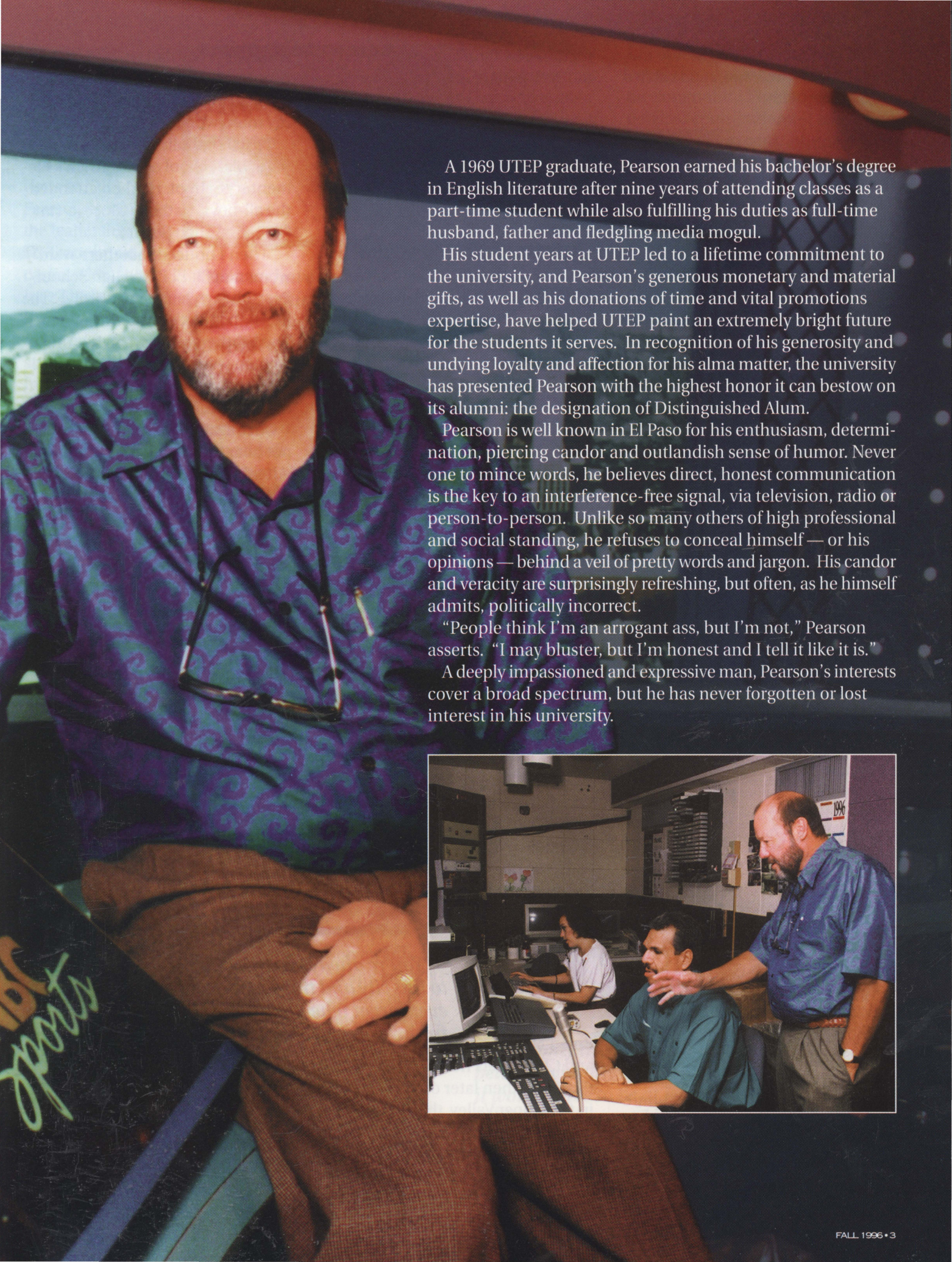
UTEP's 1996 Distinguished Alumnus

by Timi Haggerty

*There are no pastel colors on Richard Pearson's palette. UTEP's 1996 Distinguished Alumnus is every bit as colorful — in bright, bold, vibrant hues — as the images broadcast by the television station he runs.*

*Pearson, president and CEO of Tri-State Broadcasting Co. — which owns KTSM-TV NewsChannel 9, KTSM-AM Radio 1380 and KTSM-FM Radio 99.9 — was an ideal choice to lead the University of Texas at El Paso's 1996 "International Colors of UTEP" Homecoming. His character is the perfect blend of hues to add a Technicolor shine to the homecoming festivities, which he will reign over.*





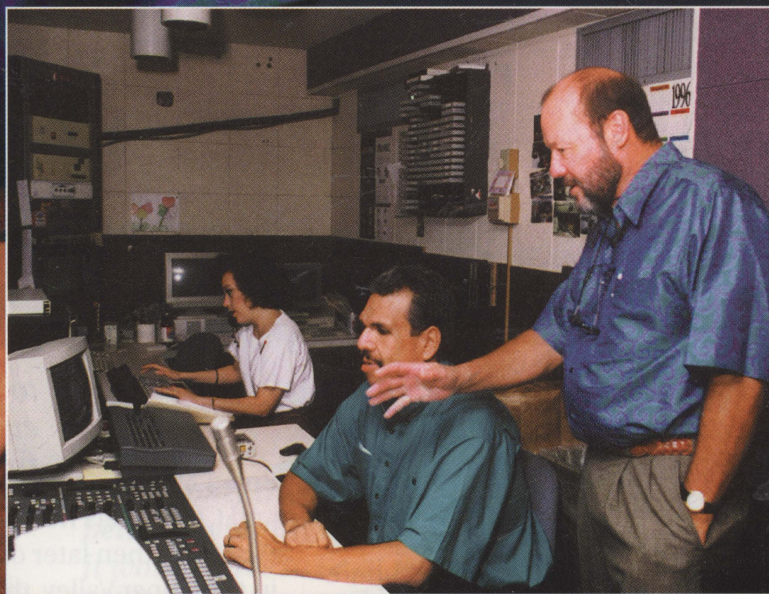
A 1969 UTEP graduate, Pearson earned his bachelor's degree in English literature after nine years of attending classes as a part-time student while also fulfilling his duties as full-time husband, father and fledgling media mogul.

His student years at UTEP led to a lifetime commitment to the university, and Pearson's generous monetary and material gifts, as well as his donations of time and vital promotions expertise, have helped UTEP paint an extremely bright future for the students it serves. In recognition of his generosity and undying loyalty and affection for his alma matter, the university has presented Pearson with the highest honor it can bestow on its alumni: the designation of Distinguished Alum.

Pearson is well known in El Paso for his enthusiasm, determination, piercing candor and outlandish sense of humor. Never one to mince words, he believes direct, honest communication is the key to an interference-free signal, via television, radio or person-to-person. Unlike so many others of high professional and social standing, he refuses to conceal himself — or his opinions — behind a veil of pretty words and jargon. His candor and veracity are surprisingly refreshing, but often, as he himself admits, politically incorrect.

"People think I'm an arrogant ass, but I'm not," Pearson asserts. "I may bluster, but I'm honest and I tell it like it is."

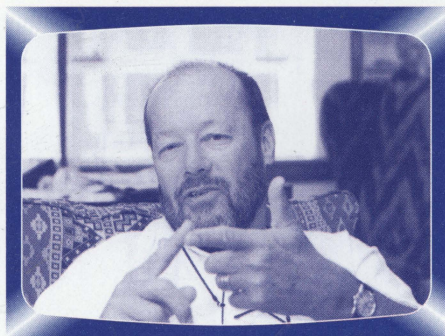
A deeply impassioned and expressive man, Pearson's interests cover a broad spectrum, but he has never forgotten or lost interest in his university.



Sports



"Richard Pearson has risen to the heights of his profession and carried UTEP along with him," says John Thompson, UTEP's athletic director. "Some people rise to the top and then forget how they got there. But Richard has acknowledged the impact of the university on his life; we are a stronger university for that."



***"We're so culturally diverse it's incredible. It's a precious thing to live in El Paso and grow up here."***

### NATIVE SON

Pearson is 100 percent hometown boy. He is proud of his heritage and his roots in this city, and at the slightest provocation, he will staunchly defend this borderland area. "I'm Hispanic, you know," Pearson says. He seems to find pleasure and amusement in the surprised reactions he receives when he explains that he is half Hispanic, a direct descendent — on his mother's side — of the Amador family that helped found this region.

"I can vividly remember my mom going into the kitchen and cutting up a hog's head to make tamales," Pearson recalls. "And then my dad, being an old Arkansas farm boy, had to have his cornbread and black-eyed peas and ham. So we had a Southern-Mexican upbringing. To this day, I love hot chile and *menudo* and black-eyed peas and ham. I got the best of both worlds, which is what El Paso's about."

"We're so culturally diverse it's incredible. It's a precious thing to live in El Paso and grow up here. I've traveled all over the world and felt right at ease because of the diverse culture I grew up in."

Without any prodding, Pearson eagerly details the Amador legacy, which runs long and deep in the annals of El Paso and its surrounding

region. The family of Pearson's mother, Juliette Amador Pearson, came from Spain in the 1800s. They settled in Juárez, Mexico, and then, in the 1830s, moved across the Rio Grande. Colorful events and tales pervade the Amador-Pearson family chronicles, and Pearson who speaks primarily in run-on

sentences, loves to tell the spirited yarns.

"My mother eloped with my dad in the 30s," Pearson says, relating a favorite family story. "They went into Mexico to get married because my grandfather, Juan Amador, was a tyrant. My mother was the ninth of nine children and the designated nun so that she could take care of Juan in his old age. Her father hated my dad because he was a gringo from Arkansas, so my parents eloped and didn't tell the old man for a long time. When he found out, he threw all my mother's clothes out."

Pearson learned this strong sense of family growing up on Nevada and Cliff streets near Downtown El Paso, and then later on Emory Road in the Upper Valley, the second of four children born to Juliette and Elton Pearson.

"My mom and dad were great," Pearson says. "We had a wonderful

family life. My dad worked for the newspapers as a stereotyper, making the lead plates for the presses, and my mom worked for a doctor."

Raised Catholic, Pearson attended parochial school at St. Patrick's Elementary School. He then attended the all-boys, Catholic diocese-run Cathedral High School.

"Then I noticed that there were women up at El Paso High School," Pearson says, laughing heartily. "The hormones just surged through me. The brothers were great, but the women were nicer. So I went to El Paso High and that's where I met Marguerite."

Once again, the Amador line would not hear the calling to religious life. After his graduation and a four-year stint in the Air Force, Pearson married Marguerite "Maggie" Loya in 1961.

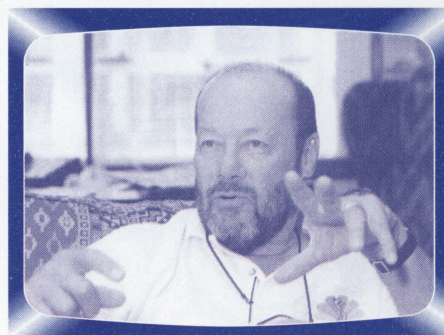
Together, the Pearsons raised four children, of whom Richard is unabashedly proud: Mark, Robin, Kim and Eric.

### RISE TO THE TOP

In 1961, requiring a steady income to support his quickly growing family, Pearson followed in his father's footsteps and went to work for the *El Paso Times* as an apprentice stereotyper. Then his father did him what Pearson calls "a great favor." Due to cutbacks at the newspaper, he

fired him.

"That was the best thing that ever happened to me, because then I went downstairs and got into display advertising," Pearson says. "I did that for seven years and then went to Kelp Channel 13 — which is now



***"You're always going to be tied to this city and this school. Don't ever forget where you came from."***



the ABC affiliate, KVIA Channel 7 — and I've been in television ever since."

In 1991, after 25 years at KVIA, Pearson assumed the leadership of Tri-State Broadcasting Company Inc. The move, however, was followed by a stream of attacks from other media outlets citywide.

"It was tough when I came over to KTSM from KVIA," Pearson admits. "Jesus, the newspapers were hammering me almost daily. It was like they were trying to bring me down, saying, 'How dare I come over and change things.' It's like, the more you try to make things better, the bigger the target you become."

It was also around this time that Pearson lost his wife to cancer.

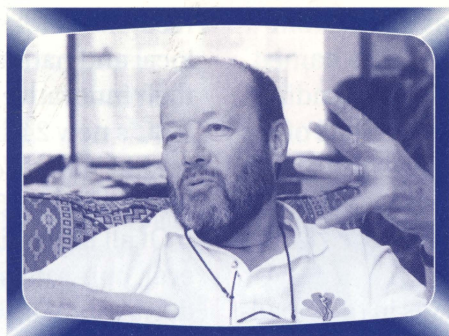
In spite of the adversity, Pearson transformed the 67-year-old El Paso fixture into a prosperous and vital communications and entertainment venue for this region. Pearson, however, credits the company's success to the people who work for him.

"We've got a great group here," he says in all earnestness. "You can have as many sophisticated machines and as much of the latest technology as you want, but without the people, you're not worth a damn."

#### FAMILY AFFAIR

Two of Pearson's favorite people at KTSM are, of course, his son Eric, a reporter and photographer for News-Channel 9, and on the other side of the Tri-State building, his wife Karen, vice president of KTSM Radio.

"I've known Karen for 20 years through her work in the radio business," Pearson says. "After Maggie died, we dated for a couple years and then got married."



***"You can have as many sophisticated machines and as much of the latest technology as you want, but without the people, you're not worth a damn."***

agreement not to discuss work while at home and to Pearson's ardent love for cooking.

"I collect recipes, but I don't cook," she admits. "Can't stand it. He does all the cooking; it's his escape. And who am I to keep him from something he loves so much," she adds wryly.

Eric, a junior English student at UTEP, agrees: the kitchen is Dad's territory.

"Dad bought a new grill this summer and every day he was grilling something new: grilled chicken, beef, fish, vegetables .... He loves to try new things, new combinations. It's just like at work, where he's extremely open to suggestions.

That's one of his best qualities," Eric says.

As a prime example, Pearson awards \$25 to any employee who develops a new idea to improve the station. He says it gives everybody a hand in the business.

"My philosophy is that you let people do their own thing within certain parameters and they'll excel. They'll become partners with you."

The couple celebrated their second anniversary on Sept. 2.

"Karen is such a loving person," Pearson says warmly. "We have a great relationship."

Karen gives partial credit for their happiness to an

#### CITIZEN PEARSON

A true and passionate citizen of the community, Pearson's participation and contributions — and ability to get others to contribute — to El Paso's numerous civic and philanthropic organizations are recognized citywide.

He has offered his money, time, fund-raising and promotional skills to such meaningful endeavors as the Child Crisis Center of El Paso, the El Paso Symphony Orchestra, the El Paso Lighthouse for the Blind, the American Southwest Theatre Company, VIVA! El Paso, the Sun Bowl Association, the El Paso Shelter for Battered Women, the Downtown Rotary Club and the Area 19 Special Olympics.

Pearson's favorite community institution is his alma mater, and his generous contributions have helped UTEP build a campus for the future.

"Richard Pearson is a very special UTEP alumnus," remarks UTEP President Diana Natalicio. "In his inimitable style, he has touched UTEP in so many important ways that it is difficult to single one out ... though many are quite memorable! He has demonstrated time and again how proud he is to be a UTEP graduate and how committed he is

to our continued success. Whether it is support for KTER, for scholarships, or for the intercollegiate athletics program, Richard Pearson is an alumnus who cares deeply about this university and who shares our aspirations to serve as a growing resource to this community and increase opportunities for UTEP students."



***"The only thing that might be better is winning the Lotto — but it would have to be at least \$25 million! This award is special."***

source to this community and increase opportunities for UTEP students."



Through his leadership positions in broadcasting, Pearson has provided scholarships and donated valuable audio and video equipment to the university. He has endeavored to increase educational opportunities for students in the Department of Communication and has been a frequent UTEP guest lecturer. He also serves as a member of the Matrix Society, the Miner Foundation and the Alumni Association, of which he is a past president.

In 1993, Pearson created "Maggie's Tourney," a charitable golf tournament named for his late wife, to raise funds through the El Paso Community Foundation for visual and performing arts scholarships. This tournament has now raised more than \$50,000 for students attending UTEP and New Mexico State University.

When the UTEP athletics department found itself in financial straits in 1994, Pearson spearheaded the successful "Black Tie and Tennies" gala and telethon, which raised more than \$70,000. KTSM provided invaluable media exposure by simultaneously airing live coverage of the gala and a Miner basketball away-game. This splendid event — a formal affair where participants sport tennis shoes elaborately decorated to show their UTEP pride — has become an annual function, yielding almost \$160,000 since its inception.

Pearson's extensive

community work has earned him recognition locally. He was named El Paso High School's Outstanding Ex in 1986, the Grand Marshall of the 1990 Southwestern Livestock Show and Rodeo, and he has received UTEP's Distinguished Service Award twice.

His accomplishments in the broadcast world are most prominent, and they have brought both local and national accolades. An active member and past president of the Advertising Federation (AdFed) of El Paso, Pearson has twice received the Ad Club Member of the Year for Exceptional Service Award, and in honor of his contributions to advertising and broadcasting education, UTEP and AdFed of El Paso presented him with the Aid to Advertising Education Award in 1984.

At the national level, Pearson's honors have included an appointment by NBC to a two-year term on its Affiliate Board, which represents more than 200 NBC stations nationwide.

Pearson and KTSM-TV NewsChannel 9 also were

recognized for significant gains in local and national news ratings and their innovative marketing to localize NBC's new 24-hour Spanish news station, *Canal de Noticias*, on Paragon Cable channel 53.

Of all the praise and awards, however, one is most precious to him: his designation as UTEP's 1996 Distinguished Alumnus. The annual award is presented to UTEP graduates who personify the school's commitment to excellence and service, bringing distinction to themselves and the university through outstanding achievements in their careers and civic and university involvement.

"This is just the *best*," Pearson says.

"The only thing that might be better is winning the Lotto — but it would have to be at least \$25 million! This [award] is special."

Why?

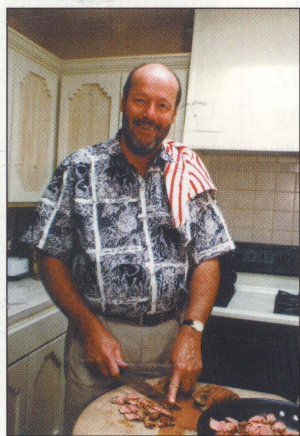
"Probably because it took me so long to graduate and because I really worked hard to do it," he says. "And I think I've given back to the school many, many times, as well as to the community."

Pearson has insisted his whole family be together for the October Homecoming festivities over which he will reign as the university's outstanding ex. And his Homecoming message to UTEP alumni and current and future students is characteristically Pearson:

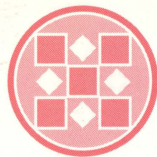
"Never let the bastards grind you down," he says seriously.

"Just never give up. I am proud of my degree and of UTEP. This city and this university have been good to me. And it's going to be better for you. You can start here and prosper somewhere else, but you're always going to be tied to this city and this school. Don't ever forget where you came from." ■

*Richard Pearson and his wife, Karen.*







Visiting Andrew Bernat's home page on the World Wide Web provides a glimpse into the life of a computer scientist who continually traverses new ground in search of innovative approaches to engage his students in the learning process.

Whether scuba diving into deep ocean waters, venturing into the 21st century through television shows such as "Babylon 5," or exploring the uncharted areas of education, Bernat maintains a fresh perspective on life in order to forge new directions in higher education.

Bernat, professor of computer science, is director of UTEP's Model Institutions for Excellence (MIE) program. The \$12.4-million National Science Foundation grant provides UTEP with the resources to reform undergraduate science, engineering and math education.

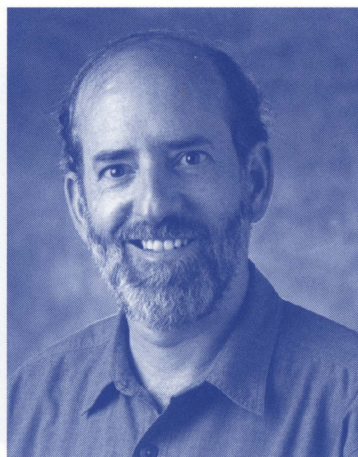
As one of only six NSF Model Institutions for Excellence, UTEP will lead the nation in curricula innovations, which not only will benefit fledgling scientists, engineers and mathematicians, but also will impact students in all disciplines.

"Students will be provided training to become leaders in any area they choose to pursue," Bernat said. "MIE encourages students to become lifelong learners who gather and filter information and effectively analyze material."

Bernat was the natural choice for the MIE directorship because of his commitment to improving students' educational experiences at the university, Stephen Riter, provost and vice president for academic affairs, said.

"MIE allows UTEP to become more of a learning-based institution that transforms students from passive classroom listeners into active participants in their own education," Riter said. "Bernat helped develop many of the fundamental concepts of UTEP's MIE program, and now he will be able to see them to fruition."

Since its inception in October 1995, the MIE program has hired new faculty members in science, engineering, math and English. A pilot class of more than



**ANDREW BERNAT**

### COMPUTER SCIENTIST LEADS MIE REFORM

*by Christian Clarke*

60 freshmen were enrolled together in a cluster of entry level courses last fall to foster relationships among students, peer tutors and faculty members.

"Traditionally, scientists and engineers have been viewed as loners who prefer to do things by themselves, but that is a poor way to work," Bernat said. "If more minds with different experiences work on a problem, then the likelihood of a better solution increases."

MIE encourages teamwork by placing undergraduate students into labs and classes by groups in order to build their leadership and communication skills. Research by social scientists demonstrates that students who work together in groups enhance their educational experiences and further their professional development.

"Research in a laboratory further enforces what students learn in the classroom," said Greg Haan, graduate student in environmental engineering and teaching assistant for MIE-supported courses. "This helps combat burnout and probably will improve retention rates in the long run."

This approach is representative of UTEP's student-oriented programs, which have distinguished the university as an emerging leader in regard to

providing access, equity and quality for all students. Although MIE targets traditionally underrepresented populations, UTEP's program is tailored to include all university students.

The university has become a model for modern, public, urban institutions because it prepares students for the competitive marketplace, Bernat said. UTEP students face additional pressures outside the classroom, so their time is divided among school and financial and family obligations.

The "traditional four-year degree" is no longer an appropriate measure for higher education, Bernat said. The fact that more students are balancing a variety of obligations with their education is a growing concern nationwide.

"We do not want to throw away people. All students need a fair chance to succeed, so we are changing the way we prepare our students," Bernat said. "UTEP is smart to address this issue now. This allows us to be in front of the wave for national curriculum reform."

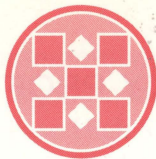
Bernat, who began dabbling in computer science before the field officially was established, received his bachelor of science in physics from Harvey Mudd College in Claremont, Calif. He received his master of science and doctorate in astronomy from the University of Texas at Austin.

In addition to serving as chair of UTEP's Department of Computer Science, Bernat has chaired national committees focusing on minority participation and global activities for the Computer Society Educational Activities Board of the Institute of Electrical and Electronics Engineers.

As MIE enters its second year, additional faculty will be integrated into the program, a national advisory board of academic and industry representatives will be established and more campus involvement in the program will be sought.

"As faculty members, we are here to work with students," Bernat said. "MIE provides us with the tools to effectively engage our students and build the future leaders of higher education and industry."





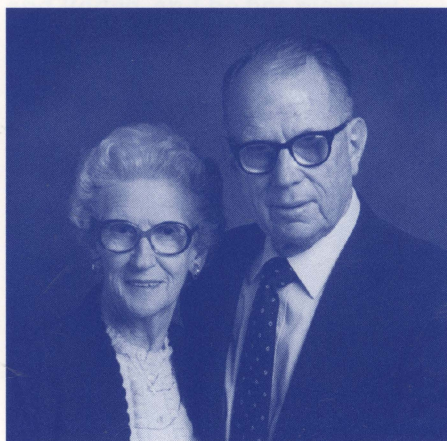
It is difficult, if not impossible, to share the depth of one's love and admiration for another — especially the love a child has for a parent. Ann Kiely and her husband, Bill, have chosen a meaningful way to share their love and admiration for Ann's parents by establishing the James and Trula Abernathy Endowed Enhancement Fund for Disabled Student Services. This endowment reflects the love, caring nature and dedication the Abernathys have for those in need.

For more than 50 years, the Abernathys have crusaded for the disabled — the blind, deaf, victims of cerebral palsy and others who are physically handicapped. In 1943, James and Trula moved from Fort Worth to El Paso to work with the Texas Education Agency. As sole counselor for the 11 counties of West Texas, James helped train disabled individuals and find them employment. After 17 years with the agency, which became the Texas Rehabilitation Commission, James was promoted to West Texas supervisor.

James looks back on his career and remembers it as one that was often stressful and frustrating — but also rewarding. Often those rewards came unexpectedly. For example, James was once approached by a gentleman he had assisted more than 40 years before, when he had helped the hearing-disabled man receive skills training and eventually find a job. The gentleman now told James that he had just recently retired after more than 40 years at that *same* job.

"He wanted to thank me," James said. "There are times like that which really touch you."

While James spent one to two weeks in the field visiting distant counties, Trula nurtured and cared for their children, Ann and David. She also was a foundation of support for Hillside Elementary School, where



## JAMES AND TRULA ABERNATHY

### ENHANCEMENT FUND FOR DISABLED STUDENT SERVICES

*by Rosanne Morin*

she worked as a secretary for 24 years.

Since their retirement almost 20 years ago, the Abernathys have continued to extend a helping hand to those in need. Trula serves on the board of directors for Drive-a-Meal and has kept active in her church. James is still active in the Lion's Club, where he has provided more than 50 years of service, and he counsels employees for Goodwill. James also helped establish a radio reading service at the El Paso Lighthouse for the Blind, allowing daily newspapers and assorted magazines to be broadcast for the blind and those who cannot read.

The endowment that Ann and Bill Kiely have established at UTEP is an extension of the caring nature that is personified by the Abernathys and which continues in Ann and Bill, both UTEP graduates. Bill graduated in 1964 and Ann in 1966 from what was then Texas Western College. In fact, nine members of the Abernathy and Kiely families are UTEP alumni.

The Kielys insist on remaining behind-the-scenes and prefer not to be the focus of the endowment. It is, however, hard to overlook their love and generosity in establishing an endowment that not only honors the Abernathys, but also supports and aids disabled UTEP students.

Yolanda Montoya, director of Disabled Student Services at UTEP, said the funds would be applied toward purchasing adaptive aids for disabled students. "These funds give us the ability to provide disabled students with unique services such as magnifiers, telephones and interpreter services that students could not otherwise afford," Montoya said.

At the celebration dedicating the Kielys' gift, UTEP President Diana Natalicio said, "The endowment is greatly appreciated and will enable deserving students to pursue their highest aspirations."

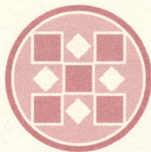
The sentiment expressed by Natalicio is the heart of the James and Trula Abernathy Endowed Enhancement Fund for Disabled Student Services — to help physically challenged students receive the support they need to transfer into fulfilling, productive lives.

Karen Kimberlin, president of Image, a UTEP student association for disabled students, said, "This endowment will help provide much-needed adaptive equipment for the disabled, especially the visually and hearing impaired. It is so difficult for these students to function without adaptive aids."

Kimberlin also recognized that UTEP is constantly expanding its services for disabled students, and she is looking forward to the positive changes this endowment will make possible.

"The demand for aid is much greater than the available resources, so this is a great start to addressing that need," said Kimberlin.





## WHAT IS THE UTEP ALUMNI ASSOCIATION?

The Alumni Association is an organization of former UTEP students and faculty members that promotes the interests and welfare of the university. The association's goal is to assist UTEP in its mission to achieve academic excellence by sponsoring and supporting programs, projects and activities that promote that image. The association provides opportunities for alumni and friends to come together during the year for several events such as Homecoming, Season of Lights and pregame parties.

## HOW CAN I JOIN THE ALUMNI ASSOCIATION?

Simply send a minimum annual contribution of \$25 per person to:

UTEP Alumni Association  
Office of Development and Alumni Affairs  
University of Texas at El Paso  
El Paso, TX 79968-0524

Please include your year of graduation or the years you attended UTEP on your check. Indicate the college, department, academic program or scholarship for which your donation is intended. A membership card will be mailed to you.

## DON'T FORGET TO VOTE

Remember to place your vote for the 1997 Alumni Association Board of Directors. Newly elected board members will be announced during the 1996 Homecoming Pregame Party at the Alumni Lodge at 5 p.m. Saturday, Oct. 26. If you are a current member of the Alumni Association and did not receive a ballot, please call the Alumni Office at 800/687-8004.

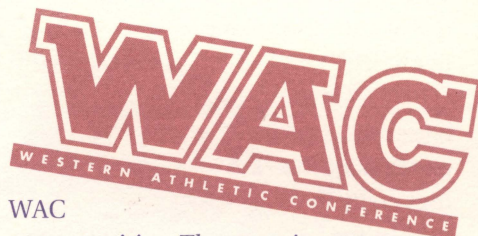
## FOLLOW THE MINERS

Mark Saturday, Oct. 12, on your calendar and join the Alumni Association for a weekend getaway to Fort Worth for the **UTEP vs. TCU** football game. For more information on trip packages and prices or to make reservations, contact Justine Coleman at Sun Travel at 800/369-2649.

## THE NEW WAC

The Fall semester has begun and with it comes the new football season and the new Western Athletic Conference (WAC). The WAC is now a "super conference" with 16 member universities and two divisions: Mountain and Pacific. UTEP will compete in the Mountain Division with Brigham Young, New Mexico, Rice, Southern Methodist, Texas Christian, Tulsa and Utah. The Pacific Division teams are Air Force, Colorado, Fresno, Hawaii, Nevada-Las Vegas, San Diego, San Jose and Wyoming.

The Alumni Association began plans early this year to capitalize on the new



### WAC

opportunities. The association planned a rally in California for the Sept. 21 **UTEP vs. San Jose** football game. A "Follow the Miners" trip to Fort Worth for the **UTEP vs. Texas Christian** WAC game is scheduled for Oct. 12. The Alumni Association's annual Homecoming pregame party will rally the fans for the Miner's first conference play against Rice Oct. 26.

Watch your mail for special announcements and more information on these and other events.

## MINERPALOOZA

Another successful MINERPALOOZA, the Alumni Association's annual street festival, was held Sept. 7 at the center of the UTEP campus. Co-sponsored by the Alumni Association and Union Programs Office, this year's event was coordinated by Alumni Association board members Tom Meece (B.B. '69), Linda Troncoso (B.A. '69) and Patty

Gonzalez (B.A. '88).

The crowd was entertained by the River City Band — the band's third consecutive 'PALOOZA appearance — and KLAQ 95.5 FM. Student organizations helped set up and operate food and game booths.

Thanks to everyone who helped to make MINERPALOOZA one of UTEP's most popular events!

## 1996 CALENDAR OF EVENTS

|          |   |
|----------|---|
| Sept. 28 | UTEP at N. Illinois at 3:05 p.m. (CST)  |
| Oct. 5   | UTEP vs. Utah at 7:05 p.m.<br>Football Pregame Party at the Alumni Lodge from 5:30 to 6:30 p.m. |
| Oct. 12  | "Follow the Miners" to Fort Worth<br>UTEP at Texas Christian at 7:05 p.m.                       |

## HOMECOMING (see pages 18 and 19 for more Homecoming events)

|         |   |
|---------|---|
| Oct. 26 | UTEP vs. Rice at 7:05 p.m.<br>Football Pregame Party at the Alumni Lodge from 5:30 to 6:30 p.m.               |
| Nov. 2  | UTEP at Brigham Young at noon   |
| Nov. 9  | UTEP vs. Southern Methodist at 7:05 p.m.<br>Football Pregame Party at the Alumni Lodge from 5:30 to 6:30 p.m. |
| Nov. 16 | UTEP vs. Tulsa at 7:05 p.m.<br>Football Pregame Party at the Alumni Lodge from 5:30 to 6:30 p.m.              |
| Nov. 23 | UTEP at New Mexico at 12:05 p.m.  |
| Dec. 6  | Season of Lights Ceremony   |
| Dec. 21 | Winter Commencement   |



## POP QUIZ

Did you know ...

- UTEP was ranked fourth in the nation (Fall 1994) with an international enrollment of 9 percent?

- UTEP is the largest Hispanic-majority university in the United States?

- More than 60 countries are represented by UTEP students?

- UTEP is the only school in the Western hemisphere with Bhutanese architecture?

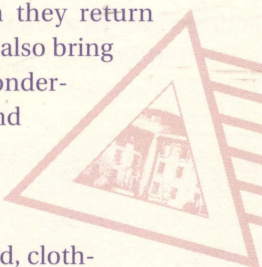
Now that you know these facts, you'll appreciate the 1996 Homecoming theme: "The International Colors of UTEP."

Since UTEP lies on the shared border between the United States and Mexico, the majority of the university's 1,500 international students are from Mexico. But UTEP also has students from as far away as Argentina, Bhutan, Denmark, New Zealand and Zimbabwe. Not only does each student take a little piece of El Paso's unique border culture with them when they return home, they also bring all of the wonderful colors and sensations of their countries — flags, food, clothing, music and dance — to UTEP.

If you plan to be in El Paso during Homecoming Week, Oct. 21-26, bring your passport and come experience this international celebration.

## CORRECTION

The Summer 1996 issue of *Nova Quarterly* contained an error in the "Messages From the Heart" section. A gift received in honor of Nesa Azar was mistakenly listed as a memorial gift. We are pleased to note that Mrs. Azar is alive and well.



## CLASS NOTES

by Judy Jimenez

### 30s ▼

**Mary Burrows** (B.A.'32) was previously a teacher and later worked as a secretary with the U.S. Foreign Service in Juárez, Mexico.

### 40s ▼

**Catherine Kistenmacher** (B.A.'48) was elected president of the International Association for the Visual Arts.

### 50s ▼

**Olivia Irvin Bell** (B.A.'50) is a retired teacher. **Patrick L. Benson** (B.B.'55) was named president and chief operating officer of Lucchese Boot Company, headquartered in El Paso. He has been with the company since 1989.

**Hughes Butterworth** (B.S.'54) was appointed as a new board member of the El Paso Foreign Trade Association. He is currently with Lawyers Title of El Paso.

**Margaret Christian** (M.A.'55) has been named president of the Planned Parenthood Center of El Paso.

**Tony Conde** (B.S.C.E.'53) was elected first vice president of the International Association for the Visual Arts.

**Mimi Gladstein** (B.A.'59; M.A.'66) was appointed vice president of the El Paso Holocaust Museum and Study Center. Gladstein is a professor of English at UTEP.

**Lois M. Godfrey** (M.A.'53) is a retired education officer from the Department of the Army.

**Hector Holguin** (B.S.C.E.'58) was inducted into the Junior Achievement Desert Southwest Hall of Fame.

**Olga "Cookie" Mapula** (B.A.'58; M.A.'73) was inducted into the Junior Achievement Desert Southwest Hall of Fame. Mapula is president of the Communications Group and vice president of the El Paso Community College Board of Trustees.

**Dr. Laurance Nickey** (B.S.'52) received the Fratis Duff Memorial Award by the Texas Public Health Association for outstanding contributions to improve public health in Texas.

**Rev. Fr. William A. Oden Jr.** (B.A.'53) is a priest in the Anglican Catholic Church in New Mexico where he is working on an anthology and portrait of his wife, Dorothy Lee Oden.

### 60s ▼

**Michael Barrueta** (B.B.'65) was promoted to field marketing technician in the marketing department of the Kelly-Springfield Tire Company.

**John Best** (B.S.'67) was appointed to the board of the El Paso Foreign Trade Association. He is currently employed with Best/White Associates.

**Gary L. Crowell** (B.A.'69; M.Ed.'72) is associate superintendent in the Pasadena Independent School District.

**Mary Kay Ewing** (B.S.Ed.'68) was selected Woman of the Year by the Sun City Chapter of the American Business Women's Association. She is a retired school teacher from the El Paso Independent School District.

**Terrell T. Kelley, Col., USMC** (B.A.'69) has returned to Italy after completing a 20-day deployment to the eastern Mediterranean Sea aboard the flagship USS LaSalle, serving on the staff of the admiral in charge of U.S. naval forces.

**James F. Malone** (B.A.'60; M.A.'62), a Texas farmer, retired from the government after 20 years of service.

**Luis A. Mendez Jr.** (B.M.'60) is a band and choir director at Jewett Elementary School for the Arts in Florida and pianist-leader of the Louie Mendez Band. He made a special appearance as a pianist with the Guy Lombardo Band at Busch Gardens.

**Helen Hennessey Scasta** (B.S.Ed.'60; M.Ed.'76) and her husband are ranchers in Texas.

**Marguerite Want** (M.Ed.'65) is a retired teacher.

### 70s ▼

**Rodney Baxter** (B.A.'72) was elected president of the Amigo Airsho. He worked as a volunteer for six years prior to his election. Baxter is a partner with Hardie and Baxter Law Firm.

**Evelyn C. Bourquin** (B.S.Ed.'76) was nominated for the third annual *Mujer Obrera* Award.

**Katherine Brennand** (M.B.A.'79) was the producer of "The Made-in-El Paso Spectacular" fund-raising gala.

**James Brundage** (B.S.Ed.'74) was elected vice president of Rogers and Belding Insurance Inc. and has been with the company since 1978.

**Karen Lee Cavazos** (B.S.Ed.'73; M.S.'87) was selected by the Ysleta Independent School District as the 1996-97 secondary teacher of the year. She is a teacher at J.M. Hanks High School.

**Richard T. Downs** (B.S.Ed.'75; M.Ed.'79) is president of the Florida School Counselor Association. Downs is a counselor at Bryan Elementary in Florida.

**Linda East** (B.A.'74) was elected president of the Texas School of Public Relations Association. She is the director of communications for Socorro Independent School District.

**Maria A. Gemoets** (B.S.Ed.'76) was nominated for the third annual *Mujer Obrera* Award. She is a teacher at Houston Elementary/Intermediate School.

**Elfida Gutierrez** (B.S.Ed.'76; M.Ed.'77) was nominated for the third annual *Mujer Obrera* Award. She is the principal at Hueco Elementary School.

**Luis Macias** (B.A.'74) graduated from the Border Patrol Training Academy in Georgia after an 18-week course. He has been assigned to San Diego, Calif.

**David G. Marcus** (B.A.'74) has been named president of the board of the El Paso Holocaust



Museum and Study Center. He is currently a partner in the accounting firm of Marcus, Fairall, Bristol & Co. and has been a museum board member for five years.

**Sandy Mergen** (B.S.Ed.'70) is a part-time lecturer at Texas A&M University.

**Linda Jean Moore** (B.A.'71) was named controller at PZH Contract Design Inc.

**Pete Payan** (B.B.A.'71) was elected treasurer for the 1996 El Paso Hispanic Chamber of Commerce. He is currently with Norwest Bank.

**Martha Pickrell** (B.S.Ed.'70) was selected by the El Paso Independent School District as 1995-96 Secondary Teacher of the Year. She is a teacher at Ross Middle School and has been a teacher for 25 years.

**Gaylord Reaves** (B.S.C.E.'71), owner of GE Reaves Engineering Inc., received the Greater San Antonio Chamber of Commerce 1996 Small Business Award.

**Rollin W. Roberts** (B.S.M.E.'70) was named superintendent for Unocal-MolyCorp Inc.'s Mountain Pass, Calif., Rare-Earth milling operations, the only Rare-Earth metal mine mill and refining operation in North America.

**Irma Nuñez Rubio** (B.A.'72; M.P.A.'90) was nominated for the third annual *Mujer Obrera* Award. She is a coordinator for the Partners for Excellence in Teacher Education program at UTEP.

**Tim Shelfer** (B.S.'73) is the manager of a storage management support group for mainframe computers with Sprint Telecommunications.

**Bertha A. Tagle** (B.S.Ed.'74) was nominated for the third annual *Mujer Obrera* Award. She is a teacher.

**Wayne Thornton** (B.A.'77) was one of four coaches nominated by USA Weekend for the "Most Caring Coach in the Nation" designation. Thornton is the director of special promotions for the El Paso Parks and Recreation Department.

**David K. Victor** (B.A.'71) is retired from Litton Industries after 11 years of service. He is a volunteer for the elderly and runs a home business.

## 80s ▼

**Charles T. Allen** (B.B.A.'88), the chief of logistics for the 381st Intelligence Squadron in Anchorage, Alaska, was selected as the Air Intelligence Agency's Company Grade Officer of the Year for 1995.

**Robert M. Bade** (M.Ed.'83) is an associate of the European Baptist Convention in Germany.

**Sandra Castillo** (B.S.Ed.'87) was nominated for the third annual *Mujer Obrera* Award. She is a teacher at Bureson Elementary School.

**Rosa Maria Correa-Schlagregen** (B.A.'85; M.Ed.'89) was nominated for the third annual *Mujer Obrera* Award. She is a teacher at Ysleta High School.

**Mark Yazbik Daw** (B.B.A.'82) is vice president of Daw's Home Furnishings Inc.

**John Ferrell** (B.B.A.'80) was elected to the board of directors of the Texas Association of Property Tax Professionals.

**Rita Fuentes** (B.S.Ed.'82) was nominated for the third annual *Mujer Obrera* Award. She is the director of academics education for the David Carrasco Job Corps Center.

**Suzan Kern** (B.A.'87), a lawyer, was nominated

for the third annual *Mujer Obrera* Award.

**Ismael Legarreta** (B.S.C.E.'86) was elected trustee vice president for the Ysleta Independent School District Board of Trustees.

**Rose Mary Lewis** (B.S.C.E.'83) was named the 1996 Young Engineer of the Year by the Oklahoma Society of Professional Engineers. She is currently senior project engineer for the Blackwell District of Williams Natural Gas Company in Oklahoma.

**Rudy Magaña Jr.** (B.B.A.'89) has joined the Alternatives Center for Behavioral Health as community relations director.

**Josefina Manriquez** (B.B.A.'86) was nominated for the third annual *Mujer Obrera* Award. She is an administrative assistant with *Mi Familia y Barrio* Youth Gang/Drug Prevention Program.

**Clifton J. McCullough**, Capt., USMC, (B.S.C.S.'81) was awarded the Roy C. Wilkins Meritorious Award by the National Association for the Advancement of Colored People for his efforts to further civil and economic rights in his community.

**Jody Mullings** (B.B.A.'84) was promoted to senior vice president in the Commercial Banking Division at Texas Commerce Bank.

**Rebecca Navar** (B.B.A.'81; M.B.A.'84) has joined the staff of KBNA FM/AM Radio as an account executive.

**Lucia M. Rodriguez** (B.A.'87) has been named coordinator of the Allied Health Careers Opportunity Program at the Doña Ana Branch Community College.

**Maria F. Rollin** (M.A.'85) was named to the 1996 edition of *Who's Who Among America's Teachers*.

**Belen Segovia** (B.S.C.S.'84) has opened a Nationwide Insurance Agency in San Antonio.

**Rick Teplitz** (B.B.'88) has joined the sales staff of Channel 7-KVIA as an account executive.

**Marzza L. Zwezerijnen** (B.B.A.'85) was promoted to training and marketing manager for Baker-Darling Training Center. She has been with the company for two years.

## 90s ▼

**Milner Carballo** (B.B.A.'93) was named "Agent of the Month" in February by Goodman Financial Group and John Hancock.

**Luisa J. Castorena** (ND) is a retired teacher from Lydia Patterson Institute.

**Myrna Deckert** (ND) was honored as "Citizen of the Year" by the El Paso Chapter of the Military Order of World Wars.

**Tricia Dentinger** (B.S.Ed.'90) was a finalist in the El Paso Independent School District 1996 Teacher of the Year Award. She is a teacher at Western Hills Elementary.

**Morris Galatzan** (ND) received the 1996 Hannah G. Solomon Award from the El Paso Section of the National Council of Jewish Women. He is a former district judge.

**Eileen M. Grozier** (B.S.W.'92) is an independent beauty consultant for Mary Kay Cosmetics.

**Daniel Hall** (B.S.N.'95) was nominated to receive the Accolade of Knighthood within the Religious and Military Order of the Knights of the Holy Sepulchre, a recognized order of chivalry.

**Elizabeth Hill** (ND) was elected 1996 president

of the El Paso Society for Human Resource Management. She is currently employed with Creative Staffing Solutions.

**Ted Houghton Jr.** (ND) was named associate of the month for February at Goodman Financial Group and was selected to attend the John Hancock President's Cabinet in Atlanta.

**Mary Helen Mariscal-Cholka** (B.S.Ed.'91) was nominated for the third annual *Mujer Obrera* Award. She is a teacher at Slider Middle School.

**Joseph T. McCreary** (ND) is owner of JCM Communications, a company furnishing telephone service to remote areas of the United States via radio equipment.

**Sito Negron** (B.A.'90) is a reporter with the *El Paso Times*.

**Luis Saenz** (M.A.'95) was master of ceremonies at the annual fund-raising El Paso Planned Parenthood luncheon.

**Jesse Whittenton** (ND) is owner of Desert East Driving Range.

**Carlos Zuniga** (B.S.N.'91) was elected president of the El Paso Home Care Association. He is currently employed with Quantum Home Health.

## OBITUARIES

**Richard A. (Dick) Chapman** (M.E.'76) Feb. 21, 1996. He was a resident of Albuquerque, N.M., and had retired in 1995 from teaching in El Paso schools after 18 years of service. Chapman was awarded the National Association for Bilingual Education Award in 1992. He is survived by his wife, Jean; daughter, Denice; sons, Don and Dwayne; and four grandchildren, Scott, Heather, Donnie and Tyler.

**Joan E. Goetting** (B.S.Ed.'69) March 14, 1996. She was a long time El Paso resident, serving on the board of directors for Planned Parenthood, the El Paso Museum of Art and the Women's Department of the Chamber of Commerce. Goetting is survived by her husband, Charles; daughter, Gretchen; daughter and son-in-law, Leslie and Edmund; son and daughter-in-law, Carl and Pam; son and daughter-in-law, Jeffrey and Janine; three grandsons, Charles, Ian and Stuart; and granddaughter, Ann.

**Freda M. Young** (B.S.Ed.'61; M.Ed.'70) March 24, 1996. She was a former El Paso resident and had lived in May, Texas, after her retirement from 27 years of teaching with the Ysleta Independent School District at Marion Manor Elementary School. She was a licensed pilot. Young was preceded in death by her son, Dennis; father, Rosen; and sister, Jean. She is survived by her husband, James; grandson, Jason; and mother, Ruth.

**Craig E. Conklin** (B.B.A.'73) April 2, 1996. He was a lifelong resident of El Paso where he was a plant manager at the Lee Company. Conklin was a veteran of the Vietnam War. He is survived by his wife, Eileen; son, Craig; daughter, Michelle; and mother, Shirley.

**Rodolfo Tibuni** (B.B.A.'81) April 6, 1996. He was a lifelong resident of El Paso and had worked for Southwestern Bell Telephone Co. for 21 years. He was preceded in death by his father, Fidel. Tibuni is survived by his wife,



Mary; son, Rudy; daughters, Danielle, Denise and Laura; and his mother, Isaura Tibuni.

**Mario Palafox, M.D.** (B.S.'46) April 9, 1996. He had practiced medicine in El Paso for 46 years and was a member of the El Paso County Medical Association, Texas Medical Association, American Medical Association and countless others. Palafox served as director for Cornell University Automotive Crash Investigation Research from 1959 to 1964 and chairman of Worker's Compensation and Occupational Medicine for the Texas Medical Association. In addition, Palafox taught orthopedic surgery; was a civil defense director for El Paso; and staff physician at several El Paso hospitals. He is survived by his wife, Margaret; mother, Olivia; son and daughter-in-law, David and Patty; son and daughter-in-law, Andrew and Katherine; son and daughter-in-law, Mario II and Mary; son, Charles; daughter and son-in-law, Patricia and Ramiro; daughter and son-in-law, Julie and Robert; daughter and son-in-law, Gina and Craig; and eight grandchildren.

**Ruben Porras** (B.B.A.'59) April 13, 1996. He lived in Richardson, Texas, for 23 years and had retired from the federal government after 27 years of service. Porras had been a professional baseball player, pitching against Joe DiMaggio, Yogi Berra and Mickey Mantle; and was inducted into the El Paso Baseball Hall of Fame. Porras is survived by his wife, Soledad; children, Ruben, Liz, Gary, Yvonne, Juan, Gina, Jimmy, Danny, Elena and Antonio; and grandsons, Zachary, Jessie, Antonio and Travis.

**Eva Marie Finnen** (B.S.Ed.'80) April 13, 1996. She lived in El Paso for 34 years and was a teacher. She is survived by her sons, Cedric and Clifton.

**Annette-Gene Fregly** (B.A.'82) April 18, 1996. She lived in El Paso for 36 years. Fregly is survived by her daughter, Andrea; daughter and son-in-law, Dana and Paul; and granddaughter, Michelle.

**Marshall T. Finley** (B.B.'37) April 20, 1996. He was a Certified Public Accountant and partner at Main and Co. for 25 years. Finley also worked for the El Paso Natural Gas Co. as an accountant. He was a member of the AICPA and TSCPA. Finley was preceded in death by his parents, Charles and Linda, and brother, Guy. He is survived by his wife, Angela; son, John; daughters, Teresa and Mary; three grandchildren and 10 great-grandchildren.

**Richard L. Moore, D.D.S.** (B.A.'42) April 24, 1996. He lived in El Paso since 1924 and had practiced orthodontics for 27 years. Moore was a member of the El Paso and American Dental associations and co-founder of the American Orthodontic Society. He was a veteran of World War II and a retired lieutenant with the Naval Reserves. Moore was preceded in death by his wife, A. Elizabeth, and his son, Stephen. He is survived by his sons and daughters-in-law, Dr. Richard and Peggy Moore and Dr. Mike and Mary Moore; and five grandchildren, Sara, Brian, Matthew, Mark and Megan.

**Donald A. Malooly, M.D.** (B.A.'50) April 22, 1996. He was a retired cardiologist and had practiced in El Paso for 17 years. He was chief

of medicine for four years at the Amarillo Veterans Administration Hospital where he was awarded the Heart and Hands award for exceptional patient care. Malooly also was named "Outstanding Teacher of the Year" while an associate professor at Texas Tech Medical School. He published several papers in cardiology and internal medicine and was listed in *Who's Who in the South and Southwest*. Malooly was preceded in death by infant daughters, Angela, Celeste and Katherine Anne. He is survived by his wife, Mary; his son and daughter-in-law, Donald and Becky; son, Mark; daughter, Mary; and grandson, Daniel.

**John M. Harper** (B.B.'66) April 25, 1996. He was a lifelong resident of El Paso and owner of the General Refrigeration Company. He is survived by his wife, Sandy; son, Jimmy; and son and daughter-in-law, Johnny and Laura.

**Patricia Holford** (B.S.Ed.'70) April 30, 1996. She was a lifelong resident of El Paso and taught at Gadsden High School for 21 years. She was preceded in death by her husband, Jack. Holford is survived by her children, Cindy and Troy; and grandchildren, Cody, Carly and Sean.

**Deane William Hawkins Silva** (B.S.Ed.'70) May 1, 1996. He was a lifelong resident of El Paso and director of risk management for the El Paso Independent School District; a professor at El Paso Community College; and an assistant principal at Andress, Burges and Jefferson high schools. Silva was preceded in death by his father, Manuel. He is survived by his wife, Carol; son, Michael; daughter, Carrie; and mother, Maxine.

**George B. Wolfe** (B.A.'77) May 2, 1996. She was a lifelong resident of El Paso and a secretary at UTEP. She is survived by her parents, Richard and Ida; and brother and sister-in-law, Mark and Josephine.

**Thula Hardie Hendrick** (M.A.'50) May 3, 1996. She was a lifelong resident of El Paso and a retired teacher. During World War II, she was secretary to Congressman Thomason until 1942 when she went overseas to serve in government war agencies in Egypt and Ethiopia. Hendrick was preceded in death by her husband, Julius. She is survived by her stepdaughter, Darthula; and her husband, Gray.

**Harold Lee Pollard** (B.S.E.E.'56) May 5, 1996. He was a resident of El Paso and had retired from El Paso Products in 1984. He is survived by his wife, Cortez; son and daughter-in-law, Scott and Rita; daughter and son-in-law, Kelli and Keith; son and daughter-in-law, Jimmy and Jolie; six grandchildren; and longtime friend, Shirley Grant.

**May G. Mayo** (B.A.'59) May 5, 1996. She was a lifelong resident of El Paso, who retired from the Ysleta Independent School District after 24 years of teaching. Mayo is survived by her daughter and son-in-law, Sylvia and Lawrence; and grandson, Evan.

**Fred Sosa** (B.B.A.'84) May 5, 1996. He was a resident of El Paso for 37 years and retired from civil service after 20 years of service as a Patriot instructor. Sosa is survived by his mother, Mary; brother, Lino; sisters, Rachel and Silvia; and grandmother, Lola.

**Adelina "Lynn" Chancellor** (NG) May 9, 1996. She was a lifelong resident of El Paso and was

an assistant manager of El Paso Terminal Warehouses Inc. Chancellor had served as trustee, announcement clerk, and member of the choir and the laymen's organization of the Visitor's Chapel AME Church. She is survived by her mother, Eva Renfroe.

**Clarence T. Tanner Sr.** (B.A.'73) May 26, 1996. He was a resident of El Paso for 34 years where he was a V.I.P. tutor at Hillside Elementary School. Tanner retired in 1990 from civil service at Fort Bliss. He was preceded in death by his wife, Marjory. Tanner is survived by his daughter and son-in-law, Catherine and John; son and daughter-in-law, Marty and Jennifer; his sons, Larry and John; brother and sister-in-law, Paul and Doris; and grandchildren, Lisa, Kimberly, Michael, Kristen, Linda, Jacob, Zachary, Brandon, Jazz and Alex.

**Maple Katherine Cox** (B.B.'49) May 30, 1996. She was an accountant and resident of El Paso.

**Carlton E. Stevens** (B.B.'42) June 1, 1996. He was a retired U.S. Army colonel with 30 years of service. He is survived by his wife, Mary; three children; and six grandchildren.

**William Walsh** (B.B.'58) June 2, 1996. He was a lifelong resident of El Paso and vice president of Farah International. Walsh served with the U.S. Air Force during the Korean conflict. Walsh is survived by his wife, Arleen; son, Brian; daughter and son-in-law, Tracy and Ernesto; and granddaughter, Alyssa.

**Claude D. Hurd** (B.S.'52) June 3, 1996. He retired from TRW in Washington, D.C., and previously worked for the University of California at Los Alamos, N.M. Hurd is survived by his wife, Mary; son, Don; daughter-in-law, Diane; and grandsons, Byron and Russell.

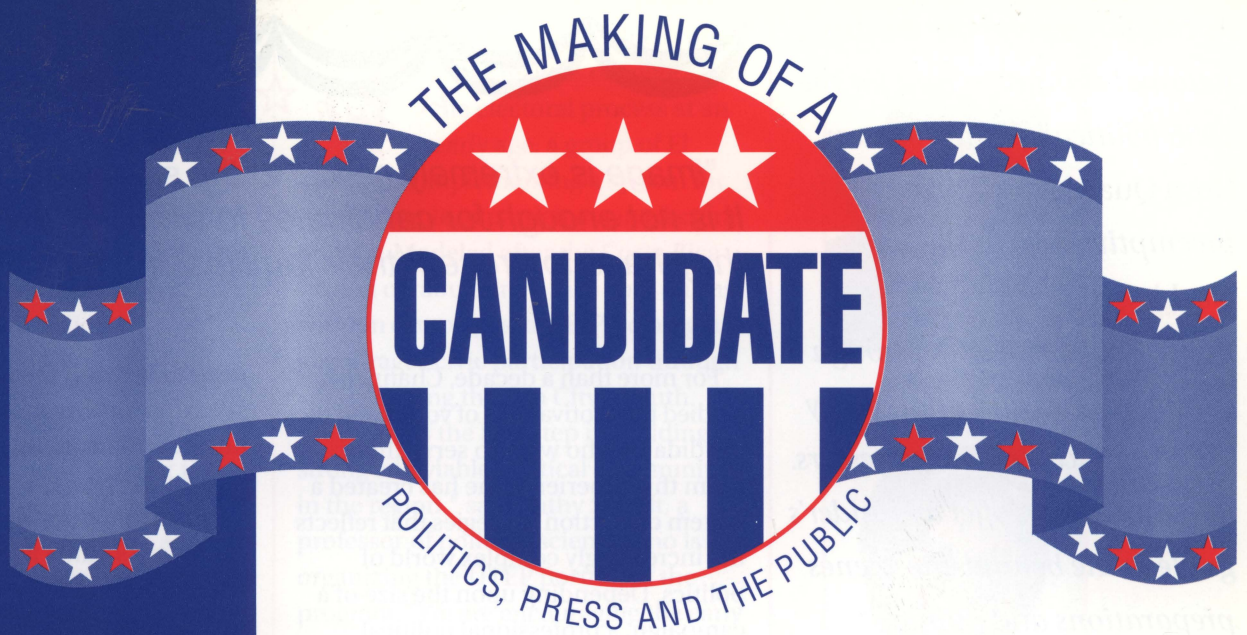
**Louis Hartrick** (B.B.'39) June 4, 1996. She was a resident of El Paso for 50 years and a retired elementary school teacher. Hartrick was named Outstanding Teacher of America in 1975 and served as president of the El Paso Teachers Association and the Texas Western College Faculty Club. Hartrick was a member of the UTEP Women's Auxiliary, Delta Kappa Gamma, El Paso Historical Society and the Women's Club of El Paso. She is survived by her husband of 65 years, Dr. Wade J. Hartrick; daughter, Lavon; son, Blake; sister, Maurine; brother, W.G.; grandson, Randy; and great-grandchildren, Heather and Chanel.

**Joan D. Jones** (M.Ed.'75) June 10, 1996. She taught kindergarten for seven years at East Point Elementary School. Jones also taught at Thomas Manor Elementary School for sixteen years. Jones is survived by her husband, Isaiah; son Isaiah II; daughters, Torry and Tyndal; grandchildren; Jivaro, Brandon and Pamela; and half-sister, Annie.

**Grace D. Grimshaw** (B.A.'48) June 11, 1996. She was a resident of El Paso for 69 years and was a teacher at Alamo Elementary School. Grimshaw is survived by her son, Lucien.

**Mildred Louise Jordan** (M.A.'57) June 16, 1996. She was a teacher with the Ysleta Independent School District where she taught for more than 32 years. Jordan is survived by her husband, R.E. (Gene); daughter, Jan; sister-in-law, Evalynn; nieces, Marilyn, Bayliss, Elaine and Mary; nephews, Charles and Michael; great-nieces, Serena, Lee, Reesa and Jami; and great-nephews, Jeff and Eric.





by Christian Clarke

*"... the handshake is the threshold act, the beginning of politics. I've seen him do it two million times now, but I couldn't tell you how he does it, the right-handed part of it — the strength, quality, duration of it, the rudiments of pressing the flesh. I can, however, tell you a whole lot about what he does with his other hand. He is a genius with it. He might put it on your elbow, or by your biceps: these are basic reflexive moves.*

*He'll share a laugh or a secret then — a light secret, not a real one — flattering you with the illusion of conspiracy. If he doesn't know you all that well and you've just told him something 'important,' something earnest or emotional, he will lock in and honor you with a two-hander, his left hand overwhelming your wrist and forearm. He'll flash that famous misty look of his. And he will mean it."*

— Observations about Jack Stanton, fictional presidential candidate, from *Primary Colors* by Anonymous (Joe Klein)



*As candidates embark on the national campaign trail for the 1996 political election season, Nova Quarterly takes a preemptive look at the inner workings of public-service politicking, primarily through commentaries and analyses by UTEP political science professors. These interviews offer an insider's guide to the behind-the-scenes preparations and public considerations that go into "the making of a candidate."*

**F**rom the politics of a handshake to the deal-making sessions of the War Room, the success of any political campaign entails precise packaging of a candidate and constant attention to detail. Campaign organizers meet months — sometimes years — before an election to develop strategies to ensure their candidate's victory.

When El Paso political consultant Tim Channell speaks about election campaign strategies, he sounds more like a manager conducting marketing research for a consumer product.

"In a sense, voters are consumers and the candidates are the products, so a campaign must be run as a business," he said. "While politics and the act of governing are an art, there are scientific principles we can use to identify the issues in a community. We also know what methods to use to ensure the candidate's message is heard."



*"Image is extremely critical to the success of a candidate. It is not enough for candidates to simply show themselves; they have to present their families and their lives."*

— Gregory Rocha

For more than a decade, Channell has studied the motivations of voters and the candidates who want to serve them. From this experience, he has created a system of election strategies that reflects the increasingly complex world of politics. Depending upon the size of a campaign, a professional political consultant tailors a varying degree of comprehensive election campaign services, including public relations, volunteer coordination, phone-bank supervision, speech writing, opinion polling, budget development and opposition research.

With a few keystrokes, Channell is able to access a database containing comprehensive organization and budget files about previous campaigns. He also has access to television and radio rating systems to target specific demographic groups according to age, gender and income.

"A candidate cannot reach the voters without the media — especially the electronic media," Channell said. "Voters

need to feel as if the candidate is speaking directly to them. In this business, personality is a number-one priority."

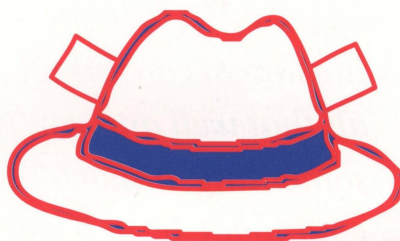
For a campaign to be successful, the candidate's name and a few central issues must reach the voter at least eight times, Channell said.



In the past, those aspiring to public office relied heavily on political parties to organize the electorate behind candidates. With growing political rifts in the parties and additional developments in the nation's communication system, the electoral process has become more candidate-oriented.

"During the last three to four decades, the role of parties has been de-emphasized," said Howard Neighbor, a political science professor who specializes in the electoral process and voting rights. "Individuals used to hold their party identities throughout their entire lives, but now candidates, issues and parties are all intertwined in the electoral process."

Gregory Rocha, an assistant professor of political science who specializes in the local and state election process, said although





candidates remain cautious about straying too far away from the platform of a political party, today's politicians enjoy a greater amount of freedom in determining their own agendas.

This requires candidates to create momentum for themselves and present a fuller package of intangibles than their political predecessors did.

"Image is extremely critical to the success of a candidate. It is not enough for candidates to simply show themselves; they have to present their families and their lives," Rocha said. "They have to define themselves as being dynamic and on the move, and they have to create an aura of character, trust and charm."

Although voters want to build an intimate level of trust with their candidates through the media, this creates an unrealistic relationship between candidates and their constituencies, Patricia Fredericksen, assistant professor of political science, said.

"Media figures have become the royalty of the United States, with politicians being the shadier members of the royal family," Fredericksen said. "Voters have a highly personal, but artificial relationship with candidates, which is similar to the public's relationship with movie stars. We hold our political candidates in a mixture of awe and distaste, neither of which is reality-based."



In order to introduce voters to the realities of politics and the electoral process at an early age, a group of El Pasoans is implementing a system for young people to participate in electoral politics. Modeled after the Costa Rica system of tabulating a kids vote during election campaigns, the El Paso program encourages civic participation through voting among the Sun City's youth.

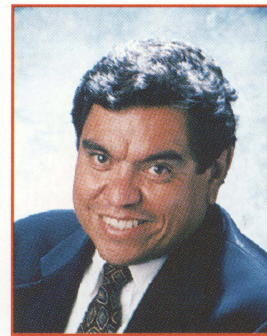
"Voting is the first step in building strong and viable political communities in the region," said Kathy Staudt, a professor of political science who is organizing the UTEP portion of the program. "We are encouraging the early involvement of children in civic affairs so they become more engaged and involved with the political process throughout their lives."

Furthermore, the children's vote may impact electoral politics by stimulating additional participation among their parents, while also forcing candidates to broaden their agendas to include issues that directly impact the youngest members of their constituencies.

Roberto Villarreal, associate vice president for academic affairs and a political science professor who studies the presidency and border-related politics, said voters, regardless of age, want to see themselves and their issues reflected in elected representatives.

"We tend to want to see ourselves when we look at our representatives, so candidates must assume the mores of a community in order to be viable," Villarreal said. "A good candidate mobilizes the wants of the majority of voters by addressing basic needs such as the standard of living and education."

On the other hand, the public must know what makes a representative different, because they need someone with a proven track record and the resources to assert positive



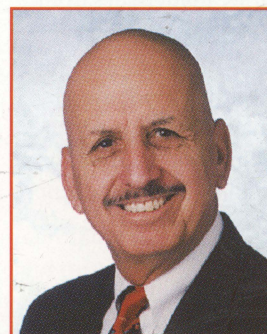
**Gregory Rocha**



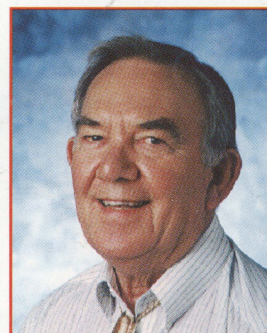
**Kathy Staudt**



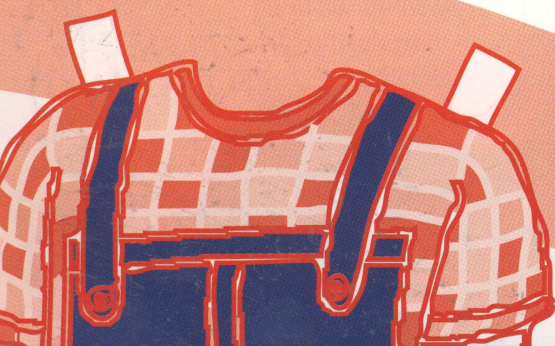
**Patricia Fredericksen**



**Roberto Villarreal**



**Howard Neighbor**





## Voters Surf the Web to Probe Political Candidates and Issues



The newest frontier in political campaigning is in cyberspace on the World Wide Web. Politicians have come on-line by creating personal web sites that allow voters to meet the candidates face-to-face (via computer).

Voters may access these sites 24 hours per day in the privacy of their own homes. Many sites include video and audio components that personalize the surfing experience.

"Sites on the World Wide Web are valuable resources because they allow voters to explore different ideas," Ron Ketter, UTEP assistant professor of political science, said. "The more voters know, the better their political decisions will be."

This summer, in "Cyber Power to the People," the *Dallas Morning News* offered a list of sites on the World Wide Web designed to improve the civic life of its readers, including:

- **Politics Now** ([politicsnow.com/issues/](http://politicsnow.com/issues/)) is a joint project of media sources, such as *Newsweek* and *The Washington Post*, that includes summaries about issues from abortion and health care to campaign reform and taxes.

- **AllPolitics** ([allpolitics.com/issues](http://allpolitics.com/issues)) is CNN and *Time* magazine's site, which offers additional links and information about issues including affirmative action, immigration and education.

- **Smarter Voter Guide** ([lhj-lwv.com/smarter/voting.html](http://lhj-lwv.com/smarter/voting.html)) from the League of Women Voters, informs citizens how to rate the debates, deconstruct candidate-speak and interpret opinion polls and campaign material.

- **Direct Access** ([politicsnow.com/interact/direct/](http://politicsnow.com/interact/direct/)) offers web surfers the chance to join an hourlong chat with public figures in real time every Tuesday.

- **Project Vote Smart** ([votesmart.org/state/Texas/legis/election.html](http://votesmart.org/state/Texas/legis/election.html)) offers descriptions of Texas legislative candidates and their responses to an issues survey.



*"We tend to want to see ourselves when we look at our representatives, so candidates must assume the mores of a community in order to be viable."*

—Roberto Villarreal

influences upon the voters' lives.

"The candidate must serve as a conduit that connects the small power centers of the individual voters to the large power bases of political institutions," Villarreal said. "Since voters expect to see many intangible characteristics, such as personality and strength in their elected officials, candidates must find effective methods to reach a large number of people."

Throughout a campaign, staff members work to attract enough media time to expose their candidates to prospective voters. During an election, opposing political campaigns continually compete for a limited amount of media coverage, so they try to appeal to voters through simplistic and memorable messages and slogans.

"The news media offer a cheaper, better and more legitimate way to secure coverage than an ad agency can," Villarreal said. "Candidates constantly

try to make the news and keep their names in the media, but at the same time they try to avoid controversy."

Each ten-second television package or front-page news story is enough to make or break a political candidate, so campaign staffs work diligently to prepare their candidate for a press conference or individual interview.

During an interview, a reporter must probe beyond the careful packaging of a political candidate's message to expose the issues that are important to voters. Media representatives apply the "truth test" by comparing a political message to known facts.

"During a political election, the role of the media is to get the candidate's message out to the public without being used by the candidate," Bob Moore, assignment editor for the *El Paso Times*, said. "We have an obligation to our readership to answer questions that are important to the voters, so we look beyond the candidate's message to place it into the proper context."

There are masterful politicians who are able to use the media





effectively, Moore said, so editors constantly weigh the issues to ensure the agenda of the newspaper is defined by their readership, and not by political candidates. And although some candidates insist character is an important issue, the media have learned that the general public views focus on character in campaigns as too sensational.

"Character is important to voters, but they do not need to know every little morsel about a candidate. The voters are more interested in substance than style and will question the relevance of character," Moore said.

To tap into the psyche of a particular constituency, newspapers use a variety of scientific and personal techniques to survey voters about the issues important to them. Each year, the *El Paso Times* conducts three to four comprehensive, issue-related polls, and the editors remain in touch with voter sentiment through letters-to-the-editors, phone calls and invited readership surveys.

"We also rely on university experts to help us evaluate what is going on," Moore said. "During a campaign season, we use political science and communication experts to analyze the style and substance of the political advertisements."

This fall, as newspaper pages and television news programs become inundated with political sound bites and advertisements that position candidates against each other, UTEP political scientists will study the candidates' messages and the public's reactions that shape the American political system.

With each slogan, handbill, speech and media appearance, these attentive analysts will measure the pre-campaign tactics, which if successful, transform political candidates into elected officials. ■

## Journalist Witnesses Political Preparations in Nation's Capital

When the chief executive officers of major U.S. corporations began arriving at the Library of Congress for President Clinton's signing of the 1996

Telecommunications Bill, Manny Garcia did not anticipate the frenzied aftermath.

"These 'somebodies' were jumping over chairs to shake hands or get autographs from the president," Garcia, a UTEP senior journalism student, said. "Although this may be a normal reaction for most Americans, I did not expect this behavior from high-level corporate executives."

Garcia was one of a dozen students in the nation selected to participate in the White House Internship Program last spring, where he gained an insider's perspective on the behind-the-scenes activities of the nation's capital.

As a journalist, Garcia might never have witnessed the public interactions of elected officials or been privy to the inner workings of Washington politics; but as an intern with the Office of Public Liaison, he assisted with daily administrative duties and worked on special projects.

His everyday, run-of-the-mill grunt work was sprinkled with hallway encounters with well-known presidential political advisors such as Leon Panetta and George Stephanopoulos.

"Since I worked in the old executive office, which is next to the White House, I saw many high-ranking officials," Garcia said. "At first, when I saw someone I recognized, I tried not to stare or gawk at them."

By the end of his internship, Garcia was at ease in the occasions where he brushed shoulders with high-profile public servants. After all, the White House intern attended receptions with guest lists that included President Clinton, Vice President Al Gore and U.S. Attorney General Janet Reno. He also worked the

president's reception for the Dallas Cowboys after the Super Bowl and attended the annual Easter Egg Roll at the White House.

As he reflected upon the once-in-a-lifetime experience, Garcia said he now appreciates all of the mind-boggling work that goes into setting up a political event — from deciding who will attend and what issues will be discussed to developing the overall message of the function.

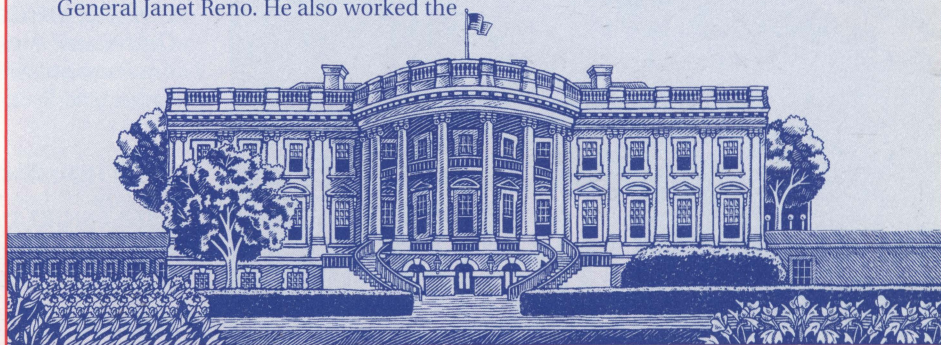
On average, one to two weeks were dedicated to planning media events that lasted half-an-hour and garnered 10 seconds of television time, Garcia said.

As an aspiring television news producer, Garcia found this knowledge invaluable. After participating in the detailed preparations that define Washington politics, he has a better grasp about how the nation's capital and general politics work.

"It is a big game. There is an intricate network that requires knowing the correct contacts," Garcia said. "Thousands of people try to talk to the president, vice president and other officials, but you cannot get through unless you know the right person to contact."

Prior to his internship, Garcia was not interested in politics or the electoral process, but with the 1996 political season heating up, the former White House intern said he will pay more attention to the key political players and their support staff.

"I learned not to paint too broad a stroke. I realized that not all politicians are corrupt," Garcia said. "Although I still do not trust most politicians, I learned that their staff members are completely devoted to their candidates. They may be spin doctors, but they truly believe in what they are doing."





# THE INTERNATIONAL COLORS OF UTEP



**HOME 96**  
coming  
THE UNIVERSITY OF TEXAS AT EL PASO

## HIGHLIGHTS

### MONDAY, OCTOBER 21

**OPEN HOUSE AT THE ALUMNI LODGE** 8:00 a.m. - 5:00 p.m.  
Registration in the Alumni Lodge (Development/Alumni Offices) for all MINES, TWC and UTEP Alumni. Refreshments will be served. For more information, call 747-5533.

### TUESDAY, OCTOBER 22

**OPEN HOUSE AT THE ALUMNI LODGE** 8:00 a.m. - 5:00 p.m.

**SPIRIT WEEK BANNER COMPETITION** 8:00 a.m. - 12:30 p.m.  
Sponsored by the Student Association in the Union Building. For more information, call 747-5584.

### WEDNESDAY, OCTOBER 23

**OPEN HOUSE AT THE ALUMNI LODGE** 8:00 a.m. - 5:00 p.m.

**UTEP BOOKSTORE** 9:00 a.m. - 4:00 p.m.

Homecoming Patio Sale in the Union Plaza. For more information, call 747-5594.

**HERITAGE HOUSE** 10:00 a.m. - 12:00 noon

The Heritage House Commission invites you to visit the HeritageHouse (the Old Cap Kidd House). Members of the Commission will be on hand to guide you through nine decades of memorabilia and to reminisce along with you.

**MILITARY SCIENCE** 1:00 p.m. - 4:00 p.m.

"Open House" at the Union Plaza. Contact: CPT. Andrea Heater at 747-5621.

### THURSDAY, OCTOBER 24

**OPEN HOUSE AT THE ALUMNI LODGE** 8:00 a.m. - 5:00 p.m.

**UTEP BOOKSTORE** 10:00 a.m. - 12:00 noon

Homecoming Patio Sale in the Union Plaza. For more information, call 747-5594.

**HERITAGE HOUSE** 2:00 p.m. - 4:00 p.m.

**HONORS HOUSE** 2:00 p.m. - 4:00 p.m.

Open House in the Honors House located between Liberal Arts and Academic Services Building. Contact: Mary Carnie at 747-5858.

**DEVELOPMENT/ALUMNI LODGE** 4:30 p.m.

An informal social/mixer will be held for the "Golden Grads" of '46 and all prior years, the Classes of '56, '66, '76 and '86, and the 25th Anniversary Class of '71 will be honored. Enjoy music, entertainment and refreshments at Café Continental located on the patio. Contact: Jeannie Johnston at 747-5533.

**METALLURGICAL ENGINEERING** 4:30 p.m. - 6:00 p.m.

Annual Alumni Mixer at the home of Dr. and Mrs. Lawrence E. Murr. Metallurgy/Mining alumni and current and Emeritus faculty are invited for cocktails and hors d'oeuvres. Contact: Metallurgy Department at 747-5468.

**COLLEGE OF BUSINESS ADMINISTRATION** 4:30 p.m. - 6:00 p.m.

Open House and Gold Nugget Award Ceremony will be held in the first floor lobby area of the CBA building. Contact: Jo Willems at 747-5241.

**COLLEGE OF LIBERAL ARTS** 7:00 p.m. - 9:00 p.m.

Gold Nugget Award Ceremony and Reception honoring the 1996 Liberal Arts Recipient will be held in the University Playhouse, Fox Fine Arts Center, 2nd floor. Contact: Sharon Vause at 747-7363.

### FRIDAY, OCTOBER 25th

**OPEN HOUSE AT THE ALUMNI LODGE** 8:00 a.m. - 5:00 p.m.

**UTEP T-SHIRT DAY**

Show your school spirit by wearing UTEP T-shirts. Contact: Student Association at 747-5584.

**COLLEGE OF SCIENCE** 8:30 a.m.

Breakfast honoring the Gold Nugget Recipient for the College of Science



l be held in the Geology Reading Room, Geological Sciences Building,  
om 310. Contact: Katie Huerta at 747-5536.

**EP BOOKSTORE** 9:00 a.m. - 4:00 p.m.  
mecoming Patio Sale in the Union Plaza.

**HERITAGE HOUSE** 10:00 a.m. - 12:00 noon

**MECOMING PARADE** 12:30 p.m.

the Union Programs Office for the Annual Homecoming Parade, honoring  
Distinguished Alumnus and the Homecoming Court. The parade route will  
l at the Geology lawn and kick off the Homecoming rally. Contact: Union  
grams Office at 747-5481.

## **FOLLOWING THE PARADE**

### **MECOMING RALLY**

s year's rally, sponsored by the Spirit & Traditions Committee, will feature  
introduction of the Homecoming Court and the announcement of the  
ade winners. Contact: Student Activities Center at 747-5670 .

**IL ENGINEERING** 12:00 p.m.

umni Reception in the College of Engineering Dean's Conference Room.  
information call 747-5464

**VELOPMENT/ALUMNI** 1:30 p.m. (APPROX) AFTER PARADE & RALLY  
e Honored Classes of '56, '66, '76 and '86 and the 25th anniversary class  
71 are invited to "Café Continental" on the patio of the Alumni Lodge where  
uffet luncheon will be served in Honor of The Golden Grads of 1946.  
ntact: Jeannie Johnston at 747-5533.

**GLISH** 3:30 p.m. - 5:00 p.m.

en House for all alumni and friends at Gallagher Lecture Hall, Room 100.  
ntact: Rosa Holguin-Hernandez at 747-6240.

**UDENT ACTIVITIES CENTER ALUMNI RECEPTION** 4:00 p.m.

e Student Activities Center invites all alumni of student clubs and organizations,  
ernities and sororities, leadership programs and the Spirit & Traditions  
mittee to a reception in the Student Activities Center, 106 W. Union. For  
re information, call 747-5670.

**STORY** 4:00 p.m. - 6:00 p.m.

ne and Cheese Reception in the Faculty/Staff Lounge, Union Building East,  
d Floor. Contact: David Hackett at 747-5508.

**TERNATIONAL STUDENTS and ALUMNI** 4:00 p.m. - 6:00 p.m.

reception for all international students and alumni at the Office of International  
grams, 211 Union Building West, Benito Juárez Room. Contact: Ben  
chfield at 747-5664.

**YSICS** 5:30 p.m. - 7:30 p.m.

nic for students, faculty and alumni in Leech Grove). Cost is \$5.00 per  
son. Contact: Physics Department at 747-5715.

**REATIONAL SPORTS DEPARTMENT** 5:00 p.m.

the games begin! Open raquetball at the Memorial Gym raquetball courts  
l open tennis at UTEP tennis courts. Entry fees are \$16/doubles and \$10/singles.  
more information, call 747-5103.

**STINGUISHED ALUMNI AWARD RECEPTION** 7:00 p.m. - 9:00 p.m.

oast to the 1996 recipient of the Distinguished Alumnus Award and the  
sses of 1936, 1946, 1956, 1966, 1976, 1986 and the 25th Anniversary Class  
1971. The 1996 Gold Nugget Recipients from the individual colleges also  
l be honored. Reception will be held in the UTEP Library with reserved on-  
mpus parking. Tickets are \$35 per person, \$400 per corporate sponsor, and  
available at the UTEP Ticket Center, 747-5234. Contact: Alumni Office at  
7-5533.

**MECOMING FRIDAY NIGHT PARTY** 8:00 p.m. - 1:00 a.m.

aturing food, fun and prizes, student organizations will host an array of  
nival booths while live bands provide musical entertainment. The Spirit  
ly begins at 9 p.m. Followed by the coronation of the Homecoming Court  
d a dance. Contact: the Student Association at 747-5584.

## **SATURDAY, OCTOBER 26**

**INTERNATIONAL OFFICE/ALUMNI** 4:00 p.m.

Pot luck tailgate party on the lawn by Heritage House.

**COLLEGE OF ENGINEERING** 8:15 a.m.

Breakfast in the Templeton Suite, Union Building. Cost is \$6.50 per person.  
Contact: Concepción Rodríguez at 747-5460

**MAIN GALLERY, FOX FINE ARTS CENTER** 10:00 a.m. - 4:00 p.m.

Internationally acclaimed exhibition of recent paintings by artist Manuel  
Ocampo. Main Gallery, Fox Fine Arts Center. Contact: Mark Alexander at  
747-7837.

**POLITICAL SCIENCE** 9:30 a.m. - 11:00 a.m.

Awards Ceremony and coffee for alumni in Benedict Hall, Rm 205.  
Contact: Dr. Robert Webking or Debbie Pancoast at 747-5227.

**GEOLOGY DEPARTMENT** 9:30 a.m. - 11:00 a.m.

Departmental brunch will be held in the Geology Reading Room 310. Cost is  
\$8.00 per person. Contact: Sandy Ladewig at 747-6551.

**COMMUNICATION DEPARTMENT** 10:00 a.m.- 12:00 p.m.

A Media Brunch will be held at the Alumni Lodge. Cost is \$5.  
Contact: Communication Department at 747-5129.

**LANGUAGES & LINGUISTICS** 10:00 a.m. - 12:00 p.m.

Open House for all alumni and friends at Liberal Arts, Room 211.  
Contact: Nancy Antrim at 747-7045 or Jesus Tafoya at 747-5934.

**MATH DEPARTMENT** 10:00 a.m. - 12:00 p.m.

The Department of Mathematical Sciences will host a coffee for its alumni in  
Bell Hall, Room 125. Contact: Math Department at 747-5761.

**HERITAGE HOUSE**

The Heritage Commission invites you to visit the Heritage House. Members  
of the Commission will be on hand to guide you through nine decades of  
memorabilia.

**RECRUITMENT** 10:00 a.m. - 1:00 p.m.

Open House for high school juniors, seniors and parents. Magoffin Auditorium.  
For more information, call 747-5890. (Alumni are invited to share their UTEP  
success stories.)

**GOLDEN GRADS LUNCHEON** 12:00 p.m.

A luncheon, hosted by President Diana Natalicio, honors graduates of fifty  
years or more. Retired faculty and staff also are invited. Tomás Rivera Conference  
Center, Third Floor, Union building East. Luncheon will be served at noon, but  
the doors will open at 11:00. Contact: Jeannie Johnston at 747-5592.

**ALUMNI BAND** 2:00 p.m. - 5:30 p.m.

Band rehearsal will begin at 2:00 p.m. at the Sun Bowl. A reception will follow  
at 4:00 p.m. in Fox Fine Arts, room 101. For more information call 747-5665.

**COLLEGE OF NURSING AND HEALTH SCIENCES** 4:00 p.m. - 7:00 p.m.

Tailgate Party for college alumni, faculty, students and staff to be held in the  
parking lot by the Brumbelow Building. No charge and prizes will be awarded.  
Contact Mrs. Judith Griffin at 747-7212.

**SOCIOLOGY AND ANTHROPOLOGY** 4:00 p.m. - 7:00 p.m.

Pregame Barbecue for Sociology and Anthropology in the park next to Old  
Main. Cost is \$5.00 per adult. Contact: 747-5740.

**MILITARY SCIENCE** 5:00 p.m. - 7:00 p.m.

ROTC Alumni Tailgate Party in the Military Science parking lot.  
Contact: CPT. Andrea Heater at 747-5621.

**ALUMNI ASSOCIATION'S 7TH ANNUAL PREGAME PARTY**

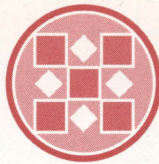
5:00 p.m. - 6:30 p.m.

Mingle at the Alumni Lodge with this year's Distinguished Alumni Award  
recipient, your 1997 Alumni Association Board, honored classes and reunion  
years. Contact: Alumni Office at 747-5533.

**HOMECOMING FOOTBALL GAME** 7:00 p.m.

UTEP Miners vs Rice Owls. For information regarding tickets, please contact  
the UTEP Ticket Center at 747-5234.

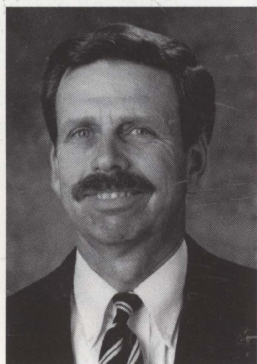




### SWIFT PROVIDES LEADERSHIP FOR COLLEGE OF ENGINEERING

As a committed educator and alternative energy expert, Andrew Swift remains focused on the needs of the next generation.

Swift, UTEP's new dean of the College of Engineering, intends to use his forward-looking approach to enhance the research and education activities of the university's oldest college, which has a national reputation for producing highly-skilled engineers with a strong work ethic.



*Andrew Swift*

Swift's immediate attention will be drawn to a \$12.4-million National Science Foundation grant, which provides the colleges of Engineering and Science with the resources to

develop innovative approaches to undergraduate science, engineering and math education. As one of six NSF Model Institutions for Excellence, UTEP is poised to spearhead national science, engineering and math curriculum reform.

"The MIE program is critical to providing access and excellence for our students," Swift said. "We are building a model for educational reform that will benefit not only engineering and science, but the entire university and other public urban institutions."

Throughout his tenure as a member of UTEP's engineering faculty, Swift has conducted regionally-based, practical research focusing on alternative energy sources, such as wind and solar power. He specializes in developing methods for harnessing natural energy sources to generate electricity.

Swift received bachelor of science degrees in mechanical engineering and mathematics at Union College in Schenectady, N.Y., in 1968. He received a master of science and doctorate in mechanical engineering from Washington University in St. Louis, Mo.

"Swift has provided leadership in the development of alternative energy programs at UTEP. This leadership extends to his involvement with students, whom he encourages to participate in activities that will enhance their education," said Stephen Riter, provost and vice president for academic affairs. "UTEP is fortunate that Swift has accepted this critical leadership role."

### MAJOR MILESTONES REACHED IN NEW CONSTRUCTION ON CAMPUS

The sounds of hammers, cranes and bulldozers have serenaded the campus for the past several months and major progress has been achieved in the renovation of existing buildings and the construction of new facilities.

Old Main, the oldest building on campus, has undergone a complete interior and exterior renovation and is now home to the Department of Sociology and Anthropology. A special celebration in honor of the building's reopening was held Sept. 5 after Fall Convocation. The university community and alumni joined together for tours of the building and to share their memories of familiar tales, experiences and adventures in this landmark building.

Another exciting project that has already come to completion is the new Swimming and Fitness Center. This indoor swimming complex, located in Charlie Davis Park, contains two 25-meter pools, one designed for recreational swimming and the other for lap swimming. Constructed to conform to UTEP's traditional Bhutanese architecture, the complex



*Top-out ceremony for Undergraduate Learning Center*

will serve as an anchor for the development of additional recreational facilities, including softball and soccer fields, tennis courts and running paths.

An important milestone in the construction of the 125,000-square-foot Undergraduate Learning Center was reached during a special top-out ceremony July 31. The university, Banes General Contractors and Alvidrez Associates Architects celebrated the completion of the building's steel framework and the beginning of the second phase of construction. The highlight of the ceremony was the placement of a steel roof structure topped by a live tree — a tradition among construction workers signifying that they have reached the building's highest point — onto the highest tower of the building.

The new building, which also remains true to UTEP's distinctive Bhutanese architecture, features advanced computer/multimedia teaching technology and will become a new focal point on campus and a tangible symbol of the university's commitment to revolutionizing education in this region. The building is due to be completed in Spring 1997.



## AMP CONFERENCE EXAMINES ACCESS AND EQUITY

As the next millennium approaches, national attention is being turned to issues of diversity and access in higher education.

This summer, university and college leaders met at UTEP for the UT System's Alliance for Minority Participation conference to discuss national issues affecting science, math and engineering education.



Sheila Tobias and (top) Shirley Malcom

Throughout the conference, "Creating Pathways for Student Success," AMP participants discussed a variety of issues, including the implications of recent court rulings about affirmative action, such as the *Hopwood* case.

New court rulings and interpretations could impact National Science Foundation educational programs, which address the underrepresentation of women and minorities in science and engineering.

Shirley Malcom, head of the directorate for education and human resource programming for the American Association for the Advancement of Science, presented "Science and Diversity: A Compelling National Interest."

"Science feeds off of difference," Malcom stressed. "Each individual has a unique genetic imprint affecting how one thinks and deals with other people. These different perspectives enhance problem-solving efforts in science."

In order to attract diverse students, universities and colleges need to

create a critical mass of successful representatives of underrepresented groups in the community of scholars, Malcom said.

"In addition, we must reconstruct the educational system from grade school to grad school in order to recruit well-prepared students," she said.

In a lively, discussion-style format, Sheila Tobias, a research consultant for Research Corporation in Tucson, Ariz., shared her expertise in and enthusiasm for curriculum reform at "First-Year Course in College Science: Pathway or Barrier."

Tobias challenged participants to rethink their approaches to teaching incoming college students from a variety of backgrounds. She stressed that having a diverse range of students attending universities throughout the nation is necessary to bring different perspectives and experiences to higher education.

She also encouraged faculty members to tap into and develop the particular talents of today's students, instead of attempting to replicate their own educational experiences for entering freshmen.

"We are looking for younger versions of ourselves to channel into the pipeline on to graduate school," Tobias said. "By working with students who do not have similar backgrounds as we do, we are forced to analyze our own processes for learning. This enables us to teach students not just *what* to learn, but *how* to learn."

## SPICY SPANISH STORY COMES ALIVE IN ZARZUELA

"*La Verbena de la Paloma*" (The Feast of Our Lady of the Dove) offered more than 1,300 music lovers a spicy, toe-tapping performance with a rollicking, happy ending.

Pablo Zinger, internationally known conductor, pianist and UTEP resident artist, joined Victor Chacon, university opera and music theater director, to direct the colorful production featuring some of the most glorious dances from Spain.

"*La Verbena de la Paloma*" captures the story of a young print shop worker who discovers his girlfriend is attending a local Spanish festival with an elderly pharmacist. As his jealousy rages, the passion and drama intensify in this late 19th century zarzuela, or Spanish operetta.

The name *zarzuela* is derived from the zarza bush, a brambleberry bush, which grew near Madrid in the 19th century. The bush became associated with the celebrations of weddings, crownings and royal births, which were called "*Fiestas de Zarzuelas*."

The Spanish of tradition of *zarzuela* continues to be supported in Southwestern United States with the "Friends of Zarzuela at UTEP," which will generate financial and promotional support for upcoming presentations such as "*Cuatro Centennial*." This 1998 star-studded production will honor El Paso's 400th anniversary and the first colonization efforts in America.



Chorus members (from left) Ileana Zuniga, Steve Myers and Veronica Juárez enhanced the passion and comic confrontations of "*La Verbena de la Paloma*." Carol Oas (inset) inspired enthusiastic rounds of applause for her dance troupe, Danzas Españolas, directed by Nina Gomez.

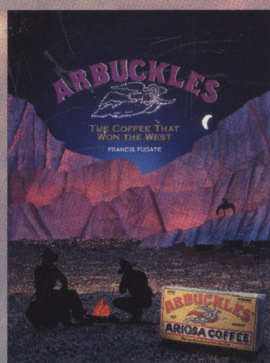
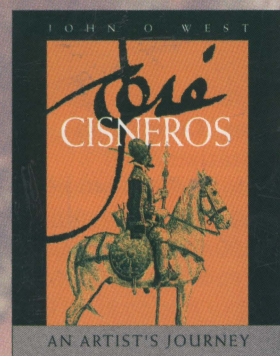
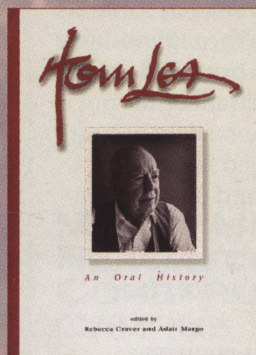
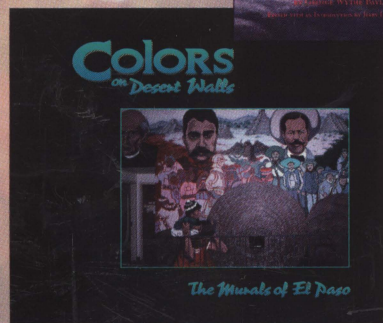
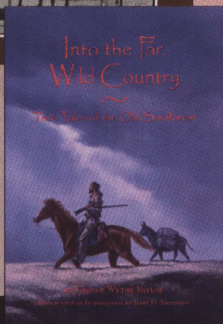
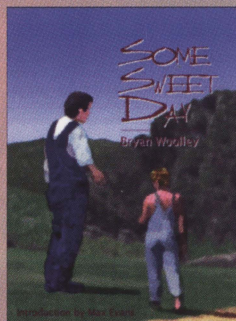
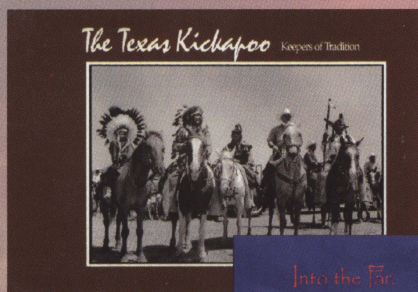




# HOLIDAY GIFT IDEAS

## NEW RELEASES AND BESTSELLERS

### FROM TEXAS WESTERN PRESS



**The Texas Kickapoo: Keepers of Tradition** by Bill Wright and John Gesick. This new photographic study on an American Indian tribe in Texas documents Kickapoo life and culture. The book also includes an essay by historian John Gesick. ISBN 0-87404-239-9, hardcover, \$40

**Some Sweet Day** by Bryan Woolley, preface by Max Evans. This poignant and haunting tale of the Central Texas Turnbolt family at the time of World War II is told from the perspective of six-year-old Gatewood Turnbolt. It is a story of the bittersweet love a boy has for his volatile and often abusive father. New Southwestern edition. ISBN 0-87404-238-0, hardcover, \$18

**Into the Far, Wild Country: True Tales of the Old Southwest** by George Wythe Baylor, edited and annotated by Jerry D. Thompson. Colorful and historic events in the American Southwest were chronicled by Baylor in the *El Paso Herald* from 1899-1906. Included are Baylor's Civil War recollections and a biographical introduction by noted historian Thompson. Black-and-white photographs. ISBN 0-87404-237-2, hardcover, \$30

**Colors on Desert Walls: The Murals of El Paso** by Miguel Juárez. An introduction by José Antonio Burciaga and photographs by Cynthia Weber Farah enhance this bilingual edition, which contains interviews with muralists and color photographs of past and present murals. ISBN 0-87404-236-4, softcover, \$25

**Tom Lea: An Oral History** edited by Rebecca Craver and Adair Margo. This candid recounting of Lea's life, including family photographs and a select color sampling of his artwork, serves as his autobiography — a compelling portrait of a long and distinguished career. ISBN 0-87404-234-8, hardcover, \$50

**José Cisneros: An Artist's Journey** by John O. West. A warm, intimate biography written in close collaboration with the artist. Color and black-and-white photographs and illustrations of Cisneros' work enhance this book about an extraordinary man and artist. ISBN 0-87404-231-3, hardcover, \$50

**Arbuckles: The Coffee That Won the West** by Francis L. Fugate. A fascinating look at the colorful history of the Arbuckles Coffee empire. Included are color and black-and-white photographs of Arbuckles memorabilia. The ultimate "coffee table" book. ISBN 0-87404-230-5, hardcover, \$50

Write or call for our free catalog: Texas Western Press, The University of Texas at El Paso, El Paso, Texas 79968, 915/747-5688  
NOVA Quarterly readers receive a 20 percent discount, and gift wrapping is available. To order, call toll free: 1-800-488-3789.  
VISA, Mastercard and Discover accepted.

# NOVA

QUARTERLY

The University of Texas at El Paso  
El Paso, Texas, 79968-0522